27:7-21.12

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-		Commissioner	of Transportation - signs)
NJSA:	27:7-21.12 et al	COMMISSIONEL	of Transportationsigns)
LAWS OF:	1997	CHAPTER:	144
BILL NO:	A3089 ·		
SPONSOR(S): DeCroce and Kavanaugh			
DATE INTRODUCED: June 9, 1997			
COMMITTEE:	ASSEMBLY: Appr	opriations	
SENATE:			
AMENDED DURING PASSAGE: No			
DATE OF PASSAGE	: ASSEMBLY:	June 23, 1997	
	SENATE :	June 26, 1997	kova ∰riten −Tinka
DATE OF APPROVAL: June 27, 1997			
FOLLOWING STATEMENTS ARE ATTACHED IF AVAILABLE: SPONSOR STATEMENT: Yes			
COMMITTEE STATE	EMENT: ASSEMBLY:	Yes	
	SENATE :	No	Anna Na Airtí
FISCAL NOTE:		No	n y Vicinar Ar vicinar
VETO MESSAGE:		No	ал — — — — — — — — — — — — — — — — — — —
MESSAGE ON SIGNING:		No	
FOLLOWING WERE REPORTS:	PRINTED:	No	
HEARINGS:		No	
FOLLOWING WERE PRINTED: REPORTS:		No	

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P.L. 1997, CHAPTER 144, *approved June 27, 1997* Assembly, No. 3089

1 AN ACT concerning signs on Department of Transportation property 2 and supplementing Chapters 5 and 7 of Title 27 of the Revised 3 Statutes. 4 5 **BE IT ENACTED** by the Senate and General Assembly of the State 6 of New Jersey: 7 8 1. a. The Commissioner of Transportation may lease, license or 9 contract the use, management or operation of any State right-of-way 10 or any real property of the department for the purpose of placing 11 motorist service signs and tourist-oriented directional signs in such 12 manner as to produce revenue for the support of the State. 13 b. In entering into a lease, license or contract pursuant to this 14 section, the Commissioner shall either set a fee for the lease, license or contract which shall yield at least a fair rental value for the use of 15 the right-of-way or real property, or award the lease, license or 16 17 contract on the basis of competitive public bids or proposals to the 18 responsible bidder or proposer whose bid or proposal is determined to 19 be in the best interest of the State, price and other factors considered. 20 c. Any sign placed on departmental property pursuant to a lease, 21 license or contract entered into pursuant to this section shall conform 22 to the Manual on Uniform Traffic Control Devices issued by the 23 Federal Highway Administration, United States Department of 24 Transportation. 25 26 2. Any billboard or outdoor advertising sign licensed and permitted 27 pursuant to the "Roadside Sign Control and Outdoor Advertising Act," P.L.1991, c.413, (C.27:5-5 et seq.), and proposed to be erected 28 on or above any State right-of-way or any real property of the 29 department shall be subject to local government zoning ordinances, 30 31 applicable local government building permit requirements, and in the 32 pinelands area, shall be subject to the provisions of the comprehensive 33 management plan prepared and adopted by the Pinelands Commission 34 pursuant to section 7 of P.L.1979, c.111 (C.13:18A-8). 35

36 3. This act shall take effect immediately.

STATEMENT

3 This legislation would codify the authority of the Commissioner of 4 Transportation to produce revenue for the State from leasing, licensing 5 or contracting Department of Transportation property used for the placement of motorist service signs and tourist-oriented directional 6 7 signs. Motorist service signs are widely called LOGO signs and 8 currently in use in at least 45 states. LOGO signs and tourist oriented 9 directional signs are nationally standardized directional signs which 10 have been authorized by the Federal Highway Administration and are 11 intended to provide directional information to motorists on the location of key services such as food, fuel and lodging or the direction 12 and distance to places of particular interest to tourists. 13 The 14 commissioner would either set a fee for the lease, license or contract 15 equal to at least a fair rental value for the use of the property, or award a lease, license or contract on the basis of competitive public 16 17 bids or competitive proposals. A lease, license or contract let after 18 bidding or competitive proposal would be awarded to the responsible 19 bidder or proposer whose bid or proposal is determined to be in the 20 best interest of the State, price and other factors considered. 21 This bill would also require that any billboard or outdoor

advertising sign licensed and permitted pursuant to the "Roadside Sign Control and Outdoor Advertising Act" for erection on State property shall be subject to local government zoning ordinances, applicable local government building permit requirements, and in the pinelands area, shall be subject to the provisions of the comprehensive management plan prepared and adopted by the Pinelands Commission.

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32 Permits Commissioner of Transportation to lease, license or

- 33 contract the use of departmental property for the placement of
- 34 motorist service and directional signs.

STATEMENT TO

ASSEMBLY, No. 3089

STATE OF NEW JERSEY

DATED: JUNE 16, 1997

The Assembly Appropriations Committee reports favorably Assembly Bill No. 3089.

Assembly Bill No. 3089 codifies the authority of the Commissioner of Transportation to produce revenue for the State from leasing, licensing or contracting Department of Transportation property used for the placement of motorist service signs and tourist-oriented directional signs.

Motorist service signs, currently in use in at least 45 states, are nationally standardized directional signs authorized by the Federal Highway Administration that provide motorists information on the location of key services (e.g.: food, fuel and lodging) or the direction and distance to places of particular interest to tourists. The commissioner either sets a fee for the lease, license or contract equal to at least a fair rental value for the use of the property or awards a lease, license or contract on the basis of competitive public bids or competitive proposals.

This bill requires that any billboard or outdoor advertising sign licensed and permitted pursuant to the "Roadside Sign Control and Outdoor Advertising Act" for erection on State property shall be subject to local government zoning ordinances, applicable local government building permit requirements, and in the pinelands area, shall be subject to the provisions of the comprehensive management plan prepared and adopted by the Pinelands Commission.

FISCAL IMPACT:

This bill was not certified as requiring a fiscal note: the bill codifies current practice.