

56:8-1

LEGISLATIVE HISTORY CHECKLIST

NJSA 56:8-1 (Consumer protection - unassembled merchandise)

Laws of 1973 Chapter 225

Bill No. A1239

Sponsor(s) Dennis, Kaltenbacher, Orechio

Date Introduced June 15, 1972

Committee: Assembly Commerce, Ind. & Professions

Senate Labor, Ind. & Prof.

Amended during passage Yes No

Date of passage: Assembly Nov. 27, 1972

Senate March 29, 1973

Date of approval October 10, 1973

Following statements are attached if available:

Sponsor statement Yes No

Committee Statement: Assembly Yes No

Senate Yes No

Fiscal Note Yes No

Veto message Yes No

Message on signing Yes No

Following were printed:

Reports Yes No

Hearings Yes No

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10/4/76

CHAPTER 225 LAWS OF N.J. 1973  
APPROVED 10-10-73

ASSEMBLY No. 1239

STATE OF NEW JERSEY

INTRODUCED JUNE 15, 1972

By Assemblymen DENNIS, KALTENBACHER and ORECHIO

Referred to Committee on Commerce, Industry and Professions

A SUPPLEMENT to "An act concerning consumer fraud, its prevention, and providing penalties therefor," approved June 9, 1960 (P. L. 1960, c. 39).

1 BE IT ENACTED *by the Senate and General Assembly of the State*  
2 *of New Jersey:*

1 1. It shall be an unlawful practice for a person to advertise  
2 merchandise for sale accompanied by a picture or illustration of  
3 the merchandise in an assembled condition when it is intended to  
4 be sold unassembled, unless the advertisement bears the notation  
5 that the merchandist is to be sold unassembled.

1 2. This act shall take effect 60 days after enactment.

SENATE LABOR, INDUSTRY AND PROFESSIONS  
COMMITTEE

STATEMENT TO

*ASSEMBLY* ~~SENATE~~, No. 1239

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STATE OF NEW JERSEY

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DATED: MARCH 22, 1973

This bill supplements the consumer fraud law (P. L. 1960, c. 39, C. 56:8-1 et seq.) to make it an unlawful practice under such law to advertise merchandise for sale with a picture or illustration of the merchandise in an assembled condition if it is intended to be sold unassembled, unless the advertisement indicates the merchandise is to be sold unassembled.

FROM THE OFFICE OF THE GOVERNOR

OCTOBER 10, 1973

FOR RELEASE:: IMMEDIATE

Acting Governor Alfred N. Beadleston today signed into law a consumer protection bill which will guard purchasers against being misled on the item they are buying.

✓ The Acting Governor signed A-1239, sponsored by Assemblyman John Dennis, (R., Essex), which makes it a fraudulent consumer practice to advertise merchandise with an illustration showing it in an assembled condition when the item is intended to be sold unassembled.

Acting Governor Beadleston said that, "Reliable retail stores already indicate whether merchandise is unassembled. This bill would mandate such conduct by all retailers.

"Under this new law, consumers will now know whether they will have to assemble a product when they buy it for later delivery rather than being surprised when they receive the merchandise unassembled at their homes.

"It is stipulated in the bill that there is no violation of the law if the merchandise is intended to be sold unassembled and the advertising contains an indication that the article is purchased in that condition."

The Acting Governor also signed the following bills:

S-868, sponsored by State Senator Richard R. Stout, (R., Monmouth), which validates the creation of certain municipal utility authorities and sewerage authorities.

A-2088, sponsored by Assemblyman John J. Fay, Jr., (D., Middlesex), which authorizes Middlesex County to make permanent the appointment of D. DeMarco as county park policeman.

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