

39:3-27.47 to 39:3-27.54

LEGISLATIVE HISTORY CHECKLIST
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(Coastal protection license plates)

NJSA: 39:3-27.47 to 39:3-27.54

LAWS OF: 1993 **CHAPTER:** 168

BILL NO: A1455

SPONSOR(S) Haines and Wolfe

DATE INTRODUCED: May 18, 1992

COMMITTEE: **ASSEMBLY:** Environment
SENATE: Budget

AMENDED DURING PASSAGE: No Senate Committee substitute enacted

DATE OF PASSAGE: **ASSEMBLY:** May 20, 1993
SENATE: May 13, 1993

DATE OF APPROVAL: July 2, 1993

FOLLOWING STATEMENTS ARE ATTACHED IF AVAILABLE:

SPONSOR STATEMENT: Yes

COMMITTEE STATEMENT: **ASSEMBLY:** Yes
SENATE: Yes

FISCAL NOTE: Yes

VETO MESSAGE: No

MESSAGE ON SIGNING: Yes

FOLLOWING WERE PRINTED:

REPORTS: No

HEARINGS: Yes

974.90 New Jersey. Legislature. Senate. Coastal Resources and Tourism
B365 Committee.
1992a Public hearing, held 5-11-92. Belmar, NJ 1992.
KBG:pp

SENATE COMMITTEE SUBSTITUTE FOR
ASSEMBLY, No. 1455

STATE OF NEW JERSEY

ADOPTED MAY 6, 1993

Sponsored by Assemblywoman HAINES and Assemblyman WOLFE

1 AN ACT providing for the issuance of certain license plates for
2 the purpose of supporting certain environmental protection
3 projects for the coastal area of this State and supplementing
4 chapter 3 of Title 39 of the Revised Statutes.

5

6 BE IT ENACTED *by the Senate and General Assembly of the*
7 *State of New Jersey:*

8 1. As used in this act:

9 "Commissioner" means the Commissioner of Environmental
10 Protection;

11 "Department" means the Department of Environmental
12 Protection;

13 "Director" means the Director of the Division of Motor
14 Vehicles in the Department of Law and Public Safety;

15 "Division" means the Division of Motor Vehicles in the
16 Department of Law and Public Safety;

17 "Fund" means the "Coastal Protection Trust Fund" created
18 pursuant to section 4 of this act.

19 2. The Director of the Division of Motor Vehicles shall, upon
20 proper application therefor, issue coastal protection license
21 plates for any motor vehicle owned or leased and registered in
22 the State. In addition to the registration number and other
23 markings or identification otherwise prescribed by law, a coastal
24 protection license plate shall display words or a slogan and an
25 emblem indicating support for, or an interest in, the protection of
26 the coastal resources of this State. The words or slogan and
27 emblem shall be chosen by the director; however, the director
28 shall solicit, in conjunction with the Legislature, input from the
29 general public on the design of the plate and shall review the
30 submissions prior to choosing the design. Issuance of coastal
31 protection license plates in accordance with this section shall be
32 subject to the limitations of section 3 of P.L.1959, c.56
33 (C.39:3-33.5) and other applicable requirements of chapter 3 of
34 Title 39 of the Revised Statutes, except as hereinafter otherwise
35 specifically provided.

36 3. a. Application for issuance of a coastal protection license
37 plate shall be made to the division on forms and in a manner as
38 may be prescribed by the director. In order to be deemed
39 complete, an application shall be accompanied by a fee of \$50,
40 which fee shall be in addition to the fee for the renewal of the
41 registration certificate, payable to the division.

42 b. The annual fee for the registration certificate of a motor
43 vehicle that has been issued a coastal protection license plate
44 pursuant to the provisions of this act shall include in each year
45 subsequent to the year of issuance a coastal protection license
46 plate fee in the amount of \$10, which fee shall be in addition to

1 the fee for the renewal of the registration certificate, collected
2 by the division and deposited into the Coastal Protection Trust
3 Fund created pursuant to section 4 of this act.

4 4. a. There is created in the Department of the Treasury a
5 special non-lapsing fund to be known as the "Coastal Protection
6 Trust Fund." There shall be deposited in the fund the amount
7 collected from all license plate fees collected pursuant to section
8 3 of this act, less the amounts necessary to reimburse the division
9 for administrative costs pursuant to section 5 of this act. Except
10 as otherwise provided in subsection b. of this section, monies
11 deposited in the fund shall be dedicated to the purposes set forth
12 in section 6 of this act. Monies deposited in the fund shall be
13 held in interest-bearing accounts in public depositories as defined
14 pursuant to section 1 of P.L.1970, c.236 (C.17:9-41), and may be
15 invested or reinvested in such securities as are approved by the
16 State Treasurer. Interest or other income earned on monies
17 deposited into the fund, and any monies which may be
18 appropriated or otherwise become available for the purposes of
19 the fund, shall be credited to and deposited in the fund for use as
20 set forth in this act.

21 b. There is created within the "Coastal Protection Trust Fund"
22 a special emergency reserve account, to which shall annually be
23 credited the amount of license plate fees collected in excess of
24 \$1,000,000 during the year. The commissioner may, pursuant to
25 specific appropriations made by law, use monies deposited in the
26 special emergency reserve account to:

27 (1) finance shore protection projects of an emergency nature
28 in the event of storm, stress of weather or similar act of God; and
29 (2) provide for the cleanup of discharges of pollutants or
30 contaminants discharged into the ocean waters of this State.

31 5. a. Prior to the deposit of license plate fees collected
32 pursuant to section 3 of this act into the fund, amounts thereof as
33 are necessary shall be used to reimburse the division for all costs
34 reasonably and actually incurred, as stipulated by the director,
35 for:

36 (1) producing, issuing, renewing, and publicizing the
37 availability of coastal protection license plates; and

38 (2) any initial fees, in an amount not to exceed \$150,000,
39 collected from the issuance of coastal protection license plates
40 to be allocated to the division to pay the cost of any computer
41 programming changes that may be necessary to implement the
42 coastal protection license plate program established by this act.

43 b. The director shall annually certify to the commissioner the
44 average cost per license plate incurred in the immediately
45 preceding year by the division in producing, issuing, renewing, and
46 publicizing the availability of coastal protection license plates.
47 The annual certification of the average cost per license plate
48 shall be approved by the Joint Budget Oversight Committee, or
49 its successor.

50 c. In the event that the average cost per license plate as
51 certified by the director and approved by the Joint Budget
52 Oversight Committee, or its successor, is greater than the \$50
53 application fee established in subsection a. of section 3 of this
54 act in two consecutive fiscal years, the director may discontinue

1 the issuance of coastal protection license plates.

2 6. a. The Governor shall include in the annual budget
3 recommendations to the Legislature pursuant to section 11 of
4 article 3 of P.L.1944, c.112 (C.52:27B-20), a recommendation for
5 an appropriation from the fund for the purposes set forth in this
6 section. The Legislature shall annually appropriate to the
7 department from the first \$1,000,000 in license plate fees
8 collected pursuant to section 3 of this act and deposited in the
9 fund:

10 (1) An amount not to exceed \$600,000 for the cost of any
11 program of the department, or conducted in cooperation with the
12 Department of Corrections that utilizes prisoners to clean up or
13 maintain beaches or shores;

14 (2) An amount not to exceed \$200,000 for the cost of providing
15 aircraft overflights for monitoring, surveillance and enforcement
16 activities of the Cooperative Coastal Monitoring Program
17 established by the department;

18 (3) An amount not to exceed \$150,000 for establishment of a
19 program of grants for the construction of sewage pump-out
20 devices for marine sanitation devices and portable toilet
21 emptying receptacles at public or private marinas or boatyards in
22 furtherance of the provisions of P.L.1988, c.117 (C.58:10A-57 et
23 seq.); and

24 (4) An amount not to exceed \$50,000 to implement the
25 provisions of the "New Jersey Adopt a Beach Act," P.L.1992,
26 c.213 (C.13:19-22 et seq.).

27 b. If an amount less than \$1,000,000 is collected from license
28 plate fees pursuant to section 3 of this act in any given year, the
29 amounts provided in paragraph (1) through paragraph (4),
30 inclusive, of this subsection shall be reduced proportionately, and
31 no amounts shall be credited to the special emergency reserve
32 account created pursuant to subsection b. of section 4 of this act.

33 7. The director shall notify eligible motorists of the
34 opportunity to obtain coastal protection license plates by
35 including a notice with all motor vehicle registration renewals,
36 and by posting appropriate posters or signs in all division
37 facilities and offices, as may be provided by the department. The
38 notices, posters, and signs shall be designed by the commissioner.
39 The designs shall be subject to the approval of the director, and
40 the commissioner shall supply the division with the notices,
41 posters, and signs to be circulated or posted by that division.

42 8. The commissioner, the director, and the State Treasurer
43 shall develop and enter into an interagency memorandum of
44 agreement setting forth the procedures to be followed by the
45 department and the division in carrying out their respective
46 responsibilities under this act.

47 9. This act shall take effect on the 180th day after enactment,
48 but the Commissioner of Environmental Protection, the State
49 Treasurer and the Director of the Division of Motor Vehicles may
50 take such anticipatory acts in advance of that date as may be
51 necessary for the timely implementation of this act upon the
52 effective date thereof.

SCS for A1455

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Establishes a coastal protection license plate program; provides that fee monies be appropriated to DEP for certain coastal protection projects.

ASSEMBLY, No. 1455
STATE OF NEW JERSEY

INTRODUCED MAY 18, 1992

By Assemblywoman HAINES and Assemblyman WOLFE

1 AN ACT providing for the issuance of certain license plates for
2 the purpose of supporting shore protection projects and
3 supplementing chapter 3 of Title 39 of the Revised Statutes.

4

5 BE IT ENACTED *by the Senate and General Assembly of the*
6 *State of New Jersey:*

7 1. a. The Director of the Division of Motor Vehicles may issue
8 for a motor vehicle owned or leased and registered in the State,
9 shore protection license plates bearing, in addition to the
10 registration number and other markings or identification
11 otherwise prescribed by law, words or a slogan and an emblem, to
12 be chosen by the Commissioner of Environmental Protection in
13 consultation with environmental advocacy groups having an
14 interest in shore protection from designs submitted by the
15 general public, and approved by the Director of the Division of
16 Motor Vehicles, indicating support for, or an interest in, shore
17 protection. Issuance of shore protection license plates in
18 accordance with this subsection shall be subject to the limitations
19 of section 3 of P.L.1959, c.56 (C.39:3-33.5), and other applicable
20 requirements of chapter 3 of Title 39 of the Revised Statutes,
21 except as hereinafter otherwise specifically provided.

22 b. Application for issuance of a shore protection license plate
23 shall be made to the Department of Environmental Protection,
24 for transmittal to the Division of Motor Vehicles in such manner
25 and in accordance with such procedures as shall be stipulated in
26 an interagency memorandum of agreement entered into pursuant
27 to subsection e. of this section. Applications shall be made on
28 such forms and in such manner as may be prescribed by the
29 Director of the Division of Motor Vehicles. In order to be
30 deemed complete, an application shall be accompanied by a fee
31 of \$50, payable to the Department of Environmental Protection.
32 The annual fee for the registration certificate of a motor vehicle
33 owned or leased in the State which has been issued a shore
34 protection license plate pursuant to the provisions of this act,
35 shall include in each year subsequent to the year of issuance, an
36 additional renewal fee in the amount of \$10, payable to the
37 Department of Environmental Protection. Monies collected from
38 the fees for shore protection license plates shall be deposited into
39 a non-lapsing "Shore Protection Fund," which is herewith
40 established in the Department of Environmental Protection.
41 Pending the use thereof pursuant to the provisions of this act, the
42 monies deposited in the Shore Protection Fund shall be held in
43 interest-bearing accounts in public depositories, as defined
44 pursuant to section 1 of P.L.1970, c.236 (C.17:9-41), and may be
45 invested or reinvested in such securities as are approved by

1 the State Treasurer. Interest or other income earned on monies
2 deposited into the Shore Protection Fund shall be credited to the
3 fund for use as set forth in this act for other monies in the fund.

4 c. Monies in the Shore Protection Fund shall be utilized by the
5 Department of Environmental Protection to: (1) reimburse the
6 Division of Motor Vehicles for all costs incurred by that division,
7 as stipulated by the director of that division, in producing,
8 issuing, and publicizing the availability of shore protection
9 license plates; and (2) finance the cost of shore protection
10 projects developed by the Department of Environmental
11 Protection and which shall be consistent with the New Jersey
12 Shore Master Plan prepared pursuant to section 5 of P.L. 1978, c.
13 157. The Director of the Division of Motor Vehicles shall
14 annually certify to the Commissioner of Environmental
15 Protection the average cost per license plate incurred in the
16 immediately preceding year by the Division of Motor Vehicles in
17 producing, issuing, and publicizing the availability of shore
18 protection license plates. A sum in the amount of the certified
19 average cost shall accompany each application at the time of
20 transmittal thereof to that division by the Department of
21 Environmental Protection.

22 d. The Director of the Division of Motor Vehicles shall notify
23 eligible motorists of the opportunity to obtain shore protection
24 license plates by including a notice with all motor vehicle
25 registration renewals, and by posting appropriate posters or signs
26 in all division facilities and offices, as may be provided by the
27 Department of Environmental Protection. The notices, posters,
28 and signs shall be designed by the Commissioner of Environmental
29 Protection. The designs shall be subject to the approval of the
30 Director of the Division of Motor Vehicles, and the Commissioner
31 of Environmental Protection shall supply the Division of Motor
32 Vehicles with the notices, posters, and signs to be circulated or
33 posted by that division.

34 e. The Commissioner of Environmental Protection and the
35 Director of the Division of Motor Vehicles shall develop and
36 enter into an interagency memorandum of agreement setting
37 forth the procedures to be followed by the Department of
38 Environmental Protection and the Division of Motor Vehicles in
39 carrying out their respective responsibilities under this act.

40 2. This act shall take effect on the 180th day after enactment.

41 42 43 STATEMENT

44
45 This bill would provide that, upon application of any person, the
46 Director of the Division of Motor Vehicles may issue for a motor
47 vehicle owned or leased by such person special license plates
48 bearing, in addition to the registration number and other
49 markings or identification otherwise prescribed by law, words or
50 a slogan and an emblem, indicating support for, or an interest in,
51 the protection of the New Jersey Shore.

52 The annual fee for the plates would be \$50, payable to the
53 Department of Environmental Protection (DEP), which would be
54 in addition to registration fees otherwise prescribed by law. In

1 addition, there would be a \$10 renewal fee, also payable to the
2 DEP. These fees would be deposited into a non-lapsing "Shore
3 Protection Fund" established in the DEP. Interest or other
4 income earned on monies deposited into the Shore Protection
5 Fund would be credited to the fund for use as set forth in the bill
6 for other monies in the fund.

7 Monies in the fund would be required to be utilized by the DEP:
8 (1) to reimburse the Division of Motor Vehicles for all costs
9 incurred by that division, as stipulated by the director of that
10 division, in producing, issuing, and publicizing the availability of
11 shore protection license plates; and (2) finance the cost of shore
12 protection projects developed by the Department of
13 Environmental Protection and which would be consistent with the
14 New Jersey Shore Master Plan.

15 The Director of the Division of Motor Vehicles would be
16 required to annually certify to the Commissioner of
17 Environmental Protection the average cost per license plate
18 incurred in the immediately preceding year by the Division of
19 Motor Vehicles in producing, issuing, and publicizing the
20 availability of shore protection license plates. A sum in the
21 amount of the certified average cost would accompany each
22 application at the time of transmittal thereof to that division by
23 the DEP.

24 Applications for shore protection license plates would be made
25 to the DEP, for transmittal to the Division of Motor Vehicles in
26 such manner and in accordance with such procedures as would be
27 stipulated in an interagency memorandum of agreement to be
28 entered into by the DEP and the Division of Motor Vehicles.

29 The Director of the Division of Motor Vehicles would be
30 required to notify eligible motorists of the opportunity to obtain
31 shore protection license plates by including a notice with all
32 motor vehicle registration renewals, and by posting appropriate
33 posters or signs in all division facilities and offices as may be
34 provided by the DEP. The notices, posters, and signs would be
35 designed by the Commissioner of Environmental Protection,
36 subject to the approval of the Director of the Division of Motor
37 Vehicles.

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42 Establishes Shore Protection license plate; dedicates fees for
43 shore protection projects and plate costs.

ASSEMBLY ENVIRONMENT COMMITTEE

STATEMENT TO

ASSEMBLY, No. 1455

with committee amendments

STATE OF NEW JERSEY

DATED: JULY 20, 1992

The Assembly Environment Committee favorably reports Assembly Bill No. 1455 with Assembly committee amendments.

Assembly Bill No. 1455, with proposed committee amendments, directs the Director of the Division of Motor Vehicles, in cooperation with the Department of Environmental Protection, to establish a special shore protection license plate program. The special plates would contain markings or identification expressing the vehicle owner's interest in shore protection. A \$50 fee shall be charged for the issuance of the special license plates, and an additional \$10 fee shall be collected for each annual renewal, which \$10 shall be in addition to the annual fee for a registration certificate renewal. Monies from such fees, referred to as "shore protection license plate fees," shall be deposited into a nonlapsing Shore Protection Fund for use for shore protection projects that are consistent with the New Jersey Shore Protection Master plan.

Applications for the special plates along with the fee therefor shall be made to the Department of Environmental Protection. Registration certificate renewals shall be made to the Division of Motor Vehicles, who shall transmit to the Department of Environmental Protection, on a monthly basis, the \$10 renewal fees collected on each set of shore protection license plates. The Division of Motor Vehicles shall be reimbursed by the Department of Environmental Protection for costs incurred by the division, as annually certified by the division, in producing, issuing, renewing, and publicizing shore protection license plates. The Department of Environmental Protection is charged with designing notices, posters and signs for use by the Division of Motor Vehicles, subject to the approval of the division. The division shall also include in all mailings of motor vehicle registration renewals a notice on the availability of shore protection license plates. The Department of Environmental Protection and the Division of Motor Vehicles shall enter into an interagency memorandum of agreement setting out the procedures for carrying out their respective responsibilities.

The proposed committee amendments:

- (1) clarify that the shore protection license plate program is a mandated program;
- (2) establish a special collection procedure for handling renewal fees;
- (3) provide that the initial \$150,000 in fees collected from the issuance of shore protection license plates shall be allocated to the Division of Motor Vehicles to pay the cost of any computer programming changes that may be necessary to implement the shore protection license plate program established by the bill; and
- (4) contain several other clarifying, technical, and nonsubstantive amendments.

SENATE BUDGET AND APPROPRIATIONS COMMITTEE

STATEMENT TO

SENATE COMMITTEE SUBSTITUTE FOR

ASSEMBLY, No. 1455

STATE OF NEW JERSEY

DATED: MAY 6, 1993

The Senate Budget and Appropriations Committee reports favorably the Senate Committee Substitute for Assembly Bill No. 1455.

This committee substitute for Assembly Bill No. 1455 directs the Division of Motor Vehicles (DMV) to establish a special coastal protection license plate program. The special plates would contain markings or identification expressing the vehicle owner's interest in coastal protection. The Director of the Division of Motor Vehicles will select the design of the license plate, after soliciting, in conjunction with the Legislature, input from the general public and reviewing the submissions before choosing the design. A \$50 fee would be charged for the issuance of the plates, and an additional \$10 fee would be collected for each annual renewal.

The first \$1,000,000 in fees collected would be deposited into a special nonlapsing Coastal Protection Trust Fund created in the Department of the Treasury, and would be annually appropriated to the DEP for: (1) the costs incurred by DEP and the Department of Corrections in the program that utilizes prisoners to clean up or maintain beaches; (2) providing aircraft overflights for monitoring, surveillance and enforcement activities of the DEP Cooperative Coastal Monitoring Program; (3) establishing a program of grants for the construction of sewage pump-out devices for marine sanitation devices and portable toilet emptying receptacles at public or private marinas or boatyards in furtherance of the provisions of P.L.1988, c.177 (C.58:10A-57 et seq.) (commonly known as the Marine Sewage Treatment Act); and (4) implementing the "Adopt a Beach" program established pursuant to P.L.1992, c.213 (C.13:19-22 et seq.).

The bill also establishes a special emergency reserve account within the Coastal Protection Trust Fund. Fee monies collected in excess of \$1,000,000 in any given year would be deposited into the reserve account and used by DEP to finance shore protection projects of an emergent nature due to a storm, severe weather or similar act of God, and to provide for the cleanup of pollutants or contaminants discharged into ocean waters.

Costs incurred by the DMV, in producing, issuing, renewing, and publicizing shore protection license plates, as annually certified by the director, would be defrayed from fees collected. DMV is also authorized to use up to \$150,000 of the fees collected for the cost of any computer programming changes that may be necessary to implement the license plate program.

The bill directs DMV to include in all mailings of motor vehicle registration renewals a notice on the availability of shore protection license plates. The substitute requires the Joint Budget

Oversight Committee to approve the Division of Motor Vehicle's annual certification of the average cost to produce, issue and renew a license plate. If the average annual cost exceed \$50 for two consecutive fiscal years, the division may discontinue the issuance of these license plates.

As reported by the committee, this committee substitute is identical to the Senate Committee Substitute for Senate Bill 988 of 1992 as amended and reported by this committee on March 6, 1993.

FISCAL IMPACT

The Office of Legislative Services estimates that this bill would generate revenues of \$2,250,000 in the first year, \$2,700,000 in the second year and \$3,150,000 in the third year following the bill's enactment. These revenues would offset the costs incurred by DMV and produce net surpluses of \$1,729,845 for the first year, \$2,322,068 for the second year and \$2,768,021 for the third year for deposit into the "Coastal Protection Trust Fund" created by the bill.

This estimate is based on information provided by DMV that 45,000 motorists would apply for the plates annually and that all plate holders would renew their plates. DMV estimates that it would incur costs of \$520,155 for the first year, \$377,932 for the second year, and \$381,979 for the third year as a result of implementing this bill.

In addition, the bill specifies the amounts to be appropriated to DEP annually from the "Coastal Protection Trust Fund." To be appropriated is an amount not to exceed (1) \$600,000 for the costs incurred by DEP and the Department of Corrections in the "Operation Clean Shores" program that utilizes prisoners to clean up or maintain beaches; (2) \$200,000 for aircraft overflights for monitoring, surveillance and enforcement activities of the DEP Cooperative Coastal Monitoring Program; (3) \$150,000 to establish a program of grants for the construction of sewage pump-out devices for marine sanitation devices and portable toilet emptying receptacles at public or private marinas or boatyards in furtherance of the provisions of P.L.1988, c.177 (C.58:10A-57 et seq.) (commonly known as the Marine Sewage Treatment Act); and (4) \$50,000 to implement the "Adopt a Beach" program established pursuant to P.L.1992, c.213 (C.13:19-22 et seq.).

Monies collected in excess of \$1,000,000 are to be used by DEP to finance shore protection projects of an emergent nature and to provide for the cleanup of pollutants or contaminants discharged into ocean waters.

FISCAL NOTE TO
[SECOND REPRINT]
ASSEMBLY, No. 1455

STATE OF NEW JERSEY

DATED: December 3, 1992

Assembly Bill No. 1455 (2R) of 1992 permits the Director of the Division of Motor Vehicles (DMV) in the Department of Law and Public Safety to issue for a motor vehicle owned or leased by the applicant special license plates indicating support for, or an interest in, the protection of the New Jersey Shore.

Application for the plates would be made to DMV, accompanied by a fee of \$50. The annual renewal fee for the plates would be \$10. These fees would be in addition to the motor vehicle registration fees otherwise prescribed by law and would be deposited into a non-lapsing "Shore Protection Fund" established in DEPE. Interest or other income earned on monies deposited into the Shore Protection Fund would be credited to the fund. Monies in the fund could be used by the Department of Environmental Protection and Energy (DEPE) to reimburse DMV for all costs incurred, as stipulated by the director, in producing, issuing and publicizing the availability of shore protection license plates and to finance the cost of shore protection projects developed by DEPE consistent with the New Jersey Shore Protection Master Plan.

The Director of the DMV would be required to publicize the shore protection license plates by including a notice with all motor vehicle registration renewals and by posting appropriate posters or signs, as may be provided by DEPE, in DMV facilities.

The bill also dedicates the initial \$150,000 in fees collected from the issuance of shore protection license plates for DMV computer programming costs associated with the bill's implementation.

DMV estimates the cost of implementing this bill at \$520,155 in the first year after enactment. Of this amount, \$146,077 would be for one-time computer programming and die costs. According to DMV, the remaining \$374,078 represents funding for the following operational costs: \$59,913 for salaries for three personnel, \$17,165 for fringe benefits, and \$297,000 for materials and supplies. Assuming a 5 percent annual increase for salaries and fringe benefits, DMV estimates second and third year costs at \$377,932 and \$381,979, respectively.

DMV estimates revenues from licensing fees at \$2,250,000, \$2,700,000 and \$3,150,000 in the first three years following the bill's enactment, respectively. These revenues would offset DMV's costs and produce net surpluses of \$1,729,845, \$2,322,068 and \$2,768,021, respectively. In its cost and revenue estimates, DMV assumes that 45,000 motorists would apply for the plates annually and that all plate holders would renew their plates.

The Office of Legislative Services (OLS) concurs.

This fiscal note has been prepared pursuant to P.L.1980, c.67.



OFFICE OF THE GOVERNOR

NEWS RELEASE

CN-001

Contact: Jon Shure, Governor's Office
609/777-2600

John Hagerty, State Police Office of Emergency Management
609/882-2000

TRENTON, N.J. 08625

Release: Friday
July 2, 1993

SHORE PROTECTION TO BENEFIT FROM DISASTER RELIEF AND NEW LICENSE PLATES

JERSEY SHORE -- Praising the hard work of those who have made the Jersey Shore open and ready for business, Governor Jim Florio, on a tour of the shore, today delivered checks totalling more than \$5.4 million to 183 communities and state, local and county government agencies in the latest round of federal disaster assistance following last December's devastating Nor'Easter. Later today, in Atlantic City, he was to sign a bill creating a special shore license plate which will provide an important new source of funds for shore protection.

"This year is special. We were here during the devastating winter storms. Now, we're going to enjoy the rebirth of the Jersey Shore with thousands of happy visitors," said Governor Florio, who announced the latest round of checks during a Shore Tour Kick-Off Breakfast of shore community mayors and tourism officials. Following the breakfast, the Jersey Shore Tour was to travel by train from Long Branch to Belmar, where the Governor was to visit the boardwalk and view lifeguard drills.

"It's quite a testament to the spirit and resilience of our people. We all worked together in a race against the clock to get ready for summer. And we're going to keep working together until the job is done," he said.

Today's funding round -- \$5,433,420 -- covers emergency response costs, debris removal and repairs to public facilities, including beach restoration. The Federal Emergency Management Agency (FEMA) provides at a minimum, 75 percent of the eligible assistance costs. States and municipalities traditionally each provide 12.5 percent. In February, the Governor announced that the state would pick up the full 25 percent matching tab usually split between the state and local communities in an effort to further aid hard-hit communities.

"Certainly the cooperation between FEMA and the state has been outstanding. That kind of cooperation has enabled us to disperse checks in a timely fashion. FEMA looks forward to continuing to work with the state in bringing this disaster operation to a successful close, and in the future, implement hazard mitigation projects that will minimize future damages," said Stephen Kempf, FEMA Federal Coordinating Officer.

With today's announcement, the City of Long Branch will receive an additional \$25,150 and Belmar received \$219,750. To date, nearly \$40 million has been approved for local communities in federal and state disaster aid. A complete list of recipients receiving federal assistance today is attached (some received more than one check).

"Fourth of July is the great American Summer Holiday and there's no better place to celebrate than our magnificent Jersey Shore," said Governor Florio. "We're open and ready for business. The water's sparkling clean and so are our beaches. We've rebuilt our boardwalks. We're reclaiming the sand and re-establishing our sand dunes and seawall."

"All the indicators tell us that the tourists are coming and coming and coming. This year promises to be one of the best ever for business and jobs at the Jersey Shore," he said. Tourism is the state's second largest industry, generating \$18 billion and creating thousands of jobs.

License Plate Bill Signing

Later today, Governor Florio was to visit the boardwalk in Atlantic City. Shore lovers cannot only wear their heart on their sleeve, but on the bumper of their car under legislation to create a special coastal license plate with proceeds dedicated to shore protection projects.

"This is a great way for New Jerseyans to show how much we appreciate the Jersey Shore, and it will provide an important new source of funds for shore protection," said Governor Florio. "It will give New Jerseyans a chance to contribute directly to shore protection and it guarantees that the funds we raise are dedicated directly to the Jersey Shore."

Under the new law, the state Division of Motor Vehicles will issue a special coastal protection license plate. The plate will be available for \$50, with an additional \$10 fee collected annually with registration renewals. Proceeds would go for shore protection projects and to offset the costs of the license plate. A contest will be held to determine the design of the plate.

The first \$1 million raised each year -- which would be reached with the purchase of 20,000 plates -- will go to four programs that are national models for clean water and clean beaches:

- up to \$600,000 for the Operation Clean Shores program which uses minimum security prison inmates to clean-up the state's 127 miles of coastline.
- up to \$200,000 to provide aircraft flights to maintain the Cooperative Coastal Monitoring Program
- up to \$150,000 for grants to construct sewage pumps and devices for marine sanitation at public or private marinas or boatyards.
- Up to \$50,000 to implement the "Adopt-a-Beach Program".

Funds exceeding \$1 million would be deposited in a "Coastal Protection Trust Fund", a special reserve account for ocean pollution emergencies and shore protection projects after storms.

Anyone interested in submitting a design to the license plate contest should send it to:

New Jersey Motor Vehicles Services
Attn: Skip Lee, Director -
225 East State St., 9W
CN 160
Trenton, NJ 08666

Designs will be accepted through July 31 for the license plate which is expected to be available by year end. So far, designs have been submitted by the Silver Bay Elementary School third grade class in Toms River.

The license plate legislation, A 1455, was sponsored by Assemblypersons Virginia Haines and David Wolfe.

"Our new shore protection plates are a good way to involve more New Jerseyans in shore protection," said Governor Florio. "They are a great reminder to everyone on the road that you can make a difference. Each time a new plate is sold or your license is renewed, the shore will benefit and so will all the people of New Jersey."

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