

LEGISLATIVE HISTORY CHECKLIST
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("Business Relocation Mission Private
 Partnership Act"--promote relocation in NJ)

NJSA: 34:1B-88

LAWS OF: 1995 **CHAPTER:** 208

BILL NO: A18

SPONSOR(S): Corodemus & others

DATE INTRODUCED: December 15, 1994

COMMITTEE: **ASSEMBLY:** Economic Development
SENATE: Natural Resources

AMENDED DURING PASSAGE: Yes Amendments during passage
 Second reprint enacted denoted by superscript numbers

DATE OF PASSAGE: **ASSEMBLY:** February 27, 1995
SENATE: June 12, 1995

DATE OF APPROVAL: August 14, 1995

FOLLOWING STATEMENTS ARE ATTACHED IF AVAILABLE:

SPONSOR STATEMENT: Yes

COMMITTEE STATEMENT: **ASSEMBLY:** Yes
SENATE: Yes

FISCAL NOTE: No

VETO MESSAGE: No

MESSAGE ON SIGNING: No

FOLLOWING WERE PRINTED:

REPORTS: Yes
HEARINGS: Yes

974.90 New Jersey. Legislature. Assembly. Task Force on Business
 E19 Retention, Expansion & Export Opportunities.
 1994a A new tide of change: blueprint for growth. August, 1994.
 [see especially pp. 61-64, 89-91]

974.90 New Jersey. Legislature. Assembly. Task Force on Business
 E19 Retention, Expansion & Export Opportunities.
 1994b A new tide of change: blueprint for growth. Executive Summary.
 August, 1994.

974.90 New Jersey. Legislature. Assembly. Task Force on Business
 E19 Retention, Expansion & Export Opportunities.
 1994e Meeting, held 3-29-94, 5-18-94, 6-14-94, Warren, Trenton,
 1994.

074.90 New Jersey. Economic Master Plan Commission.
 E19 Short and long term recommendations for economic improvement.
 1994g Trenton, 1994.

P.L.1995, CHAPTER 208, *approved August 14, 1995*
1994 Assembly No. 18 (*Second Reprint*)

1 AN ACT concerning relocation missions and supplementing Title
2 52 of the Revised Statutes.

3
4 BE IT ENACTED by the Senate and General Assembly of the
5 State of New Jersey:

6 1. This act shall be known and may be cited as the "New
7 Jersey Business Relocation ¹[Assistance] Mission Private
8 Partnership¹ Act."

9 2. The Legislature finds and declares that:

10 a. A 1993 survey of business relocations reveals that business
11 relocations to New Jersey came from 12 other states and nine
12 foreign locations;

13 b. Intra-regional moves accounted for over three-fourths of
14 the business relocations with 56 businesses moving to this State
15 from New York, and eight from New England and Pennsylvania;

16 c. Businesses which relocated to New Jersey represent a wide
17 variety of industries including manufacturing, transportation,
18 financial services and other service industries;

19 d. Testimony taken during hearings held by the General
20 Assembly Task Force on Business Retention, Expansion and
21 Export Opportunities revealed that other states have been much
22 more aggressive than New Jersey in promoting business
23 relocations through tele-marketing, direct mail and "on site"
24 visits to promote business relocations from other states and
25 foreign locations; and

26 e. It is, therefore, in the public interest for New Jersey to
27 ¹[organize] participate in the organization of¹ State Relocation
28 Missions and Foreign Relocation Missions in order to compete
29 more effectively with what other states are doing to promote
30 business relocations from other states and foreign locations.

31 3. The Department of Commerce and Economic Development,
32 hereinafter "the department," acting through the Division of
33 Economic Development, ¹or through a non-profit entity
34 designated by the department which may include a non-profit
35 corporation organized to implement the recommendations of the
36 economic master plan commission,¹ is ¹[directed] authorized¹ to
37 work with private sector businesses to develop public-private
38 partnerships to¹ establish State Relocation Missions in regions of
39 the United States which are competitive with New Jersey. ¹As
40 used in this section, "economic master plan commission" means
41 the New Jersey Economic Master Plan Commission established
42 pursuant to Executive Order No. 1 issued by the Governor on

EXPLANATION--Matter enclosed in bold-faced brackets [thus] in the
above bill is not enacted and is intended to be omitted in the law.

Matter underlined thus is new matter.

Matter enclosed in superscript numerals has been adopted as follows:

¹ Assembly AEA committee amendments adopted January 19, 1995.

² Senate SNT committee amendments adopted March 20, 1995.

1 January 18, 1994.¹ The purpose of these missions, which shall
2 work with] utilize the resources of¹ interested public utilities,
3 county economic development departments, industry sector
4 networks ¹[and] ¹New Jersey firms ¹and private sector
5 non-profit groups involved in promoting economic development in
6 the State¹, shall be to recruit companies to New Jersey which
7 have expressed an interest in relocating to other states. ²As used
8 in this section, "industry sector network" means clusters of two
9 or more businesses that are (1) within an industry that makes or
10 could make an important contribution to the economy of the
11 State, which may include, but need not be limited to, healthcare,
12 pharmaceuticals, chemicals, communications,
13 telecommunications, electronics, software, insurance, tourism,
14 transportation, construction, agriculture, and biotechnology, and
15 (2) working jointly to manufacture, sell or market products,
16 develop technologies or create or disseminate information.²

17 4. The department, acting through the Division of
18 International Trade, ¹or through a non-profit entity designated by
19 the department which may include a non-profit corporation
20 organized to implement the recommendations of the economic
21 master plan commission,¹ is ¹[directed] authorized¹ to ¹work
22 with private sector businesses to develop public-private
23 partnerships to¹ establish Foreign Relocation Missions in addition
24 to the existing foreign offices established by the department.
25 ¹As used in this section, economic master plan commission means
26 the New Jersey Economic Master Plan Commission established
27 pursuant to Executive Order No. 1 issued by the Governor on
28 January 18, 1994.¹ The department may consult with the Port
29 Authority of New York and New Jersey and the Delaware River
30 Port Authority, as well as other public and private organizations,
31 ¹including private sector non-profit groups involved in promoting
32 economic development in the State¹ to jointly develop relocation
33 missions to recruit foreign companies to New Jersey which have
34 expressed an interest in relocating from their present countries.
35 The department shall strive, to the extent feasible, ¹to utilize
36 the resources of private sector businesses involved in the
37 public-private partnerships developed pursuant to this section
38 and¹ to arrange for the sharing of office space, personnel and
39 equipment with other public and private organizations which may
40 have established offices in foreign locations in order to reduce
41 the costs of establishing the ¹[department's]¹ Foreign Relocation
42 Missions.

43 5. ¹[The department shall submit a report to the Senate
44 Budget and Appropriations Committee, or its successor, and the
45 Assembly Appropriations Committee, or its successor, on the
46 projected costs and planned activities of the State Relocation
47 Missions and the Foreign Relocation Missions established by this
48 act, including an enumeration of costs by type, prior to the
49 appropriation or expenditure of funds to effectuate this act.]

50 The department shall, within 18 months following the effective
51 date of this act, submit a report to the Governor and the
52 Legislature describing the efforts made by the department, or a
53 designated non-profit entity, to promote public-private
54 partnerships to develop State and foreign relocation missions, the

1 total number of such missions established and any
2 recommendations for legislation to better effectuate the goals of
3 this act.¹

4 6. This act shall take effect immediately.

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9 Authorizes establishment of State and Foreign Relocation
10 Missions.

1 companies to New Jersey which have expressed an interest in
2 relocating from their present countries. The department shall
3 strive, to the extent feasible, to arrange for the sharing of office
4 space, personnel and equipment with other public and private
5 organizations which may have established offices in foreign
6 locations in order to reduce the costs of establishing the
7 department's Foreign Relocation Missions.

8 5. The department shall submit a report to the Senate Budget
9 and Appropriations Committee, or its successor, and the
10 Assembly Appropriations Committee, or its successor, on the
11 projected costs and planned activities of the State Relocation
12 Missions and the Foreign Relocation Missions established by this
13 act, including an enumeration of costs by type, prior to the
14 appropriation or expenditure of funds to effectuate this act.

15 6. This act shall take effect immediately.

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18 STATEMENT

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20 This bill directs the Department of Commerce and Economic
21 Development to establish relocation missions in order to attract
22 businesses to New Jersey which have expressed an interest in
23 relocation. State Relocation Missions are to be established in
24 regions of the United States which are competitive with New
25 Jersey and are to work with interested public utilities, county
26 economic development departments, industry sector networks and
27 New Jersey firms. The bill authorizes the department to
28 establish Foreign Relocation Missions, to the extent feasible, in
29 conjunction with, and through cost-sharing arrangements with,
30 other public agencies, such as the Port Authority of New York
31 and New Jersey and the Delaware River Port Authority, which
32 already have established offices in foreign countries. These
33 missions are to recruit foreign companies to New Jersey which
34 have expressed an interest in relocating from their present
35 countries.

36 The Department of Commerce and Economic Development is
37 to report to the Senate Budget and Appropriations Committee
38 and the Assembly Appropriations Committee, or their respective
39 successors, on the projected costs and planned activities of the
40 relocation missions prior to the appropriation or expenditure of
41 funds to effectuate the provisions of the bill.

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46 Provides for establishment of State and Foreign Relocation
47 Missions.

ASSEMBLY ECONOMIC DEVELOPMENT, AGRICULTURE, AND
MILITARY AND VETERANS' AFFAIRS COMMITTEE

STATEMENT TO

ASSEMBLY, No. 18

with committee amendments

STATE OF NEW JERSEY

DATED: JANUARY 19, 1995

The Assembly Economic Development, Agriculture and Military and Veterans' Affairs Committee reports favorably Assembly Bill No. 18, with committee amendments.

As amended, this bill authorizes the Department of Commerce and Economic Development to work with the private sector to establish relocation missions in order to attract businesses to New Jersey which have expressed an interest in relocation. State Relocation Missions are to be established in regions of the United States which are competitive with New Jersey and are to work with interested public utilities, county economic development departments, industry sector networks and New Jersey firms. The bill authorizes the department to work with the private sector to establish Foreign Relocation Missions, to the extent feasible, and in conjunction with, and through cost-sharing arrangements with, other public agencies, such as the Port Authority of New York and New Jersey and the Delaware River Port Authority, which already have established offices in foreign countries. These missions are to recruit foreign companies to New Jersey which have expressed an interest in relocating from their present countries.

The Department of Commerce and Economic Development is to report to the Governor and the Legislature, within 18 months following the effective date of the act, to describe the efforts made to develop State and foreign relocation missions.

The committee amended the bill to authorize rather than require the department to assist in establishing relocation missions.

The amendments also authorize the department to act in conjunction with a non-profit entity such as the proposed non-profit corporation recommended by the New Jersey Economic Master Plan Commission or another non-profit entity such as Blueprint for Growth, Inc., proposed by the Assembly Task Force on Business Retention, Expansion and Export Opportunities.

By amending the bill to clarify the functions of the department in promoting relocation missions, the committee intends to limit the department's role to an advisor and consultant for the relocation missions.

The committee also amended the bill to require the Department to report back within 18 months to the Governor and the Legislature describing the efforts made to promote State and foreign relocation missions together with any recommendations for further legislation to implement the goals of the act.

SENATE NATURAL RESOURCES, TRADE AND
ECONOMIC DEVELOPMENT COMMITTEE

STATEMENT TO

[FIRST REPRINT]

ASSEMBLY, No. 18

with committee amendments

STATE OF NEW JERSEY

DATED: MARCH 20, 1995

The Senate Natural Resources, Trade and Economic Development Committee favorably reports Assembly Bill No. 18 (1R), with committee amendments.

This bill authorizes the Department of Commerce and Economic Development to work with the private sector to establish relocation missions in order to attract businesses to New Jersey which have expressed an interest in relocation. State Relocation Missions are to be established in regions of the United States which are competitive with New Jersey and are to work with interested public utilities, county economic development departments, industry sector networks, New Jersey firms and private sector non-profit groups involved in promoting economic development in the State.

The bill authorizes the department to work with the private sector to develop public-private partnerships to establish Foreign Relocation Missions beyond those already established by the department. The bill authorizes the department to consult with other public agencies, such as the Port Authority of New York and New Jersey and the Delaware River Port Authority, to jointly develop relocation missions; the department is required to strive, to the extent feasible, to use the resources of private sector businesses involved in the public-private partnerships developed pursuant to the bill to arrange for the sharing of office space, personnel and equipment to reduce the costs of establishing these foreign relocation missions. These missions are to recruit foreign companies to New Jersey which have expressed an interest in relocating from their present countries.

The bill authorizes the department to act through a non-profit entity, such as the proposed non-profit corporation recommended by the New Jersey Economic Master Plan Commission, to accomplish the goals of the bill.

The Department of Commerce and Economic Development is to report to the Governor and the Legislature, within 18 months following the effective date of the act, to describe the efforts made to develop State and foreign relocation missions.

The committee amendments define the term "industry sector networks," so that the term has a meaning consistent with other bills in this economic development package. One other amendment is technical in nature and serves to clarify the sponsor's intent. As reported, this bill is identical to Senate Bill No. 1770, which was also amended and favorably reported by the committee.