17B:30B-1

LEGISLATIVE HISTORY CHECKLIST

Compiled by the NJ State Law Library

LAWS OF: 2005 CHAPTER: 229

NJSA: 17B:30B-1 ("Viatical Settlements Act")

BILL NO: S1940 (Substituted for A3438)

SPONSOR(S): Lesniak and others

DATE INTRODUCED: October 4, 2004

COMMITTEE: ASSEMBLY: Financial Institutions and Insurance

SENATE: Commerce

AMENDED DURING PASSAGE: Yes

DATE OF PASSAGE: ASSEMBLY: June 23, 2005

SENATE: February 14, 2005

DATE OF APPROVAL: September 22, 2005

FOLLOWING ARE ATTACHED IF AVAILABLE:

FINAL TEXT OF BILL (1st reprint enacted)

S1940

SPONSOR'S STATEMENT: (Begins on page 36 of original bill) Yes

COMMITTEE STATEMENT: <u>ASSEMBLY</u>: <u>Yes</u>

SENATE: Yes

FLOOR AMENDMENT STATEMENT: No

LEGISLATIVE FISCAL ESTIMATE: No

A3438

SPONSOR'S STATEMENT: (Begins on page 37 of original bill) Yes

COMMITTEE STATEMENT: ASSEMBLY: Yes

SENATE: No

FLOOR AMENDMENT STATEMENT: No

LEGISLATIVE FISCAL ESTIMATE: No

VETO MESSAGE: No

GOVERNOR'S PRESS RELEASE ON SIGNING: No

FOLLOWING WERE PRINTED:

To check for circulating copies, contact New Jersey State Government Publications at the State Library (609) 278-2640 ext. 103 or mailto:refdesk@njstatelib.org

REPORTS: No
HEARINGS: No
NEWSPAPER ARTICLES: No

IS 11/9/07

Title 17B. Chapter 30B. (New) §§1-17 -C.17B:30B-1 to 17B:30B-17 §19 - Repealer §20 - Note to §§1-19

P.L. 2005, CHAPTER 229, approved September 22, 2005 Senate, No. 1940 (First Reprint)

AN ACT concerning certain viatical settlements, ¹supplementing 1 Title17B of the New Jersey Statutes, amending P.L.1967, c.93 and 2 3 repealing P.L.1999, c.211.

4 5

BE IT ENACTED by the Senate and General Assembly of the State of New Jersey:

7 8

6

1. (New section) This act shall be known and may be cited as the "Viatical Settlements Act."

9 10 11

12

13 14

15 16

17

18 19

20

21

22

23

24

25

27

28

2. (New section) As used in this act:

"Advertising" means any written, electronic or printed communication or any communication by means of recorded telephone messages or transmitted on radio, television, the Internet or similar communications media, including film strips, motion pictures and videos, published, disseminated, circulated or placed before the public, directly or indirectly, for the purpose of creating an interest in or inducing a person to sell a life insurance policy pursuant to a viatical settlement contract.

"Business of viatical settlements" means an activity involved in, but not limited to, the offering, solicitation, negotiation, procurement, effectuation, financing, monitoring, tracking, underwriting, selling, transferring, assigning, pledging, hypothecating of, or in any other manner involving, viatical settlement contracts.

"Chronically ill" means:

- 26 (1) Being unable to perform at least two activities of daily living, including, but not limited, to eating, toileting, transferring, bathing, dressing or continence;
- 29 (2) Requiring substantial supervision to protect the individual from 30 threats to health and safety due to severe cognitive impairment; or
- 31 (3) Having a level of disability similar to that described in 32 paragraph (1) of this subsection as determined by the United States 33 Secretary of Health and Human Services.
- "Commissioner" means the Commissioner of Banking and 34 35 Insurance.

EXPLANATION - Matter enclosed in bold-faced brackets [thus] in the above bill is not enacted and intended to be omitted in the law.

Matter underlined thus is new matter.

Matter enclosed in superscript numerals has been adopted as follows:

¹ Senate SCM committee amendments adopted November 15, 2004.

- 1 "Department" means the Department of Banking and Insurance.
- 2 "Financing entity" means:

11

12

13

14

15

32

- 3 (1) an underwriter, placement agent, lender, purchaser of 4 securities, purchaser of a policy from a viatical settlement provider,
- 5 credit enhancer, or any entity that has a direct ownership in a policy
- 6 that is the subject of a viatical settlement contract but:
- 7 (a) whose principal activity related to the transaction is providing 8 funds to effect the viatical settlement contract or purchase of one or 9 more viaticated policies; and
 - (b) who has an agreement in writing with one or more licensed viatical settlement providers to finance the acquisition of viatical settlement contracts.
 - (2) "Financing entity" does not include a non-accredited investor or purchaser of a policy from a viatical settlement provider.
 - "Fraudulent viatical settlement act" means and includes:
- (1) Acts or omissions committed by any person who, knowingly or with intent to defraud, for the purpose of depriving another of property or for pecuniary gain, commits, or permits its employees or its agents to engage in acts including:
- 20 (a) Presenting, causing to be presented or preparing with 21 knowledge or belief that it will be presented to or by a viatical 22 settlement provider, life insurance producer, financing entity, insurer 23 or any other person, false material information, or concealing material 24 information, as part of, in support of or concerning a fact material to 25 one or more of the following:
- 26 (i) An application for the issuance of a viatical settlement contract 27 or insurance policy;
- 28 (ii) The underwriting of a viatical settlement contract or insurance 29 policy;
- 30 (iii) A claim for payment or benefit pursuant to a viatical settlement 31 contract or insurance policy;
 - (iv) Premiums paid on an insurance policy;
- 33 (v) Payments and changes in ownership or beneficiary made in 34 accordance with the terms of a viatical settlement contract or 35 insurance policy;
 - (vi) The reinstatement or conversion of an insurance policy;
- (vii) The solicitation, offer, effectuation or sale of a settlementcontract or insurance policy;
- 39 (viii) The issuance of written evidence of a viatical settlement 40 contract or insurance; or
- 41 (ix) A financing transaction;
- 42 (b) Employing any device, scheme, or artifice to defraud related to 43 viaticated policies;
- 44 (2) In the furtherance of a fraud or to prevent the detection of a 45 fraud any person commits or permits its employees or its agents to:
- 46 (a) Remove, conceal, alter, destroy or sequester from the

commissioner the assets or records of a viatical settlement provider licensee or other person engaged in the business of viatical settlements;

- (b) Misrepresent or conceal the financial condition of a licensee, financing entity, insurer or other person;
- (c) Transact the business of viatical settlements in violation of laws requiring a license, certificate of authority or other legal authority for the transaction of the business of viatical settlements; or
- (d) File with the commissioner or the chief insurance regulatory official of another jurisdiction a document containing false information or otherwise concealing information about a material fact from the commissioner;
- (3) Embezzlement, theft, misappropriation or conversion of monies, funds, premiums, credits or other property of a viatical settlement provider, insurer, insured, viator, insurance policy owner or any other person engaged in the business of viatical settlements or insurance;
- (4) Recklessly entering into, brokering or otherwise dealing in a viatical settlement contract, the subject of which is a life insurance policy that was obtained by presenting false information concerning any fact material to the policy or by concealing, for the purpose of misleading another, information concerning any fact material to the policy, where the viator or the viator's agent intended to defraud the policy's issuer. For the purposes of this paragraph, "recklessly" means engaging in the conduct in conscious and clearly unjustifiable disregard of a substantial likelihood of the existence of the relevant facts or risks, such disregard involving a gross deviation from acceptable standards of conduct; or
- (5) Attempting to commit, assisting, aiding or abetting in the commission of, or conspiracy to commit the acts or omissions specified in this subsection.
- "Life insurance producer" means any person licensed as a resident or nonresident insurance producer with a life insurance line of authority pursuant to the "New Jersey Insurance Producer Licensing Act of 2001," P.L.2001, c.210 (C.17:22A-26 et seq.).
- "Person" means a natural person or a legal entity, including, but not limited to, an individual, partnership, limited liability partnership, limited liability company, association, trust or corporation.
- "Policy" means an individual or group policy, group certificate, contract or arrangement of life insurance affecting the rights of a resident of this State or bearing a reasonable relation to this State, regardless of whether delivered or issued for delivery in this State.
- "Related provider trust" means a titling trust or other trust established by a licensed viatical settlement provider or a financing entity for the sole purpose of holding the ownership or beneficial interest in viaticated policies in connection with a financing

transaction. The trust shall have a written agreement with the licensed viatical settlement provider under which the licensed viatical settlement provider is responsible for ensuring compliance with all statutory and regulatory requirements and under which the trust agrees to make all records and files related to viatical settlement transactions available to the commissioner as if those records and files were maintained directly by the licensed viatical settlement provider.

8

9

10

11

12

13

14

15

16 17

18 19

20

21

22

23

2425

26

27

28

29

30

3132

33

34

35

3637

38

39

40

44

45

46

"Special purpose entity" means a corporation, partnership, trust, limited liability company or other similar entity formed solely to provide, either directly or indirectly, access to institutional capital markets for a financing entity or licensed viatical settlement provider.

"Terminally ill" means having an illness or sickness that can reasonably be expected to result in death in 24 months or less.

"Viatical settlement contract" means a written agreement establishing the terms under which compensation or anything of value will be paid, which compensation or value is less than the expected death benefit of the policy, in return for the viator's assignment, transfer, sale, devise or bequest of the death benefit or ownership of any portion of the policy. A viatical settlement contract also includes a contract for a loan or other financing transaction with a viator secured primarily by an individual or group life insurance policy, other than a loan by a life insurance company pursuant to the terms of the life insurance contract, or a loan secured by the cash value of a policy. A viatical settlement contract includes an agreement with a viator to transfer ownership or change the beneficiary designation at a later date regardless of the date that compensation is paid to the viator. A viatical settlement contract does not mean or include a written agreement between a viator and a person having an insurable interest in the insured's life. ¹A viatical settlement contract shall not include any accelerated benefit pursuant to the terms of a life insurance policy issued in accordance with Title 17B of the New Jersey Statutes.¹

"Viatical settlement provider" means a person, other than a viator, that enters into or effectuates a viatical settlement contract. Viatical settlement provider does not include:

- (1) A bank, savings bank, savings and loan association, credit union or other licensed lending institution that takes an assignment of a life insurance policy as collateral for a loan;
- (2) The issuer of a life insurance policy providing accelerated benefits pursuant to regulations prescribed by the commissioner and pursuant to the policy;
- 41 (3) An authorized or eligible insurer that provides stop loss 42 coverage to a viatical settlement provider, financing entity, special 43 purpose entity or related provider trust;
 - (4) A natural person who enters into or effectuates no more than one agreement in a calendar year for the transfer of life insurance policies for any value less than the expected death benefit;

- 1 (5) A financing entity;
- 2 (6) A special purpose entity;
- 3 (7) A related provider trust; or
- 4 (8) An accredited investor or qualified institutional buyer as defined
- 5 respectively in Regulation D, Rule 501 (17 C.F.R. 230.501 through
- 6 230.508) or Rule 144A (17 C.F.R. 230.144A) of the ¹[Federal
- 7 Securities Act of 1933 federal "Securities Act of 1933" (15 U.S.C.
- 8 s.77a et seq.) as amended, and who purchases a viaticated policy from
- 9 a viatical settlement provider.

"Viaticated policy" means a life insurance policy or certificate that has been acquired by a viatical settlement provider pursuant to a

12 viatical settlement contract.

- "Viator" means the owner of a policy who enters or seeks to enter 13 14 into a viatical settlement contract. For the purposes of this act, a viator shall not be limited to an owner of a policy insuring the life of 15 an individual with a terminal or chronic illness or condition except 16 17 where specifically addressed. If there is more than one viator on a single policy and the viators are residents of different states, the 18 19 transaction shall be governed by the law of the state in which the 20 viator having the largest percentage ownership resides or, if the viators 21 hold equal ownership, the state of residence of one viator_agreed upon 22 in writing by all viators. Viator shall not include:
 - (1) A viatical settlement provider licensed under this act;
- 24 (2) An accredited investor or qualified institutional buyer as defined 25 respectively in Regulation D, Rule 501 (17 C.F.R. 230.501 through 26 230.508) or Rule 144A (17 C.F.R. 230.144A) of the ¹[Federal 27 Securities Act of 1933]federal "Securities Act of 1933" (15 U.S.C.
- 28 s.77a et seq.), as amended;
 - (3) A financing entity;
- 30 (4) A special purpose entity; or
- 31 (5) A related provider trust.

32

29

- 33 3. (New section) a. ¹[(1)]¹ A person shall not operate as a viatical settlement provider without first obtaining a license from the commissioner of the state of residence of the viator. ¹[No person shall act on behalf of a viator residing in this State unless that person is licensed pursuant to subsection b. of this section 1¹
- pursuant to subsection b. of this section.]¹
- b. ¹[A life insurance producer shall be permitted to] (1) No person shall act on behalf of a viator residing in this State, or
- 41 otherwise ¹ negotiate, as that term is defined in section 3 of P.L.2001,
- 42 c.210 (C.17:22A-28), viatical settlement contracts between a viator
- 43 ¹residing in this State ¹ and one or more viatical settlement providers
- 44 ¹unless that person is licensed as a life insurance producer ¹ pursuant
- 45 to ¹[that producer license] the "New Jersey Insurance Producer

Licensing Act of 2001," P.L.2001, c.210 (C.17:22A-26 et seq.) and
 has been licensed as a resident insurance producer in his home state for
 not less than one year¹.

- ¹(2)¹ Irrespective of the manner in which the life insurance producer is compensated, a life insurance producer is deemed to represent only the viator ¹and not the viatical settlement provider or any insurer. ¹ and owes a fiduciary duty to the viator to act according to the viator's instructions and in the best interest of the viator.
- ¹(3)¹ Not later than 30 days from the first day of negotiating a viatical settlement ¹[conducted] contract¹ on behalf of a viator, such producer shall notify the commissioner of that activity on a form or in a manner that may be prescribed by, and shall pay any applicable fees determined by, the commissioner by regulation. The notification shall include an acknowledgment by the producer that he will operate in accordance with the provisions of this act.
- ¹(4) Notwithstanding paragraph (1) of this subsection, a person licensed as an attorney, or a certified public accountant, representing a viator, and whose compensation is not paid directly or indirectly by the viatical settlement provider, may negotiate a viatical settlement contract without a license as a life insurance producer.¹
- c. Application for a viatical settlement provider license pursuant to subsection a. of this section shall be made to the commissioner by the applicant on a form prescribed by the commissioner, and the application shall be accompanied by a fee, the amount of which shall be set by the commissioner by regulation, provided, however, that the license and renewal fees for a viatical settlement license shall not exceed that established by law or regulation for a domestic stock life insurance company.
- d. A viatical settlement provider license may be renewed from year to year on the anniversary date upon payment of the annual renewal fee in an amount set by the commissioner by regulation. Failure to pay the fee by the renewal date shall result in expiration of the license.
- e. The applicant for a license pursuant to subsection a. of this section shall provide information on forms required by the commissioner. The commissioner shall have the authority, at any time, to require the applicant to fully disclose the identity of all stockholders except those owning fewer than five percent of the shares of an applicant whose shares are publicly traded, partners, officers, members and employees, and the commissioner may, in his discretion, refuse to issue a license in the name of a legal entity if not satisfied that any officer, employee, stockholder, partner or member thereof who may materially influence the applicant's conduct meets the standards of this act.
- f. A license pursuant to subsection a. of this section issued to a legal entity authorizes all partners, officers, members and designated employees to act as viatical settlement providers, under the license,

- 1 and all those persons shall be named in the application and any 2 supplements to the application.
 - g. Upon the filing of an application and the payment of the license fee, the commissioner shall make an investigation of each applicant and issue a license if the commissioner finds that the applicant:
 - (1) Has provided a detailed plan of operation;

4

5

6

14

15

16 17

18

19 20

21

22

23

24

2526

27

2829

3031

34

37

38

39

40

- 7 (2) Is competent and trustworthy and intends to act in good faith 8 in the capacity involved by the license applied for;
- 9 (3) Has a good business reputation and has had experience, 10 training or education so as to be qualified in the business for which the 11 license is applied for;
- 12 (4) If a legal entity, provides a certificate of good standing from 13 the state of its domicile; and
 - (5) Has provided an anti-fraud plan that meets the requirements of section 12 of this act.
 - h. The commissioner shall not issue a license to a nonresident applicant unless a written designation of an agent for service of process is filed and maintained with the commissioner, or the applicant has filed with the commissioner, the applicant's written irrevocable consent that any action against the applicant may be commenced against the applicant by service of process on the commissioner.
 - i. A viatical settlement provider shall provide to the commissioner any new or revised information about officers, stockholders holding 10% or more of the outstanding shares, partners, directors, members or designated employees within 30 days of the change.
 - ¹[j. A person licensed as an attorney, or a certified public accountant, who is retained to represent the viator whose compensation is not paid directly or indirectly by the viatical settlement provider may negotiate viatical settlement contracts without having to obtain a license as a life insurance producer.]¹

4. (New section) a. The commissioner may refuse to issue, suspend, revoke or refuse to renew the license of a viatical settlement

provider, if the commissioner finds that:

- 35 (1) There was any material misrepresentation in the application for 36 the license;
 - (2) The licensee or any officer, partner, member or key management personnel has been convicted of fraudulent or dishonest practices, is subject to a final administrative action or is otherwise shown to be untrustworthy or incompetent to act as a licensee;
- 41 (3) The licensee demonstrates a pattern of unreasonable payments 42 to viators;
- 43 (4) The licensee or any officer, partner, member or key 44 management personnel has been found guilty of, or has pleaded guilty 45 or nolo contendere to, any felony, or to a misdemeanor involving fraud 46 or moral turpitude, regardless of whether a judgment of conviction has

1 been entered by the court;

- 2 (5) The licensee has entered into any settlement contract that has 3 not been approved pursuant to this act;
- 4 (6) The licensee has failed to honor contractual obligations set out 5 in a viatical settlement contract;
- 6 (7) The licensee no longer meets the requirements for initial 7 licensure;
- 8 (8) The licensee has assigned, transferred or pledged a viaticated 9 policy to a person other than a viatical settlement provider licensed in 10 this State, an accredited investor or qualified institutional buyer as 11 defined respectively in Regulation D, Rule 501 (17 C.F.R. 230.501 through 230.508) or Rule 144A (17 C.F.R. 230.144A) of the 12 13 ¹[Federal Securities Act of 1933] <u>federal "Securities Act of 1933"</u> (15 14 U.S.C. s.77a et seq.), as amended, financing entity, special purpose 15 entity or related provider trust; or
- 16 (9) The licensee or any officer, partner, member or key 17 management personnel has violated any provision of this act.
 - b. ¹The commissioner may suspend, revoke or refuse to renew the license of a life insurance producer if the commissioner finds that the life insurance producer has violated the provisions of this act.
 - <u>c.</u>¹ Before the commissioner denies a license application or suspends, revokes or refuses to renew the license of a viatical settlement provider ¹or suspends, revokes or refuses to renew the license of a life insurance producer pursuant to this act, ¹ the commissioner shall conduct a hearing in accordance with the "Administrative Procedure Act." P.L.1968, c.410 (C.52:14B-1 et seq.).

272829

30

31

3233

34

35

3637

18

19

20

2122

2324

25

26

5. (New section) A person shall not use a viatical settlement contract form or provide a disclosure statement or application form to a viator in this State unless it has been filed with and approved by the commissioner. The commissioner shall disapprove a viatical settlement contract form or disclosure statement form if, in the commissioner's opinion, the contract form, disclosure form, or provisions contained therein are unreasonable, contrary to the interests of the public, or otherwise misleading or unfair to the viator. The commissioner may require the submission of advertising material used in connection with a viatical settlement contract.

38 39

6. (New section) a. Each viatical settlement provider licensee shall file with the commissioner on or before March 1 of each year an annual statement containing that information which the commissioner by regulation may prescribe. This information is limited to only those transactions in which the viator is a resident of this State and shall not include individual transaction data or data which compromises the privacy of personal, financial, and health information of the viator or

1 insured.

2

3

4

5

6 7

8

9

10

11

12

13

14

15

16 17

18 19

20

21

22

23

24

2526

27

28

29

30

- b. Except as otherwise allowed or required by law, a viatical settlement provider, insurance company, life insurance producer, information bureau, rating agency or company, or any other person with actual knowledge of the identity of the insured, shall not disclose that identity, or the insured's financial or medical information, to any other person unless the disclosure:
- (1) Is necessary to effect a viatical settlement contract between the viator and a viatical settlement provider and the viator and insured have provided prior written consent to the disclosure;
- (2) Is provided in response to an investigation or examination by the commissioner or any other governmental officer or agency or pursuant to the requirements of subsection e. of section 12 of this act;
- (3) Is a term of or condition to the transfer of a policy by one viatical settlement provider to another viatical settlement provider;
- (4) Is necessary to permit a financing entity, related provider trust or special purpose entity to finance the purchase of policies by a viatical settlement provider and the viator and insured have provided prior written consent to the disclosure;
- (5) Is necessary to allow the viatical settlement provider or its authorized representative to make contacts for the purpose of determining health status; or
 - (6) Is required to purchase stop loss coverage.
- c. In addition to the information required in this section, the commissioner may require that either or both viatical settlement providers and life insurance producers provide to the commissioner that information the commissioner determines by regulation, regarding the amount and method of compensation paid to life insurance producers for negotiating a viatical settlement contract pursuant to this act.

3132

3334

35

3637

38

- 7. (New section) a. (1) The commissioner may conduct an examination of a licensee under this act as often as the commissioner, in his sole discretion, deems appropriate.
- (2) For purposes of completing an examination of a licensee under this act, the commissioner may examine or investigate any person, or the business of any person, insofar as the examination or investigation is, in the sole discretion of the commissioner, necessary or material to the examination of the licensee.
- 40 (3) In lieu of an examination under this act of any foreign or alien 41 licensee licensed in this State, the commissioner may, at the 42 commissioner's discretion, accept an examination report on the 43 licensee as prepared by the commissioner or other regulator for the 44 licensee's state of domicile or port-of-entry state.
- b. (1) A person required to be licensed by this act shall for five years retain copies of all:

- (a) Proposed, offered or executed viatical settlement contracts, underwriting documents, policy forms and applications from the date of the proposal, offer, or execution of the viatical settlement contract, whichever is later;
- (b) All checks, drafts or other evidence and documentation related to the payment, transfer, deposit or release of funds from the date of the transaction; and
- 8 (c) All other records and documents related to the requirements of 9 this act.
 - (2) This subsection shall not relieve a person of the obligation to produce these documents to the commissioner after the retention period has expired if that person has retained the documents.
 - (3) Records required to be retained pursuant to this subsection shall be legible and complete and may be retained in paper, photograph, microprocess, magnetic, mechanical or electronic media, or by any process that accurately reproduces or forms a durable medium for the reproduction of a record.
 - c. (1) Upon determining that an examination should be conducted, the commissioner shall issue an examination warrant appointing one or more examiners to perform the examination and instructing them as to the scope of the examination. In conducting the examination, the examiner shall observe those guidelines and procedures set forth in the Examiners' Handbook adopted by the National Association of Insurance Commissioners (NAIC). The commissioner may also employ other guidelines or procedures as the commissioner deems appropriate.
 - (2) Every licensee or person from whom information is sought, its officers, directors and agents shall provide to the examiners timely, convenient and free access at all reasonable hours at its offices to all books, records, accounts, papers, documents, assets and computer or other recordings relating to the property, assets, business and affairs of the licensee being examined. The officers, directors, employees and agents of the licensee or person shall facilitate the examination and aid in the examination so far as it is in their power to do so. The refusal of a licensee, by its officers, directors, employees or agents, to submit to examination or to comply with any reasonable written request of the commissioner shall be grounds for suspension or refusal of, or nonrenewal of any license or authority held by the licensee to engage in the business of viatical settlements or other business subject to the commissioner's jurisdiction. Any proceedings for suspension, revocation or refusal of any license or authority shall be conducted pursuant to the "Administrative Procedure Act," P.L.1968, c.410 (C.52:14B-1 et seq.).
 - (3) The commissioner shall have the power to issue subpoenas, to administer oaths and to examine under oath any person as to any matter pertinent to the examination. Upon the failure or refusal of a person to obey a subpoena, the commissioner may petition a court of

competent jurisdiction, and upon proper showing, the court may enter an order compelling the witness to appear and testify or produce documentary evidence. Failure to obey the court order shall be punishable as contempt of court.

- (4) When making an examination under this act, the commissioner may retain attorneys, appraisers, independent actuaries, independent certified public accountants or other professionals and specialists as examiners, the reasonable cost of which shall be borne by the licensee that is the subject of the examination.
- (5) Nothing contained in this act shall be construed to limit the commissioner's authority to terminate or suspend an examination in order to pursue other legal or regulatory action pursuant to the insurance laws of this State. Findings of fact and conclusions made pursuant to any examination shall be prima facie evidence in any legal or regulatory action.
- (6) Nothing contained in this act shall be construed to limit the commissioner's authority to use and, if appropriate, to make public any final or preliminary examination report, any examiner or licensee work papers or other documents, or any other information discovered or developed during the course of any examination in the furtherance of any legal or regulatory action which the commissioner may, in his or her sole discretion, deem appropriate.
- d. (1) Examination reports shall be comprised of only facts appearing upon the books, records or other documents of the licensee, its agents or other persons examined, or as ascertained from the testimony of its officers or agents or other persons examined concerning its affairs, and such conclusions and recommendations as the examiners find reasonably warranted from the facts.
- (2) No later than 60 days following completion of the examination, the examiner in charge shall file with the commissioner a verified written report of examination under oath. Upon receipt of the verified report, the commissioner shall transmit the report to the licensee examined, together with a notice that shall afford the licensee examined a reasonable opportunity of not more than 30 days to make a written submission or rebuttal with respect to any matters contained in the examination report.
- (3) Within 30 days of the end of the period allowed for the receipt of written submissions or rebuttals, the commissioner shall fully consider and review the report, together with any written submissions or rebuttals, and any relevant portions of the examiner's workpapers and either:
- 42 (a) Adopt the examination as filed or with modification or 43 corrections. If the examination report reveals that the company is 44 operating in violation of any law, regulation or prior order of the 45 commissioner, the commissioner may order the company to take any 46 action the commissioner considers necessary and appropriate to cure

1 the violation; or

- 2 (b) Reject the examination report with directions to the examiners 3 to reopen the examination for purposes of obtaining additional data, 4 documentation or information, and refiling pursuant to paragraph (1) 5 of this subsection; or
 - (c) Call for an investigatory hearing with no less than 20 days' notice to the company for purposes of obtaining additional documentation, data, information and testimony.
 - (4) (a) All determinations made pursuant to subparagraph (a) of paragraph (3) of this subsection shall be accompanied by findings and conclusions resulting from the commissioner's consideration and review of the examination report, relevant examiner workpapers and any written submissions or rebuttals. Any such determination shall be served upon the company, together with a copy of the adopted examination report. Within 30 days of the issuance of the adopted report, the company shall file affidavits executed by each of its directors stating under oath that they have received a copy of the adopted report and related orders.
 - (b) Any hearing under subparagraph (c) of paragraph (3) of this subsection shall be conducted by the commissioner or an authorized representative of the commissioner as a nonadversarial, confidential investigatory proceeding, as necessary for the resolution of any inconsistencies, discrepancies or disputed issues apparent upon the face of the filed examination report or raised by or as a result of the commissioner's review of relevant workpapers or by the written submission or rebuttal of the company. Within 20 days of the conclusion of any such hearing, the commissioner shall make a determination pursuant to subparagraph (a) of paragraph (3) of this subsection.
 - (i) The hearing shall proceed expeditiously with discovery by the company limited to the examiner's workpapers which tend to substantiate any assertions set forth in any written submission or rebuttal. The commissioner or his representative may issue subpoenas for the attendance of any witnesses or the production of any documents relevant to the investigation whether under the control of the department, the company or other persons. Nothing contained in this section shall require the department to disclose any information or records which would indicate or show the existence or content of any investigation or activity of a criminal justice agency.
 - (ii) The hearing shall proceed with the commissioner or his representative posing questions to the persons subpoenaed. Thereafter the company and the department may present testimony relevant to the investigation. Cross-examination shall be conducted only by the commissioner or his representative. The company and the department shall be permitted to make closing statements and may be represented by counsel of their choice.

- (5) Upon the adoption of the examination report under subparagraph (a) of paragraph (3) of this subsection, the commissioner may continue to hold the content of the examination report as private and confidential information for a period of 90 days except to the extent provided in paragraph (6) of subsection c. of this section.
- (6) If the commissioner determines that regulatory action is appropriate as a result of an examination, the commissioner may initiate any proceedings or actions provided by law.
- e. (1) Names and individual identification data for all viators shall be considered private and confidential information and shall not be disclosed by the commissioner, unless required by law.
- (2) Except as otherwise provided in this act, all examination reports, working papers, recorded information, documents and copies thereof produced by, obtained by or disclosed to the commissioner or any other person in the course of an examination made under this act, or in the course of analysis or investigation by the commissioner of the financial condition or market conduct of a licensee shall be confidential by law and privileged, shall not be subject to any State or federal freedom of information law, shall not be subject to subpoena, and shall not be subject to discovery or admissible in evidence in any private civil action. The commissioner is authorized to use the documents, materials or other information in the furtherance of any regulatory or legal action brought as part of the commissioner's official duties.
- (3) Documents, materials or other information, including, but not limited to, all working papers, and copies thereof, in the possession or control of the NAIC and its affiliates and subsidiaries shall be confidential by law and privileged, shall not be subject to subpoena, and shall not be subject to discovery or admissible in evidence in any private civil action if they are:
- (a) Created, produced or obtained by or disclosed to the NAIC and its affiliates and subsidiaries in the course of assisting an examination made under this act, or assisting the commissioner in the analysis or investigation of the financial condition or market conduct of a licensee; or
- (b) Disclosed to the NAIC and its affiliates and subsidiaries under paragraph (4) of this subsection by the commissioner.
 - (c) For the purposes of paragraph (2) of this subsection, "act" includes the law of another state or jurisdiction that is substantially similar to this act.
- (4) Neither the commissioner nor any person that received the documents, material or other information while acting under the authority of the commissioner, including the NAIC and its affiliates and subsidiaries, shall be permitted to testify in any private civil action concerning any confidential documents, materials or information subject to paragraph (1) of this subsection.
- 46 (5) In order to assist in the performance of the commissioner's

1 duties, the commissioner:

- (a) May share documents, materials or other information, including the confidential and privileged documents, materials or information subject to paragraph (1) of this subsection, with other state, federal and international regulatory agencies, with the NAIC and its affiliates and subsidiaries, and with state, federal and international law enforcement authorities, provided that the recipient agrees to maintain the confidentiality and privileged status of the document, material, communication or other information; and
 - (b) May receive documents, materials, communications or information, including otherwise confidential and privileged documents, materials or information, from the NAIC and its affiliates and subsidiaries, and from regulatory and law enforcement officials of other foreign or domestic jurisdictions, and shall maintain as confidential or privileged any document, material or information received with notice or the understanding that it is confidential or privileged under the laws of the jurisdiction that is the source of the document, material or information.
 - (6) No waiver of any applicable privilege or claim of confidentiality in the documents, materials or information shall occur as a result of disclosure to the commissioner under this section or as a result of sharing as authorized in paragraph (5) of this subsection.
 - (7) A privilege established under the law of any state or jurisdiction that is substantially similar to the privilege established under this subsection shall be available and enforced in any proceeding in, and in any court of, this State.
- (8) Nothing contained in this act shall prevent or be construed as prohibiting the commissioner from disclosing the content of an examination report, preliminary examination report or results, or any matter relating thereto, to the commissioner of any other state or country, or to law enforcement officials of this or any other state or agency of the federal government at any time or to the NAIC, so long as that agency or office receiving the report or matters relating thereto agrees in writing to hold it confidential and in a manner consistent with this act.
- f. (1) An examiner may not be appointed by the commissioner if the examiner, either directly or indirectly, has a conflict of interest or is affiliated with the management of or owns a pecuniary interest in any person subject to examination under this act. This subsection shall not be construed to automatically preclude an examiner from being:
 - (a) A viator;
 - (b) An insured in a viaticated insurance policy; or
- 43 (c) A beneficiary in an insurance policy that is proposed to be 44 viaticated.
- 45 (2) Notwithstanding the requirements of this subsection, the commissioner may retain from time to time, on an individual basis,

- qualified actuaries, certified public accountants, or other similar individuals who are independently practicing their professions, even though these persons may from time to time be similarly employed or retained by persons subject to examination under this act.
- g. (1) No cause of action shall arise nor shall any liability be imposed against the commissioner, the commissioner's authorized representatives or any examiner appointed by the commissioner for any statements made or conduct performed in good faith while carrying out the provisions of this act.
- (2) No cause of action shall arise nor shall any liability be imposed against any person for the act of communicating or delivering information or data to the commissioner or the commissioner's authorized representative or examiner pursuant to an examination made under this act, if the act of communication or delivery was performed in good faith and without fraudulent intent or the intent to deceive. This paragraph shall not abrogate or modify in any way any common law or statutory privilege or immunity heretofore enjoyed by any person identified in paragraph (1) of this subsection.
- (3) A person identified in paragraph (1) or (2) of this subsection shall be entitled to an award of attorney's fees and costs if that person is the prevailing party in a civil cause of action for libel, slander or any other relevant tort arising out of activities in carrying out the provisions of this act and the party bringing the action was not substantially justified in doing so. For purposes of this section, a proceeding is "substantially justified" if it had a reasonable basis in law or fact at the time that it was initiated.
- h. The commissioner may investigate suspected fraudulent viatical settlement acts and persons engaged in the business of viatical settlements.

8. (New section) a. With each application for a viatical settlement, a viatical settlement provider ¹or life insurance producer ¹ shall provide the viator with at least the following disclosures no later than the time the application for the viatical settlement contract is signed by all parties. The disclosures shall be provided in a separate document that

is signed by the viator and the viatical settlement provider, and shall provide the following information:

- (1) There are possible alternatives to viatical settlement contracts, including any accelerated death benefits or policy loans offered under the viator's life insurance policy;
- 41 (2) Some or all of the proceeds of the viatical settlement contract 42 may be taxable under federal income tax and state franchise and 43 income taxes, and assistance should be sought from a professional tax 44 advisor;
- 45 (3) Proceeds of the viatical settlement contract could be subject to the claims of creditors;

3

4

5

6 7

9

11

13

14

15

17

18

19

20

21

22

23

24

25

26

27

28

29

30

31 32

33

34

35

36

37 38

39

40

- (4) Receipt of the proceeds of a viatical settlement contract may adversely affect the viator's eligibility for Medicaid or other government benefits or entitlements, and advice should be obtained from the appropriate government agencies;
- (5) The viator has the right to rescind a viatical settlement contract before the earlier of 30 calendar days after the date upon which the settlement contract is executed by all parties or 15 calendar days after 8 the receipt of the viatical settlement proceeds by the viator, as provided in subsection c. of section 9 of this act. If exercised by the 10 viator, rescission is effective only if both notice of the rescission is given and repayment of all proceeds and any premiums, loans and loan 12 interest to the settlement provider is made within the rescission period. If the insured dies during the rescission period, the viatical settlement contract shall be deemed to have been rescinded, subject to repayment of all viatical settlement proceeds and any premiums, loans and loan interest to the viatical settlement provider; 16
 - (6) Funds will be sent to the viator within three business days after the viatical settlement provider has received the insurer or group administrator's acknowledgment that ownership of the policy has been transferred and the beneficiary has been designated pursuant to the viatical settlement contract;
 - (7) Entering into a viatical settlement contract may cause other rights or benefits, including conversion rights and waiver of premium benefits that may exist under the policy, to be forfeited by the viator and that assistance should be sought from a financial adviser;
 - (8) Disclosure to a viator shall include distribution of a brochure, describing the process of viatical settlements approved by the commissioner. The National Association of Insurance ¹[Commissioner] Commissioners (NAIC) form for the brochure shall be used unless one is developed by the commissioner;
 - (9) The disclosure document shall contain the following language: "All medical, financial or personal information solicited or obtained by a viatical settlement provider or life insurance producer about an insured, including the insured's identity or the identity of family members, a spouse or a significant other, may be disclosed as necessary to effect the viatical settlement between the viator and the viatical settlement provider. If you are asked to provide this information, you will be asked to consent to the disclosure. The information may be provided to someone who buys the policy or provides funds for the purchase. You may be asked to renew your permission to share information every two years."; and
- 42 (10) The insured may be contacted by the viatical settlement 43 provider or its authorized representative for the purpose of 44 determining the insured's health status. This contact shall be limited to 45 once every three months if the insured has a life expectancy of more than one year, and no more than once per month if the insured has a 46

1 life expectancy of one year or less.

2

3

4

5

6 7

8

9

10

11

1213

14

15

16

17

18

1920

21

22

23

2425

26

27

28

29

30

31

32

33

34

3536

37

38 39

- b. A viatical settlement provider shall provide the viator with at least the following disclosures no later than the date the viatical settlement contract is signed by all parties. The disclosures shall be conspicuously displayed in the viatical settlement contract or in a separate document signed by the viator and the viatical settlement provider and provide the following information:
- (1) State the affiliation, if any, between the viatical settlement provider and the issuer of the insurance policy to be acquired pursuant to a viatical settlement contract;
- (2) The document shall include the name, address and telephone number of the viatical settlement provider;
- (3) If the policy to be acquired pursuant to a viatical settlement contract has been issued as a joint policy or involves family riders or any coverage of a life other than the insured under the policy to be acquired pursuant to a viatical settlement contract, the viator shall be informed of the possible loss of coverage on the other lives ¹[and shall be advised to consult with his insurance producer or the company issuing the policy for advice on the proposed viatical settlement contract]¹;
- (4) State the dollar amount of the current death benefit payable to the viatical settlement provider under the policy. The viatical settlement provider shall, if known, also disclose the availability of any additional guaranteed insurance benefits, the dollar amount of any accidental death and dismemberment benefits under the policy and the viatical settlement provider's interest in those benefits; and
- (5) State the name, business address and telephone number of the independent third party escrow agent, and the fact that the viator or owner may inspect or receive copies of the relevant escrow or trust agreements or documents.
- c. If the viatical settlement provider transfers ownership or changes the beneficiary of the policy, the viatical settlement provider shall communicate the change in ownership or beneficiary to the insured within 20 days after the change.
- 9. (New section) a. (1) A viatical settlement provider entering into a viatical settlement contract shall first obtain:
- (a) If the viator is the insured, a written statement from a licensed attending physician that the viator is of sound mind and under no constraint or undue influence to enter into a viatical settlement contract; and
- 42 (b) A document in which the insured consents to the release of his 43 medical records to a viatical settlement provider, life insurance 44 producer and, if the policy was issued less than two years from the 45 date of application for a viatical settlement contract, to the insurance 46 company that issued the policy covering the life of the insured.

- (2) The insurer shall respond to a request for verification of coverage submitted by a viatical settlement provider not later than 30 calendar days after the date the request is received. The request for verification of coverage shall be made on a form approved by the commissioner. The insurer shall complete and issue the verification of coverage or indicate in which respects it is unable to respond. In its response, the insurer shall indicate whether, based on the medical evidence and documents provided, the insurer intends to pursue an investigation at that time regarding the validity of the insurance contract.
- (3) Prior to or at the time of execution of the viatical settlement contract, the viatical settlement provider shall obtain a witnessed document in which the viator consents to the viatical settlement contract, represents that the viator has a full and complete understanding of the viatical settlement contract, that the viator has a full and complete understanding of the benefits of the life insurance policy, acknowledges that the viator is entering into the viatical settlement contract freely and voluntarily and, for persons with a terminal or chronic illness or condition, acknowledges that the insured has a terminal or chronic illness and that the terminal or chronic illness was diagnosed after the life insurance policy was issued.
- (4) If a life insurance producer performs any of the activities required of the viatical settlement provider, the ¹[life insurance producer] viatical settlement provider ¹ is deemed to have fulfilled the requirements of this section.
- b. All medical information solicited or obtained by any licensee shall be subject to the applicable provisions of State law relating to confidentiality of medical information.
- c. All viatical settlement contracts entered into in this State shall provide the viator with an unconditional right to rescind the contract before the earlier of 30 calendar days after the date upon which the settlement contract is executed by all parties or 15 calendar days after the receipt of the viatical settlement proceeds by the viator. If exercised by the viator, rescission is effective only if both notice of the rescission is given and a full repayment of all proceeds and any premiums, loans and loan interest to the settlement provider is made within the rescission period. If the insured dies during the rescission period, the viatical settlement contract shall be deemed to have been rescinded, subject to repayment to the viatical settlement provider or purchaser of all viatical settlement proceeds, and any premiums, loans and loan interest that have been paid by the settlement provider.
- d. The viatical settlement provider shall instruct the viator to send the executed documents required to effect the change in ownership, assignment or change in beneficiary directly to the independent escrow agent. Within three business days after the date the escrow agent receives the documents (or from the date the viatical settlement

provider receives the documents, if the viator erroneously provides the documents directly to the provider), the provider shall pay or transfer the proceeds of the viatical settlement into an escrow or trust account maintained in a State or federally-chartered financial institution whose deposits are insured by the Federal Deposit Insurance Corporation (FDIC). Upon payment of the settlement proceeds into the escrow account, the escrow agent shall deliver the original change in ownership, assignment or change in beneficiary forms to the viatical settlement provider or related provider trust. Upon the escrow agent's receipt of the acknowledgment of the properly completed transfer of ownership or designation of beneficiary from the insurance company, the escrow agent shall pay the viatical settlement proceeds to the viator.

e. Failure to tender consideration to the viator for the viatical settlement contract within the time disclosed pursuant to paragraph (6) of subsection a. of section 8 of this act renders the viatical settlement contract voidable by the viator for lack of consideration until the time consideration is tendered to and accepted by the viator.

- f. Contacts with the insured for the purpose of determining the health status of the insured by the viatical settlement provider after the viatical settlement has occurred shall only be made by the settlement provider licensed in this State or its authorized representatives and shall be limited to once every three months for insureds with a life expectancy of more than one year, and to no more than once per month for insureds with a life expectancy of one year or less. The provider shall explain to the insured the procedure for these contacts at the time the viatical settlement contract is entered into. The limitations set forth in this subsection shall not apply to any contacts with an insured for reasons other than determining the insured's health status. Viatical settlement providers shall be responsible for the actions of their authorized representatives.
- g. If the insured is not terminally or chronically ill, viatical settlement providers shall pay an amount greater than the cash surrender value or accelerated death benefit then available.

10. (New section) a. ¹[It is a violation of this act for an insurance company to prohibit, restrict, limit or impair a life insurance producer from lawfully negotiating a viatical settlement contract on behalf of a viator, aiding and assisting a viator with a settlement, or otherwise participating in a viatical settlement transaction under this act or to engage in any transaction, act, practice or course of business or dealing which restricts, limits or impairs in any way the lawful transfer of ownership, change of beneficiary, or assignment of a policy to effectuate a viatical settlement contract.

b.] 1 It is a violation of this act for any person to enter into a viatical settlement contract within a two-year period commencing with

the date of issuance of the insurance policy unless the viator certifies to the viatical settlement provider that one or more of the following conditions have been met within the two-year period:

- (1) The policy was issued upon the viator's exercise of conversion rights arising out of a group or individual life insurance policy, so long as the total amount of time covered under the conversion policy plus the time covered under the prior policy is at least 24 months. The time covered under a group policy shall be calculated without regard to any change in insurance carriers, provided the coverage has been continuous and under the same group sponsorship;
- (2) 1 [(a)] The viator submits independent evidence to the viatical settlement provider that within the two-year period 1 : (a) the viator or insured was terminally ill or chronically ill; or 1 (b) the viator or insured disposed of his ownership interests in a closely held corporation pursuant to a buyout or other similar agreement in effect at the time the insurance policy was initially issued; or 1 (c) both.
- ¹[(b)]b.¹ Copies of the independent evidence described in paragraph ¹[(1)](2)¹ of ¹[this]¹ subsection ¹a. of this section¹ and documents required by subsection a. of section 9 of this act shall be submitted to the insurer when the viatical settlement provider submits a request to the insurer for verification of coverage. The copies shall be accompanied by a letter of attestation from the viatical settlement provider that the copies are true and correct copies of the documents received by the viatical settlement provider.
- ¹[(c)]c.¹ If the viatical settlement provider submits to the insurer a copy of the owner or insured's certification described in ¹[subparagraph (a) of this paragraph]subsection a. of this section when the provider submits a request to the insurer to effect the transfer of the policy to the viatical settlement provider, the copy shall be deemed to conclusively establish that the viatical settlement contract satisfies the requirements of this section and the insurer shall timely respond to the request.

- 11. (New section) The purpose of this section is to provide prospective viators with clear and unambiguous statements in the advertisement of viatical settlement contracts and to assure the clear, truthful and adequate disclosure of the benefits, risks, limitations and exclusions of any viatical settlement contract. This purpose is intended to be accomplished by the establishment of guidelines and standards of permissible and impermissible conduct in the advertising of viatical settlement contracts to assure that product descriptions are presented in a manner that prevents unfair, deceptive or misleading advertising and is conducive to accurate presentation and description of viatical settlements through the advertising media and material used by licensees under this act.
 - a. This section shall apply to any advertising of viatical settlement

- 1 contracts or related products or services intended for dissemination in 2 this State, including Internet advertising viewed by persons located in 3 this State. Where disclosure requirements are established pursuant to
- 4 federal regulation, this section shall be interpreted so as to minimize
- 5 or eliminate conflict with federal regulation wherever possible.
- b. Every viatical settlement provider licensee shall establish and at 6 7 all times maintain a system of control over the content, form and 8 method of dissemination of all advertisements of its contracts, 9 products and services. All advertisements, regardless of by whom 10 written, created, designed or presented, shall be the responsibility of the viatical settlement provider licensee, as well as the individual who 11 created or presented the advertisement. A system of control shall 12 13 include regular, routine notification, at least once a year, to life 14 insurance producers and others authorized by the viatical settlement 15 provider who disseminates advertisements, of the requirements and procedures for approval prior to the use of any advertisements not 16
 - c. Advertisements shall be truthful and not misleading in fact or by implication. The form and content of an advertisement of a viatical settlement contract, product or service shall be sufficiently complete and clear so as to avoid deception. It shall not have the capacity or tendency to mislead or deceive. Whether an advertisement has the capacity or tendency to mislead or deceive shall be determined by the commissioner from the overall impression that the advertisement may be reasonably expected to create upon a person of average education

18 19

20

21

22

23

24

25

26

d. Certain advertisements are deemed false and misleading on their face and are prohibited. False and misleading advertisements include, but are not limited to, the following representations:

or intelligence within the segment of the public to which it is directed.

- 30 (1) "Guaranteed," "fully secured," "100 percent secured," "fully insured," "secure," "safe," "backed by rated insurance companies," 32 "backed by federal law," "backed by state law," or "state guaranty funds," or similar representations;
- 34 (2) "No risk," "minimal risk," "low risk," "no speculation," "no 35 fluctuation," or similar representations;
- 36 (3) "Qualified or approved for individual retirement accounts 37 (IRAs), Roth IRAs, 401(k) plans, simplified employee pensions (SEP), 38 403(b), Keogh plans, TSA, other retirement account rollovers," "tax 39 deferred," or similar representations;
- 40 (4) Utilization of the word "guaranteed" to describe the fixed 41 return, annual return, principal, earnings, profits, investment, or similar 42 representations;
- 43 (5) "No sales charges or fees" or similar representations; and
- 44 (6) "High yield," "superior return," "excellent return," "high return," "quick profit," or similar representations;
- 46 (7) Purported favorable representations or testimonials about the

1 benefits of viatical settlement contracts taken out of context from 2 newspapers, trade papers, journals, radio and television programs, and 3 all other forms of print and electronic media.

4

5 6

7

9

11

13

17

18

19

20

21

22

23

24 25

26

27

28 29

30

31

32

33

34

35

36 37

38

39

40

41

42

43

44

45

- e. The information required to be disclosed under this section shall not be minimized, rendered obscure, or presented in an ambiguous fashion or intermingled with the text of the advertisement so as to be confusing or misleading.
- 8 (1) An advertisement shall not omit material information or use words, phrases, statements, references or illustrations if the omission 10 or use has the capacity, tendency or effect of misleading or deceiving viators as to the nature or extent of any benefit, loss covered, premium 12 payable, or state or federal tax consequence. The fact that the viatical settlement contract offered is made available for inspection prior to 14 consummation of the sale, or an offer is made to refund the payment 15 if the viator is not satisfied or that the viatical settlement contract includes a "free look" period that satisfies or exceeds legal 16 requirements, does not remedy misleading statements.
 - (2) An advertisement shall not use the name or title of a life insurance company or a life insurance policy unless the advertisement has been approved by the insurer.
 - (3) An advertisement shall not represent that premium payments will not be required to be paid on the life insurance policy that is the subject of a viatical settlement contract in order to maintain that policy, unless that is the fact.
 - (4) An advertisement shall not state or imply that interest charged on an accelerated death benefit or a policy loan is unfair, inequitable or in any manner an incorrect or improper practice.
 - (5) The words "free," "no cost," "without cost," "no additional cost," "at no extra cost," or words of similar import shall not be used with respect to any benefit or service unless true. An advertisement may specify the charge for a benefit or a service or may state that a charge is included in the payment or use other appropriate language.
 - (6) Testimonials, appraisals or analysis used in advertisements must be genuine; represent the current opinion of the author; be applicable to the viatical settlement contract, product or service advertised, if any, and be accurately reproduced with sufficient completeness to avoid misleading or deceiving prospective viators as to the nature or scope of the testimonials, appraisal, analysis or endorsement. In using testimonials, appraisals or analysis, the viatical settlement provider licensee makes as its own all the statements contained therein, and the statements are subject to all the provisions of this section.
 - (a) If the individual making a testimonial, appraisal, analysis or an endorsement has a financial interest in the viatical settlement provider or related entity as a stockholder, director, officer, employee or otherwise, or receives any benefit directly or indirectly other than required union scale wages, that fact shall be prominently disclosed in

1 the advertisement.

- (b) An advertisement shall not state or imply that a viatical settlement contract, benefit or service has been approved or endorsed by a group of individuals, society, association or other organization unless that is the fact and unless any relationship between an organization and the licensee is disclosed. If the entity making the endorsement or testimonial is owned, controlled or managed by the licensee, or receives any payment or other consideration from the licensee for making an endorsement or testimonial, that fact shall be disclosed in the advertisement.
 - (c) When an endorsement refers to benefits received under a viatical settlement contract all pertinent information shall be retained for a period of five years after its use.
 - f. An advertisement shall not contain statistical information unless it accurately reflects recent and relevant facts. The source of all statistics used in an advertisement shall be identified.
 - g. An advertisement shall not disparage insurers, viatical settlement providers, life insurance producers, policies, services or methods of marketing.
 - h. The name of the licensee shall be clearly identified in all advertisements about the licensee or its viatical settlement contract, products or services, and if any specific viatical settlement contract is advertised, the viatical settlement contract shall be identified either by form number or some other appropriate description. If an application is part of the advertisement, the name of the viatical settlement provider shall be shown on the application.
 - i. An advertisement shall not use a trade name, group designation, name of the parent company of a licensee, name of a particular division of the licensee, service mark, slogan, symbol or other device or reference without disclosing the name of the licensee, if the advertisement would have the capacity or tendency to mislead or deceive as to the true identity of the licensee, or to create the impression that a company other than the licensee would have any responsibility for the financial obligation under a viatical settlement contract.
 - j. An advertisement shall not use any combination of words, symbols or physical materials that by their content, phraseology, shape, color or other characteristics are so similar to a combination of words, symbols or physical materials used by a government program or agency or otherwise appear to be of such a nature that they tend to mislead prospective viators into believing that the solicitation is in some manner connected with a government program or agency.
- 43 k. An advertisement may state that a licensee is licensed in the state 44 where the advertisement appears so long as it does not exaggerate that 45 fact or suggest or imply that competing licensees may not be so 46 licensed. The advertisement may ask the audience to consult the

- licensee's website or contact the department to find out if the state requires licensing and, if so, whether the viatical settlement provider, or life insurance producer is licensed.
 - 1. An advertisement shall not create the impression that the viatical settlement provider, its financial condition or status, the payment of its claims or the merits, desirability, or advisability of its viatical settlement contracts forms are recommended or endorsed by any government entity.
- 9 m. The name of the actual licensee shall be stated in all of its 10 advertisements. An advertisement shall not use a trade name, any group designation, name of any affiliate or controlling entity of the 11 12 licensee, service mark, slogan, symbol or other device in a manner that 13 would have the capacity or tendency to mislead or deceive as to the 14 true identity of the actual licensee or create the false impression that 15 an affiliate or controlling entity would have any responsibility for the financial obligation of the licensee. 16
 - n. An advertisement shall not directly or indirectly create the impression that any division or agency of the State or of the federal government endorses, approves or favors:
 - (1) Any viatical settlement provider licensee or its business practices or methods of operation;
 - (2) The merits, desirability or advisability of any viatical settlement contract;
 - (3) Any viatical settlement contract; or
 - (4) Any life insurance policy or life insurance company.
 - o. If the advertiser emphasizes the speed with which the viatication will occur, the advertising shall disclose the average time from the date of the completed application to the date of offer and from acceptance of the offer to receipt of the funds by the viator.
 - p. If the advertising emphasizes the dollar amounts available to viators, the advertising shall disclose the average purchase price as a percent of face value obtained by viators contracting with the licensee during the past six months.

37

38 39

4

5

6

7

17

18 19

20

21

22

23

2425

26

27

28

29

30

31

- 12. (New section) a. A person shall not commit a fraudulent viatical settlement act as defined in section 2 of this act.
 - b. A person shall not knowingly or intentionally interfere with the enforcement of the provisions of this act or investigations of suspected or actual violations of this act.
- c. A person in the business of viatical settlements shall not knowingly or intentionally permit any person convicted of a felony involving dishonesty or breach of trust to participate in the business of viatical settlements.
- d. (1) Viatical settlement contracts and applications for viatical settlement contracts, regardless of the form of transmission, shall contain the following statement or a substantially similar statement:

1 "Any person who knowingly presents false information in an 2 application for insurance or viatical settlement contract is guilty of a 3 crime and may be subject to fines and confinement in prison."

- (2) The lack of a statement as required in paragraph (1) of this subsection does not constitute a defense in any prosecution for a fraudulent viatical settlement act.
- e. (1) Any person engaged in the business of viatical settlements having knowledge or a reasonable belief that a fraudulent viatical settlement act is being, will be or has been committed shall provide to the commissioner the information required by, and in a manner prescribed by, the commissioner.
- (2) Any other person having knowledge or a reasonable belief that a fraudulent viatical settlement act is being, will be or has been committed may provide to the commissioner the information required by, and in a manner prescribed by, the commissioner.
- f. (1) No civil liability shall be imposed on and no cause of action shall arise from the furnishing of information concerning suspected, anticipated or completed fraudulent viatical settlement acts or suspected or completed fraudulent insurance acts, if the information is provided to or received from:
- (a) The commissioner or the commissioner's employees, agents or representatives;
- (b) Federal, state or local law enforcement or regulatory officials or their employees, agents or representatives;
- (c) A person involved in the prevention and detection of fraudulent viatical settlement acts or that person's agents, employees or representatives;
- (d) The National Association of Insurance Commissioners (NAIC), National Association of Securities Dealers (NASD), the North American Securities Administration Association or their employees, agents or representatives, or other regulatory body overseeing life insurance, viatical settlements, securities or investment fraud; or
- (e) The life insurer ¹, including its agents and employees, ¹ that issued the life insurance policy covering the life of the insured.
- (2) Paragraph (1) of this subsection shall not apply to statements made with actual malice. In an action brought against a person for filing a report or furnishing other information concerning a fraudulent viatical settlement act or a fraudulent insurance act, the party bringing the action shall plead specifically any allegation that paragraph (1) does not apply because the person filing the report or furnishing the information did so with actual malice.
- 42 (3) A person identified in paragraph (1) of this subsection shall be 43 entitled to an award of attorney's fees and costs if he is the prevailing 44 party in a civil cause of action for libel, slander or any other relevant 45 tort arising out of activities in carrying out the provisions of this act 46 and the party bringing the action was not substantially justified in

- doing so. For purposes of this section a proceeding is "substantially 2 justified" if it had a reasonable basis in law or fact at the time that it 3 was initiated.
 - (4) This section does not abrogate or modify common law or statutory privileges or immunities enjoyed by a person described in paragraph (1) of this subsection.
- The documents and evidence provided pursuant to (1) 8 subsection e. of this section or obtained by the commissioner in an investigation of suspected or actual fraudulent viatical settlement acts 10 shall be privileged and confidential and shall not be a public record and shall not be subject to discovery or subpoena in a civil or criminal 12 action.
 - (2) The provisions of paragraph (1) of this subsection shall not prohibit release by the commissioner of documents and evidence obtained in an investigation of suspected or actual fraudulent viatical settlement acts:
 - (a) In administrative or judicial proceedings to enforce laws administered by the commissioner;
 - (b) To federal, state or local law enforcement or regulatory agencies, to an organization established for the purpose of detecting and preventing fraudulent viatical settlement acts or to the National Association of Insurance Commissioners (NAIC); or
 - (c) At the discretion of the commissioner, to a person in the business of viatical settlements or the business of life insurance that is aggrieved by a fraudulent viatical settlement act.
 - (3) Release of documents and evidence under paragraph (2) of this subsection shall not abrogate or modify the privilege granted in paragraph (1) of this subsection.
 - h. This act shall not:

5

6

7

9

11

13

14

15

16 17

18 19

20

21

22

23

24

25 26

27

28

29

30

31 32

33

34

- Preempt the authority or relieve the duty of other law enforcement or regulatory agencies to investigate, examine and prosecute suspected violations of law;
- (2) Prevent or prohibit a person from disclosing voluntarily information concerning $\frac{1}{2}$ fraudulent viatical settlement act to a law enforcement or regulatory agency other than the department; or
- (3) Limit the powers granted elsewhere by the laws of this State to 36 37 the commissioner or the Insurance Fraud Prosecutor to investigate and 38 examine possible violations of law and to take appropriate action 39 against wrongdoers.
- 40 i. Viatical settlement providers shall have in place antifraud 41 initiatives reasonably calculated to detect, prosecute and prevent fraudulent viatical settlement acts. At the discretion of the 42 commissioner, the commissioner may order, or a licensee may request 43 44 and the commissioner may grant, modifications of the following 45 required initiatives as necessary to ensure an effective antifraud program. The modifications may be more or less restrictive than the 46

- required initiatives so long as the modifications may reasonably be expected to accomplish the purpose of this section. Antifraud initiatives shall include:
 - (1) Fraud investigators, who may be viatical settlement provider employees or independent contractors; and
 - (2) An antifraud plan, which shall be submitted to the commissioner. The antifraud plan shall include, but not be limited to:
 - (a) A description of the procedures for detecting and investigating possible fraudulent viatical settlement acts and procedures for resolving material inconsistencies between medical records and insurance applications;
 - (b) A description of the procedures for reporting possible fraudulent viatical settlement acts to the commissioner;
 - (c) A description of the plan for antifraud education and training of underwriters and other personnel; and
 - (d) A description or chart outlining the organizational arrangement of the antifraud personnel who are responsible for the investigation and reporting of possible fraudulent viatical settlement acts and investigating unresolved material inconsistencies between medical records and insurance applications.
 - (3) Antifraud plans submitted to the commissioner shall be privileged and confidential and shall not be a public record and shall not be subject to discovery or subpoena in a civil or criminal action.
 - (4) The commissioner may refer suspected fraudulent viatical settlement acts to the Department of Law and Public Safety, Office of Insurance Fraud Prosecutor, for investigation, prosecution or other action or disposition involving such suspected fraudulent viatical settlement acts.

- 13. (New section) a. In addition to the penalties and other enforcement provisions of this act, if any person violates this act or any regulation implementing this act, the commissioner may seek an injunction in a court of competent jurisdiction and may apply for temporary and permanent orders that the commissioner determines are necessary to restrain the person from committing the violation.
- b. Any person damaged by the acts of a person in violation of this act may bring a civil action against the person committing the violation in a court of competent jurisdiction.
- c. The commissioner may issue, in accordance with the "Administrative Procedure Act," P.L.1968, c.410 (C.52:14B-1 et seq.), a cease and desist order upon a person that violates any provision of this act, any regulation or order adopted by the commissioner, or any written agreement entered into with the commissioner.
- d. When the commissioner finds that an activity in violation of this act presents an immediate danger to the public that requires an immediate final order, the commissioner may issue an emergency cease

- and desist order reciting with particularity the facts underlying the
- 2 findings. The emergency cease and desist order is effective
- 3 immediately upon service of a copy of the order on the respondent and
- 4 remains effective for 90 days. If the commissioner begins non-
- 5 emergency cease and desist proceedings, the emergency cease and
- 6 desist order remains effective, absent an order by a court of competent
- 7 jurisdiction pursuant to the "Administrative Procedure Act," P.L.1968,
- 8 c.410 (C.52:14B-1 et seq.).

17

18 19

2021

22

23

24

2526

27

28

29

30

3132

3334

35

36

3738

39

40

- e. In addition to the penalties and other enforcement provisions of this act, any person who violates this act shall be subject to civil penalties of up to \$10,000 per violation which may be collected in a summary proceeding pursuant to the "Penalty Enforcement Law of 1999," P.L.1999, c.274 (C.2A:58-10 et seq.). The commissioner's order may require a person found to be in violation of this act to make restitution to persons aggrieved by violations of this act.
 - f. A person convicted of a violation of this act shall be ordered to pay restitution to persons aggrieved by the violation of this act. Restitution shall be ordered in addition to a fine or imprisonment, but not in lieu of a fine or imprisonment.
 - g. A person convicted of a violation of this act may be sentenced in accordance with paragraphs (1), (2), (3) or (4) of this subsection based on the greater of: the value of property, services, or other benefit wrongfully obtained or attempted to be obtained; or the aggregate economic loss suffered by any person as a result of the violation. A person convicted of a fraudulent viatical settlement act shall be ordered to pay restitution to persons aggrieved by the fraudulent viatical settlement act. Restitution shall be ordered in addition to a fine or imprisonment but not in lieu of a fine or imprisonment.
 - (1) Imprisonment for not more than 20 years or payment of a fine of not more than \$100,000, or both, if the value of the viatical settlement contract is more than \$35,000;
 - (2) Imprisonment for not more than 10 years or payment of a fine of not more than \$20,000, or both, if the value of the viatical settlement contract is more than \$2,500 but not more than \$35,000;
 - (3) Imprisonment for not more than five years or payment of a fine of not more than \$10,000, or both, if the value of the viatical settlement contract is more than \$500 but not more than \$2,500; or
 - (4) Imprisonment for not more than one year or payment of a fine of not more than \$3,000, or both, if the value of the viatical settlement contract is \$500 or less.
- h. In any prosecution under paragraphs (1), (2), (3) and (4) of subsection g. of this section the value of the viatical settlement contracts within any six-month period may be aggregated and the defendant charged accordingly in applying the provisions of this section; provided that, when two or more offenses are committed by

- 1 the same person in two or more counties, the accused may be
- 2 prosecuted in any county in which one of the offenses was committed
- 3 for all of the offenses aggregated under this section. The applicable
- 4 statute of limitations provision shall not begin to run until the
- 5 insurance company or law enforcement agency is aware of the fraud,
- but in no event may the prosecution be commenced later than seven

7 years after the act has occurred.

8

10

14. (New section) A violation of this act shall be considered an unfair trade practice pursuant to N.J.S.17B:30-1 et seq. and shall be subject to the penalties contained in N.J.S.17B:30-17.

12 13

14

15

16 17

18 19

2021

22

23

24

25

26

11

- 15. (New section) The commissioner shall have the authority to promulgate regulations implementing the provisions of this act pursuant to the "Administration Procedure Act," P.L.1968 c.410 (C.52:14B-1 et seq.) including, but not limited to, the following:
- a. Establishing standards for evaluating reasonableness of payments under viatical settlement contracts for persons terminally or chronically ill;
- b. Establishing appropriate licensing requirements, fees and standards for continued licensure for viatical settlement providers;
- c. Requiring a bond or other mechanism for financial accountability for viatical settlement providers; and
- d. Governing the relationship and responsibilities of insurers, viatical settlement providers, life insurance producers and others in the business of viatical settlements during the period of consideration or effectuation of a viatical settlement contract.

272829

30

3132

3334

16. (New section) Nothing in this act shall be construed to preempt or otherwise limit the provisions of the "Uniform Securities Law (1967)," P.L.1967, c.93 (C.49:3-47 et seq.) or any regulations, orders, policy statements, notices, bulletins, or other interpretations issued by or through the Attorney General or his designee acting pursuant thereto. Compliance with the provisions of this act does not constitute compliance with any applicable provisions of the "Uniform Securities Law (1967)."

3637

35

38 17. (New section) a. Notwithstanding the provisions of sections 39 1 through 16 of this act, a person who has lawfully negotiated viatical 40 settlement contracts between a viator and one or more viatical 41 settlement providers for at least one year immediately prior to the effective date of this act may continue to negotiate viatical settlements 42 in this State for a period of one year from the effective date of this act, 43 44 provided that person registers with the department on a form 45 prescribed by the department. The registration form shall be published 46 by the department not later than 30 days from the effective date of

- 1 this act and shall require a person registering to evidence that he has 2 lawfully negotiated viatical settlement contracts and include an 3 acknowledgment by that person that he will operate in accordance 4 with and comply with this act.
- b. A viatical settlement provider that is either licensed or is 5 lawfully transacting business in this State immediately prior to the 6 effective date of this act may continue to do so pending approval or 7 8 disapproval of the viatical settlement provider's application for a 9 license pursuant to this act.
- 10 18. Section 2 of P.L.1967, c.93 (C.49:3-49) is amended to read as follows:
- 12 2. When used in this act, unless the context requires otherwise:

13

- (a) "Bureau" means the agency designated in subsection (a) of section 19 of P.L.1967, c.93 (C.49:3-66);
- 15 (b) "Agent" means any individual other than a broker-dealer, who represents a broker-dealer or issuer in effecting or attempting to effect 16 17 purchases or sales of securities. "Agent" does not include an 18 individual who represents an issuer in (1) effecting transactions in a 19 security exempted by paragraph (1), (2), (3), or (11) of subsection (a) 20 of section 3 of P.L.1967, c.93 (C.49:3-50); (2) effecting transactions 21 exempted by subsection (b) of section 3 of P.L.1967, c.93 22 (C.49:3-50); (3) effecting transactions with existing employees, 23 partners, or directors of the issuer, if no commission or other 24 remuneration is paid or given directly or indirectly for soliciting any person in this State; or (4) a broker-dealer in effecting transactions in 25 26 this State limited to those transactions described in paragraph (2) of 27 subsection (h) of section 15 of the "Securities Exchange Act of 1934," 28 15 U.S.C. s.78o(h)(2); or (5) such other persons not otherwise within 29 the intent of this subsection (b), as the bureau chief may by rule or 30 order designate. A partner, officer, or director of a broker-dealer or 31 issuer, or a person occupying a similar status or performing similar 32 functions, is an agent only if he otherwise comes within this definition. 33 The bureau chief may by rule or order, as to any transaction, waive the 34 requirement of agent registration. The bureau chief may by rule define classes of persons as "agents," if those persons are regulated as 35 "agents" by the Securities and Exchange Commission or any 36 37 self-regulatory organization established pursuant to the laws of the 38 United States;
- 39 (c) "Broker-dealer" means any person engaged in the business of 40 effecting or attempting to effect transactions in securities for the 41 accounts of others or for his own account. "Broker-dealer" does not 42 include (1) an agent, (2) an issuer, (3) a person who effects 43 transactions in this State exclusively in securities described in 44 paragraphs (1) and (2) of subsection (a) of section 3 of P.L.1967, 45 c.93 (C.49:3-50), (4) a bank, savings institution, or trust company, or (5) a person who effects transactions in this State exclusively with or 46

- 1 through (i) the issuers of the securities involved in the transactions, (ii)
- 2 other broker-dealers, (iii) banks, savings institutions, trust companies,
- 3 insurance companies, investment companies as defined in the
- 4 "Investment Company Act of 1940," pension or profit-sharing trusts,
- 5 or other financial institutions or institutional buyers, whether acting for
- 6 themselves or as trustees or (iv) such other persons not otherwise
- 7 within the intent of this subsection (c), as the bureau chief may by rule
- 8 or order designate;

16 17

18 19

20

21

2223

24

25

26

27

28

29

3031

32

33

34

35

3637

38

39

40

41

42

- 9 (d) "Capital" shall mean net capital, as defined and adjusted under 10 the formula established by the Securities and Exchange Commission 11 in Rule 15c3-1, 17 C.F.R. s.240.15c3-1, made pursuant to the 12 "Securities Exchange Act of 1934," prescribing a minimum permissible 13 ratio of aggregate indebtedness to net capital as such formula presently 14 exists or as it may hereafter be amended;
 - (e) "Fraud," "deceit," and "defraud" are not limited to common-law fraud or deceit. "Fraud," "deceit" and "defraud" in addition to the usual construction placed on these terms and accepted in courts of law and equity, shall include the following, provided, however, that any promise, representation, misrepresentation or omission be made with knowledge and with intent to deceive or with reckless disregard for the truth and results in a detriment to the purchaser ¹[. including a purchase of a policy from a viatical settlement provider,] ¹ or client of an investment adviser:
 - (1) Any misrepresentation by word, conduct or in any manner of any material fact, either present or past, and any omission to disclose any such fact;
 - (2) Any promise or representation as to the future which is beyond reasonable expectation or is unwarranted by existing circumstances;
 - (3) The gaining of, or attempt to gain, directly or indirectly, through a trade in any security, a commission, fee or gross profit so large and exorbitant as to be unconscionable, unreasonable or in violation of any law, regulation, rule, order or decision of the Securities and Exchange Commission, or the bureau chief; or to the extent that such law, regulation, rule or order directly applies to the person involved, the gaining of, or attempt to gain, directly or indirectly, through a trade in any security, a commission, fee or gross profit so large and exorbitant as to be in violation of any law, regulation, rule, order or decision of any other state or Canadian securities administrator, or any self-regulatory organization established pursuant to the laws of the United States;
 - (4) Generally any course of conduct or business which is calculated or put forward with intent to deceive the public or the purchaser of any security or investment advisory services as to the nature of any transaction or the value of such security;
- 45 (5) Any artifice, agreement, device or scheme to obtain money, 46 profit or property by any of the means herein set forth or otherwise

1 prohibited by this act;

4

5

6

7 8

9

10

11

13

14

15

16

23

24

25 26

27

28

29

40

- 2 (f) "Guaranteed" means guaranteed as to payment of principal, 3 interest or dividends;
 - (g) (1) "Investment adviser" means:
 - (i) any person who, for direct or indirect compensation, engages in the business of advising others, either directly or through publications or writings, as to the value of securities or as to the advisability of investing in, purchasing, selling or holding securities, or who, for compensation and as a part of a regular business, issues or promulgates analyses or reports concerning securities; and
- (ii) any financial planner and other person who provides investment 12 advisory services to others for compensation and as part of a business or who holds himself out as providing investment advisory services to others for compensation.
 - (2) "Investment adviser " does not include:
 - (i) a bank, savings institution, or trust company;
- 17 (ii) a lawyer, accountant, engineer, or teacher whose performance 18 of these services is solely incidental to the practice or conduct of the 19 profession and who does not hold himself out as providing investment 20 advisory or financial planning services, and who receives no special 21 compensation for those investment advisory or financial planning 22 services;
 - (iii) a broker-dealer registered under this act;
 - (iv) a publisher of any bona fide newspaper, news magazine, or business or financial publication of general, regular, and paid circulation;
 - (v) a person whose advice, analyses, or reports relate only to securities exempted by paragraphs (1) and (2) of subsection (a) of section 3 of P.L.1967, c.93 (C.49:3-50);
- 30 (vi) a person whose only clients in this State are other investment advisers, any person that is registered as an "investment adviser" under 31 32 section 203 of the "Investment Advisers Act of 1940," 15 U.S.C. s.80b-3, or excluded from the definition of an "investment adviser" 33 34 under paragraph (11) of subsection (a) of section 202 of the "Investment Advisers Act of 1940," 15 U.S.C. s.80b-2(a)(11), 35 broker-dealers, banks, bank holding companies, savings institutions, 36 trust companies, insurance companies, investment companies as 37 38 defined in the "Investment Company Act of 1940," pension or 39 profit-sharing trusts, or other financial institutions or institutional
- 41 (vii) any person that is registered as an "investment adviser" under section 203 of the "Investment Advisers Act of 1940," 15 U.S.C. 42 s.80b-3, or excluded from the definition of an "investment adviser" 43 44 under paragraph (11) of subsection (a) of section 202 of the "Investment Advisers Act of 1940," 15 U.S.C. s.80b-2(a)(11); 45
- 46 (viii) an investment adviser representative; or

buyers, whether acting for themselves or as trustees;

47 (ix) such other persons not otherwise within the intent of this 1 subsection (g) as the bureau chief may by rule or order designate.

2

3

4

5

6 7

19

20

21

22

23

24

2526

27

28

29

30

31

32

33

34

35

3637

38

39

40

Subject to applicable federal law, the bureau chief may by rule limit the exclusions set out in this paragraph (2), except for those exclusions provided in subparagraph (i) of paragraph (2).

For purposes of this act, "investment advisory services" means those services rendered by an "investment adviser" as defined in this subsection;

- 8 (h) "Issuer" means any person who issues or proposes to issue any 9 security, except that (1) with respect to certificates of deposit, 10 voting-trust certificates, or collateral-trust certificates, or with respect to certificates of interest or shares in an unincorporated investment 11 12 trust not having a board of directors (or persons performing similar 13 functions) or of the fixed, restricted management, or unit type, the 14 term "issuer" means the person or persons performing the acts and 15 assuming the duties of depositor or manager pursuant to the provisions of the trust or other agreement or instrument under which the security 16 17 is issued; and (2) with respect to certificates of interest in oil, gas, or 18 mining titles or leases, there is not considered to be any "issuer";
 - (i) "Person" means an individual, a corporation, a partnership, an association, a joint-stock company, a trust where the interests of the beneficiaries are evidenced by a security, an unincorporated organization, a government, or a political subdivision of a government;
 - (j) (1) "Sale" or "sell" includes every contract of sale of, contract to sell, or disposition of, a security or interest in a security or investment advisory services for value;
 - (2) "Offer" or "offer to sell" includes every attempt or offer to dispose of, or solicitation of any offer to buy, a security or interest in a security or investment advisory services for value;
 - (3) Any security given or delivered with, or as a bonus on account of, any purchase of securities or any other thing is considered to constitute part of the subject of the purchase and to have been offered and sold for value;
 - (4) A purported gift of assessable stock is considered to involve an offer and sale;
 - (5) Every sale or offer of a warrant or right to purchase or subscribe to another security of the same or another issuer, as well as every sale or offer of a security which gives the holder a present or future right or privilege to convert into another security of the same or another issuer, is considered to include an offer of the other security;
- 41 (6) The terms defined in this subsection (j) do not include (i) any 42 bona fide pledge or loan; (ii) any stock dividend, whether the 43 corporation distributing the dividend is the issuer of the stock or not, 44 if nothing of value is given by stockholders for the dividend other than 45 the surrender of a right to a cash or property dividend when each 46 stockholder may elect to take the dividend in cash or property or in 47 stock; (iii) any act incident to a class vote by stockholders, pursuant

- 1 to the certificate of incorporation or the applicable corporation statute,
- 2 on a merger, consolidation, reclassification of securities, or sale of
- 3 corporate assets in consideration of the issuance of securities of
- 4 another corporation; or (iv) any act incident to a judicially approved
- 5 reorganization in which a security is issued in exchange for one or
- 6 more outstanding securities, claims, or property interests, or partly in
- 7 such exchange and partly for cash;
- 8 (k) "Savings institutions" shall mean any savings and loan
- 9 association or building and loan association operating pursuant to the
- 10 "Savings and Loan Act (1963)," P.L.1963, c.144 (C.17:12B-2 et seq.),
- and any federal savings and loan association and any association or
- 12 credit union organized under the laws of the United States or of any
- state whose accounts are insured by a federal corporation or agency;

 (1) "Securities Act of 1933," 15 U.S.C. s.77a et seq.; "Securities
- 15 Exchange Act of 1934," 15 U.S.C. s.78a et seq.; "Public Utility
- Holding Company Act of 1935," 15 U.S.C. s.79 et seq.; "Investment
- 17 Advisers Act of 1940," 15 U.S.C. s.80b-1 et seq.; "Investment
- 18 Company Act of 1940," 15 U.S.C. s.80a-1 et seq.; and "Commodity
- 19 Exchange Act," 7 U.S.C. s.1 et seq. mean the federal statutes of those
- 20 names;
- 21 (m) "Security" means any note; stock; treasury stock; bond;
- 22 debenture; evidence of indebtedness; certificate of interest or
- 23 participation in any profit-sharing agreement, including, but not limited
- 24 to, certificates of interest or participation in real or personal property;
- 25 collateral-trust certificate; preorganization certificate or subscription;
- 26 transferable share; investment contract; voting-trust certificate;
- 27 certificate of deposit for a security; certificate of interest in an oil, gas
- 28 or mining title or lease; a viatical investment; or, in general, any
- 29 interest or instrument commonly known as a "security," or any
- 30 certificate of interest or participation in, temporary or interim
- 31 certificate for, guarantee of, or warrant or right to subscribe to or
- 32 purchase, any of the foregoing. "Security" does not include any
- insurance or endowment policy or annuity contract under which an
- 34 insurance company promises to pay a fixed or variable number of
- 35 dollars either in a lump sum or periodically for life or some other
- 36 specified period;

- (n) "State" means any state, territory, or possession of the United
- 38 States, as well as the District of Columbia and Puerto Rico;
 - (o) "Nonissuer" means secondary trading not involving the issuer
- of the securities or any person in a control relationship with the issuer;

 (p) "Accredited investor" means any person who is an "accredited
- 42 investor" as defined by subsection (15) of section 2 of the "Securities
- 43 Act of 1933," 15 U.S.C. s.77b¹(a)¹(15), and 17 C.F.R. s.230.215 and
- s.230.501 or any successor rule promulgated pursuant to that act.
- The bureau chief may rule, or order, waive or modify the conditions
- in this subsection (p) and shall interpret and apply this subsection (p)
- 47 so as to effectuate greater uniformity and coordination in federal-state

securities registration exemptions;

- (q) "Direct participation security" means a security which provides for flow-through tax consequences (tax shelter), regardless of the structure of the legal entity or vehicle for distribution, including, but not limited to, a security representing an interest in gas, oil, real estate, agricultural property, cattle, a condominium, a Subchapter S corporation, a limited liability company and all other securities of a similar nature, regardless of the industry represented by the security, or any combination thereof. Excluded from this definition are real estate investment trusts, tax qualified pension and profit-sharing plans pursuant to sections 401 and 403(a) of the Internal Revenue Code of 1986, 26 U.S.C. 401 and 403(a), and individual retirement plans under section 408 of the Internal Revenue Code of 1986, 26 U.S.C. 408, tax sheltered annuities pursuant to the provisions of section 403(b) of the Internal Revenue Code of 1986, 26 U.S.C. 403(b), and any company including separate accounts registered pursuant to the "Investment Company Act of 1940;"
 - (r) "Blind pool"means an offering of securities in which, as to 65% or more of the proceeds of the offering, the prospectus discloses no specific purpose to which the proceeds of the offering will be put, or the prospectus discloses no specific assets to be purchased, projects to be undertaken, or business to be conducted, except for:
 - (1) an offering of securities to provide working capital for an operating company (as opposed to a development stage company);
 - (2) an offering of securities by an investment company registered under the "Investment Company Act of 1940," including a business development company; or
 - (3) an offering of securities by a small business investment company licensed by the Small Business Administration or a business development company within the meaning of the "Investment Advisers Act of 1940;"
 - (s) "Investment adviser representative" means any person, including, but not limited to, a partner, officer, or director, or a person occupying a similar status or performing similar functions, or other individual, except clerical or ministerial personnel, who is employed by or associated with an investment adviser registered under this act, or who has a place of business located in this State and is employed by or associated with a person registered or required to be registered as an investment adviser under section 203 of the "Investment Advisers Act of 1940," 15 U.S.C. s.80b-3; and who does any of the following:
 - (1) makes any recommendations or otherwise renders advice regarding securities if the person has direct advisory client contact;
 - (2) manages accounts or portfolios of clients;
 - (3) determines recommendations or advice regarding securities;
- 45 (4) solicits, offers or negotiates for the sale of or sells investment 46 advisory services; or

1	(5) directly supervises any investment adviser representative or the
2	supervisors of those investment adviser representatives. "Investment
3	adviser representative" does not include a broker-dealer or an agent;
4	(t) "Institutional buyer" includes, but is not limited to, a "qualified
5	institutional buyer" as defined in SEC Rule 144A, 17 C.F.R.
6	s.230.144A;
7	(u) "Willful" or "willfully" means a person who acts intentionally in
8	the sense that the person is aware of what he is doing;
9	(v) "Federal covered security" means any security described as a
10	covered security in subsection (b) of section 18 of the "Securities Act
11	of 1933," 15 U.S.C. 77r(b).
12	(w) "Viatical investment" means the contractual right to receive
13	any portion of the death benefit or ownership of a life insurance policy
14	or certificate, for consideration that is less than the expected death
15	benefit of the life insurance policy or certificate. Viatical investment
16	does not include:
17	(1) any transaction between a viator and a viatical settlement
18	provider as defined by the "Viatical Settlements Act", P.L. , c.
19	(C.) (now before the Legislature as this bill):
20	(2) any transfer of ownership or beneficial interest in a life
21	insurance policy from a viatical settlement provider to another viatical
22	settlement provider as defined in ¹ the ¹ "Viatical Settlements Act", P.L
23	c. (C.) (now before the Legislature as this bill) or to any legal
24	entity formed solely for the purpose of holding ownership or beneficial
25	interest in a life insurance policy or policies;
26	(3) the bona fide assignment of a life insurance policy to a bank.
27	savings bank, savings and loan association, credit union, or other
28	licensed lending institution as collateral for a loan; ¹ [or] ¹
29	(4) the exercise of accelerated benefits pursuant to the terms of a
30	life insurance policy issued in accordance with the provisions of Title
31	17B of the New Jersey Statutes ¹ ;or
32	(5) a loan by a life insurance company pursuant to the terms of the
33	life insurance contract ¹ .
34	(cf: P.L.1997, c.276, s.2)
35	10. D.I. 1000 a 211 (17D-20A 1 at ang.) is remarked
36	19. P.L.1999, c.211 (17B:30A-1 et seq.) is repealed.
37	20. Section 15 of this set shall take effect immediately and the
38	20. Section 15 of this act shall take effect immediately and the
39	remainder of this act shall take effect on the 90th day after enactment.
40 41	
41	
42	
43 44	Pagulatas lifa insuranca viatical settlement practices: repeals evicting
44	Regulates life insurance viatical settlement practices; repeals existing

45 law regulating viatical settlements.

SENATE, No. 1940

STATE OF NEW JERSEY 211th LEGISLATURE

INTRODUCED OCTOBER 4, 2004

Sponsored by:

Senator RAYMOND J. LESNIAK

District 20 (Union)

Senator JOSEPH M. KYRILLOS, JR.

District 13 (Middlesex and Monmouth)

SYNOPSIS

Regulates life insurance viatical settlement practices; repeals existing law regulating viatical settlements.

CURRENT VERSION OF TEXT

As introduced.



1 **AN ACT** concerning certain viatical settlements, amending P.L.1967, c.93 and repealing P.L.1999, c.211.

3

4 **BE IT ENACTED** by the Senate and General Assembly of the State of New Jersey:

6

7 1. (New section) This act shall be known and may be cited as the 8 "Viatical Settlements Act."

9 10

19

20

21

22

23

24

25

26

27

2. (New section) As used in this act:

11 "Advertising" means any written, electronic or printed communication or any communication by means of recorded telephone 12 messages or transmitted on radio, television, the Internet or similar 13 14 communications media, including film strips, motion pictures and 15 videos, published, disseminated, circulated or placed before the public, 16 directly or indirectly, for the purpose of creating an interest in or 17 inducing a person to sell a life insurance policy pursuant to a viatical 18 settlement contract.

"Business of viatical settlements" means an activity involved in, but not limited to, the offering, solicitation, negotiation, procurement, effectuation, financing, monitoring, tracking, underwriting, selling, transferring, assigning, pledging, hypothecating of, or in any other manner involving, viatical settlement contracts.

"Chronically ill" means:

- (1) Being unable to perform at least two activities of daily living, including, but not limited, to eating, toileting, transferring, bathing, dressing or continence;
- 28 (2) Requiring substantial supervision to protect the individual from 29 threats to health and safety due to severe cognitive impairment; or
- (3) Having a level of disability similar to that described in paragraph
 (1) of this subsection as determined by the United States Secretary of
 Health and Human Services.
- 33 "Commissioner" means the Commissioner of Banking and 34 Insurance.
- 35 "Department" means the Department of Banking and Insurance.
- 36 "Financing entity" means:
- 37 (1) an underwriter, placement agent, lender, purchaser of securities, 38 purchaser of a policy from a viatical settlement provider, credit 39 enhancer, or any entity that has a direct ownership in a policy that is 40 the subject of a viatical settlement contract but:
- 41 (a) whose principal activity related to the transaction is providing 42 funds to effect the viatical settlement contract or purchase of one or 43 more viaticated policies; and

EXPLANATION - Matter enclosed in bold-faced brackets [thus] in the above bill is not enacted and intended to be omitted in the law.

- 1 (b) who has an agreement in writing with one or more licensed 2 viatical settlement providers to finance the acquisition of viatical 3 settlement contracts.
- 4 (2) "Financing entity" does not include a non-accredited investor or purchaser of a policy from a viatical settlement provider.
 - "Fraudulent viatical settlement act" means and includes:

23

27

- 7 (1) Acts or omissions committed by any person who, knowingly or 8 with intent to defraud, for the purpose of depriving another of 9 property or for pecuniary gain, commits, or permits its employees or 10 its agents to engage in acts including:
- 11 (a) Presenting, causing to be presented or preparing with 12 knowledge or belief that it will be presented to or by a viatical 13 settlement provider, life insurance producer, financing entity, insurer 14 or any other person, false material information, or concealing material 15 information, as part of, in support of or concerning a fact material to 16 one or more of the following:
- 17 (i) An application for the issuance of a viatical settlement contract 18 or insurance policy;
- 19 (ii) The underwriting of a viatical settlement contract or insurance 20 policy;
- 21 (iii) A claim for payment or benefit pursuant to a viatical settlement 22 contract or insurance policy;
 - (iv) Premiums paid on an insurance policy;
- (v) Payments and changes in ownership or beneficiary made in accordance with the terms of a viatical settlement contract or insurance policy;
 - (vi) The reinstatement or conversion of an insurance policy;
- (vii) The solicitation, offer, effectuation or sale of a settlement contract or insurance policy;
- 30 (viii) The issuance of written evidence of a viatical settlement 31 contract or insurance; or
 - (ix) A financing transaction;
- 33 (b) Employing any device, scheme, or artifice to defraud related to viaticated policies;
- 35 (2) In the furtherance of a fraud or to prevent the detection of a 36 fraud any person commits or permits its employees or its agents to:
- 37 (a) Remove, conceal, alter, destroy or sequester from the 38 commissioner the assets or records of a viatical settlement provider 39 licensee or other person engaged in the business of viatical 40 settlements;
- 41 (b) Misrepresent or conceal the financial condition of a licensee, 42 financing entity, insurer or other person;
- 43 (c) Transact the business of viatical settlements in violation of laws 44 requiring a license, certificate of authority or other legal authority for 45 the transaction of the business of viatical settlements; or
- 46 (d) File with the commissioner or the chief insurance regulatory

official of another jurisdiction a document containing false information or otherwise concealing information about a material fact from the commissioner;

- (3) Embezzlement, theft, misappropriation or conversion of monies, funds, premiums, credits or other property of a viatical settlement provider, insurer, insured, viator, insurance policy owner or any other person engaged in the business of viatical settlements or insurance;
- (4) Recklessly entering into, brokering or otherwise dealing in a viatical settlement contract, the subject of which is a life insurance policy that was obtained by presenting false information concerning any fact material to the policy or by concealing, for the purpose of misleading another, information concerning any fact material to the policy, where the viator or the viator's agent intended to defraud the policy's issuer. For the purposes of this paragraph, "recklessly" means engaging in the conduct in conscious and clearly unjustifiable disregard of a substantial likelihood of the existence of the relevant facts or risks, such disregard involving a gross deviation from acceptable standards of conduct; or
 - (5) Attempting to commit, assisting, aiding or abetting in the commission of, or conspiracy to commit the acts or omissions specified in this subsection.

"Life insurance producer" means any person licensed as a resident or nonresident insurance producer with a life insurance line of authority pursuant to the "New Jersey Insurance Producer Licensing Act of 2001," P.L.2001, c.210 (C.17:22A-26 et seq.).

"Person" means a natural person or a legal entity, including, but not limited to, an individual, partnership, limited liability partnership, limited liability company, association, trust or corporation.

"Policy" means an individual or group policy, group certificate, contract or arrangement of life insurance affecting the rights of a resident of this State or bearing a reasonable relation to this State, regardless of whether delivered or issued for delivery in this State.

"Related provider trust" means a titling trust or other trust established by a licensed viatical settlement provider or a financing entity for the sole purpose of holding the ownership or beneficial interest in viaticated policies in connection with a financing transaction. The trust shall have a written agreement with the licensed viatical settlement provider under which the licensed viatical settlement provider is responsible for ensuring compliance with all statutory and regulatory requirements and under which the trust agrees to make all records and files related to viatical settlement transactions available to the commissioner as if those records and files were maintained directly by the licensed viatical settlement provider.

"Special purpose entity" means a corporation, partnership, trust, limited liability company or other similar entity formed solely to provide, either directly or indirectly, access to institutional capital

1 markets for a financing entity or licensed viatical settlement provider.

2

3

22

23

24

25

26

27

28

29

30

31

35

"Terminally ill" means having an illness or sickness that can reasonably be expected to result in death in 24 months or less.

4 "Viatical settlement contract" means a written agreement 5 establishing the terms under which compensation or anything of value 6 will be paid, which compensation or value is less than the expected 7 death benefit of the policy, in return for the viator's assignment, 8 transfer, sale, devise or bequest of the death benefit or ownership of 9 any portion of the policy. A viatical settlement contract also includes 10 a contract for a loan or other financing transaction with a viator 11 secured primarily by an individual or group life insurance policy, other than a loan by a life insurance company pursuant to the terms of the 12 13 life insurance contract, or a loan secured by the cash value of a policy. 14 A viatical settlement contract includes an agreement with a viator to 15 transfer ownership or change the beneficiary designation at a later date regardless of the date that compensation is paid to the viator. A 16 17 viatical settlement contract does not mean or include a written

agreement between a viator and a person having an insurable interest
 in the insured's life.
 "Viatical settlement provider" means a person, other than a viator,
 that enters into or effectuates a viatical settlement contract. Viatical

that enters into or effectuates a viatical settlement contract. Viatical settlement provider does not include:

(1) A bank, savings bank, savings and loan association, credit union

- (1) A bank, savings bank, savings and loan association, credit union or other licensed lending institution that takes an assignment of a life insurance policy as collateral for a loan;
- (2) The issuer of a life insurance policy providing accelerated benefits pursuant to regulations prescribed by the commissioner and pursuant to the policy;
- (3) An authorized or eligible insurer that provides stop loss coverage to a viatical settlement provider, financing entity, special purpose entity or related provider trust;
- 32 (4) A natural person who enters into or effectuates no more than 33 one agreement in a calendar year for the transfer of life insurance 34 policies for any value less than the expected death benefit;
 - (5) A financing entity;
- 36 (6) A special purpose entity;
- 37 (7) A related provider trust; or
- 38 (8) An accredited investor or qualified institutional buyer as defined 39 respectively in Regulation D, Rule 501 (17 C.F.R. 230.501 through 40 230.508) or Rule 144A (17 C.F.R. 230.144A) of the Federal Securities 41 Act of 1933 (15 U.S.C. s.77a et seq.) as amended, and who purchases 42 a viaticated policy from a viatical settlement provider.
- "Viaticated policy" means a life insurance policy or certificate that has been acquired by a viatical settlement provider pursuant to a viatical settlement contract.
- "Viator" means the owner of a policy who enters or seeks to enter

- 1 into a viatical settlement contract. For the purposes of this act, a
- 2 viator shall not be limited to an owner of a policy insuring the life of
- 3 an individual with a terminal or chronic illness or condition except
- 4 where specifically addressed. If there is more than one viator on a
- 5 single policy and the viators are residents of different states, the
- 6 transaction shall be governed by the law of the state in which the
- 7 viator having the largest percentage ownership resides or, if the viators
- 8 hold equal ownership, the state of residence of one viator_agreed upon
 - in writing by all viators. Viator shall not include:
- 10 (1) A viatical settlement provider licensed under this act;
- 12 (2) An accredited investor or qualified institutional buyer as defined 12 respectively in Regulation D, Rule 501 (17 C.F.R. 230.501 through 13 230.508) or Rule 144A (17 C.F.R. 230.144A) of the Federal Securities
- 14 Act of 1933 (15 U.S.C. s.77a et seq.), as amended;
- 15 (3) A financing entity;
 - (4) A special purpose entity; or
 - (5) A related provider trust.

20

21

22

23

24

25

26

27

28

29

30

3132

33

34

35

3637

38

39

40

41 42

43

44

45

46

16

- 3. (New section) a. (1) A person shall not operate as a viatical settlement provider without first obtaining a license from the commissioner of the state of residence of the viator. No person shall act on behalf of a viator residing in this State unless that person is licensed pursuant to this act or is a life insurance producer operating pursuant to subsection b. of this section.
- b. A life insurance producer shall be permitted to negotiate, as that term is defined in section 3 of P.L.2001, c.210 (C.17:22A-28), viatical settlement contracts between a viator and one or more viatical settlement providers pursuant to that producer license. Irrespective of the manner in which the life insurance producer is compensated, a life insurance producer is deemed to represent only the viator and owes a fiduciary duty to the viator to act according to the viator's instructions and in the best interest of the viator. Not later than 30 days from the first day of negotiating a viatical settlement conducted on behalf of a viator, such producer shall notify the commissioner of that activity on a form or in a manner that may be prescribed by, and shall pay any applicable fees determined by, the commissioner by regulation. The notification shall include an acknowledgment by the producer that he will operate in accordance with the provisions of this act.
- c. Application for a viatical settlement provider license pursuant to subsection a. of this section shall be made to the commissioner by the applicant on a form prescribed by the commissioner, and the application shall be accompanied by a fee, the amount of which shall be set by the commissioner by regulation, provided, however, that the license and renewal fees for a viatical settlement license shall not exceed that established by law or regulation for a domestic stock life insurance company.

- d. A viatical settlement provider license may be renewed from year to year on the anniversary date upon payment of the annual renewal fee in an amount set by the commissioner by regulation. Failure to pay the fee by the renewal date shall result in expiration of the license.
- e. The applicant for a license pursuant to subsection a. of this 5 6 section shall provide information on forms required by the 7 commissioner. The commissioner shall have the authority, at any time, 8 to require the applicant to fully disclose the identity of all stockholders 9 except those owning fewer than five percent of the shares of an 10 applicant whose shares are publicly traded, partners, officers, members 11 and employees, and the commissioner may, in his discretion, refuse to issue a license in the name of a legal entity if not satisfied that any 12 13 officer, employee, stockholder, partner or member thereof who may 14 materially influence the applicant's conduct meets the standards of this 15 act.
 - f. A license pursuant to subsection a. of this section issued to a legal entity authorizes all partners, officers, members and designated employees to act as viatical settlement providers, under the license, and all those persons shall be named in the application and any supplements to the application.
 - g. Upon the filing of an application and the payment of the license fee, the commissioner shall make an investigation of each applicant and issue a license if the commissioner finds that the applicant:
 - (1) Has provided a detailed plan of operation;

17

18

19

20

21

22

23

2425

26

27

28 29

32

33

34

35

3637

38

- (2) Is competent and trustworthy and intends to act in good faith in the capacity involved by the license applied for;
- (3) Has a good business reputation and has had experience, training or education so as to be qualified in the business for which the license is applied for;
- 30 (4) If a legal entity, provides a certificate of good standing from the state of its domicile; and
 - (5) Has provided an anti-fraud plan that meets the requirements of section 12 of this act.
 - h. The commissioner shall not issue a license to a nonresident applicant unless a written designation of an agent for service of process is filed and maintained with the commissioner, or the applicant has filed with the commissioner, the applicant's written irrevocable consent that any action against the applicant may be commenced against the applicant by service of process on the commissioner.
- i. A viatical settlement provider shall provide to the commissioner any new or revised information about officers, stockholders holding 10% or more of the outstanding shares, partners, directors, members or designated employees within 30 days of the change.
- j. A person licensed as an attorney, or a certified public accountant,
 who is retained to represent the viator whose compensation is not paid
 directly or indirectly by the viatical settlement provider may negotiate

viatical settlement contracts without having to obtain a license as a life
insurance producer.

- 4. (New section) a. The commissioner may refuse to issue, suspend, revoke or refuse to renew the license of a viatical settlement provider, if the commissioner finds that:
- 7 (1) There was any material misrepresentation in the application for 8 the license;
 - (2) The licensee or any officer, partner, member or key management personnel has been convicted of fraudulent or dishonest practices, is subject to a final administrative action or is otherwise shown to be untrustworthy or incompetent to act as a licensee;
 - (3) The licensee demonstrates a pattern of unreasonable payments to viators;
 - (4) The licensee or any officer, partner, member or key management personnel has been found guilty of, or has pleaded guilty or nolo contendere to, any felony, or to a misdemeanor involving fraud or moral turpitude, regardless of whether a judgment of conviction has been entered by the court;
- 20 (5) The licensee has entered into any settlement contract that has 21 not been approved pursuant to this act;
 - (6) The licensee has failed to honor contractual obligations set out in a viatical settlement contract;
 - (7) The licensee no longer meets the requirements for initial licensure;
 - (8) The licensee has assigned, transferred or pledged a viaticated policy to a person other than a viatical settlement provider licensed in this State, an accredited investor or qualified institutional buyer as defined respectively in Regulation D, Rule 501 (17 C.F.R. 230.501 through 230.508) or Rule 144A (17 C.F.R. 230.144A) of the Federal Securities Act of 1933 (15 U.S.C. s.77a et seq.), as amended, financing entity, special purpose entity or related provider trust; or
 - (9) The licensee or any officer, partner, member or key management personnel has violated any provision of this act.
 - b. Before the commissioner denies a license application or suspends, revokes or refuses to renew the license of a viatical settlement provider the commissioner shall conduct a hearing in accordance with the "Administrative Procedure Act." P.L.1968, c.410 (C.52:14B-1 et seq.)

5. (New section) A person shall not use a viatical settlement contract form or provide a disclosure statement or application form to a viator in this State unless it has been filed with and approved by the commissioner. The commissioner shall disapprove a viatical settlement contract form or disclosure statement form if, in the commissioner's opinion, the contract form, disclosure form, or provisions contained therein are unreasonable, contrary to the interests of the public, or

otherwise misleading or unfair to the viator. The commissioner may 2 require the submission of advertising material used in connection with a viatical settlement contract. 3

4 5

6

7 8

9

10

11

12

13

14

15

16

17 18

19

20

21

22

23

24

25

26

27

28

29

30

31

32

33

34

35

36 37

38

39

40

- 6. (New section) a. Each viatical settlement provider licensee shall file with the commissioner on or before March 1 of each year an annual statement containing that information which the commissioner by regulation may prescribe. This information is limited to only those transactions in which the viator is a resident of this State and shall not include individual transaction data or data which compromises the privacy of personal, financial, and health information of the viator or insured.
- b. Except as otherwise allowed or required by law, a viatical settlement provider, insurance company, life insurance producer, information bureau, rating agency or company, or any other person with actual knowledge of the identity of the insured, shall not disclose that identity, or the insured's financial or medical information, to any other person unless the disclosure:
- (1) Is necessary to effect a viatical settlement contract between the viator and a viatical settlement provider and the viator and insured have provided prior written consent to the disclosure;
- (2) Is provided in response to an investigation or examination by the commissioner or any other governmental officer or agency or pursuant to the requirements of subsection e. of section 12 of this act;
- (3) Is a term of or condition to the transfer of a policy by one viatical settlement provider to another viatical settlement provider;
- (4) Is necessary to permit a financing entity, related provider trust or special purpose entity to finance the purchase of policies by a viatical settlement provider and the viator and insured have provided prior written consent to the disclosure;
- (5) Is necessary to allow the viatical settlement provider or its authorized representative to make contacts for the purpose of determining health status; or
 - (6) Is required to purchase stop loss coverage.
- In addition to the information required in this section, the commissioner may require that either or both viatical settlement providers and life insurance producers provide to the commissioner that information the commissioner determines by regulation, regarding the amount and method of compensation paid to life insurance producers for negotiating a viatical settlement contract pursuant to this act.

41 42 43

45

- 7. (New section) a. (1) The commissioner may conduct an 44 examination of a licensee under this act as often as the commissioner, in his sole discretion, deems appropriate.
- (2) For purposes of completing an examination of a licensee under 46 this act, the commissioner may examine or investigate any person, or

- 1 the business of any person, insofar as the examination or investigation 2 is, in the sole discretion of the commissioner, necessary or material to 3 the examination of the licensee.
- 4 (3) In lieu of an examination under this act of any foreign or alien 5 licensee licensed in this State, the commissioner may, at the 6 commissioner's discretion, accept an examination report on the 7 licensee as prepared by the commissioner or other regulator for the 8 licensee's state of domicile or port-of-entry state.
- b. (1) A person required to be licensed by this act shall for five 10 years retain copies of all:

11

12 13

14

18

19

20

21

22

23

24

25

26

27

28

29

30

31 32

33

34

- (a) Proposed, offered or executed viatical settlement contracts, underwriting documents, policy forms and applications from the date of the proposal, offer, or execution of the viatical settlement contract, whichever is later;
- 15 (b) All checks, drafts or other evidence and documentation related to the payment, transfer, deposit or release of funds from the date of 16 17 the transaction; and
 - (c) All other records and documents related to the requirements of this act.
 - (2) This subsection shall not relieve a person of the obligation to produce these documents to the commissioner after the retention period has expired if that person has retained the documents.
 - (3) Records required to be retained pursuant to this subsection shall be legible and complete and may be retained in paper, photograph, microprocess, magnetic, mechanical or electronic media, or by any process that accurately reproduces or forms a durable medium for the reproduction of a record.
 - c. (1) Upon determining that an examination should be conducted, the commissioner shall issue an examination warrant appointing one or more examiners to perform the examination and instructing them as to the scope of the examination. In conducting the examination, the examiner shall observe those guidelines and procedures set forth in the Examiners' Handbook adopted by the National Association of Insurance Commissioners (NAIC). The commissioner may also employ other guidelines or procedures as the commissioner deems appropriate.
- 36 (2) Every licensee or person from whom information is sought, its 37 officers, directors and agents shall provide to the examiners timely, 38 convenient and free access at all reasonable hours at its offices to all 39 books, records, accounts, papers, documents, assets and computer or 40 other recordings relating to the property, assets, business and affairs 41 of the licensee being examined. The officers, directors, employees and 42 agents of the licensee or person shall facilitate the examination and aid 43 in the examination so far as it is in their power to do so. The refusal 44 of a licensee, by its officers, directors, employees or agents, to submit 45 to examination or to comply with any reasonable written request of the commissioner shall be grounds for suspension or refusal of, or 46 nonrenewal of any license or authority held by the licensee to engage 47

- in the business of viatical settlements or other business subject to the commissioner's jurisdiction. Any proceedings for suspension, revocation or refusal of any license or authority shall be conducted pursuant to the "Administrative Procedure Act," P.L.1968, c.410
- 4 pursuant to the "Administrative Procedure Act," P.L.1968, c.410 5 (C.52:14B-1 et seq.).

- (3) The commissioner shall have the power to issue subpoenas, to administer oaths and to examine under oath any person as to any matter pertinent to the examination. Upon the failure or refusal of a person to obey a subpoena, the commissioner may petition a court of competent jurisdiction, and upon proper showing, the court may enter an order compelling the witness to appear and testify or produce documentary evidence. Failure to obey the court order shall be punishable as contempt of court.
 - (4) When making an examination under this act, the commissioner may retain attorneys, appraisers, independent actuaries, independent certified public accountants or other professionals and specialists as examiners, the reasonable cost of which shall be borne by the licensee that is the subject of the examination.
- (5) Nothing contained in this act shall be construed to limit the commissioner's authority to terminate or suspend an examination in order to pursue other legal or regulatory action pursuant to the insurance laws of this State. Findings of fact and conclusions made pursuant to any examination shall be prima facie evidence in any legal or regulatory action.
- (6) Nothing contained in this act shall be construed to limit the commissioner's authority to use and, if appropriate, to make public any final or preliminary examination report, any examiner or licensee work papers or other documents, or any other information discovered or developed during the course of any examination in the furtherance of any legal or regulatory action which the commissioner may, in his or her sole discretion, deem appropriate.
- d. (1) Examination reports shall be comprised of only facts appearing upon the books, records or other documents of the licensee, its agents or other persons examined, or as ascertained from the testimony of its officers or agents or other persons examined concerning its affairs, and such conclusions and recommendations as the examiners find reasonably warranted from the facts.
- (2) No later than 60 days following completion of the examination, the examiner in charge shall file with the commissioner a verified written report of examination under oath. Upon receipt of the verified report, the commissioner shall transmit the report to the licensee examined, together with a notice that shall afford the licensee examined a reasonable opportunity of not more than 30 days to make a written submission or rebuttal with respect to any matters contained in the examination report.
- 46 (3) Within 30 days of the end of the period allowed for the receipt 47 of written submissions or rebuttals, the commissioner shall fully

consider and review the report, together with any written submissions or rebuttals, and any relevant portions of the examiner's workpapers and either:

- (a) Adopt the examination as filed or with modification or corrections. If the examination report reveals that the company is operating in violation of any law, regulation or prior order of the commissioner, the commissioner may order the company to take any action the commissioner considers necessary and appropriate to cure the violation; or
- (b) Reject the examination report with directions to the examiners to reopen the examination for purposes of obtaining additional data, documentation or information, and refiling pursuant to paragraph (1) of this subsection; or
- (c) Call for an investigatory hearing with no less than 20 days' notice to the company for purposes of obtaining additional documentation, data, information and testimony.
- (4) (a) All determinations made pursuant to subparagraph (a) of paragraph (3) of this subsection shall be accompanied by findings and conclusions resulting from the commissioner's consideration and review of the examination report, relevant examiner workpapers and any written submissions or rebuttals. Any such determination shall be served upon the company, together with a copy of the adopted examination report. Within 30 days of the issuance of the adopted report, the company shall file affidavits executed by each of its directors stating under oath that they have received a copy of the adopted report and related orders.
- (b) Any hearing under subparagraph (c) of paragraph (3) of this subsection shall be conducted by the commissioner or an authorized representative of the commissioner as a nonadversarial, confidential investigatory proceeding, as necessary for the resolution of any inconsistencies, discrepancies or disputed issues apparent upon the face of the filed examination report or raised by or as a result of the commissioner's review of relevant workpapers or by the written submission or rebuttal of the company. Within 20 days of the conclusion of any such hearing, the commissioner shall make a determination pursuant to subparagraph (a) of paragraph (3) of this subsection.
- (i) The hearing shall proceed expeditiously with discovery by the company limited to the examiner's workpapers which tend to substantiate any assertions set forth in any written submission or rebuttal. The commissioner or his representative may issue subpoenas for the attendance of any witnesses or the production of any documents relevant to the investigation whether under the control of the department, the company or other persons. Nothing contained in this section shall require the department to disclose any information or records which would indicate or show the existence or content of any investigation or activity of a criminal justice agency.

1 (ii) The hearing shall proceed with the commissioner or his 2 representative posing questions to the persons subpoenaed. Thereafter 3 the company and the department may present testimony relevant to the 4 investigation. Cross-examination shall be conducted only by the 5 commissioner or his representative. The company and the department 6 shall be permitted to make closing statements and may be represented 7 by counsel of their choice.

- (5) Upon the adoption of the examination report under subparagraph (a) of paragraph (3) of this subsection, the commissioner may continue to hold the content of the examination report as private and confidential information for a period of 90 days except to the extent provided in paragraph (6) of subsection c. of this section.
- (6) If the commissioner determines that regulatory action is appropriate as a result of an examination, the commissioner may initiate any proceedings or actions provided by law.
- e. (1) Names and individual identification data for all viators shall be considered private and confidential information and shall not be disclosed by the commissioner, unless required by law.
- (2) Except as otherwise provided in this act, all examination reports, working papers, recorded information, documents and copies thereof produced by, obtained by or disclosed to the commissioner or any other person in the course of an examination made under this act, or in the course of analysis or investigation by the commissioner of the financial condition or market conduct of a licensee shall be confidential by law and privileged, shall not be subject to any State or federal freedom of information law, shall not be subject to subpoena, and shall not be subject to discovery or admissible in evidence in any private civil action. The commissioner is authorized to use the documents, materials or other information in the furtherance of any regulatory or legal action brought as part of the commissioner's official duties.
- (3) Documents, materials or other information, including, but not limited to, all working papers, and copies thereof, in the possession or control of the NAIC and its affiliates and subsidiaries shall be confidential by law and privileged, shall not be subject to subpoena, and shall not be subject to discovery or admissible in evidence in any private civil action if they are:
- (a) Created, produced or obtained by or disclosed to the NAIC and its affiliates and subsidiaries in the course of assisting an examination made under this act, or assisting the commissioner in the analysis or investigation of the financial condition or market conduct of a licensee; or
- (b) Disclosed to the NAIC and its affiliates and subsidiaries under paragraph (4) of this subsection by the commissioner.
- (c) For the purposes of paragraph (2) of this subsection, "act" includes the law of another state or jurisdiction that is substantially similar to this act.
- 47 (4) Neither the commissioner nor any person that received the

- documents, material or other information while acting under the authority of the commissioner, including the NAIC and its affiliates and subsidiaries, shall be permitted to testify in any private civil action concerning any confidential documents, materials or information subject to paragraph (1) of this subsection.
 - (5) In order to assist in the performance of the commissioner's duties, the commissioner:
 - (a) May share documents, materials or other information, including the confidential and privileged documents, materials or information subject to paragraph (1) of this subsection, with other state, federal and international regulatory agencies, with the NAIC and its affiliates and subsidiaries, and with state, federal and international law enforcement authorities, provided that the recipient agrees to maintain the confidentiality and privileged status of the document, material, communication or other information; and
 - (b) May receive documents, materials, communications or information, including otherwise confidential and privileged documents, materials or information, from the NAIC and its affiliates and subsidiaries, and from regulatory and law enforcement officials of other foreign or domestic jurisdictions, and shall maintain as confidential or privileged any document, material or information received with notice or the understanding that it is confidential or privileged under the laws of the jurisdiction that is the source of the document, material or information.
 - (6) No waiver of any applicable privilege or claim of confidentiality in the documents, materials or information shall occur as a result of disclosure to the commissioner under this section or as a result of sharing as authorized in paragraph (5) of this subsection.
 - (7) A privilege established under the law of any state or jurisdiction that is substantially similar to the privilege established under this subsection shall be available and enforced in any proceeding in, and in any court of, this State.
 - (8) Nothing contained in this act shall prevent or be construed as prohibiting the commissioner from disclosing the content of an examination report, preliminary examination report or results, or any matter relating thereto, to the commissioner of any other state or country, or to law enforcement officials of this or any other state or agency of the federal government at any time or to the NAIC, so long as that agency or office receiving the report or matters relating thereto agrees in writing to hold it confidential and in a manner consistent with this act.
- f. (1) An examiner may not be appointed by the commissioner if the examiner, either directly or indirectly, has a conflict of interest or is affiliated with the management of or owns a pecuniary interest in any person subject to examination under this act. This subsection shall not be construed to automatically preclude an examiner from being:
- 47 (a) A viator;

(b) An insured in a viaticated insurance policy; or

- (c) A beneficiary in an insurance policy that is proposed to be viaticated.
 - (2) Notwithstanding the requirements of this subsection, the commissioner may retain from time to time, on an individual basis, qualified actuaries, certified public accountants, or other similar individuals who are independently practicing their professions, even though these persons may from time to time be similarly employed or retained by persons subject to examination under this act.
 - g. (1) No cause of action shall arise nor shall any liability be imposed against the commissioner, the commissioner's authorized representatives or any examiner appointed by the commissioner for any statements made or conduct performed in good faith while carrying out the provisions of this act.
- (2) No cause of action shall arise nor shall any liability be imposed against any person for the act of communicating or delivering information or data to the commissioner or the commissioner's authorized representative or examiner pursuant to an examination made under this act, if the act of communication or delivery was performed in good faith and without fraudulent intent or the intent to deceive. This paragraph shall not abrogate or modify in any way any common law or statutory privilege or immunity heretofore enjoyed by any person identified in paragraph (1) of this subsection.
- (3) A person identified in paragraph (1) or (2) of this subsection shall be entitled to an award of attorney's fees and costs if that person is the prevailing party in a civil cause of action for libel, slander or any other relevant tort arising out of activities in carrying out the provisions of this act and the party bringing the action was not substantially justified in doing so. For purposes of this section, a proceeding is "substantially justified" if it had a reasonable basis in law or fact at the time that it was initiated.
- h. The commissioner may investigate suspected fraudulent viatical settlement acts and persons engaged in the business of viatical settlements.

0 (N 4') W'

- 8. (New section) a. With each application for a viatical settlement, a viatical settlement provider shall provide the viator with at least the following disclosures no later than the time the application for the viatical settlement contract is signed by all parties. The disclosures shall be provided in a separate document that is signed by the viator and the viatical settlement provider, and shall provide the following information:
- (1) There are possible alternatives to viatical settlement contracts, including any accelerated death benefits or policy loans offered under the viator's life insurance policy;
- (2) Some or all of the proceeds of the viatical settlement contract may be taxable under federal income tax and state franchise and

- income taxes, and assistance should be sought from a professional tax
 advisor;
- 3 (3) Proceeds of the viatical settlement contract could be subject to 4 the claims of creditors;

6

7

8

21

22

23

24

25

26

27

28

2930

31

32

3334

35

3637

38

39

40

41

42

43

44

- (4) Receipt of the proceeds of a viatical settlement contract may adversely affect the viator's eligibility for Medicaid or other government benefits or entitlements, and advice should be obtained from the appropriate government agencies;
- 9 (5) The viator has the right to rescind a viatical settlement contract 10 before the earlier of 30 calendar days after the date upon which the 11 settlement contract is executed by all parties or 15 calendar days after the receipt of the viatical settlement proceeds by the viator, as 12 13 provided in subsection c. of section 9 of this act. If exercised by the 14 viator, rescission is effective only if both notice of the rescission is 15 given and repayment of all proceeds and any premiums, loans and loan interest to the settlement provider is made within the rescission period. 16 If the insured dies during the rescission period, the viatical settlement 17 18 contract shall be deemed to have been rescinded, subject to repayment 19 of all viatical settlement proceeds and any premiums, loans and loan 20 interest to the viatical settlement provider;
 - (6) Funds will be sent to the viator within three business days after the viatical settlement provider has received the insurer or group administrator's acknowledgment that ownership of the policy has been transferred and the beneficiary has been designated pursuant to the viatical settlement contract;
 - (7) Entering into a viatical settlement contract may cause other rights or benefits, including conversion rights and waiver of premium benefits that may exist under the policy, to be forfeited by the viator and that assistance should be sought from a financial adviser;
 - (8) Disclosure to a viator shall include distribution of a brochure, describing the process of viatical settlements approved by the commissioner. The National Association of Insurance Commissioner (NAIC) form for the brochure shall be used unless one is developed by the commissioner;
 - (9) The disclosure document shall contain the following language:
 - "All medical, financial or personal information solicited or obtained by a viatical settlement provider or life insurance producer about an insured, including the insured's identity or the identity of family members, a spouse or a significant other, may be disclosed as necessary to effect the viatical settlement between the viator and the viatical settlement provider. If you are asked to provide this information, you will be asked to consent to the disclosure. The information may be provided to someone who buys the policy or provides funds for the purchase. You may be asked to renew your permission to share information every two years."; and
- 46 (10) The insured may be contacted by the viatical settlement 47 provider or its authorized representative for the purpose of

- 1 determining the insured's health status. This contact shall be limited to 2 once every three months if the insured has a life expectancy of more 3 than one year, and no more than once per month if the insured has a 4 life expectancy of one year or less.
 - b. A viatical settlement provider shall provide the viator with at least the following disclosures no later than the date the viatical settlement contract is signed by all parties. The disclosures shall be conspicuously displayed in the viatical settlement contract or in a separate document signed by the viator and the viatical settlement provider and provide the following information:
 - (1) State the affiliation, if any, between the viatical settlement provider and the issuer of the insurance policy to be acquired pursuant to a viatical settlement contract;
 - (2) The document shall include the name, address and telephone number of the viatical settlement provider;
 - (3) If the policy to be acquired pursuant to a viatical settlement contract has been issued as a joint policy or involves family riders or any coverage of a life other than the insured under the policy to be acquired pursuant to a viatical settlement contract, the viator shall be informed of the possible loss of coverage on the other lives and shall be advised to consult with his insurance producer or the company issuing the policy for advice on the proposed viatical settlement contract;
 - (4) State the dollar amount of the current death benefit payable to the viatical settlement provider under the policy. The viatical settlement provider shall, if known, also disclose the availability of any additional guaranteed insurance benefits, the dollar amount of any accidental death and dismemberment benefits under the policy and the viatical settlement provider's interest in those benefits; and
 - (5) State the name, business address and telephone number of the independent third party escrow agent, and the fact that the viator or owner may inspect or receive copies of the relevant escrow or trust agreements or documents.
 - c. If the viatical settlement provider transfers ownership or changes the beneficiary of the policy, the viatical settlement provider shall communicate the change in ownership or beneficiary to the insured within 20 days after the change.

40

41

42

43 44

47

5 6

7 8

9

10

11

12 13

14

15

16

17 18

19

20

21

22

23

24 25

26

27

28 29

30

31

32

33

34

35

- 9. (New section) a. (1) A viatical settlement provider entering into a viatical settlement contract shall first obtain:
- (a) If the viator is the insured, a written statement from a licensed attending physician that the viator is of sound mind and under no constraint or undue influence to enter into a viatical settlement contract; and
- 45 (b) A document in which the insured consents to the release of his medical records to a viatical settlement provider, life insurance 46 producer and, if the policy was issued less than two years from the

date of application for a viatical settlement contract, to the insurance company that issued the policy covering the life of the insured.

- (2) The insurer shall respond to a request for verification of coverage submitted by a viatical settlement provider not later than 30 calendar days after the date the request is received. The request for verification of coverage shall be made on a form approved by the commissioner. The insurer shall complete and issue the verification of coverage or indicate in which respects it is unable to respond. In its response, the insurer shall indicate whether, based on the medical evidence and documents provided, the insurer intends to pursue an investigation at that time regarding the validity of the insurance contract.
- (3) Prior to or at the time of execution of the viatical settlement contract, the viatical settlement provider shall obtain a witnessed document in which the viator consents to the viatical settlement contract, represents that the viator has a full and complete understanding of the viatical settlement contract, that the viator has a full and complete understanding of the benefits of the life insurance policy, acknowledges that the viator is entering into the viatical settlement contract freely and voluntarily and, for persons with a terminal or chronic illness or condition, acknowledges that the insured has a terminal or chronic illness and that the terminal or chronic illness was diagnosed after the life insurance policy was issued.
- (4) If a life insurance producer performs any of the activities required of the viatical settlement provider, the life insurance producer is deemed to have fulfilled the requirements of this section.
- b. All medical information solicited or obtained by any licensee shall be subject to the applicable provisions of State law relating to confidentiality of medical information.
- c. All viatical settlement contracts entered into in this State shall provide the viator with an unconditional right to rescind the contract before the earlier of 30 calendar days after the date upon which the settlement contract is executed by all parties or 15 calendar days after the receipt of the viatical settlement proceeds by the viator. If exercised by the viator, rescission is effective only if both notice of the rescission is given and a full repayment of all proceeds and any premiums, loans and loan interest to the settlement provider is made within the rescission period. If the insured dies during the rescission period, the viatical settlement contract shall be deemed to have been rescinded, subject to repayment to the viatical settlement provider or purchaser of all viatical settlement proceeds, and any premiums, loans and loan interest that have been paid by the settlement provider.
- d. The viatical settlement provider shall instruct the viator to send the executed documents required to effect the change in ownership, assignment or change in beneficiary directly to the independent escrow agent. Within three business days after the date the escrow agent receives the documents (or from the date the viatical settlement

provider receives the documents, if the viator erroneously provides the documents directly to the provider), the provider shall pay or transfer the proceeds of the viatical settlement into an escrow or trust account maintained in a State or federally-chartered financial institution whose deposits are insured by the Federal Deposit Insurance Corporation (FDIC). Upon payment of the settlement proceeds into the escrow account, the escrow agent shall deliver the original change in ownership, assignment or change in beneficiary forms to the viatical settlement provider or related provider trust. Upon the escrow agent's receipt of the acknowledgment of the properly completed transfer of ownership or designation of beneficiary from the insurance company, the escrow agent shall pay the viatical settlement proceeds to the viator.

e. Failure to tender consideration to the viator for the viatical settlement contract within the time disclosed pursuant to paragraph (6) of subsection a. of section 8 of this act renders the viatical settlement contract voidable by the viator for lack of consideration until the time consideration is tendered to and accepted by the viator.

- f. Contacts with the insured for the purpose of determining the health status of the insured by the viatical settlement provider after the viatical settlement has occurred shall only be made by the settlement provider licensed in this State or its authorized representatives and shall be limited to once every three months for insureds with a life expectancy of more than one year, and to no more than once per month for insureds with a life expectancy of one year or less. The provider shall explain to the insured the procedure for these contacts at the time the viatical settlement contract is entered into. The limitations set forth in this subsection shall not apply to any contacts with an insured for reasons other than determining the insured's health status. Viatical settlement providers shall be responsible for the actions of their authorized representatives.
- g. If the insured is not terminally or chronically ill, viatical settlement providers shall pay an amount greater than the cash surrender value or accelerated death benefit then available.

10. (New section) a. It is a violation of this act for an insurance company to prohibit, restrict, limit or impair a life insurance producer from lawfully negotiating a viatical settlement contract on behalf of a viator, aiding and assisting a viator with a settlement, or otherwise participating in a viatical settlement transaction under this act or to engage in any transaction, act, practice or course of business or dealing which restricts, limits or impairs in any way the lawful transfer of ownership, change of beneficiary, or assignment of a policy to effectuate a viatical settlement contract.

b. It is a violation of this act for any person to enter into a viatical settlement contract within a two-year period commencing with the date of issuance of the insurance policy unless the viator certifies to

the viatical settlement provider that one or more of the following conditions have been met within the two-year period:

- (1) The policy was issued upon the viator's exercise of conversion rights arising out of a group or individual life insurance policy, so long as the total amount of time covered under the conversion policy plus the time covered under the prior policy is at least 24 months. The time covered under a group policy shall be calculated without regard to any change in insurance carriers, provided the coverage has been continuous and under the same group sponsorship;
- (2) (a) The viator submits independent evidence to the viatical settlement provider that within the two-year period the viator or insured was terminally ill or chronically ill; or the viator or insured disposed of his ownership interests in a closely held corporation pursuant to a buyout or other similar agreement in effect at the time the insurance policy was initially issued; or both.
- (b) Copies of the independent evidence described in paragraph (1) of this subsection and documents required by subsection a. of section 9 of this act shall be submitted to the insurer when the viatical settlement provider submits a request to the insurer for verification of coverage. The copies shall be accompanied by a letter of attestation from the viatical settlement provider that the copies are true and correct copies of the documents received by the viatical settlement provider.
- (c) If the viatical settlement provider submits to the insurer a copy of the owner or insured's certification described in subparagraph (a) of this paragraph when the provider submits a request to the insurer to effect the transfer of the policy to the viatical settlement provider, the copy shall be deemed to conclusively establish that the viatical settlement contract satisfies the requirements of this section and the insurer shall timely respond to the request.

- 11. (New section) The purpose of this section is to provide prospective viators with clear and unambiguous statements in the advertisement of viatical settlement contracts and to assure the clear, truthful and adequate disclosure of the benefits, risks, limitations and exclusions of any viatical settlement contract. This purpose is intended to be accomplished by the establishment of guidelines and standards of permissible and impermissible conduct in the advertising of viatical settlement contracts to assure that product descriptions are presented in a manner that prevents unfair, deceptive or misleading advertising and is conducive to accurate presentation and description of viatical settlements through the advertising media and material used by licensees under this act.
- a. This section shall apply to any advertising of viatical settlement contracts or related products or services intended for dissemination in this State, including Internet advertising viewed by persons located in this State. Where disclosure requirements are established pursuant to

federal regulation, this section shall be interpreted so as to minimize or eliminate conflict with federal regulation wherever possible.

- b. Every viatical settlement provider licensee shall establish and at 3 4 all times maintain a system of control over the content, form and 5 method of dissemination of all advertisements of its contracts, products and services. All advertisements, regardless of by whom 6 7 written, created, designed or presented, shall be the responsibility of 8 the viatical settlement provider licensee, as well as the individual who 9 created or presented the advertisement. A system of control shall include regular, routine notification, at least once a year, to life 10 11 insurance producers and others authorized by the viatical settlement provider who disseminates advertisements, of the requirements and 12 13 procedures for approval prior to the use of any advertisements not 14 furnished by the viatical settlement provider.
 - c. Advertisements shall be truthful and not misleading in fact or by implication. The form and content of an advertisement of a viatical settlement contract, product or service shall be sufficiently complete and clear so as to avoid deception. It shall not have the capacity or tendency to mislead or deceive. Whether an advertisement has the capacity or tendency to mislead or deceive shall be determined by the commissioner from the overall impression that the advertisement may be reasonably expected to create upon a person of average education or intelligence within the segment of the public to which it is directed.

15

16 17

18

19

20

21

22

23

24

25

26

27

28 29

30

33

34

35 36

37

38

39

- d. Certain advertisements are deemed false and misleading on their face and are prohibited. False and misleading advertisements include, but are not limited to, the following representations:
- (1) "Guaranteed," "fully secured," "100 percent secured," "fully insured," "secure," "safe," "backed by rated insurance companies," "backed by federal law," "backed by state law," or "state guaranty funds," or similar representations;
- 31 (2) "No risk," "minimal risk," "low risk," "no speculation," "no 32 fluctuation," or similar representations;
 - (3) "Qualified or approved for individual retirement accounts (IRAs), Roth IRAs, 401(k) plans, simplified employee pensions (SEP), 403(b), Keogh plans, TSA, other retirement account rollovers," "tax deferred," or similar representations;
 - (4) Utilization of the word "guaranteed" to describe the fixed return, annual return, principal, earnings, profits, investment, or similar representations;
 - (5) "No sales charges or fees" or similar representations; and
- 41 (6) "High yield," "superior return," "excellent return," "high return," 42 "quick profit," or similar representations;
- 43 (7) Purported favorable representations or testimonials about the 44 benefits of viatical settlement contracts taken out of context from 45 newspapers, trade papers, journals, radio and television programs, and 46 all other forms of print and electronic media.
- e. The information required to be disclosed under this section shall

- not be minimized, rendered obscure, or presented in an ambiguous fashion or intermingled with the text of the advertisement so as to be confusing or misleading.
- 4 (1) An advertisement shall not omit material information or use 5 words, phrases, statements, references or illustrations if the omission 6 or use has the capacity, tendency or effect of misleading or deceiving 7 viators as to the nature or extent of any benefit, loss covered, premium 8 payable, or state or federal tax consequence. The fact that the viatical 9 settlement contract offered is made available for inspection prior to 10 consummation of the sale, or an offer is made to refund the payment 11 if the viator is not satisfied or that the viatical settlement contract includes a "free look" period that satisfies or exceeds legal 12 13 requirements, does not remedy misleading statements.
 - (2) An advertisement shall not use the name or title of a life insurance company or a life insurance policy unless the advertisement has been approved by the insurer.

15

16

17

18 19

20

21

22

23

2425

26

27

28

29

30

31

32

33

34

35

36

3738

39

40

41

42

- (3) An advertisement shall not represent that premium payments will not be required to be paid on the life insurance policy that is the subject of a viatical settlement contract in order to maintain that policy, unless that is the fact.
- (4) An advertisement shall not state or imply that interest charged on an accelerated death benefit or a policy loan is unfair, inequitable or in any manner an incorrect or improper practice.
- (5) The words "free," "no cost," "without cost," "no additional cost," "at no extra cost," or words of similar import shall not be used with respect to any benefit or service unless true. An advertisement may specify the charge for a benefit or a service or may state that a charge is included in the payment or use other appropriate language.
- (6) Testimonials, appraisals or analysis used in advertisements must be genuine; represent the current opinion of the author; be applicable to the viatical settlement contract, product or service advertised, if any, and be accurately reproduced with sufficient completeness to avoid misleading or deceiving prospective viators as to the nature or scope of the testimonials, appraisal, analysis or endorsement. In using testimonials, appraisals or analysis, the viatical settlement provider licensee makes as its own all the statements contained therein, and the statements are subject to all the provisions of this section.
- (a) If the individual making a testimonial, appraisal, analysis or an endorsement has a financial interest in the viatical settlement provider or related entity as a stockholder, director, officer, employee or otherwise, or receives any benefit directly or indirectly other than required union scale wages, that fact shall be prominently disclosed in the advertisement.
- 44 (b) An advertisement shall not state or imply that a viatical 45 settlement contract, benefit or service has been approved or endorsed 46 by a group of individuals, society, association or other organization 47 unless that is the fact and unless any relationship between an

- 1 organization and the licensee is disclosed. If the entity making the
- 2 endorsement or testimonial is owned, controlled or managed by the
- 3 licensee, or receives any payment or other consideration from the
- 4 licensee for making an endorsement or testimonial, that fact shall be
- 5 disclosed in the advertisement.

- 6 (c) When an endorsement refers to benefits received under a viatical 7 settlement contract all pertinent information shall be retained for a 8 period of five years after its use.
 - f. An advertisement shall not contain statistical information unless it accurately reflects recent and relevant facts. The source of all statistics used in an advertisement shall be identified.
 - g. An advertisement shall not disparage insurers, viatical settlement providers, life insurance producers, policies, services or methods of marketing.
 - h. The name of the licensee shall be clearly identified in all advertisements about the licensee or its viatical settlement contract, products or services, and if any specific viatical settlement contract is advertised, the viatical settlement contract shall be identified either by form number or some other appropriate description. If an application is part of the advertisement, the name of the viatical settlement provider shall be shown on the application.
 - i. An advertisement shall not use a trade name, group designation, name of the parent company of a licensee, name of a particular division of the licensee, service mark, slogan, symbol or other device or reference without disclosing the name of the licensee, if the advertisement would have the capacity or tendency to mislead or deceive as to the true identity of the licensee, or to create the impression that a company other than the licensee would have any responsibility for the financial obligation under a viatical settlement contract.
 - j. An advertisement shall not use any combination of words, symbols or physical materials that by their content, phraseology, shape, color or other characteristics are so similar to a combination of words, symbols or physical materials used by a government program or agency or otherwise appear to be of such a nature that they tend to mislead prospective viators into believing that the solicitation is in some manner connected with a government program or agency.
 - k. An advertisement may state that a licensee is licensed in the state where the advertisement appears so long as it does not exaggerate that fact or suggest or imply that competing licensees may not be so licensed. The advertisement may ask the audience to consult the licensee's website or contact the department to find out if the state requires licensing and, if so, whether the viatical settlement provider, or life insurance producer is licensed.
- 1. An advertisement shall not create the impression that the viatical settlement provider, its financial condition or status, the payment of its claims or the merits, desirability, or advisability of its viatical

settlement contracts forms are recommended or endorsed by any government entity.

- 3 m. The name of the actual licensee shall be stated in all of its 4 advertisements. An advertisement shall not use a trade name, any group designation, name of any affiliate or controlling entity of the 5 6 licensee, service mark, slogan, symbol or other device in a manner that 7 would have the capacity or tendency to mislead or deceive as to the 8 true identity of the actual licensee or create the false impression that 9 an affiliate or controlling entity would have any responsibility for the 10 financial obligation of the licensee.
 - n. An advertisement shall not directly or indirectly create the impression that any division or agency of the State or of the federal government endorses, approves or favors:
 - (1) Any viatical settlement provider licensee or its business practices or methods of operation;
- 16 (2) The merits, desirability or advisability of any viatical settlement 17 contract;
 - (3) Any viatical settlement contract; or
 - (4) Any life insurance policy or life insurance company.
 - o. If the advertiser emphasizes the speed with which the viatication will occur, the advertising shall disclose the average time from the date of the completed application to the date of offer and from acceptance of the offer to receipt of the funds by the viator.
 - p. If the advertising emphasizes the dollar amounts available to viators, the advertising shall disclose the average purchase price as a percent of face value obtained by viators contracting with the licensee during the past six months.

272829

30

31

32

33

34

35

3637

38

39

40

41 42

43

11

12 13

14

15

18

19

20

21

22

23

24

25

- 12. (New section) a. A person shall not commit a fraudulent viatical settlement act as defined in section 2 of this act.
- b. A person shall not knowingly or intentionally interfere with the enforcement of the provisions of this act or investigations of suspected or actual violations of this act.
- c. A person in the business of viatical settlements shall not knowingly or intentionally permit any person convicted of a felony involving dishonesty or breach of trust to participate in the business of viatical settlements.
- d. (1) Viatical settlement contracts and applications for viatical settlement contracts, regardless of the form of transmission, shall contain the following statement or a substantially similar statement: "Any person who knowingly presents false information in an application for insurance or viatical settlement contract is guilty of a crime and may be subject to fines and confinement in prison."
- 44 (2) The lack of a statement as required in paragraph (1) of this 45 subsection does not constitute a defense in any prosecution for a 46 fraudulent viatical settlement act.
- e. (1) Any person engaged in the business of viatical settlements

- having knowledge or a reasonable belief that a fraudulent viatical 2 settlement act is being, will be or has been committed shall provide to the commissioner the information required by, and in a manner 3
- 4 prescribed by, the commissioner.

10

11

12 13

14

15

16

17

27

28

29

30

31 32

33

34

35

36 37

38

39

40

- (2) Any other person having knowledge or a reasonable belief that 5 6 a fraudulent viatical settlement act is being, will be or has been 7 committed may provide to the commissioner the information required 8 by, and in a manner prescribed by, the commissioner.
 - f. (1) No civil liability shall be imposed on and no cause of action shall arise from the furnishing of information concerning suspected, anticipated or completed fraudulent viatical settlement acts or suspected or completed fraudulent insurance acts, if the information is provided to or received from:
 - (a) The commissioner or the commissioner's employees, agents or representatives;
 - (b) Federal, state or local law enforcement or regulatory officials or their employees, agents or representatives;
- 18 (c) A person involved in the prevention and detection of fraudulent 19 viatical settlement acts or that person's agents, employees or 20 representatives;
- 21 (d) The National Association of Insurance Commissioners (NAIC), 22 National Association of Securities Dealers (NASD), the North 23 American Securities Administration Association or their employees, 24 agents or representatives, or other regulatory body overseeing life 25 insurance, viatical settlements, securities or investment fraud; or
- 26 (e) The life insurer that issued the life insurance policy covering the life of the insured.
 - (2) Paragraph (1) of this subsection shall not apply to statements made with actual malice. In an action brought against a person for filing a report or furnishing other information concerning a fraudulent viatical settlement act or a fraudulent insurance act, the party bringing the action shall plead specifically any allegation that paragraph (1) does not apply because the person filing the report or furnishing the information did so with actual malice.
 - (3) A person identified in paragraph (1) of this subsection shall be entitled to an award of attorney's fees and costs if he is the prevailing party in a civil cause of action for libel, slander or any other relevant tort arising out of activities in carrying out the provisions of this act and the party bringing the action was not substantially justified in doing so. For purposes of this section a proceeding is "substantially justified" if it had a reasonable basis in law or fact at the time that it was initiated.
- 43 (4) This section does not abrogate or modify common law or 44 statutory privileges or immunities enjoyed by a person described in 45 paragraph (1) of this subsection.
- (1) The documents and evidence provided pursuant to 46 47 subsection e. of this section or obtained by the commissioner in an

- 1 investigation of suspected or actual fraudulent viatical settlement acts
- shall be privileged and confidential and shall not be a public record and
- 3 shall not be subject to discovery or subpoena in a civil or criminal
- 4 action.

10

18 19

20

21

25

26

27

28

29

30

31

42

43

44

- 5 (2) The provisions of paragraph (1) of this subsection shall not 6 prohibit release by the commissioner of documents and evidence 7 obtained in an investigation of suspected or actual fraudulent viatical 8 settlement acts:
 - (a) In administrative or judicial proceedings to enforce laws administered by the commissioner;
- 11 (b) To federal, state or local law enforcement or regulatory 12 agencies, to an organization established for the purpose of detecting 13 and preventing fraudulent viatical settlement acts or to the National 14 Association of Insurance Commissioners (NAIC); or
- 15 (c) At the discretion of the commissioner, to a person in the 16 business of viatical settlements that is aggrieved by a fraudulent 17 viatical settlement act.
 - (3) Release of documents and evidence under paragraph (2) of this subsection shall not abrogate or modify the privilege granted in paragraph (1) of this subsection.
 - h. This act shall not:
- 22 (1) Preempt the authority or relieve the duty of other law 23 enforcement or regulatory agencies to investigate, examine and 24 prosecute suspected violations of law;
 - (2) Prevent or prohibit a person from disclosing voluntarily information concerning fraudulent viatical settlement act to a law enforcement or regulatory agency other than the department; or
 - (3) Limit the powers granted elsewhere by the laws of this State to the commissioner or the Insurance Fraud Prosecutor to investigate and examine possible violations of law and to take appropriate action against wrongdoers.
- 32 i. Viatical settlement providers shall have in place antifraud initiatives reasonably calculated to detect, prosecute and prevent 33 34 fraudulent viatical settlement acts. At the discretion of the commissioner, the commissioner may order, or a licensee may request 35 and the commissioner may grant, modifications of the following 36 37 required initiatives as necessary to ensure an effective antifraud 38 program. The modifications may be more or less restrictive than the 39 required initiatives so long as the modifications may reasonably be 40 expected to accomplish the purpose of this section. initiatives shall include: 41
 - (1) Fraud investigators, who may be viatical settlement provider employees or independent contractors; and
 - (2) An antifraud plan, which shall be submitted to the commissioner. The antifraud plan shall include, but not be limited to:
- 46 (a) A description of the procedures for detecting and investigating 47 possible fraudulent viatical settlement acts and procedures for

1 resolving material inconsistencies between medical records and 2 insurance applications;

- (b) A description of the procedures for reporting possible fraudulent viatical settlement acts to the commissioner;
- (c) A description of the plan for antifraud education and training of underwriters and other personnel; and
- 7 (d) A description or chart outlining the organizational arrangement 8 of the antifraud personnel who are responsible for the investigation 9 and reporting of possible fraudulent viatical settlement acts and 10 investigating unresolved material inconsistencies between medical 11 records and insurance applications.
 - (3) Antifraud plans submitted to the commissioner shall be privileged and confidential and shall not be a public record and shall not be subject to discovery or subpoena in a civil or criminal action.
 - (4) The commissioner may refer suspected fraudulent viatical settlement acts to the Department of Law and Public Safety, Office of Insurance Fraud Prosecutor, for investigation, prosecution or other action or disposition involving such suspected fraudulent viatical settlement acts.

- 13. (New section) a. In addition to the penalties and other enforcement provisions of this act, if any person violates this act or any regulation implementing this act, the commissioner may seek an injunction in a court of competent jurisdiction and may apply for temporary and permanent orders that the commissioner determines are necessary to restrain the person from committing the violation.
- b. Any person damaged by the acts of a person in violation of this act may bring a civil action against the person committing the violation in a court of competent jurisdiction.
- c. The commissioner may issue, in accordance with the "Administrative Procedure Act," P.L.1968, c.410 (C.52:14B-1 et seq.), a cease and desist order upon a person that violates any provision of this act, any regulation or order adopted by the commissioner, or any written agreement entered into with the commissioner.
- d. When the commissioner finds that an activity in violation of this act presents an immediate danger to the public that requires an immediate final order, the commissioner may issue an emergency cease and desist order reciting with particularity the facts underlying the findings. The emergency cease and desist order is effective immediately upon service of a copy of the order on the respondent and remains effective for 90 days. If the commissioner begins non-emergency cease and desist proceedings, the emergency cease and desist order remains effective, absent an order by a court of competent jurisdiction pursuant to the "Administrative Procedure Act," P.L.1968, c.410 (C.52:14B-1 et seq.).
- e. In addition to the penalties and other enforcement provisions of

- this act, any person who violates this act shall be subject to civil
- 2 penalties of up to \$10,000 per violation which may be collected in a
- 3 summary proceeding pursuant to the "Penalty Enforcement Law of
- 4 1999," P.L.1999, c.274 (C.2A:58-10 et seq.). The commissioner's
- 5 order may require a person found to be in violation of this act to make
- 6 restitution to persons aggrieved by violations of this act.
- f. A person convicted of a violation of this act shall be ordered to pay restitution to persons aggrieved by the violation of this act.
- 9 Restitution shall be ordered in addition to a fine or imprisonment, but not in lieu of a fine or imprisonment.
 - g. A person convicted of a violation of this act may be sentenced in accordance with paragraphs (1), (2), (3) or (4) of this subsection based on the greater of: the value of property, services, or other benefit wrongfully obtained or attempted to be obtained; or the aggregate economic loss suffered by any person as a result of the violation. A person convicted of a fraudulent viatical settlement act shall be ordered to pay restitution to persons aggrieved by the fraudulent viatical settlement act. Restitution shall be ordered in addition to a fine or imprisonment but not in lieu of a fine or
 - (1) Imprisonment for not more than 20 years or payment of a fine of not more than \$100,000, or both, if the value of the viatical settlement contract is more than \$35,000;
 - (2) Imprisonment for not more than 10 years or payment of a fine of not more than \$20,000, or both, if the value of the viatical settlement contract is more than \$2,500 but not more than \$35,000;
 - (3) Imprisonment for not more than five years or payment of a fine of not more than \$10,000, or both, if the value of the viatical settlement contract is more than \$500 but not more than \$2,500; or
 - (4) Imprisonment for not more than one year or payment of a fine of not more than \$3,000, or both, if the value of the viatical settlement contract is \$500 or less.
 - h. In any prosecution under paragraphs (1), (2), (3) and (4) of subsection g. of this section the value of the viatical settlement contracts within any six-month period may be aggregated and the defendant charged accordingly in applying the provisions of this section; provided that, when two or more offenses are committed by the same person in two or more counties, the accused may be prosecuted in any county in which one of the offenses was committed for all of the offenses aggregated under this section. The applicable statute of limitations provision shall not begin to run until the insurance company or law enforcement agency is aware of the fraud, but in no event may the prosecution be commenced later than seven years after the act has occurred.

imprisonment.

14. (New section) A violation of this act shall be considered an unfair trade practice pursuant to N.J.S.17B:30-1 et seq. and shall be

S1940 LESNIAK, KYRILLOS

1 subject to the penalties contained in N.J.S.17B:30-17.

2 3

4

5

6

10

11

14

15

16

15. (New section) The commissioner shall have the authority to promulgate regulations implementing the provisions of this act pursuant to the "Administration Procedure Act," P.L.1968 c.410 (C.52:14B-1 et seq.) including, but not limited to, the following:

7 a. Establishing standards for evaluating reasonableness of payments 8 under viatical settlement contracts for persons terminally or 9 chronically ill;

- b. Establishing appropriate licensing requirements, fees and standards for continued licensure for viatical settlement providers;
- 12 c. Requiring a bond or other mechanism for financial accountability 13 for viatical settlement providers; and
 - d. Governing the relationship and responsibilities of insurers, viatical settlement providers, life insurance producers and others in the business of viatical settlements during the period of consideration or effectuation of a viatical settlement contract.

17 18 19

20

21

22

23

24

16. (New section) Nothing in this act shall be construed to preempt or otherwise limit the provisions of the "Uniform Securities Law (1967)," P.L.1967, c.93 (C.49:3-47 et seq.) or any regulations, orders, policy statements, notices, bulletins, or other interpretations issued by or through the Attorney General or his designee acting pursuant thereto. Compliance with the provisions of this act does not 25 constitute compliance with any applicable provisions of the "Uniform 26 Securities Law (1967)."

1 17. (New section) a. Notwithstanding the provisions of sections 2 1 through 16 of this act, a person who has lawfully negotiated viatical 3 settlement contracts between a viator and one or more viatical 4 settlement providers for at least one year immediately prior to the effective date of this act may continue to negotiate viatical settlements 5 6 in this State for a period of one year from the effective date of this act, 7 provided that person registers with the department on a form 8 prescribed by the department. The registration form shall be published 9 by the department not later than 30 days from the effective date of 10 this act and shall require a person registering to evidence that he has 11 lawfully negotiated viatical settlement contracts and include an acknowledgment by that person that he will operate in accordance 12 13 with and comply with this act.

b. A viatical settlement provider that is either licensed or is lawfully transacting business in this State immediately prior to the effective date of this act may continue to do so pending approval or disapproval of the viatical settlement provider's application for a license pursuant to this act.

18 19 20

21

23

24

47

14

15

16

17

- 18. Section 2 of P.L.1967, c.93 (C.49:3-49) is amended to read as follows:
- 22 2. When used in this act, unless the context requires otherwise:
 - (a) "Bureau" means the agency designated in subsection (a) of section 19 of P.L.1967, c.93 (C.49:3-66);

25 (b) "Agent" means any individual other than a broker-dealer, who 26 represents a broker-dealer or issuer in effecting or attempting to effect 27 purchases or sales of securities. "Agent" does not include an individual who represents an issuer in (1) effecting transactions in a 28 29 security exempted by paragraph (1), (2), (3), or (11) of subsection (a) 30 of section 3 of P.L.1967, c.93 (C.49:3-50); (2) effecting transactions 31 exempted by subsection (b) of section 3 of P.L.1967, c.93 (C.49:3-50); (3) effecting transactions with existing employees, 32 partners, or directors of the issuer, if no commission or other 33 34 remuneration is paid or given directly or indirectly for soliciting any person in this State; or (4) a broker-dealer in effecting transactions in 35 36 this State limited to those transactions described in paragraph (2) of subsection (h) of section 15 of the "Securities Exchange Act of 1934," 37 38 15 U.S.C. s.78o(h)(2); or (5) such other persons not otherwise within 39 the intent of this subsection (b), as the bureau chief may by rule or 40 order designate. A partner, officer, or director of a broker-dealer or 41 issuer, or a person occupying a similar status or performing similar 42 functions, is an agent only if he otherwise comes within this definition. 43 The bureau chief may by rule or order, as to any transaction, waive the 44 requirement of agent registration. The bureau chief may by rule define 45 classes of persons as "agents," if those persons are regulated as "agents" by the Securities and Exchange Commission or any 46

self-regulatory organization established pursuant to the laws of the

United States;

1

18 19

20

21

22

23

24

2526

27

28

29

30

3132

33

34

35

36

- 2 (c) "Broker-dealer" means any person engaged in the business of 3 effecting or attempting to effect transactions in securities for the 4 accounts of others or for his own account. "Broker-dealer" does not include (1) an agent, (2) an issuer, (3) a person who effects 5 6 transactions in this State exclusively in securities described in 7 paragraphs (1) and (2) of subsection (a) of section 3 of P.L.1967, 8 c.93 (C.49:3-50), (4) a bank, savings institution, or trust company, or 9 (5) a person who effects transactions in this State exclusively with or 10 through (i) the issuers of the securities involved in the transactions, (ii) 11 other broker-dealers, (iii) banks, savings institutions, trust companies, 12 insurance companies, investment companies as defined in the 13 "Investment Company Act of 1940," pension or profit-sharing trusts, 14 or other financial institutions or institutional buyers, whether acting for 15 themselves or as trustees or (iv) such other persons not otherwise within the intent of this subsection (c), as the bureau chief may by rule 16 17 or order designate;
 - (d) "Capital" shall mean net capital, as defined and adjusted under the formula established by the Securities and Exchange Commission in Rule 15c3-1, 17 C.F.R. s.240.15c3-1, made pursuant to the "Securities Exchange Act of 1934," prescribing a minimum permissible ratio of aggregate indebtedness to net capital as such formula presently exists or as it may hereafter be amended;
 - (e) "Fraud," "deceit," and "defraud" are not limited to common-law fraud or deceit. "Fraud," "deceit" and "defraud" in addition to the usual construction placed on these terms and accepted in courts of law and equity, shall include the following, provided, however, that any promise, representation, misrepresentation or omission be made with knowledge and with intent to deceive or with reckless disregard for the truth and results in a detriment to the purchaser, including a purchase of a policy from a viatical settlement provider, or client of an investment adviser:
 - (1) Any misrepresentation by word, conduct or in any manner of any material fact, either present or past, and any omission to disclose any such fact;
 - (2) Any promise or representation as to the future which is beyond reasonable expectation or is unwarranted by existing circumstances;
- 38 (3) The gaining of, or attempt to gain, directly or indirectly, 39 through a trade in any security, a commission, fee or gross profit so 40 large and exorbitant as to be unconscionable, unreasonable or in 41 violation of any law, regulation, rule, order or decision of the 42 Securities and Exchange Commission, or the bureau chief; or to the 43 extent that such law, regulation, rule or order directly applies to the 44 person involved, the gaining of, or attempt to gain, directly or 45 indirectly, through a trade in any security, a commission, fee or gross profit so large and exorbitant as to be in violation of any law, 46 47 regulation, rule, order or decision of any other state or Canadian

- securities administrator, or any self-regulatory organization established 2 pursuant to the laws of the United States;
- 3 (4) Generally any course of conduct or business which is calculated 4 or put forward with intent to deceive the public or the purchaser of any security or investment advisory services as to the nature of any 5 6 transaction or the value of such security;
 - (5) Any artifice, agreement, device or scheme to obtain money, profit or property by any of the means herein set forth or otherwise prohibited by this act;
 - (f) "Guaranteed" means guaranteed as to payment of principal, interest or dividends;
- 12 (g) (1) "Investment adviser" means:

8

9

10 11

13

14

15

16 17

18

19

20

21

22

23

24

- (i) any person who, for direct or indirect compensation, engages in the business of advising others, either directly or through publications or writings, as to the value of securities or as to the advisability of investing in, purchasing, selling or holding securities, or who, for compensation and as a part of a regular business, issues or promulgates analyses or reports concerning securities; and
- (ii) any financial planner and other person who provides investment advisory services to others for compensation and as part of a business or who holds himself out as providing investment advisory services to others for compensation.
 - (2) "Investment adviser " does not include:
- (i) a bank, savings institution, or trust company;
- 25 (ii) a lawyer, accountant, engineer, or teacher whose performance 26 of these services is solely incidental to the practice or conduct of the 27 profession and who does not hold himself out as providing investment advisory or financial planning services, and who receives no special 28 29 compensation for those investment advisory or financial planning 30 services;
 - (iii) a broker-dealer registered under this act;
- 32 (iv) a publisher of any bona fide newspaper, news magazine, or 33 business or financial publication of general, regular, and paid 34 circulation;
- (v) a person whose advice, analyses, or reports relate only to 35 36 securities exempted by paragraphs (1) and (2) of subsection (a) of 37 section 3 of P.L.1967, c.93 (C.49:3-50);
- 38 (vi) a person whose only clients in this State are other investment 39 advisers, any person that is registered as an "investment adviser" under 40 section 203 of the "Investment Advisers Act of 1940," 15 U.S.C. s.80b-3, or excluded from the definition of an "investment adviser" 41 under paragraph (11) of subsection (a) of section 202 of the 42 "Investment Advisers Act of 1940," 15 U.S.C. s.80b-2(a)(11), 43 44 broker-dealers, banks, bank holding companies, savings institutions,
- 45 trust companies, insurance companies, investment companies as
- defined in the "Investment Company Act of 1940," pension or 46
- profit-sharing trusts, or other financial institutions or institutional 47

- 1 buyers, whether acting for themselves or as trustees;
- 2 (vii) any person that is registered as an "investment adviser" under
- 3 section 203 of the "Investment Advisers Act of 1940," 15 U.S.C.
- 4 s.80b-3, or excluded from the definition of an "investment adviser"
- 5 under paragraph (11) of subsection (a) of section 202 of the
- 6 "Investment Advisers Act of 1940," 15 U.S.C. s.80b-2(a)(11);
 - (viii) an investment adviser representative; or

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28 29

30

3132

33

3435

36

37

38

39

- 8 (ix) such other persons not otherwise within the intent of this 9 subsection (g) as the bureau chief may by rule or order designate.
- Subject to applicable federal law, the bureau chief may by rule limit the exclusions set out in this paragraph (2), except for those exclusions provided in subparagraph (i) of paragraph (2).
 - For purposes of this act, "investment advisory services" means those services rendered by an "investment adviser" as defined in this subsection;
 - (h) "Issuer" means any person who issues or proposes to issue any security, except that (1) with respect to certificates of deposit, voting-trust certificates, or collateral-trust certificates, or with respect to certificates of interest or shares in an unincorporated investment trust not having a board of directors (or persons performing similar functions) or of the fixed, restricted management, or unit type, the term "issuer" means the person or persons performing the acts and assuming the duties of depositor or manager pursuant to the provisions of the trust or other agreement or instrument under which the security is issued; and (2) with respect to certificates of interest in oil, gas, or mining titles or leases, there is not considered to be any "issuer";
 - (i) "Person" means an individual, a corporation, a partnership, an association, a joint-stock company, a trust where the interests of the beneficiaries are evidenced by a security, an unincorporated organization, a government, or a political subdivision of a government;
 - (j) (1) "Sale" or "sell" includes every contract of sale of, contract to sell, or disposition of, a security or interest in a security or investment advisory services for value;
 - (2) "Offer" or "offer to sell" includes every attempt or offer to dispose of, or solicitation of any offer to buy, a security or interest in a security or investment advisory services for value;
 - (3) Any security given or delivered with, or as a bonus on account of, any purchase of securities or any other thing is considered to constitute part of the subject of the purchase and to have been offered and sold for value;
- 41 (4) A purported gift of assessable stock is considered to involve an 42 offer and sale;
- 43 (5) Every sale or offer of a warrant or right to purchase or 44 subscribe to another security of the same or another issuer, as well as 45 every sale or offer of a security which gives the holder a present or 46 future right or privilege to convert into another security of the same 47 or another issuer, is considered to include an offer of the other

1 security;

16 17

18 19

20

- 2 (6) The terms defined in this subsection (j) do not include (i) any 3 bona fide pledge or loan; (ii) any stock dividend, whether the 4 corporation distributing the dividend is the issuer of the stock or not, if nothing of value is given by stockholders for the dividend other than 5 6 the surrender of a right to a cash or property dividend when each stockholder may elect to take the dividend in cash or property or in 7 8 stock; (iii) any act incident to a class vote by stockholders, pursuant 9 to the certificate of incorporation or the applicable corporation statute, 10 on a merger, consolidation, reclassification of securities, or sale of 11 corporate assets in consideration of the issuance of securities of another corporation; or (iv) any act incident to a judicially approved 12 13 reorganization in which a security is issued in exchange for one or 14 more outstanding securities, claims, or property interests, or partly in 15 such exchange and partly for cash;
 - (k) "Savings institutions" shall mean any savings and loan association or building and loan association operating pursuant to the "Savings and Loan Act (1963)," P.L.1963, c.144 (C.17:12B-2 et seq.), and any federal savings and loan association and any association or credit union organized under the laws of the United States or of any state whose accounts are insured by a federal corporation or agency;
- 22 (1) "Securities Act of 1933," 15 U.S.C. s.77a et seq.; "Securities Exchange Act of 1934," 15 U.S.C. s.78a et seq.; "Public Utility Holding Company Act of 1935," 15 U.S.C. s.79 et seq.; "Investment Advisers Act of 1940," 15 U.S.C. s.80b-1 et seq.; "Investment Company Act of 1940," 15 U.S.C. s.80a-1 et seq.; and "Commodity Exchange Act," 7 U.S.C. s.1 et seq. mean the federal statutes of those names;
- 29 (m) "Security" means any note; stock; treasury stock; bond; 30 debenture; evidence of indebtedness; certificate of interest or participation in any profit-sharing agreement, including, but not limited 31 32 to, certificates of interest or participation in real or personal property; 33 collateral-trust certificate; preorganization certificate or subscription; 34 transferable share; investment contract; voting-trust certificate; certificate of deposit for a security; certificate of interest in an oil, gas 35 or mining title or lease; a viatical investment; or, in general, any 36 37 interest or instrument commonly known as a "security," or any 38 certificate of interest or participation in, temporary or interim 39 certificate for, guarantee of, or warrant or right to subscribe to or 40 purchase, any of the foregoing. "Security" does not include any 41 insurance or endowment policy or annuity contract under which an 42 insurance company promises to pay a fixed or variable number of 43 dollars either in a lump sum or periodically for life or some other specified period; 44
- (n) "State" means any state, territory, or possession of the UnitedStates, as well as the District of Columbia and Puerto Rico;
- (o) "Nonissuer" means secondary trading not involving the issuer

1 of the securities or any person in a control relationship with the issuer;

2 (p) "Accredited investor" means any person who is an "accredited investor" as defined by subsection (15) of section 2 of the "Securities 4 Act of 1933," 15 U.S.C. s.77b(15), and 17 C.F.R. s.230.215 and s.230.501 or any successor rule promulgated pursuant to that act.

6

7

8

9

10

11

12 13

1415

16 17

18

19

20

21

22

23

24

25

26

27

28 29

30

31

32

33

34

35

The bureau chief may rule, or order, waive or modify the conditions in this subsection (p) and shall interpret and apply this subsection (p) so as to effectuate greater uniformity and coordination in federal-state securities registration exemptions;

- (q) "Direct participation security" means a security which provides for flow-through tax consequences (tax shelter), regardless of the structure of the legal entity or vehicle for distribution, including, but not limited to, a security representing an interest in gas, oil, real estate, agricultural property, cattle, a condominium, a Subchapter S corporation, a limited liability company and all other securities of a similar nature, regardless of the industry represented by the security, or any combination thereof. Excluded from this definition are real estate investment trusts, tax qualified pension and profit-sharing plans pursuant to sections 401 and 403(a) of the Internal Revenue Code of 1986, 26 U.S.C.401 and 403(a), and individual retirement plans under section 408 of the Internal Revenue Code of 1986, 26 U.S.C.408, tax sheltered annuities pursuant to the provisions of section 403(b) of the Internal Revenue Code of 1986, 26 U.S.C.403(b), and any company including separate accounts registered pursuant to the "Investment Company Act of 1940;"
 - (r) "Blind pool"means an offering of securities in which, as to 65% or more of the proceeds of the offering, the prospectus discloses no specific purpose to which the proceeds of the offering will be put, or the prospectus discloses no specific assets to be purchased, projects to be undertaken, or business to be conducted, except for:
 - (1) an offering of securities to provide working capital for an operating company (as opposed to a development stage company);
 - (2) an offering of securities by an investment company registered under the "Investment Company Act of 1940," including a business development company; or
- 36 (3) an offering of securities by a small business investment company 37 licensed by the Small Business Administration or a business 38 development company within the meaning of the "Investment Advisers 39 Act of 1940;"
- 40 (s) "Investment adviser representative" means any person, 41 including, but not limited to, a partner, officer, or director, or a person 42 occupying a similar status or performing similar functions, or other 43 individual, except clerical or ministerial personnel, who is employed by 44 or associated with an investment adviser registered under this act, or 45 who has a place of business located in this State and is employed by or associated with a person registered or required to be registered as an 46 investment adviser under section 203 of the "Investment Advisers Act 47

- of 1940," 15 U.S.C. s.80b-3; and who does any of the following:
- 2 (1) makes any recommendations or otherwise renders advice
- 3 regarding securities if the person has direct advisory client contact;
- 4 (2) manages accounts or portfolios of clients;
- 5 (3) determines recommendations or advice regarding securities;
- 6 (4) solicits, offers or negotiates for the sale of or sells investment 7 advisory services; or
- 8 (5) directly supervises any investment adviser representative or the 9 supervisors of those investment adviser representatives. "Investment 10 adviser representative" does not include a broker-dealer or an agent;
- 11 (t) "Institutional buyer" includes, but is not limited to, a "qualified 12 institutional buyer" as defined in SEC Rule 144A, 17 C.F.R. 13 s.230.144A;
- (u) "Willful" or "willfully" means a person who acts intentionally inthe sense that the person is aware of what he is doing;
- 16 (v) "Federal covered security" means any security described as a 17 covered security in subsection (b) of section 18 of the "Securities Act 18 of 1933," 15 U.S.C.77r(b).
- (w) "Viatical investment" means the contractual right to receive any
 portion of the death benefit or ownership of a life insurance policy or
 certificate, for consideration that is less than the expected death
 benefit of the life insurance policy or certificate. Viatical investment
 does not include:
- (1) any transaction between a viator and a viatical settlement
 provider as defined by the "Viatical Settlements Act", P.L. , c.
 (C.) (now before the Legislature as this bill);
- (2) any transfer of ownership or beneficial interest in a life
 insurance policy from a viatical settlement provider to another viatical
 settlement provider as defined in "Viatical Settlements Act", P.L.
- 30 c. (C.) (now before the Legislature as this bill) or to any legal
 31 entity formed solely for the purpose of holding ownership or beneficial
 32 interest in a life insurance policy or policies;
- (3) the *bona fide* assignment of a life insurance policy to a bank,
 savings bank, savings and loan association, credit union, or other
 licensed lending institution as collateral for a loan; or
- (4) the exercise of accelerated benefits pursuant to the terms of a
 life insurance policy issued in accordance with the provisions of Title
 17B of the New Jersey Statutes.
- 39 (cf: P.L.1997, c.276, s.2)

41 19. P.L.1999, c.211 (17B:30A-1 et seq.) is repealed.

20. Section 15 of this act shall take effect immediately and the remainder of this act shall take effect on the 90th day after enactment.

4546

47

40

This bill, the "Viatical Settlements Act," repeals the current law regulating viatical settlements and replaces it with a broader regulatory scheme which follows, in large part, the Viatical Settlements Model Act developed by the National Association of Insurance Commissioners (NAIC).

A viatical settlement is the sale or transfer of an existing life insurance policy, while the owner or insured, or viator, is still alive, for a value less than the expected death benefit under the insurance policy, but which must be at least greater than the cash surrender value or value of any accelerated death benefit available at the time of a viatical settlement. A viatical settlement contract may also include a contract for a loan or other financing transaction.

13 The bill licenses viatical settlement providers, who purchase life 14 insurance policies. The bill provides that insurance producers licensed 15 under the "New Jersey Insurance Producer Licensing Act of 2001," 16 with a life insurance line of authority may negotiate viatical settlement 17 contracts on behalf of owners of life insurance policies. The 18 requires disclosure of certain information to viators at the time of 19 application for a viatical settlement contract and prior to executing a 20 final viatical settlement contract. The disclosures are designed to 21 inform the viator of alternatives to viatical settlement contracts and 22 that there may be tax consequences, among other things. The bill also 23 requires disclosure to viators of available alternatives to the lapse or 24 surrender of the life insurance policy in other situations. Other 25 provisions of the bill are designed to ensure that the viator has entered 26 into an agreement to sell the policy willingly, and the viator has an 27 unconditional right to rescind a viatical settlement contract for a period of time after execution of the viatical settlement contract. 28

The bill requires viatical settlement providers to file their contract forms and disclosure statements with the Commissioner of Banking and Insurance for approval. The commissioner is also authorized to conduct examinations and investigations of all licensees. The commissioner is given general implementation and enforcement responsibilities as well.

29

30

3132

33

34

35

36

37

38

39

40

41

42

The bill also regulates the advertisement of offers of viatical settlement contracts to provide prospective viators with accurate descriptions of viatical settlements contracts and to ensure that product descriptions are not unfair, deceptive or misleading. Fraudulent practices in the offering, application or execution of viatical settlement contracts are prohibited and viatical settlement providers are required to put into effect antifraud initiatives, which may include fraud investigators and an antifraud plan.

Violations of the bill are considered unfair trade practices pursuant to N.J.S. 17B:30-1 et seq., and are subject to the penalties of that act. In addition, the commissioner may seek injunctive relief and civil penalties, and persons who have violated the bill's provisions may be subject to imprisonment and ordered to pay restitution to persons

S1940 LESNIAK, KYRILLOS

- 1 aggrieved by the violation.
- Although the bill repeals the 1999 law on viatical settlements, it continues many of the concepts of the regulatory scheme with the following changes:
- 5 (1) Regulates all viatical settlement contract transactions regardless 6 of the health of the insured. Current law only regulates viatical 7 settlements when the insured is terminally or chronically ill.
- 8 (2) Protects the property and contractual rights of life insurance 9 policy owners by prohibiting anti-assignment activities and other unfair 10 trade practices.
- 11 (3) Expands consumer protections by adding significant disclosure 12 requirements, mandatory anti-fraud measures, including requiring anti-13 fraud plans by licensees; mandatory reporting of suspected fraudulent 14 activities; prohibiting anti-assignment activities and eliminating third-15 party brokers and unlicensed agents.
- (4) Supplies life insurance policy owners with information about all
 of their options when considering the disposition of their life insurance
 policies by requiring disclosure of relevant information.

ASSEMBLY FINANCIAL INSTITUTIONS AND INSURANCE COMMITTEE

STATEMENT TO

[First Reprint] **SENATE, No. 1940**

STATE OF NEW JERSEY

DATED: MAY 2, 2005

The Assembly Financial Institutions and Insurance Committee reports favorably Senate Bill No. 1940 (1R).

This bill, the "Viatical Settlements Act," repeals the current law regulating viatical settlements and replaces it with a broader regulatory scheme which follows, in large part, the Viatical Settlements Model Act developed by the National Association of Insurance Commissioners (NAIC).

A viatical settlement is the sale or transfer of an existing life insurance policy, while the owner or insured, or viator, is still alive, for a value less than the expected death benefit under the insurance policy, but which must be at least greater than the cash surrender value or value of any accelerated death benefit available at the time of a viatical settlement. A viatical settlement contract may also include a contract for a loan or other financing transaction, but does not include agreements with persons having an insurable interest in the insured's life, or any accelerated benefit under the terms of the policy.

The bill licenses viatical settlement providers who purchase life insurance policies. The bill provides that only insurance producers licensed under the "New Jersey Insurance Producer Licensing Act of 2001," with a life insurance line of authority may negotiate viatical settlement contracts on behalf of owners of life insurance policies. If they are nonresident producers, they must also be licensed in their state of residence for at least one year prior to negotiating viatical settlement contracts.

The bill requires disclosure of certain information to viators at the time of application for a viatical settlement contract and prior to executing a final viatical settlement contract. The disclosures are designed to inform the viator of alternatives to viatical settlement contracts and that, among other things, there may be tax consequences. Other provisions of the bill are designed to ensure that the viator has entered into an agreement to sell the policy willingly, and the viator has an unconditional right to rescind a viatical settlement contract for a period of time after execution of the viatical

settlement contract.

The bill requires viatical settlement providers to file their contract forms and disclosure statements with the Commissioner of Banking and Insurance for approval. The commissioner is also authorized to conduct examinations and investigations of all licensees. The commissioner is given general implementation and enforcement responsibilities as well.

The bill also regulates the advertisement of offers of viatical settlement contracts to provide prospective viators with accurate descriptions of viatical settlements contracts and to ensure that product descriptions are not unfair, deceptive or misleading. Fraudulent practices in the offering, application or execution of viatical settlement contracts are prohibited and viatical settlement providers are required to put into effect antifraud initiatives, which may include fraud investigators and an antifraud plan.

Violations of the bill are considered unfair trade practices pursuant to N.J.S. 17B:30-1 et seq., and are subject to the penalties of that act. In addition, the commissioner may seek injunctive relief and civil penalties, and persons who have violated the bill's provisions may be subject to imprisonment and ordered to pay restitution to persons aggrieved by the violation.

Although the bill repeals the 1999 law on viatical settlements, it continues many of the concepts of the regulatory scheme with the following changes:

- (1) Regulates all viatical settlement contract transactions regardless of the health of the insured. Current law only regulates viatical settlements when the insured is terminally or chronically ill.
- (2) Protects the property and contractual rights of life insurance policy owners by prohibiting anti-assignment activities and other unfair trade practices.
- (3) Expands consumer protections by adding significant disclosure requirements, mandatory anti-fraud measures, including requiring anti-fraud plans by licensees; mandatory reporting of suspected fraudulent activities; prohibiting anti-assignment activities and eliminating third-party brokers and licensing agents.
- (4) Supplies life insurance policy owners with information about all of their options when considering the disposition of their life insurance policies by requiring disclosure of relevant information.

SENATE COMMERCE COMMITTEE

STATEMENT TO

SENATE, No. 1940

with committee amendments

STATE OF NEW JERSEY

DATED: NOVEMBER 15, 2004

The Senate Commerce Committee reports favorably and with committee amendments Senate Bill No. 1940.

As amended, this bill, the "Viatical Settlements Act," repeals the current law regulating viatical settlements and replaces it with a broader regulatory scheme which follows, in large part, the Viatical Settlements Model Act developed by the National Association of Insurance Commissioners (NAIC).

A viatical settlement is the sale or transfer of an existing life insurance policy, while the owner or insured, or viator, is still alive, for a value less than the expected death benefit under the insurance policy, but which must be at least greater than the cash surrender value or value of any accelerated death benefit available at the time of a viatical settlement. A viatical settlement contract may also include a contract for a loan or other financing transaction, but does not include agreements with persons having an insurable interest in the insured's life, or any accelerated benefit under the terms of the policy.

The bill licenses viatical settlement providers who purchase life insurance policies. The bill provides that only insurance producers licensed under the "New Jersey Insurance Producer Licensing Act of 2001," with a life insurance line of authority may negotiate viatical settlement contracts on behalf of owners of life insurance policies. If they are nonresident producers, they must also be licensed in their state of residence for at least one year prior to negotiating viatical settlement contracts. The bill requires disclosure of certain information to viators at the time of application for a viatical settlement contract and prior to executing a final viatical settlement contract. The disclosures are designed to inform the viator of alternatives to viatical settlement contracts and that, among other things, there may be tax consequences. Other provisions of the bill are designed to ensure that the viator has entered into an agreement to sell the policy willingly, and the viator has an unconditional right to rescind a viatical settlement contract for a period of time after execution of the viatical settlement contract.

The bill requires viatical settlement providers to file their contract

forms and disclosure statements with the Commissioner of Banking and Insurance for approval. The commissioner is also authorized to conduct examinations and investigations of all licensees. The commissioner is given general implementation and enforcement responsibilities as well.

The bill also regulates the advertisement of offers of viatical settlement contracts to provide prospective viators with accurate descriptions of viatical settlements contracts and to ensure that product descriptions are not unfair, deceptive or misleading. Fraudulent practices in the offering, application or execution of viatical settlement contracts are prohibited and viatical settlement providers are required to put into effect antifraud initiatives, which may include fraud investigators and an antifraud plan.

Violations of the bill are considered unfair trade practices pursuant to N.J.S.17B:30-1 et seq., and are subject to the penalties of that act. In addition, the commissioner may seek injunctive relief and civil penalties, and persons who have violated the bill's provisions may be subject to imprisonment and ordered to pay restitution to persons aggrieved by the violation.

The committee amended the bill to make various revisions. First, the amendments exclude accelerated benefits under the terms of the life insurance policy from the definition of viatical settlement contracts. The amendments specify that only a licensed insurance producer may represent the viator in negotiations with a viatical settlement provider, and require the producer to be licensed as a life insurance producer in New Jersey and, if a nonresident producer, in his state of residence for at least one year prior to negotiating viatical settlement contracts. Further, the amendments clarify that the life insurance producer represents only the viator, and not the viatical settlement provider or any insurer. Certain other conforming technical amendments concerning the life insurance producer's role are made as well. The amendments eliminate, as a violation under the bill, the prohibition, restriction or impairment of a life insurance producer's negotiation of a viatical settlement contract on behalf of a viator by an insurance company. Finally, the amendments specify that loans made by a life insurance company pursuant to the terms of the life insurance contract are not considered an investment in a security for the purposes of the "Uniform Securities Law (1997)."

ASSEMBLY, No. 3438

STATE OF NEW JERSEY 211th LEGISLATURE

INTRODUCED OCTOBER 25, 2004

Sponsored by:
Assemblyman NEIL M. COHEN
District 20 (Union)
Assemblyman CHRISTOPHER "KIP" BATEMAN
District 16 (Morris and Somerset)

SYNOPSIS

Regulates life insurance viatical settlement practices; repeals existing law regulating viatical settlements.

CURRENT VERSION OF TEXT

As introduced.



(Sponsorship Updated As Of: 5/3/2005)

1	AN ACT concerning certain viatical settlements, amending P.L.1967
2	c.93 and repealing P.L.1999, c.211.

4 **BE IT ENACTED** by the Senate and General Assembly of the State of New Jersey:

6

7 1. (New section) This act shall be known and may be cited as the 8 "Viatical Settlements Act."

9 10

19

20

21

22

23

24

25

26

27

2. (New section) As used in this act:

11 "Advertising" means any written, electronic or printed 12 communication or any communication by means of recorded telephone messages or transmitted on radio, television, the Internet or similar 13 communications media, including film strips, motion pictures and 14 15 videos, published, disseminated, circulated or placed before the public, 16 directly or indirectly, for the purpose of creating an interest in or 17 inducing a person to sell a life insurance policy pursuant to a viatical settlement contract. 18

"Business of viatical settlements" means an activity involved in, but not limited to, the offering, solicitation, negotiation, procurement, effectuation, financing, monitoring, tracking, underwriting, selling, transferring, assigning, pledging, hypothecating of, or in any other manner involving, viatical settlement contracts.

"Chronically ill" means:

- (1) Being unable to perform at least two activities of daily living, including, but not limited, to eating, toileting, transferring, bathing, dressing or continence;
- 28 (2) Requiring substantial supervision to protect the individual from 29 threats to health and safety due to severe cognitive impairment; or
- (3) Having a level of disability similar to that described in paragraph
 (1) of this subsection as determined by the United States Secretary of
 Health and Human Services.
- 33 "Commissioner" means the Commissioner of Banking and 34 Insurance.
- 35 "Department" means the Department of Banking and Insurance.
- 36 "Financing entity" means:
- 37 (1) an underwriter, placement agent, lender, purchaser of securities, 38 purchaser of a policy from a viatical settlement provider, credit 39 enhancer, or any entity that has a direct ownership in a policy that is 40 the subject of a viatical settlement contract but:
- 41 (a) whose principal activity related to the transaction is providing 42 funds to effect the viatical settlement contract or purchase of one or 43 more viaticated policies; and

EXPLANATION - Matter enclosed in bold-faced brackets [thus] in the above bill is not enacted and intended to be omitted in the law.

- 1 (b) who has an agreement in writing with one or more licensed 2 viatical settlement providers to finance the acquisition of viatical 3 settlement contracts.
- 4 (2) "Financing entity" does not include a non-accredited investor or 5 purchaser of a policy from a viatical settlement provider.
 - "Fraudulent viatical settlement act" means and includes:

17

23

- 7 (1) Acts or omissions committed by any person who, knowingly or 8 with intent to defraud, for the purpose of depriving another of 9 property or for pecuniary gain, commits, or permits its employees or 10 its agents to engage in acts including:
- 11 (a) Presenting, causing to be presented or preparing with knowledge or belief that it will be presented to or by a viatical 12 13 settlement provider, life insurance producer, financing entity, insurer 14 or any other person, false material information, or concealing material 15 information, as part of, in support of or concerning a fact material to one or more of the following: 16
- (i) An application for the issuance of a viatical settlement contract 18 or insurance policy;
- 19 (ii) The underwriting of a viatical settlement contract or insurance 20 policy;
- 21 (iii) A claim for payment or benefit pursuant to a viatical settlement 22 contract or insurance policy;
 - (iv) Premiums paid on an insurance policy;
- (v) Payments and changes in ownership or beneficiary made in 24 25 accordance with the terms of a viatical settlement contract or 26 insurance policy;
 - (vi) The reinstatement or conversion of an insurance policy;
- 28 (vii) The solicitation, offer, effectuation or sale of a settlement 29 contract or insurance policy;
- 30 (viii) The issuance of written evidence of a viatical settlement 31 contract or insurance; or
- 32 (ix) A financing transaction;
- (b) Employing any device, scheme, or artifice to defraud related to 33 34 viaticated policies;
- (2) In the furtherance of a fraud or to prevent the detection of a 35 fraud any person commits or permits its employees or its agents to: 36
- (a) Remove, conceal, alter, destroy or sequester from the 37 38 commissioner the assets or records of a viatical settlement provider 39 licensee or other person engaged in the business of viatical 40 settlements;
- 41 (b) Misrepresent or conceal the financial condition of a licensee, 42 financing entity, insurer or other person;
- (c) Transact the business of viatical settlements in violation of laws 43 44 requiring a license, certificate of authority or other legal authority for 45 the transaction of the business of viatical settlements; or
- 46 (d) File with the commissioner or the chief insurance regulatory

1 official of another jurisdiction a document containing false information 2 or otherwise concealing information about a material fact from the 3 commissioner;

4

5

6

7

9

11

13

14

15

17

18

19

20

21

22

23

24 25

26

27

28

29

30

31

32

33 34

35

36 37

38

39

40

41

42

43

44

45

46

- (3) Embezzlement, theft, misappropriation or conversion of monies, funds, premiums, credits or other property of a viatical settlement provider, insurer, insured, viator, insurance policy owner or any other person engaged in the business of viatical settlements or insurance;
- 8 (4) Recklessly entering into, brokering or otherwise dealing in a viatical settlement contract, the subject of which is a life insurance 10 policy that was obtained by presenting false information concerning any fact material to the policy or by concealing, for the purpose of 12 misleading another, information concerning any fact material to the policy, where the viator or the viator's agent intended to defraud the policy's issuer. For the purposes of this paragraph, "recklessly" means engaging in the conduct in conscious and clearly unjustifiable disregard of a substantial likelihood of the existence of the relevant facts or 16 risks, such disregard involving a gross deviation from acceptable standards of conduct; or
 - (5) Attempting to commit, assisting, aiding or abetting in the commission of, or conspiracy to commit the acts or omissions specified in this subsection.

"Life insurance producer" means any person licensed as a resident or nonresident insurance producer with a life insurance line of authority pursuant to the "New Jersey Insurance Producer Licensing Act of 2001," P.L.2001, c.210 (C.17:22A-26 et seq.).

"Person" means a natural person or a legal entity, including, but not limited to, an individual, partnership, limited liability partnership, limited liability company, association, trust or corporation.

"Policy" means an individual or group policy, group certificate, contract or arrangement of life insurance affecting the rights of a resident of this State or bearing a reasonable relation to this State, regardless of whether delivered or issued for delivery in this State.

"Related provider trust" means a titling trust or other trust established by a licensed viatical settlement provider or a financing entity for the sole purpose of holding the ownership or beneficial interest in viaticated policies in connection with a financing transaction. The trust shall have a written agreement with the licensed viatical settlement provider under which the licensed viatical settlement provider is responsible for ensuring compliance with all statutory and regulatory requirements and under which the trust agrees to make all records and files related to viatical settlement transactions available to the commissioner as if those records and files were maintained directly by the licensed viatical settlement provider.

"Special purpose entity" means a corporation, partnership, trust, limited liability company or other similar entity formed solely to provide, either directly or indirectly, access to institutional capital 1 markets for a financing entity or licensed viatical settlement provider.

2

3

18

19

20

21

22

23

24

25

26

27

28

29

30

31

35

36

37

in the insured's life.

"Terminally ill" means having an illness or sickness that can reasonably be expected to result in death in 24 months or less.

4 "Viatical settlement contract" means a written agreement 5 establishing the terms under which compensation or anything of value 6 will be paid, which compensation or value is less than the expected death benefit of the policy, in return for the viator's assignment, 7 8 transfer, sale, devise or bequest of the death benefit or ownership of 9 any portion of the policy. A viatical settlement contract also includes 10 a contract for a loan or other financing transaction with a viator 11 secured primarily by an individual or group life insurance policy, other than a loan by a life insurance company pursuant to the terms of the 12 13 life insurance contract, or a loan secured by the cash value of a policy. 14 A viatical settlement contract includes an agreement with a viator to 15 transfer ownership or change the beneficiary designation at a later date regardless of the date that compensation is paid to the viator. A 16 17 viatical settlement contract does not mean or include a written

"Viatical settlement provider" means a person, other than a viator, that enters into or effectuates a viatical settlement contract. Viatical settlement provider does not include:

agreement between a viator and a person having an insurable interest

- (1) A bank, savings bank, savings and loan association, credit union or other licensed lending institution that takes an assignment of a life insurance policy as collateral for a loan;
 - (2) The issuer of a life insurance policy providing accelerated benefits pursuant to regulations prescribed by the commissioner and pursuant to the policy;
- (3) An authorized or eligible insurer that provides stop loss coverage to a viatical settlement provider, financing entity, special purpose entity or related provider trust;
- 32 (4) A natural person who enters into or effectuates no more than 33 one agreement in a calendar year for the transfer of life insurance 34 policies for any value less than the expected death benefit;
 - (5) A financing entity;
 - (6) A special purpose entity;
 - (7) A related provider trust; or
- 38 (8) An accredited investor or qualified institutional buyer as defined 39 respectively in Regulation D, Rule 501 (17 C.F.R. 230.501 through 40 230.508) or Rule 144A (17 C.F.R. 230.144A) of the Federal Securities 41 Act of 1933 (15 U.S.C. s.77a et seq.) as amended, and who purchases 42 a viaticated policy from a viatical settlement provider.
- "Viaticated policy" means a life insurance policy or certificate that has been acquired by a viatical settlement provider pursuant to a viatical settlement contract.
- "Viator" means the owner of a policy who enters or seeks to enter

- 1 into a viatical settlement contract. For the purposes of this act, a
- 2 viator shall not be limited to an owner of a policy insuring the life of
- 3 an individual with a terminal or chronic illness or condition except
- 4 where specifically addressed. If there is more than one viator on a
- 5 single policy and the viators are residents of different states, the
- 6 transaction shall be governed by the law of the state in which the
- 7 viator having the largest percentage ownership resides or, if the viators
- 8 hold equal ownership, the state of residence of one viator_agreed upon
- 9 in writing by all viators. Viator shall not include:
- 10 (1) A viatical settlement provider licensed under this act;
- 12 (2) An accredited investor or qualified institutional buyer as defined 12 respectively in Regulation D, Rule 501 (17 C.F.R. 230.501 through 13 230.508) or Rule 144A (17 C.F.R. 230.144A) of the Federal Securities
- 14 Act of 1933 (15 U.S.C. s.77a et seq.), as amended;
- 15 (3) A financing entity;
- 16 (4) A special purpose entity; or
 - (5) A related provider trust.

20

21

22

23

24

25

26

27

28

29

30

3132

33

34

35

3637

38

39

40

41 42

43

44

45

- 3. (New section) a. (1) A person shall not operate as a viatical settlement provider without first obtaining a license from the commissioner of the state of residence of the viator. No person shall act on behalf of a viator residing in this State unless that person is licensed pursuant to this act or is a life insurance producer operating pursuant to subsection b. of this section.
- b. A life insurance producer shall be permitted to negotiate, as that term is defined in section 3 of P.L.2001, c.210 (C.17:22A-28), viatical settlement contracts between a viator and one or more viatical settlement providers pursuant to that producer license. Irrespective of the manner in which the life insurance producer is compensated, a life insurance producer is deemed to represent only the viator and owes a fiduciary duty to the viator to act according to the viator's instructions and in the best interest of the viator. Not later than 30 days from the first day of negotiating a viatical settlement conducted on behalf of a viator, such producer shall notify the commissioner of that activity on a form or in a manner that may be prescribed by, and shall pay any applicable fees determined by, the commissioner by regulation. The notification shall include an acknowledgment by the producer that he will operate in accordance with the provisions of this act.
- c. Application for a viatical settlement provider license pursuant to subsection a. of this section shall be made to the commissioner by the applicant on a form prescribed by the commissioner, and the application shall be accompanied by a fee, the amount of which shall be set by the commissioner by regulation, provided, however, that the license and renewal fees for a viatical settlement license shall not exceed that established by law or regulation for a domestic stock life insurance company.

16

17

18

19

20

21

22

23

24 25

26

27

28 29

34

35

36

37 38

- d. A viatical settlement provider license may be renewed from year 2 to year on the anniversary date upon payment of the annual renewal 3 fee in an amount set by the commissioner by regulation. Failure to pay 4 the fee by the renewal date shall result in expiration of the license.
- e. The applicant for a license pursuant to subsection a. of this 5 6 section shall provide information on forms required by the commissioner. The commissioner shall have the authority, at any time, 7 8 to require the applicant to fully disclose the identity of all stockholders 9 except those owning fewer than five percent of the shares of an 10 applicant whose shares are publicly traded, partners, officers, members 11 and employees, and the commissioner may, in his discretion, refuse to issue a license in the name of a legal entity if not satisfied that any 12 13 officer, employee, stockholder, partner or member thereof who may 14 materially influence the applicant's conduct meets the standards of this 15 act.
 - f. A license pursuant to subsection a. of this section issued to a legal entity authorizes all partners, officers, members and designated employees to act as viatical settlement providers, under the license, and all those persons shall be named in the application and any supplements to the application.
 - g. Upon the filing of an application and the payment of the license fee, the commissioner shall make an investigation of each applicant and issue a license if the commissioner finds that the applicant:
 - (1) Has provided a detailed plan of operation;
 - (2) Is competent and trustworthy and intends to act in good faith in the capacity involved by the license applied for;
 - (3) Has a good business reputation and has had experience, training or education so as to be qualified in the business for which the license is applied for;
- (4) If a legal entity, provides a certificate of good standing from the 30 31 state of its domicile; and
- 32 (5) Has provided an anti-fraud plan that meets the requirements of 33 section 12 of this act.
 - h. The commissioner shall not issue a license to a nonresident applicant unless a written designation of an agent for service of process is filed and maintained with the commissioner, or the applicant has filed with the commissioner, the applicant's written irrevocable consent that any action against the applicant may be commenced against the applicant by service of process on the commissioner.
- 40 i. A viatical settlement provider shall provide to the commissioner any new or revised information about officers, stockholders holding 41 42 10% or more of the outstanding shares, partners, directors, members 43 or designated employees within 30 days of the change.
- 44 j. A person licensed as an attorney, or a certified public accountant, 45 who is retained to represent the viator whose compensation is not paid directly or indirectly by the viatical settlement provider may negotiate 46

viatical settlement contracts without having to obtain a license as a life 2 insurance producer.

3 4

5

6

9

10

11

12 13

14

15

16

17 18

19

21

22

23

26

27

28 29

30

31 32

33

34

35

36

37

38

- 4. (New section) a. The commissioner may refuse to issue, suspend, revoke or refuse to renew the license of a viatical settlement provider, if the commissioner finds that:
- 7 (1) There was any material misrepresentation in the application for 8 the license;
 - (2) The licensee or any officer, partner, member or key management personnel has been convicted of fraudulent or dishonest practices, is subject to a final administrative action or is otherwise shown to be untrustworthy or incompetent to act as a licensee;
 - (3) The licensee demonstrates a pattern of unreasonable payments to viators;
 - (4) The licensee or any officer, partner, member or key management personnel has been found guilty of, or has pleaded guilty or nolo contendere to, any felony, or to a misdemeanor involving fraud or moral turpitude, regardless of whether a judgment of conviction has been entered by the court;
- 20 (5) The licensee has entered into any settlement contract that has not been approved pursuant to this act;
 - (6) The licensee has failed to honor contractual obligations set out in a viatical settlement contract;
- 24 (7) The licensee no longer meets the requirements for initial 25 licensure;
 - (8) The licensee has assigned, transferred or pledged a viaticated policy to a person other than a viatical settlement provider licensed in this State, an accredited investor or qualified institutional buyer as defined respectively in Regulation D, Rule 501 (17 C.F.R. 230.501 through 230.508) or Rule 144A (17 C.F.R. 230.144A) of the Federal Securities Act of 1933 (15 U.S.C. s.77a et seq.), as amended, financing entity, special purpose entity or related provider trust; or
 - (9) The licensee or any officer, partner, member or key management personnel has violated any provision of this act.
 - b. Before the commissioner denies a license application or suspends, revokes or refuses to renew the license of a viatical settlement provider the commissioner shall conduct a hearing in accordance with the "Administrative Procedure Act." P.L.1968, c.410 (C.52:14B-1 et seq.)

39 40 41

42

43

44

45

5. (New section) A person shall not use a viatical settlement contract form or provide a disclosure statement or application form to a viator in this State unless it has been filed with and approved by the commissioner. The commissioner shall disapprove a viatical settlement contract form or disclosure statement form if, in the commissioner's opinion, the contract form, disclosure form, or 46

provisions contained therein are unreasonable, contrary to the interests of the public, or otherwise misleading or unfair to the viator. The commissioner may require the submission of advertising material used in connection with a viatical settlement contract.

- 6. (New section) a. Each viatical settlement provider licensee shall file with the commissioner on or before March 1 of each year an annual statement containing that information which the commissioner by regulation may prescribe. This information is limited to only those transactions in which the viator is a resident of this State and shall not include individual transaction data or data which compromises the privacy of personal, financial, and health information of the viator or insured.
- b. Except as otherwise allowed or required by law, a viatical settlement provider, insurance company, life insurance producer, information bureau, rating agency or company, or any other person with actual knowledge of the identity of the insured, shall not disclose that identity, or the insured's financial or medical information, to any other person unless the disclosure:
- (1) Is necessary to effect a viatical settlement contract between the viator and a viatical settlement provider and the viator and insured have provided prior written consent to the disclosure;
- (2) Is provided in response to an investigation or examination by the commissioner or any other governmental officer or agency or pursuant to the requirements of subsection e. of section 12 of this act;
- (3) Is a term of or condition to the transfer of a policy by one viatical settlement provider to another viatical settlement provider;
- (4) Is necessary to permit a financing entity, related provider trust or special purpose entity to finance the purchase of policies by a viatical settlement provider and the viator and insured have provided prior written consent to the disclosure;
- (5) Is necessary to allow the viatical settlement provider or its authorized representative to make contacts for the purpose of determining health status; or
 - (6) Is required to purchase stop loss coverage.
- c. In addition to the information required in this section, the commissioner may require that either or both viatical settlement providers and life insurance producers provide to the commissioner that information the commissioner determines by regulation, regarding the amount and method of compensation paid to life insurance producers for negotiating a viatical settlement contract pursuant to this act.

7. (New section) a. (1) The commissioner may conduct an examination of a licensee under this act as often as the commissioner, in his sole discretion, deems appropriate.

- 1 (2) For purposes of completing an examination of a licensee under 2 this act, the commissioner may examine or investigate any person, or 3 the business of any person, insofar as the examination or investigation 4 is, in the sole discretion of the commissioner, necessary or material to 5 the examination of the licensee.
- 6 (3) In lieu of an examination under this act of any foreign or alien
 7 licensee licensed in this State, the commissioner may, at the
 8 commissioner's discretion, accept an examination report on the
 9 licensee as prepared by the commissioner or other regulator for the
 10 licensee's state of domicile or port-of-entry state.
 - b. (1) A person required to be licensed by this act shall for five years retain copies of all:

12

13

14

15

16 17

18 19

20

2122

23

2425

26

27

28

29

30

31

32

33

34

3536

- (a) Proposed, offered or executed viatical settlement contracts, underwriting documents, policy forms and applications from the date of the proposal, offer, or execution of the viatical settlement contract, whichever is later;
- (b) All checks, drafts or other evidence and documentation related to the payment, transfer, deposit or release of funds from the date of the transaction; and
- (c) All other records and documents related to the requirements of this act.
- (2) This subsection shall not relieve a person of the obligation to produce these documents to the commissioner after the retention period has expired if that person has retained the documents.
- (3) Records required to be retained pursuant to this subsection shall be legible and complete and may be retained in paper, photograph, microprocess, magnetic, mechanical or electronic media, or by any process that accurately reproduces or forms a durable medium for the reproduction of a record.
- c. (1) Upon determining that an examination should be conducted, the commissioner shall issue an examination warrant appointing one or more examiners to perform the examination and instructing them as to the scope of the examination. In conducting the examination, the examiner shall observe those guidelines and procedures set forth in the Examiners' Handbook adopted by the National Association of Insurance Commissioners (NAIC). The commissioner may also employ other guidelines or procedures as the commissioner deems appropriate.
- 38 (2) Every licensee or person from whom information is sought, its 39 officers, directors and agents shall provide to the examiners timely, 40 convenient and free access at all reasonable hours at its offices to all 41 books, records, accounts, papers, documents, assets and computer or 42 other recordings relating to the property, assets, business and affairs 43 of the licensee being examined. The officers, directors, employees and 44 agents of the licensee or person shall facilitate the examination and aid 45 in the examination so far as it is in their power to do so. The refusal of a licensee, by its officers, directors, employees or agents, to submit 46

- 1 to examination or to comply with any reasonable written request of the
- 2 commissioner shall be grounds for suspension or refusal of, or
- 3 nonrenewal of any license or authority held by the licensee to engage
- 4 in the business of viatical settlements or other business subject to the
- 5 commissioner's jurisdiction. Any proceedings for suspension,
- 6 revocation or refusal of any license or authority shall be conducted
- 7 pursuant to the "Administrative Procedure Act," P.L.1968, c.410
- 8 (C.52:14B-1 et seq.).

10

11

12 13

14

15

16 17

18

19

20

21

22

23

24

25

26

27

28

29

30

3132

33

34

35

36

3738

39

- (3) The commissioner shall have the power to issue subpoenas, to administer oaths and to examine under oath any person as to any matter pertinent to the examination. Upon the failure or refusal of a person to obey a subpoena, the commissioner may petition a court of competent jurisdiction, and upon proper showing, the court may enter an order compelling the witness to appear and testify or produce documentary evidence. Failure to obey the court order shall be punishable as contempt of court.
- (4) When making an examination under this act, the commissioner may retain attorneys, appraisers, independent actuaries, independent certified public accountants or other professionals and specialists as examiners, the reasonable cost of which shall be borne by the licensee that is the subject of the examination.
- (5) Nothing contained in this act shall be construed to limit the commissioner's authority to terminate or suspend an examination in order to pursue other legal or regulatory action pursuant to the insurance laws of this State. Findings of fact and conclusions made pursuant to any examination shall be prima facie evidence in any legal or regulatory action.
- (6) Nothing contained in this act shall be construed to limit the commissioner's authority to use and, if appropriate, to make public any final or preliminary examination report, any examiner or licensee work papers or other documents, or any other information discovered or developed during the course of any examination in the furtherance of any legal or regulatory action which the commissioner may, in his or her sole discretion, deem appropriate.
- d. (1) Examination reports shall be comprised of only facts appearing upon the books, records or other documents of the licensee, its agents or other persons examined, or as ascertained from the testimony of its officers or agents or other persons examined concerning its affairs, and such conclusions and recommendations as the examiners find reasonably warranted from the facts.
- 41 (2) No later than 60 days following completion of the examination, 42 the examiner in charge shall file with the commissioner a verified 43 written report of examination under oath. Upon receipt of the verified 44 report, the commissioner shall transmit the report to the licensee 45 examined, together with a notice that shall afford the licensee 46 examined a reasonable opportunity of not more than 30 days to make

a written submission or rebuttal with respect to any matters contained
in the examination report.

- (3) Within 30 days of the end of the period allowed for the receipt of written submissions or rebuttals, the commissioner shall fully consider and review the report, together with any written submissions or rebuttals, and any relevant portions of the examiner's workpapers and either:
- 8 (a) Adopt the examination as filed or with modification or corrections. If the examination report reveals that the company is operating in violation of any law, regulation or prior order of the commissioner, the commissioner may order the company to take any action the commissioner considers necessary and appropriate to cure the violation; or
 - (b) Reject the examination report with directions to the examiners to reopen the examination for purposes of obtaining additional data, documentation or information, and refiling pursuant to paragraph (1) of this subsection; or
 - (c) Call for an investigatory hearing with no less than 20 days' notice to the company for purposes of obtaining additional documentation, data, information and testimony.
 - (4) (a) All determinations made pursuant to subparagraph (a) of paragraph (3) of this subsection shall be accompanied by findings and conclusions resulting from the commissioner's consideration and review of the examination report, relevant examiner workpapers and any written submissions or rebuttals. Any such determination shall be served upon the company, together with a copy of the adopted examination report. Within 30 days of the issuance of the adopted report, the company shall file affidavits executed by each of its directors stating under oath that they have received a copy of the adopted report and related orders.
 - (b) Any hearing under subparagraph (c) of paragraph (3) of this subsection shall be conducted by the commissioner or an authorized representative of the commissioner as a nonadversarial, confidential investigatory proceeding, as necessary for the resolution of any inconsistencies, discrepancies or disputed issues apparent upon the face of the filed examination report or raised by or as a result of the commissioner's review of relevant workpapers or by the written submission or rebuttal of the company. Within 20 days of the conclusion of any such hearing, the commissioner shall make a determination pursuant to subparagraph (a) of paragraph (3) of this subsection.
- 42 (i) The hearing shall proceed expeditiously with discovery by the 43 company limited to the examiner's workpapers which tend to 44 substantiate any assertions set forth in any written submission or 45 rebuttal. The commissioner or his representative may issue subpoenas 46 for the attendance of any witnesses or the production of any

- documents relevant to the investigation whether under the control of the department, the company or other persons. Nothing contained in this section shall require the department to disclose any information or
- 4 records which would indicate or show the existence or content of any
 5 investigation or activity of a criminal justice agency.
 - (ii) The hearing shall proceed with the commissioner or his representative posing questions to the persons subpoenaed. Thereafter the company and the department may present testimony relevant to the investigation. Cross-examination shall be conducted only by the commissioner or his representative. The company and the department shall be permitted to make closing statements and may be represented by counsel of their choice.
 - (5) Upon the adoption of the examination report under subparagraph (a) of paragraph (3) of this subsection, the commissioner may continue to hold the content of the examination report as private and confidential information for a period of 90 days except to the extent provided in paragraph (6) of subsection c. of this section.
 - (6) If the commissioner determines that regulatory action is appropriate as a result of an examination, the commissioner may initiate any proceedings or actions provided by law.
 - e. (1) Names and individual identification data for all viators shall be considered private and confidential information and shall not be disclosed by the commissioner, unless required by law.
 - (2) Except as otherwise provided in this act, all examination reports, working papers, recorded information, documents and copies thereof produced by, obtained by or disclosed to the commissioner or any other person in the course of an examination made under this act, or in the course of analysis or investigation by the commissioner of the financial condition or market conduct of a licensee shall be confidential by law and privileged, shall not be subject to any State or federal freedom of information law, shall not be subject to subpoena, and shall not be subject to discovery or admissible in evidence in any private civil action. The commissioner is authorized to use the documents, materials or other information in the furtherance of any regulatory or legal action brought as part of the commissioner's official duties.
 - (3) Documents, materials or other information, including, but not limited to, all working papers, and copies thereof, in the possession or control of the NAIC and its affiliates and subsidiaries shall be confidential by law and privileged, shall not be subject to subpoena, and shall not be subject to discovery or admissible in evidence in any private civil action if they are:
 - (a) Created, produced or obtained by or disclosed to the NAIC and its affiliates and subsidiaries in the course of assisting an examination made under this act, or assisting the commissioner in the analysis or investigation of the financial condition or market conduct of a licensee;

46 or

1 (b) Disclosed to the NAIC and its affiliates and subsidiaries under 2 paragraph (4) of this subsection by the commissioner.

3

4

5 6

7

8

9

10

11

12

13

14

15

16

17

18 19

20

21

22

23

24 25

26

27

28

29

30

31

32

33 34

35 36

37

38

39

40

- (c) For the purposes of paragraph (2) of this subsection, "act" includes the law of another state or jurisdiction that is substantially similar to this act.
- (4) Neither the commissioner nor any person that received the documents, material or other information while acting under the authority of the commissioner, including the NAIC and its affiliates and subsidiaries, shall be permitted to testify in any private civil action concerning any confidential documents, materials or information subject to paragraph (1) of this subsection.
- (5) In order to assist in the performance of the commissioner's duties, the commissioner:
- (a) May share documents, materials or other information, including the confidential and privileged documents, materials or information subject to paragraph (1) of this subsection, with other state, federal and international regulatory agencies, with the NAIC and its affiliates and subsidiaries, and with state, federal and international law enforcement authorities, provided that the recipient agrees to maintain the confidentiality and privileged status of the document, material, communication or other information; and
- (b) May receive documents, materials, communications or information, including otherwise confidential and privileged documents, materials or information, from the NAIC and its affiliates and subsidiaries, and from regulatory and law enforcement officials of other foreign or domestic jurisdictions, and shall maintain as confidential or privileged any document, material or information received with notice or the understanding that it is confidential or privileged under the laws of the jurisdiction that is the source of the document, material or information.
- (6) No waiver of any applicable privilege or claim of confidentiality in the documents, materials or information shall occur as a result of disclosure to the commissioner under this section or as a result of sharing as authorized in paragraph (5) of this subsection.
- (7) A privilege established under the law of any state or jurisdiction that is substantially similar to the privilege established under this subsection shall be available and enforced in any proceeding in, and in any court of, this State.
- (8) Nothing contained in this act shall prevent or be construed as prohibiting the commissioner from disclosing the content of an examination report, preliminary examination report or results, or any 42 matter relating thereto, to the commissioner of any other state or 43 country, or to law enforcement officials of this or any other state or 44 agency of the federal government at any time or to the NAIC, so long 45 as that agency or office receiving the report or matters relating thereto agrees in writing to hold it confidential and in a manner consistent with 46

1 this act.

- f. (1) An examiner may not be appointed by the commissioner if the examiner, either directly or indirectly, has a conflict of interest or is affiliated with the management of or owns a pecuniary interest in any person subject to examination under this act. This subsection shall not be construed to automatically preclude an examiner from being:
 - (a) A viator;
 - (b) An insured in a viaticated insurance policy; or
- (c) A beneficiary in an insurance policy that is proposed to be viaticated.
 - (2) Notwithstanding the requirements of this subsection, the commissioner may retain from time to time, on an individual basis, qualified actuaries, certified public accountants, or other similar individuals who are independently practicing their professions, even though these persons may from time to time be similarly employed or retained by persons subject to examination under this act.
 - g. (1) No cause of action shall arise nor shall any liability be imposed against the commissioner, the commissioner's authorized representatives or any examiner appointed by the commissioner for any statements made or conduct performed in good faith while carrying out the provisions of this act.
 - (2) No cause of action shall arise nor shall any liability be imposed against any person for the act of communicating or delivering information or data to the commissioner or the commissioner's authorized representative or examiner pursuant to an examination made under this act, if the act of communication or delivery was performed in good faith and without fraudulent intent or the intent to deceive. This paragraph shall not abrogate or modify in any way any common law or statutory privilege or immunity heretofore enjoyed by any person identified in paragraph (1) of this subsection.
 - (3) A person identified in paragraph (1) or (2) of this subsection shall be entitled to an award of attorney's fees and costs if that person is the prevailing party in a civil cause of action for libel, slander or any other relevant tort arising out of activities in carrying out the provisions of this act and the party bringing the action was not substantially justified in doing so. For purposes of this section, a proceeding is "substantially justified" if it had a reasonable basis in law or fact at the time that it was initiated.
 - h. The commissioner may investigate suspected fraudulent viatical settlement acts and persons engaged in the business of viatical settlements.

8. (New section) a. With each application for a viatical settlement, a viatical settlement provider shall provide the viator with at least the following disclosures no later than the time the application for the viatical settlement contract is signed by all parties. The disclosures

- shall be provided in a separate document that is signed by the viator and the viatical settlement provider, and shall provide the following information:
- 4 (1) There are possible alternatives to viatical settlement contracts, 5 including any accelerated death benefits or policy loans offered under 6 the viator's life insurance policy;

9

10

11

12

13

14

15

16

17

18 19

20

21

22

23

2425

26

27

2829

30

31

32

33

34

35

36

3738

39

40

41

- (2) Some or all of the proceeds of the viatical settlement contract may be taxable under federal income tax and state franchise and income taxes, and assistance should be sought from a professional tax advisor;
- (3) Proceeds of the viatical settlement contract could be subject to the claims of creditors;
 - (4) Receipt of the proceeds of a viatical settlement contract may adversely affect the viator's eligibility for Medicaid or other government benefits or entitlements, and advice should be obtained from the appropriate government agencies;
- (5) The viator has the right to rescind a viatical settlement contract before the earlier of 30 calendar days after the date upon which the settlement contract is executed by all parties or 15 calendar days after the receipt of the viatical settlement proceeds by the viator, as provided in subsection c. of section 9 of this act. If exercised by the viator, rescission is effective only if both notice of the rescission is given and repayment of all proceeds and any premiums, loans and loan interest to the settlement provider is made within the rescission period. If the insured dies during the rescission period, the viatical settlement contract shall be deemed to have been rescinded, subject to repayment of all viatical settlement proceeds and any premiums, loans and loan interest to the viatical settlement provider;
- (6) Funds will be sent to the viator within three business days after the viatical settlement provider has received the insurer or group administrator's acknowledgment that ownership of the policy has been transferred and the beneficiary has been designated pursuant to the viatical settlement contract;
- (7) Entering into a viatical settlement contract may cause other rights or benefits, including conversion rights and waiver of premium benefits that may exist under the policy, to be forfeited by the viator and that assistance should be sought from a financial adviser;
- (8) Disclosure to a viator shall include distribution of a brochure, describing the process of viatical settlements approved by the commissioner. The National Association of Insurance Commissioner (NAIC) form for the brochure shall be used unless one is developed by the commissioner;
- 43 (9) The disclosure document shall contain the following language:
- "All medical, financial or personal information solicited or obtained by a viatical settlement provider or life insurance producer about an insured, including the insured's identity or the identity of family

- 1 members, a spouse or a significant other, may be disclosed as
- 2 necessary to effect the viatical settlement between the viator and the
- 3 viatical settlement provider. If you are asked to provide this
- 4 information, you will be asked to consent to the disclosure. The
- 5 information may be provided to someone who buys the policy or
- 6 provides funds for the purchase. You may be asked to renew your
- 7 permission to share information every two years."; and

15

16

17

18 19

20

21

22

23

2425

26

27

2829

30

31

32

33

34

35

3637

38

39

40

- 8 (10) The insured may be contacted by the viatical settlement 9 provider or its authorized representative for the purpose of 10 determining the insured's health status. This contact shall be limited to 11 once every three months if the insured has a life expectancy of more 12 than one year, and no more than once per month if the insured has a 13 life expectancy of one year or less.
 - b. A viatical settlement provider shall provide the viator with at least the following disclosures no later than the date the viatical settlement contract is signed by all parties. The disclosures shall be conspicuously displayed in the viatical settlement contract or in a separate document signed by the viator and the viatical settlement provider and provide the following information:
 - (1) State the affiliation, if any, between the viatical settlement provider and the issuer of the insurance policy to be acquired pursuant to a viatical settlement contract;
 - (2) The document shall include the name, address and telephone number of the viatical settlement provider;
 - (3) If the policy to be acquired pursuant to a viatical settlement contract has been issued as a joint policy or involves family riders or any coverage of a life other than the insured under the policy to be acquired pursuant to a viatical settlement contract, the viator shall be informed of the possible loss of coverage on the other lives and shall be advised to consult with his insurance producer or the company issuing the policy for advice on the proposed viatical settlement contract;
 - (4) State the dollar amount of the current death benefit payable to the viatical settlement provider under the policy. The viatical settlement provider shall, if known, also disclose the availability of any additional guaranteed insurance benefits, the dollar amount of any accidental death and dismemberment benefits under the policy and the viatical settlement provider's interest in those benefits; and
 - (5) State the name, business address and telephone number of the independent third party escrow agent, and the fact that the viator or owner may inspect or receive copies of the relevant escrow or trust agreements or documents.
- c. If the viatical settlement provider transfers ownership or changes the beneficiary of the policy, the viatical settlement provider shall communicate the change in ownership or beneficiary to the insured within 20 days after the change.

- 9. (New section) a. (1) A viatical settlement provider entering into a viatical settlement contract shall first obtain:
- (a) If the viator is the insured, a written statement from a licensed attending physician that the viator is of sound mind and under no constraint or undue influence to enter into a viatical settlement contract; and
- (b) A document in which the insured consents to the release of his medical records to a viatical settlement provider, life insurance producer and, if the policy was issued less than two years from the date of application for a viatical settlement contract, to the insurance company that issued the policy covering the life of the insured.
- (2) The insurer shall respond to a request for verification of coverage submitted by a viatical settlement provider not later than 30 calendar days after the date the request is received. The request for verification of coverage shall be made on a form approved by the commissioner. The insurer shall complete and issue the verification of coverage or indicate in which respects it is unable to respond. In its response, the insurer shall indicate whether, based on the medical evidence and documents provided, the insurer intends to pursue an investigation at that time regarding the validity of the insurance contract.
- (3) Prior to or at the time of execution of the viatical settlement contract, the viatical settlement provider shall obtain a witnessed document in which the viator consents to the viatical settlement contract, represents that the viator has a full and complete understanding of the viatical settlement contract, that the viator has a full and complete understanding of the benefits of the life insurance policy, acknowledges that the viator is entering into the viatical settlement contract freely and voluntarily and, for persons with a terminal or chronic illness or condition, acknowledges that the insured has a terminal or chronic illness and that the terminal or chronic illness was diagnosed after the life insurance policy was issued.
- (4) If a life insurance producer performs any of the activities required of the viatical settlement provider, the life insurance producer is deemed to have fulfilled the requirements of this section.
- b. All medical information solicited or obtained by any licensee shall be subject to the applicable provisions of State law relating to confidentiality of medical information.
- c. All viatical settlement contracts entered into in this State shall provide the viator with an unconditional right to rescind the contract before the earlier of 30 calendar days after the date upon which the settlement contract is executed by all parties or 15 calendar days after the receipt of the viatical settlement proceeds by the viator. If exercised by the viator, rescission is effective only if both notice of the rescission is given and a full repayment of all proceeds and any premiums, loans and loan interest to the settlement provider is made

within the rescission period. If the insured dies during the rescission period, the viatical settlement contract shall be deemed to have been rescinded, subject to repayment to the viatical settlement provider or purchaser of all viatical settlement proceeds, and any premiums, loans and loan interest that have been paid by the settlement provider.

- d. The viatical settlement provider shall instruct the viator to send the executed documents required to effect the change in ownership, assignment or change in beneficiary directly to the independent escrow agent. Within three business days after the date the escrow agent receives the documents (or from the date the viatical settlement provider receives the documents, if the viator erroneously provides the documents directly to the provider), the provider shall pay or transfer the proceeds of the viatical settlement into an escrow or trust account maintained in a State or federally-chartered financial institution whose deposits are insured by the Federal Deposit Insurance Corporation (FDIC). Upon payment of the settlement proceeds into the escrow account, the escrow agent shall deliver the original change in ownership, assignment or change in beneficiary forms to the viatical settlement provider or related provider trust. Upon the escrow agent's receipt of the acknowledgment of the properly completed transfer of ownership or designation of beneficiary from the insurance company, the escrow agent shall pay the viatical settlement proceeds to the
 - e. Failure to tender consideration to the viator for the viatical settlement contract within the time disclosed pursuant to paragraph (6) of subsection a. of section 8 of this act renders the viatical settlement contract voidable by the viator for lack of consideration until the time consideration is tendered to and accepted by the viator.
 - f. Contacts with the insured for the purpose of determining the health status of the insured by the viatical settlement provider after the viatical settlement has occurred shall only be made by the settlement provider licensed in this State or its authorized representatives and shall be limited to once every three months for insureds with a life expectancy of more than one year, and to no more than once per month for insureds with a life expectancy of one year or less. The provider shall explain to the insured the procedure for these contacts at the time the viatical settlement contract is entered into. The limitations set forth in this subsection shall not apply to any contacts with an insured for reasons other than determining the insured's health status. Viatical settlement providers shall be responsible for the actions of their authorized representatives.
 - g. If the insured is not terminally or chronically ill, viatical settlement providers shall pay an amount greater than the cash surrender value or accelerated death benefit then available.
- 10. (New section) a. It is a violation of this act for an insurance

- 1 company to prohibit, restrict, limit or impair a life insurance producer
- 2 from lawfully negotiating a viatical settlement contract on behalf of a
- 3 viator, aiding and assisting a viator with a settlement, or otherwise
- 4 participating in a viatical settlement transaction under this act or to
- 5 engage in any transaction, act, practice or course of business or
- 6 dealing which restricts, limits or impairs in any way the lawful transfer
- 7 of ownership, change of beneficiary, or assignment of a policy to
- 8 effectuate a viatical settlement contract.

- b. It is a violation of this act for any person to enter into a viatical settlement contract within a two-year period commencing with the date of issuance of the insurance policy unless the viator certifies to the viatical settlement provider that one or more of the following conditions have been met within the two-year period:
- (1) The policy was issued upon the viator's exercise of conversion rights arising out of a group or individual life insurance policy, so long as the total amount of time covered under the conversion policy plus the time covered under the prior policy is at least 24 months. The time covered under a group policy shall be calculated without regard to any change in insurance carriers, provided the coverage has been continuous and under the same group sponsorship;
- (2) (a) The viator submits independent evidence to the viatical settlement provider that within the two-year period the viator or insured was terminally ill or chronically ill; or the viator or insured disposed of his ownership interests in a closely held corporation pursuant to a buyout or other similar agreement in effect at the time the insurance policy was initially issued; or both.
- (b) Copies of the independent evidence described in paragraph (1) of this subsection and documents required by subsection a. of section 9 of this act shall be submitted to the insurer when the viatical settlement provider submits a request to the insurer for verification of coverage. The copies shall be accompanied by a letter of attestation from the viatical settlement provider that the copies are true and correct copies of the documents received by the viatical settlement provider.
- (c) If the viatical settlement provider submits to the insurer a copy of the owner or insured's certification described in subparagraph (a) of this paragraph when the provider submits a request to the insurer to effect the transfer of the policy to the viatical settlement provider, the copy shall be deemed to conclusively establish that the viatical settlement contract satisfies the requirements of this section and the insurer shall timely respond to the request.

11. (New section) The purpose of this section is to provide prospective viators with clear and unambiguous statements in the advertisement of viatical settlement contracts and to assure the clear, truthful and adequate disclosure of the benefits, risks, limitations and

- 1 exclusions of any viatical settlement contract. This purpose is
- 2 intended to be accomplished by the establishment of guidelines and
- 3 standards of permissible and impermissible conduct in the advertising
- 4 of viatical settlement contracts to assure that product descriptions are
- 5 presented in a manner that prevents unfair, deceptive or misleading
- 6 advertising and is conducive to accurate presentation and description
- 7 of viatical settlements through the advertising media and material used
- 8 by licensees under this act.

a. This section shall apply to any advertising of viatical settlement contracts or related products or services intended for dissemination in this State, including Internet advertising viewed by persons located in this State. Where disclosure requirements are established pursuant to federal regulation, this section shall be interpreted so as to minimize

or eliminate conflict with federal regulation wherever possible.

- b. Every viatical settlement provider licensee shall establish and at all times maintain a system of control over the content, form and method of dissemination of all advertisements of its contracts, products and services. All advertisements, regardless of by whom written, created, designed or presented, shall be the responsibility of the viatical settlement provider licensee, as well as the individual who created or presented the advertisement. A system of control shall include regular, routine notification, at least once a year, to life insurance producers and others authorized by the viatical settlement provider who disseminates advertisements, of the requirements and procedures for approval prior to the use of any advertisements not
- c. Advertisements shall be truthful and not misleading in fact or by implication. The form and content of an advertisement of a viatical settlement contract, product or service shall be sufficiently complete and clear so as to avoid deception. It shall not have the capacity or tendency to mislead or deceive. Whether an advertisement has the capacity or tendency to mislead or deceive shall be determined by the commissioner from the overall impression that the advertisement may be reasonably expected to create upon a person of average education or intelligence within the segment of the public to which it is directed.

furnished by the viatical settlement provider.

- d. Certain advertisements are deemed false and misleading on their face and are prohibited. False and misleading advertisements include, but are not limited to, the following representations:
- (1) "Guaranteed," "fully secured," "100 percent secured," "fully
 insured," "secure," "safe," "backed by rated insurance companies,"
 "backed by federal law," "backed by state law," or "state guaranty
 funds," or similar representations;
- 43 (2) "No risk," "minimal risk," "low risk," "no speculation," "no 44 fluctuation," or similar representations;
- 45 (3) "Qualified or approved for individual retirement accounts 46 (IRAs), Roth IRAs, 401(k) plans, simplified employee pensions (SEP),

- 1 403(b), Keogh plans, TSA, other retirement account rollovers," "tax deferred," or similar representations;
- 3 (4) Utilization of the word "guaranteed" to describe the fixed 4 return, annual return, principal, earnings, profits, investment, or similar 5 representations;
 - (5) "No sales charges or fees" or similar representations; and

9

10

11

12

13

14

15

16

1718

19

20

21

22

23

24

2526

27

28

29

30

3132

33

34

3536

3738

39

40

- 7 (6) "High yield," "superior return," "excellent return," "high return," 8 "quick profit," or similar representations;
 - (7) Purported favorable representations or testimonials about the benefits of viatical settlement contracts taken out of context from newspapers, trade papers, journals, radio and television programs, and all other forms of print and electronic media.
 - e. The information required to be disclosed under this section shall not be minimized, rendered obscure, or presented in an ambiguous fashion or intermingled with the text of the advertisement so as to be confusing or misleading.
 - (1) An advertisement shall not omit material information or use words, phrases, statements, references or illustrations if the omission or use has the capacity, tendency or effect of misleading or deceiving viators as to the nature or extent of any benefit, loss covered, premium payable, or state or federal tax consequence. The fact that the viatical settlement contract offered is made available for inspection prior to consummation of the sale, or an offer is made to refund the payment if the viator is not satisfied or that the viatical settlement contract includes a "free look" period that satisfies or exceeds legal requirements, does not remedy misleading statements.
 - (2) An advertisement shall not use the name or title of a life insurance company or a life insurance policy unless the advertisement has been approved by the insurer.
 - (3) An advertisement shall not represent that premium payments will not be required to be paid on the life insurance policy that is the subject of a viatical settlement contract in order to maintain that policy, unless that is the fact.
 - (4) An advertisement shall not state or imply that interest charged on an accelerated death benefit or a policy loan is unfair, inequitable or in any manner an incorrect or improper practice.
 - (5) The words "free," "no cost," "without cost," "no additional cost," "at no extra cost," or words of similar import shall not be used with respect to any benefit or service unless true. An advertisement may specify the charge for a benefit or a service or may state that a charge is included in the payment or use other appropriate language.
- 42 (6) Testimonials, appraisals or analysis used in advertisements must 43 be genuine; represent the current opinion of the author; be applicable 44 to the viatical settlement contract, product or service advertised, if 45 any, and be accurately reproduced with sufficient completeness to 46 avoid misleading or deceiving prospective viators as to the nature or

1 scope of the testimonials, appraisal, analysis or endorsement. In using 2 testimonials, appraisals or analysis, the viatical settlement provider licensee makes as its own all the statements contained therein, and the 3 4 statements are subject to all the provisions of this section.

5

6

7 8

9

10

11

12 13

14

15

16

17

18

19

21

22

23

24 25

26

27

28

29

30

31 32

33

34 35

36

37

38

39

40

41 42

43

- (a) If the individual making a testimonial, appraisal, analysis or an endorsement has a financial interest in the viatical settlement provider or related entity as a stockholder, director, officer, employee or otherwise, or receives any benefit directly or indirectly other than required union scale wages, that fact shall be prominently disclosed in the advertisement.
- (b) An advertisement shall not state or imply that a viatical settlement contract, benefit or service has been approved or endorsed by a group of individuals, society, association or other organization unless that is the fact and unless any relationship between an organization and the licensee is disclosed. If the entity making the endorsement or testimonial is owned, controlled or managed by the licensee, or receives any payment or other consideration from the licensee for making an endorsement or testimonial, that fact shall be disclosed in the advertisement.
- 20 (c) When an endorsement refers to benefits received under a viatical settlement contract all pertinent information shall be retained for a period of five years after its use.
 - f. An advertisement shall not contain statistical information unless it accurately reflects recent and relevant facts. The source of all statistics used in an advertisement shall be identified.
 - g. An advertisement shall not disparage insurers, viatical settlement providers, life insurance producers, policies, services or methods of marketing.
 - h. The name of the licensee shall be clearly identified in all advertisements about the licensee or its viatical settlement contract, products or services, and if any specific viatical settlement contract is advertised, the viatical settlement contract shall be identified either by form number or some other appropriate description. If an application is part of the advertisement, the name of the viatical settlement provider shall be shown on the application.
 - i. An advertisement shall not use a trade name, group designation, name of the parent company of a licensee, name of a particular division of the licensee, service mark, slogan, symbol or other device or reference without disclosing the name of the licensee, if the advertisement would have the capacity or tendency to mislead or deceive as to the true identity of the licensee, or to create the impression that a company other than the licensee would have any responsibility for the financial obligation under a viatical settlement contract.
- 45 j. An advertisement shall not use any combination of words, symbols or physical materials that by their content, phraseology, 46

- 1 shape, color or other characteristics are so similar to a combination of
- 2 words, symbols or physical materials used by a government program
- 3 or agency or otherwise appear to be of such a nature that they tend to
- 4 mislead prospective viators into believing that the solicitation is in
- 5 some manner connected with a government program or agency.
- 6 k. An advertisement may state that a licensee is licensed in the state
- 7 where the advertisement appears so long as it does not exaggerate that
- 8 fact or suggest or imply that competing licensees may not be so
- 9 licensed. The advertisement may ask the audience to consult the
- 10 licensee's website or contact the department to find out if the state
- 11 requires licensing and, if so, whether the viatical settlement provider,
- or life insurance producer is licensed.
- 13 l. An advertisement shall not create the impression that the viatical
- settlement provider, its financial condition or status, the payment of its
- 15 claims or the merits, desirability, or advisability of its viatical
- settlement contracts forms are recommended or endorsed by any
- 17 government entity.
- m. The name of the actual licensee shall be stated in all of its
- 19 advertisements. An advertisement shall not use a trade name, any
- 20 group designation, name of any affiliate or controlling entity of the
- 21 licensee, service mark, slogan, symbol or other device in a manner that
- 22 would have the capacity or tendency to mislead or deceive as to the
- 23 true identity of the actual licensee or create the false impression that
- 24 an affiliate or controlling entity would have any responsibility for the
- 25 financial obligation of the licensee.
 - n. An advertisement shall not directly or indirectly create the impression that any division or agency of the State or of the federal
- impression that any division or agency of the State or of the federal government endorses, approves or favors:
- 29 (1) Any viatical settlement provider licensee or its business
- 30 practices or methods of operation;
- 31 (2) The merits, desirability or advisability of any viatical settlement 32 contract;
 - (3) Any viatical settlement contract; or
 - (4) Any life insurance policy or life insurance company.
- o. If the advertiser emphasizes the speed with which the
- 36 viatication will occur, the advertising shall disclose the average time
- 37 from the date of the completed application to the date of offer and
- 38 from acceptance of the offer to receipt of the funds by the viator.
- p. If the advertising emphasizes the dollar amounts available to
- 40 viators, the advertising shall disclose the average purchase price as a
- 41 percent of face value obtained by viators contracting with the licensee
- 42 during the past six months.
- 43

33

- 12. (New section) a. A person shall not commit a fraudulent
- 45 viatical settlement act as defined in section 2 of this act.
- b. A person shall not knowingly or intentionally interfere with the

- enforcement of the provisions of this act or investigations of suspected
 or actual violations of this act.
- c. A person in the business of viatical settlements shall not
 knowingly or intentionally permit any person convicted of a felony
 involving dishonesty or breach of trust to participate in the business of
 viatical settlements.
- d. (1) Viatical settlement contracts and applications for viatical settlement contracts, regardless of the form of transmission, shall contain the following statement or a substantially similar statement:

 "Any person who knowingly presents false information in an application for insurance or viatical settlement contract is guilty of a crime and may be subject to fines and confinement in prison."
 - (2) The lack of a statement as required in paragraph (1) of this subsection does not constitute a defense in any prosecution for a fraudulent viatical settlement act.

14

15

16 17

18 19

20

21

22

23

24

25

26

27

2829

32

- e. (1) Any person engaged in the business of viatical settlements having knowledge or a reasonable belief that a fraudulent viatical settlement act is being, will be or has been committed shall provide to the commissioner the information required by, and in a manner prescribed by, the commissioner.
- (2) Any other person having knowledge or a reasonable belief that a fraudulent viatical settlement act is being, will be or has been committed may provide to the commissioner the information required by, and in a manner prescribed by, the commissioner.
- f. (1) No civil liability shall be imposed on and no cause of action shall arise from the furnishing of information concerning suspected, anticipated or completed fraudulent viatical settlement acts or suspected or completed fraudulent insurance acts, if the information is provided to or received from:
- 30 (a) The commissioner or the commissioner's employees, agents or 31 representatives;
 - (b) Federal, state or local law enforcement or regulatory officials or their employees, agents or representatives;
- 34 (c) A person involved in the prevention and detection of fraudulent 35 viatical settlement acts or that person's agents, employees or 36 representatives;
- (d) The National Association of Insurance Commissioners (NAIC),
 National Association of Securities Dealers (NASD), the North
 American Securities Administration Association or their employees,
 agents or representatives, or other regulatory body overseeing life
 insurance, viatical settlements, securities or investment fraud; or
- 42 (e) The life insurer that issued the life insurance policy covering the 43 life of the insured.
- 44 (2) Paragraph (1) of this subsection shall not apply to statements 45 made with actual malice. In an action brought against a person for 46 filing a report or furnishing other information concerning a fraudulent

viatical settlement act or a fraudulent insurance act, the party bringing the action shall plead specifically any allegation that paragraph (1) does not apply because the person filing the report or furnishing the information did so with actual malice.

5

7

8

9

10

11

12

13

14

15

16

17

18 19

20

21

22

23

24

25

26

27

28

29

30

31

32

33

34

35

36

3738

39

40

41 42

- (3) A person identified in paragraph (1) of this subsection shall be entitled to an award of attorney's fees and costs if he is the prevailing party in a civil cause of action for libel, slander or any other relevant tort arising out of activities in carrying out the provisions of this act and the party bringing the action was not substantially justified in doing so. For purposes of this section a proceeding is "substantially justified" if it had a reasonable basis in law or fact at the time that it was initiated.
- (4) This section does not abrogate or modify common law or statutory privileges or immunities enjoyed by a person described in paragraph (1) of this subsection.
- g. (1) The documents and evidence provided pursuant to subsection e. of this section or obtained by the commissioner in an investigation of suspected or actual fraudulent viatical settlement acts shall be privileged and confidential and shall not be a public record and shall not be subject to discovery or subpoena in a civil or criminal action.
- (2) The provisions of paragraph (1) of this subsection shall not prohibit release by the commissioner of documents and evidence obtained in an investigation of suspected or actual fraudulent viatical settlement acts:
- (a) In administrative or judicial proceedings to enforce laws administered by the commissioner;
- (b) To federal, state or local law enforcement or regulatory agencies, to an organization established for the purpose of detecting and preventing fraudulent viatical settlement acts or to the National Association of Insurance Commissioners (NAIC); or
- (c) At the discretion of the commissioner, to a person in the business of viatical settlements that is aggrieved by a fraudulent viatical settlement act.
- (3) Release of documents and evidence under paragraph (2) of this subsection shall not abrogate or modify the privilege granted in paragraph (1) of this subsection.
 - h. This act shall not:
- (1) Preempt the authority or relieve the duty of other law enforcement or regulatory agencies to investigate, examine and prosecute suspected violations of law;
- (2) Prevent or prohibit a person from disclosing voluntarily information concerning fraudulent viatical settlement act to a law enforcement or regulatory agency other than the department; or
- 44 (3) Limit the powers granted elsewhere by the laws of this State to 45 the commissioner or the Insurance Fraud Prosecutor to investigate and 46 examine possible violations of law and to take appropriate action

1 against wrongdoers.

- i. Viatical settlement providers shall have in place antifraud initiatives reasonably calculated to detect, prosecute and prevent fraudulent viatical settlement acts. At the discretion of the commissioner, the commissioner may order, or a licensee may request and the commissioner may grant, modifications of the following required initiatives as necessary to ensure an effective antifraud program. The modifications may be more or less restrictive than the required initiatives so long as the modifications may reasonably be expected to accomplish the purpose of this section. initiatives shall include:
 - (1) Fraud investigators, who may be viatical settlement provider employees or independent contractors; and
 - (2) An antifraud plan, which shall be submitted to the commissioner. The antifraud plan shall include, but not be limited to:
 - (a) A description of the procedures for detecting and investigating possible fraudulent viatical settlement acts and procedures for resolving material inconsistencies between medical records and insurance applications;
 - (b) A description of the procedures for reporting possible fraudulent viatical settlement acts to the commissioner;
 - (c) A description of the plan for antifraud education and training of underwriters and other personnel; and
 - (d) A description or chart outlining the organizational arrangement of the antifraud personnel who are responsible for the investigation and reporting of possible fraudulent viatical settlement acts and investigating unresolved material inconsistencies between medical records and insurance applications.
 - (3) Antifraud plans submitted to the commissioner shall be privileged and confidential and shall not be a public record and shall not be subject to discovery or subpoena in a civil or criminal action.
 - (4) The commissioner may refer suspected fraudulent viatical settlement acts to the Department of Law and Public Safety, Office of Insurance Fraud Prosecutor, for investigation, prosecution or other action or disposition involving such suspected fraudulent viatical settlement acts.

- 13. (New section) a. In addition to the penalties and other enforcement provisions of this act, if any person violates this act or any regulation implementing this act, the commissioner may seek an injunction in a court of competent jurisdiction and may apply for temporary and permanent orders that the commissioner determines are necessary to restrain the person from committing the violation.
- b. Any person damaged by the acts of a person in violation of this act may bring a civil action against the person committing the violation in a court of competent jurisdiction.

- 1 c. The commissioner may issue, in accordance with the 2 "Administrative Procedure Act," P.L.1968, c.410 (C.52:14B-1 et seq.), a cease and desist order upon a person that violates any provision of this act, any regulation or order adopted by the commissioner, or any written agreement entered into with the commissioner.
- d. When the commissioner finds that an activity in violation of this act presents an immediate danger to the public that requires an immediate final order, the commissioner may issue an emergency cease and desist order reciting with particularity the facts underlying the findings. The emergency cease and desist order is effective immediately upon service of a copy of the order on the respondent and remains effective for 90 days. If the commissioner begins non-emergency cease and desist proceedings, the emergency cease and desist order remains effective, absent an order by a court of competent jurisdiction pursuant to the "Administrative Procedure Act," P.L.1968, c.410 (C.52:14B-1 et seq.).
 - e. In addition to the penalties and other enforcement provisions of this act, any person who violates this act shall be subject to civil penalties of up to \$10,000 per violation which may be collected in a summary proceeding pursuant to the "Penalty Enforcement Law of 1999," P.L.1999, c.274 (C.2A:58-10 et seq.). The commissioner's order may require a person found to be in violation of this act to make restitution to persons aggrieved by violations of this act.

- f. A person convicted of a violation of this act shall be ordered to pay restitution to persons aggrieved by the violation of this act. Restitution shall be ordered in addition to a fine or imprisonment, but not in lieu of a fine or imprisonment.
- g. A person convicted of a violation of this act may be sentenced in accordance with paragraphs (1), (2), (3) or (4) of this subsection based on the greater of: the value of property, services, or other benefit wrongfully obtained or attempted to be obtained; or the aggregate economic loss suffered by any person as a result of the violation. A person convicted of a fraudulent viatical settlement act shall be ordered to pay restitution to persons aggrieved by the fraudulent viatical settlement act. Restitution shall be ordered in addition to a fine or imprisonment but not in lieu of a fine or imprisonment.
- (1) Imprisonment for not more than 20 years or payment of a fine of not more than \$100,000, or both, if the value of the viatical settlement contract is more than \$35,000;
- (2) Imprisonment for not more than 10 years or payment of a fine of not more than \$20,000, or both, if the value of the viatical settlement contract is more than \$2,500 but not more than \$35,000;
- 45 (3) Imprisonment for not more than five years or payment of a fine 46 of not more than \$10,000, or both, if the value of the viatical

A3438 COHEN, BATEMAN

settlement contract is more than \$500 but not more than \$2,500; or

- (4) Imprisonment for not more than one year or payment of a fine of not more than \$3,000, or both, if the value of the viatical settlement contract is \$500 or less.
- h. In any prosecution under paragraphs (1), (2), (3) and (4) of subsection g. of this section the value of the viatical settlement contracts within any six-month period may be aggregated and the defendant charged accordingly in applying the provisions of this section; provided that, when two or more offenses are committed by the same person in two or more counties, the accused may be prosecuted in any county in which one of the offenses was committed for all of the offenses aggregated under this section. The applicable statute of limitations provision shall not begin to run until the insurance company or law enforcement agency is aware of the fraud, but in no event may the prosecution be commenced later than seven years after the act has occurred.

14. (New section) A violation of this act shall be considered an unfair trade practice pursuant to N.J.S.17B:30-1 et seq. and shall be subject to the penalties contained in N.J.S.17B:30-17.

- 15. (New section) The commissioner shall have the authority to promulgate regulations implementing the provisions of this act pursuant to the "Administration Procedure Act," P.L.1968 c.410 (C.52:14B-1 et seq.) including, but not limited to, the following:
- a. Establishing standards for evaluating reasonableness of payments under viatical settlement contracts for persons terminally or chronically ill;
- b. Establishing appropriate licensing requirements, fees and standards for continued licensure for viatical settlement providers;
- c. Requiring a bond or other mechanism for financial accountability for viatical settlement providers; and
- d. Governing the relationship and responsibilities of insurers, viatical settlement providers, life insurance producers and others in the business of viatical settlements during the period of consideration or effectuation of a viatical settlement contract.

16. (New section) Nothing in this act shall be construed to preempt or otherwise limit the provisions of the "Uniform Securities Law (1967)," P.L.1967, c.93 (C.49:3-47 et seq.) or any regulations, orders, policy statements, notices, bulletins, or other interpretations issued by or through the Attorney General or his designee acting pursuant thereto. Compliance with the provisions of this act does not constitute compliance with any applicable provisions of the "Uniform Securities Law (1967)."

1 17. (New section) a. Notwithstanding the provisions of sections 2 1 through 16 of this act, a person who has lawfully negotiated viatical 3 settlement contracts between a viator and one or more viatical 4 settlement providers for at least one year immediately prior to the effective date of this act may continue to negotiate viatical settlements 5 6 in this State for a period of one year from the effective date of this act, 7 provided that person registers with the department on a form 8 prescribed by the department. The registration form shall be published 9 by the department not later than 30 days from the effective date of 10 this act and shall require a person registering to evidence that he has 11 lawfully negotiated viatical settlement contracts and include an acknowledgment by that person that he will operate in accordance 12 13 with and comply with this act.

b. A viatical settlement provider that is either licensed or is lawfully transacting business in this State immediately prior to the effective date of this act may continue to do so pending approval or disapproval of the viatical settlement provider's application for a license pursuant to this act.

18 19 20

2122

23

24

46

14

15

16

17

- 18. Section 2 of P.L.1967, c.93 (C.49:3-49) is amended to read as follows:
 - 2. When used in this act, unless the context requires otherwise:
- (a) "Bureau" means the agency designated in subsection (a) of section 19 of P.L.1967, c.93 (C.49:3-66);

25 (b) "Agent" means any individual other than a broker-dealer, who 26 represents a broker-dealer or issuer in effecting or attempting to effect 27 purchases or sales of securities. "Agent" does not include an individual who represents an issuer in (1) effecting transactions in a 28 29 security exempted by paragraph (1), (2), (3), or (11) of subsection (a) 30 of section 3 of P.L.1967, c.93 (C.49:3-50); (2) effecting transactions 31 exempted by subsection (b) of section 3 of P.L.1967, c.93 (C.49:3-50); (3) effecting transactions with existing employees, 32 partners, or directors of the issuer, if no commission or other 33 34 remuneration is paid or given directly or indirectly for soliciting any person in this State; or (4) a broker-dealer in effecting transactions in 35 this State limited to those transactions described in paragraph (2) of 36 subsection (h) of section 15 of the "Securities Exchange Act of 1934," 37 38 15 U.S.C. s.78o(h)(2); or (5) such other persons not otherwise within 39 the intent of this subsection (b), as the bureau chief may by rule or 40 order designate. A partner, officer, or director of a broker-dealer or 41 issuer, or a person occupying a similar status or performing similar 42 functions, is an agent only if he otherwise comes within this definition. 43 The bureau chief may by rule or order, as to any transaction, waive the 44 requirement of agent registration. The bureau chief may by rule define 45 classes of persons as "agents," if those persons are regulated as

"agents" by the Securities and Exchange Commission or any

self-regulatory organization established pursuant to the laws of the United States;

- 3 (c) "Broker-dealer" means any person engaged in the business of 4 effecting or attempting to effect transactions in securities for the accounts of others or for his own account. "Broker-dealer" does not 5 6 include (1) an agent, (2) an issuer, (3) a person who effects 7 transactions in this State exclusively in securities described in 8 paragraphs (1) and (2) of subsection (a) of section 3 of P.L.1967, 9 c.93 (C.49:3-50), (4) a bank, savings institution, or trust company, or 10 (5) a person who effects transactions in this State exclusively with or 11 through (i) the issuers of the securities involved in the transactions, (ii) 12 other broker-dealers, (iii) banks, savings institutions, trust companies, 13 insurance companies, investment companies as defined in the 14 "Investment Company Act of 1940," pension or profit-sharing trusts, 15 or other financial institutions or institutional buyers, whether acting for themselves or as trustees or (iv) such other persons not otherwise 16 within the intent of this subsection (c), as the bureau chief may by rule 17 18 or order designate;
 - (d) "Capital" shall mean net capital, as defined and adjusted under the formula established by the Securities and Exchange Commission in Rule 15c3-1, 17 C.F.R. s.240.15c3-1, made pursuant to the "Securities Exchange Act of 1934," prescribing a minimum permissible ratio of aggregate indebtedness to net capital as such formula presently exists or as it may hereafter be amended;

19

20

21

22

23

24

25

2627

28

29

30

31

32

3334

35

36

37

- (e) "Fraud," "deceit," and "defraud" are not limited to common-law fraud or deceit. "Fraud," "deceit" and "defraud" in addition to the usual construction placed on these terms and accepted in courts of law and equity, shall include the following, provided, however, that any promise, representation, misrepresentation or omission be made with knowledge and with intent to deceive or with reckless disregard for the truth and results in a detriment to the purchaser, including a purchase of a policy from a viatical settlement provider, or client of an investment adviser:
- (1) Any misrepresentation by word, conduct or in any manner of any material fact, either present or past, and any omission to disclose any such fact;
- (2) Any promise or representation as to the future which is beyond reasonable expectation or is unwarranted by existing circumstances;
- 39 (3) The gaining of, or attempt to gain, directly or indirectly, 40 through a trade in any security, a commission, fee or gross profit so 41 large and exorbitant as to be unconscionable, unreasonable or in 42 violation of any law, regulation, rule, order or decision of the 43 Securities and Exchange Commission, or the bureau chief; or to the 44 extent that such law, regulation, rule or order directly applies to the 45 person involved, the gaining of, or attempt to gain, directly or indirectly, through a trade in any security, a commission, fee or gross 46

- profit so large and exorbitant as to be in violation of any law, regulation, rule, order or decision of any other state or Canadian securities administrator, or any self-regulatory organization established pursuant to the laws of the United States;
 - (4) Generally any course of conduct or business which is calculated or put forward with intent to deceive the public or the purchaser of any security or investment advisory services as to the nature of any transaction or the value of such security;
 - (5) Any artifice, agreement, device or scheme to obtain money, profit or property by any of the means herein set forth or otherwise prohibited by this act;
- 12 (f) "Guaranteed" means guaranteed as to payment of principal, 13 interest or dividends;
 - (g) (1) "Investment adviser" means:

7

8

9

10

11

14

15

16

17

18 19

20

21

22

23

24

2526

27

28

29

30

3132

3738

- (i) any person who, for direct or indirect compensation, engages in the business of advising others, either directly or through publications or writings, as to the value of securities or as to the advisability of investing in, purchasing, selling or holding securities, or who, for compensation and as a part of a regular business, issues or promulgates analyses or reports concerning securities; and
- (ii) any financial planner and other person who provides investment advisory services to others for compensation and as part of a business or who holds himself out as providing investment advisory services to others for compensation.
 - (2) "Investment adviser " does not include:
 - (i) a bank, savings institution, or trust company;
- (ii) a lawyer, accountant, engineer, or teacher whose performance of these services is solely incidental to the practice or conduct of the profession and who does not hold himself out as providing investment advisory or financial planning services, and who receives no special compensation for those investment advisory or financial planning services;
- 33 (iii) a broker-dealer registered under this act;
- 34 (iv) a publisher of any bona fide newspaper, news magazine, or 35 business or financial publication of general, regular, and paid 36 circulation;
 - (v) a person whose advice, analyses, or reports relate only to securities exempted by paragraphs (1) and (2) of subsection (a) of section 3 of P.L.1967, c.93 (C.49:3-50);
- (vi) a person whose only clients in this State are other investment advisers, any person that is registered as an "investment adviser" under section 203 of the "Investment Advisers Act of 1940," 15 U.S.C. s.80b-3, or excluded from the definition of an "investment adviser" under paragraph (11) of subsection (a) of section 202 of the "Investment Advisers Act of 1940," 15 U.S.C. s.80b-2(a)(11),
- 46 broker-dealers, banks, bank holding companies, savings institutions,

- trust companies, insurance companies, investment companies as defined in the "Investment Company Act of 1940," pension or profit-sharing trusts, or other financial institutions or institutional buyers, whether acting for themselves or as trustees;
- (vii) any person that is registered as an "investment adviser" under section 203 of the "Investment Advisers Act of 1940," 15 U.S.C. s.80b-3, or excluded from the definition of an "investment adviser" under paragraph (11) of subsection (a) of section 202 of the "Investment Advisers Act of 1940," 15 U.S.C. s.80b-2(a)(11);
 - (viii) an investment adviser representative; or

11

12 13

14

15

16

1718

19

20

21

22

23

24

25

26

27

28 29

30

3132

33

34

35

36

3738

39

(ix) such other persons not otherwise within the intent of this subsection (g) as the bureau chief may by rule or order designate.

Subject to applicable federal law, the bureau chief may by rule limit the exclusions set out in this paragraph (2), except for those exclusions provided in subparagraph (i) of paragraph (2).

For purposes of this act, "investment advisory services" means those services rendered by an "investment adviser" as defined in this subsection;

- (h) "Issuer" means any person who issues or proposes to issue any security, except that (1) with respect to certificates of deposit, voting-trust certificates, or collateral-trust certificates, or with respect to certificates of interest or shares in an unincorporated investment trust not having a board of directors (or persons performing similar functions) or of the fixed, restricted management, or unit type, the term "issuer" means the person or persons performing the acts and assuming the duties of depositor or manager pursuant to the provisions of the trust or other agreement or instrument under which the security is issued; and (2) with respect to certificates of interest in oil, gas, or mining titles or leases, there is not considered to be any "issuer";
- (i) "Person" means an individual, a corporation, a partnership, an association, a joint-stock company, a trust where the interests of the beneficiaries are evidenced by a security, an unincorporated organization, a government, or a political subdivision of a government;
- (j) (1) "Sale" or "sell" includes every contract of sale of, contract to sell, or disposition of, a security or interest in a security or investment advisory services for value;
- (2) "Offer" or "offer to sell" includes every attempt or offer to dispose of, or solicitation of any offer to buy, a security or interest in a security or investment advisory services for value;
- 40 (3) Any security given or delivered with, or as a bonus on account 41 of, any purchase of securities or any other thing is considered to 42 constitute part of the subject of the purchase and to have been offered 43 and sold for value;
- 44 (4) A purported gift of assessable stock is considered to involve an 45 offer and sale;
- 46 (5) Every sale or offer of a warrant or right to purchase or

subscribe to another security of the same or another issuer, as well as every sale or offer of a security which gives the holder a present or future right or privilege to convert into another security of the same or another issuer, is considered to include an offer of the other security;

- 6 (6) The terms defined in this subsection (j) do not include (i) any bona fide pledge or loan; (ii) any stock dividend, whether the 7 8 corporation distributing the dividend is the issuer of the stock or not, 9 if nothing of value is given by stockholders for the dividend other than 10 the surrender of a right to a cash or property dividend when each 11 stockholder may elect to take the dividend in cash or property or in 12 stock; (iii) any act incident to a class vote by stockholders, pursuant 13 to the certificate of incorporation or the applicable corporation statute, 14 on a merger, consolidation, reclassification of securities, or sale of 15 corporate assets in consideration of the issuance of securities of another corporation; or (iv) any act incident to a judicially approved 16 reorganization in which a security is issued in exchange for one or 17 18 more outstanding securities, claims, or property interests, or partly in 19 such exchange and partly for cash;
 - (k) "Savings institutions" shall mean any savings and loan association or building and loan association operating pursuant to the "Savings and Loan Act (1963)," P.L.1963, c.144 (C.17:12B-2 et seq.), and any federal savings and loan association and any association or credit union organized under the laws of the United States or of any state whose accounts are insured by a federal corporation or agency;

20

21

22

23

- 26 (1) "Securities Act of 1933," 15 U.S.C. s.77a et seq.; "Securities Exchange Act of 1934," 15 U.S.C. s.78a et seq.; "Public Utility Holding Company Act of 1935," 15 U.S.C. s.79 et seq.; "Investment Advisers Act of 1940," 15 U.S.C. s.80b-1 et seq.; "Investment Company Act of 1940," 15 U.S.C. s.80a-1 et seq.; and "Commodity Exchange Act," 7 U.S.C. s.1 et seq. mean the federal statutes of those names;
- "Security" means any note; stock; treasury stock; bond; 33 (m) 34 debenture; evidence of indebtedness; certificate of interest or participation in any profit-sharing agreement, including, but not limited 35 to, certificates of interest or participation in real or personal property; 36 37 collateral-trust certificate; preorganization certificate or subscription; 38 transferable share; investment contract; voting-trust certificate; 39 certificate of deposit for a security; certificate of interest in an oil, gas 40 or mining title or lease; a viatical investment; or, in general, any 41 interest or instrument commonly known as a "security," or any 42 certificate of interest or participation in, temporary or interim 43 certificate for, guarantee of, or warrant or right to subscribe to or 44 purchase, any of the foregoing. "Security" does not include any 45 insurance or endowment policy or annuity contract under which an insurance company promises to pay a fixed or variable number of 46

dollars either in a lump sum or periodically for life or some other specified period;

3

4

11

12 13

14

15

16

1718

19

20

21

22

23

24

25

26

27

28

29

30

31

32

33

34

35

3637

- (n) "State" means any state, territory, or possession of the United States, as well as the District of Columbia and Puerto Rico;
- 5 (o) "Nonissuer" means secondary trading not involving the issuer 6 of the securities or any person in a control relationship with the issuer;
- 7 (p) "Accredited investor" means any person who is an "accredited 8 investor" as defined by subsection (15) of section 2 of the "Securities 9 Act of 1933," 15 U.S.C. s.77b(15), and 17 C.F.R. s.230.215 and s.230.501 or any successor rule promulgated pursuant to that act.

The bureau chief may rule, or order, waive or modify the conditions in this subsection (p) and shall interpret and apply this subsection (p) so as to effectuate greater uniformity and coordination in federal-state securities registration exemptions;

- (q) "Direct participation security" means a security which provides for flow-through tax consequences (tax shelter), regardless of the structure of the legal entity or vehicle for distribution, including, but not limited to, a security representing an interest in gas, oil, real estate, agricultural property, cattle, a condominium, a Subchapter S corporation, a limited liability company and all other securities of a similar nature, regardless of the industry represented by the security, or any combination thereof. Excluded from this definition are real estate investment trusts, tax qualified pension and profit-sharing plans pursuant to sections 401 and 403(a) of the Internal Revenue Code of 1986, 26 U.S.C.401 and 403(a), and individual retirement plans under section 408 of the Internal Revenue Code of 1986, 26 U.S.C.408, tax sheltered annuities pursuant to the provisions of section 403(b) of the Internal Revenue Code of 1986, 26 U.S.C.403(b), and any company including separate accounts registered pursuant to the "Investment Company Act of 1940;"
- (r) "Blind pool"means an offering of securities in which, as to 65% or more of the proceeds of the offering, the prospectus discloses no specific purpose to which the proceeds of the offering will be put, or the prospectus discloses no specific assets to be purchased, projects to be undertaken, or business to be conducted, except for:
- (1) an offering of securities to provide working capital for an operating company (as opposed to a development stage company);
- 38 (2) an offering of securities by an investment company registered 39 under the "Investment Company Act of 1940," including a business 40 development company; or
- 41 (3) an offering of securities by a small business investment company 42 licensed by the Small Business Administration or a business 43 development company within the meaning of the "Investment Advisers 44 Act of 1940;"
- 45 (s) "Investment adviser representative" means any person, 46 including, but not limited to, a partner, officer, or director, or a person

- 1 occupying a similar status or performing similar functions, or other
- 2 individual, except clerical or ministerial personnel, who is employed by
- or associated with an investment adviser registered under this act, or 3
- 4 who has a place of business located in this State and is employed by or
- associated with a person registered or required to be registered as an 5
- 6 investment adviser under section 203 of the "Investment Advisers Act
- 7 of 1940," 15 U.S.C. s.80b-3; and who does any of the following:
- 8 (1) makes any recommendations or otherwise renders advice 9 regarding securities if the person has direct advisory client contact;
- 10 (2) manages accounts or portfolios of clients;

- 11 (3) determines recommendations or advice regarding securities;
- 12 (4) solicits, offers or negotiates for the sale of or sells investment 13 advisory services; or
- 14 (5) directly supervises any investment adviser representative or the 15 supervisors of those investment adviser representatives. "Investment adviser representative" does not include a broker-dealer or an agent; 16
 - (t) "Institutional buyer" includes, but is not limited to, a "qualified institutional buyer" as defined in SEC Rule 144A, 17 C.F.R. s.230.144A;
- 20 (u) "Willful" or "willfully" means a person who acts intentionally in 21 the sense that the person is aware of what he is doing;
- 22 (v) "Federal covered security" means any security described as a 23 covered security in subsection (b) of section 18 of the "Securities Act 24 of 1933," 15 U.S.C.77r(b).
- 25 (w) "Viatical investment" means the contractual right to receive any 26 portion of the death benefit or ownership of a life insurance policy or 27 certificate, for consideration that is less than the expected death 28 benefit of the life insurance policy or certificate. Viatical investment 29 does not include:
- 30 (1) any transaction between a viator and a viatical settlement provider as defined by the "Viatical Settlements Act", P.L. , c. 31
- 32 (C.) (now before the Legislature as this bill);
- (2) any transfer of ownership or beneficial interest in a life 33 insurance policy from a viatical settlement provider to another viatical 34 settlement provider as defined in "Viatical Settlements Act", P.L. 35
- c. (C.) (now before the Legislature as this bill) or to any legal 36
- 37 entity formed solely for the purpose of holding ownership or beneficial
- 38 interest in a life insurance policy or policies;
- 39 (3) the bona fide assignment of a life insurance policy to a bank, 40 savings bank, savings and loan association, credit union, or other
- licensed lending institution as collateral for a loan; or 41
- 42 (4) the exercise of accelerated benefits pursuant to the terms of a
- 43 life insurance policy issued in accordance with the provisions of Title
- 44 17B of the New Jersey Statutes.
- 45 (cf: P.L.1997, c.276, s.2)

	19. P.I	L.1999, c.211	(17B:30A-1)	et seq.) i	s repealed.
--	---------	---------------	-------------	------------	-------------

20. Section 15 of this act shall take effect immediately and the remainder of this act shall take effect on the 90th day after enactment.

STATEMENT

This bill, the "Viatical Settlements Act," repeals the current law regulating viatical settlements and replaces it with a broader regulatory scheme which follows, in large part, the Viatical Settlements Model Act developed by the National Association of Insurance Commissioners (NAIC).

A viatical settlement is the sale or transfer of an existing life insurance policy, while the owner or insured, or viator, is still alive, for a value less than the expected death benefit under the insurance policy, but which must be at least greater than the cash surrender value or value of any accelerated death benefit available at the time of a viatical settlement. A viatical settlement contract may also include a contract for a loan or other financing transaction.

The bill licenses viatical settlement providers, who purchase life insurance policies. The bill provides that insurance producers licensed under the "New Jersey Insurance Producer Licensing Act of 2001," with a life insurance line of authority may negotiate viatical settlement contracts on behalf of owners of life insurance policies.

The bill requires disclosure of certain information to viators at the time of application for a viatical settlement contract and prior to executing a final viatical settlement contract. The disclosures are designed to inform the viator of alternatives to viatical settlement contracts and that there may be tax consequences, among other things. The bill also requires disclosure to viators of available alternatives to the lapse or surrender of the life insurance policy in other situations. Other provisions of the bill are designed to ensure that the viator has entered into an agreement to sell the policy willingly, and the viator has an unconditional right to rescind a viatical settlement contract for a period of time after execution of the viatical settlement contract.

The bill requires viatical settlement providers to file their contract forms and disclosure statements with the Commissioner of Banking and Insurance for approval. The commissioner is also authorized to conduct examinations and investigations of all licensees. The commissioner is given general implementation and enforcement responsibilities as well.

The bill also regulates the advertisement of offers of viatical settlement contracts to provide prospective viators with accurate descriptions of viatical settlements contracts and to ensure that product descriptions are not unfair, deceptive or misleading.

- Fraudulent practices in the offering, application or execution of 1
- 2 viatical settlement contracts are prohibited and viatical settlement
- providers are required to put into effect antifraud initiatives, which 3
- 4 may include fraud investigators and an antifraud plan.
- Violations of the bill are considered unfair trade practices pursuant 5
- 6 to N.J.S.17B:30-1 et seq., and are subject to the penalties of that act.
- 7 In addition, the commissioner may seek injunctive relief and civil
- 8 penalties, and persons who have violated the bill's provisions may be
- 9 subject to imprisonment and ordered to pay restitution to persons
- 10 aggrieved by the violation.
- 11 Although the bill repeals the 1999 law on viatical settlements, it continues many of the concepts of the regulatory scheme with the 12
- 13 following changes:

- (1) Regulates all viatical settlement contract transactions regardless of the health of the insured. Current law only regulates viatical
- 15
- settlements when the insured is terminally or chronically ill. 16
- (2) Protects the property and contractual rights of life insurance 17
- 18 policy owners by prohibiting anti-assignment activities and other unfair
- 19 trade practices.
- 20 (3) Expands consumer protections by adding significant disclosure
- 21 requirements, mandatory anti-fraud measures, including requiring anti-
- 22 fraud plans by licensees; mandatory reporting of suspected fraudulent
- 23 activities; prohibiting anti-assignment activities and eliminating third-
- 24 party brokers and unlicensed agents.
- 25 (4) Supplies life insurance policy owners with information about all
- 26 of their options when considering the disposition of their life insurance
- 27 policies by requiring disclosure of relevant information.

ASSEMBLY FINANCIAL INSTITUTIONS AND INSURANCE COMMITTEE

STATEMENT TO

ASSEMBLY, No. 3438

with committee amendments

STATE OF NEW JERSEY

DATED: May 2, 2005

The Assembly Financial Institutions and Insurance Committee reports favorably and with committee amendments Assembly Bill No. 3438.

As amended, this bill, the "Viatical Settlements Act," repeals the current law regulating viatical settlements and replaces it with a broader regulatory scheme which follows, in large part, the Viatical Settlements Model Act developed by the National Association of Insurance Commissioners (NAIC).

A viatical settlement is the sale or transfer of an existing life insurance policy, while the owner or insured, or viator, is still alive, for a value less than the expected death benefit under the insurance policy, but which must be at least greater than the cash surrender value or value of any accelerated death benefit available at the time of a viatical settlement. A viatical settlement contract may also include a contract for a loan or other financing transaction, but does not include agreements with persons having an insurable interest in the insured's life, or any accelerated benefit under the terms of the policy.

The bill licenses viatical settlement providers who purchase life insurance policies. The bill provides that insurance producers licensed under the "New Jersey Insurance Producer Licensing Act of 2001," with a life insurance line of authority may negotiate viatical settlement contracts on behalf of owners of life insurance policies. If they are nonresident producers, they must also be licensed in their state of residence for at least one year prior to negotiating viatical settlement contracts.

The bill requires disclosure of certain information to viators at the time of application for a viatical settlement contract and prior to executing a final viatical settlement contract. The disclosures are designed to inform the viator of alternatives to viatical settlement contracts and that, among other things, there may be tax consequences. Other provisions of the bill are designed to ensure that the viator has entered into an agreement to sell the policy willingly, and the viator has an unconditional right to rescind a viatical

settlement contract for a period of time after execution of the viatical settlement contract.

The bill requires viatical settlement providers to file their contract forms and disclosure statements with the Commissioner of Banking and Insurance for approval. The commissioner is also authorized to conduct examinations and investigations of all licensees. The commissioner is given general implementation and enforcement responsibilities as well.

The bill also regulates the advertisement of offers of viatical settlement contracts to provide prospective viators with accurate descriptions of viatical settlement contracts and to ensure that product descriptions are not unfair, deceptive or misleading. Fraudulent practices in the offering, application or execution of viatical settlement contracts are prohibited and viatical settlement providers are required to put into effect antifraud initiatives, which may include fraud investigators and an antifraud plan.

Violations of the bill are considered unfair trade practices pursuant to N.J.S.17B:30-1 et seq., and are subject to the penalties of that act. In addition, the commissioner may seek injunctive relief and civil penalties, and persons who have violated the bill's provisions may be subject to imprisonment and ordered to pay restitution to persons aggrieved by the violation.

Although the bill repeals the 1999 law on viatical settlements, it continues many of the concepts of the regulatory scheme with the following changes:

- (1) Regulates all viatical settlement contract transactions regardless of the health of the insured. Current law only regulates viatical settlements when the insured is terminally or chronically ill.
- (2) Protects the property and contractual rights of life insurance policy owners by prohibiting anti-assignment activities and other unfair trade practices.
- (3) Expands consumer protections by adding significant disclosure requirements, mandatory anti-fraud measures, including requiring anti-fraud plans by licensees; mandatory reporting of suspected fraudulent activities; prohibiting anti-assignment activities and eliminating third-party brokers and licensing agents.
- (4) Supplies life insurance policy owners with information about all of their options when considering the disposition of their life insurance policies by requiring disclosure of relevant information.

COMMITTEE AMENDMENTS

The committee amended the bill to make various revisions. First, the amendments exclude accelerated benefits under the terms of the life insurance policy from the definition of viatical settlement contracts. The amendments specify that only a licensed insurance producer may represent the viator in negotiations with a viatical settlement provider, and require the producer to be licensed as a life insurance producer in New Jersey and, if a nonresident producer, in his

state of residence for at least one year prior to negotiating viatical settlement contracts. Further, the amendments clarify that the life insurance producer represents only the viator, and not the viatical settlement provider or any insurer. Certain other conforming technical amendments concerning the life insurance producer's role are made as well. The amendments eliminate, as a violation under the bill, the prohibition, restriction or impairment of a life insurance producer's negotiation of a viatical settlement contract on behalf of a viator by an insurance company. Finally, the amendments specify that loans made by a life insurance company pursuant to the terms of the life insurance contract are not considered an investment in a security for the purposes of the "Uniform Securities Law (1997)."