

# 5:8-36

## LEGISLATIVE HISTORY CHECKLIST

Compiled by the NJ State Law Library

**LAWS OF:** 2003                    **CHAPTER:** 61

**NJSA:** 5:8-36                    (Bingo advertising)

**BILL NO:** A2925                (Substituted for S821)

**SPONSOR(S):** Eagler and Conners

**DATE INTRODUCED:** October 21, 2002

**COMMITTEE:**                    **ASSEMBLY:** Tourism and Gaming

**SENATE:** Law and Public Safety

**AMENDED DURING PASSAGE:** No

**DATE OF PASSAGE:**            **ASSEMBLY:** November 18, 2002

**SENATE:** March 20, 2003

**DATE OF APPROVAL:** May 1, 2003

**FOLLOWING ARE ATTACHED IF AVAILABLE:**

[FINAL TEXT OF BILL](#) (Original version of bill enacted)

**A2925**

[SPONSORS STATEMENT:](#) (Begins on page 3 of original bill) [Yes](#)

**COMMITTEE STATEMENT:**                    [ASSEMBLY:](#) [Yes](#)

[SENATE:](#) [Yes](#)

**FLOOR AMENDMENT STATEMENTS:** No

**LEGISLATIVE FISCAL ESTIMATE:** No

**S821**

[SPONSORS STATEMENT:](#) (Begins on page 3 of original bill) [Yes](#)

Bill and Sponsors Statement identical to A2925

**COMMITTEE STATEMENT:**                    **ASSEMBLY:** No

[SENATE:](#) [Yes](#)

Identical to Senate Statement for A2925

**FLOOR AMENDMENT STATEMENTS:** No

**LEGISLATIVE FISCAL ESTIMATE:** No

**VETO MESSAGE:** No

**GOVERNOR'S PRESS RELEASE ON SIGNING:** No

**FOLLOWING WERE PRINTED:**

To check for circulating copies, contact New Jersey State Government Publications at the State Library (609) 278-2640 ext. 103 or <mailto:refdesk@njstatelib.org>.

**REPORTS:**

No

**HEARINGS:**

No

**NEWSPAPER ARTICLES:**

No

P.L. 2003, CHAPTER 61, *approved May 1, 2003*  
Assembly, No. 2925

1 AN ACT concerning bingo, and amending and supplementing  
2 P.L.1954, c.6.

3

4 **BE IT ENACTED** by the Senate and General Assembly of the State  
5 of New Jersey:

6

7 1. Section 13 of P.L.1954, c.6 (C.5:8-36) is amended to read as  
8 follows:

9 13. No game of chance to be conducted under any license issued  
10 under this act shall be advertised as to its location, the time when it is  
11 to be or has been played, or the prizes awarded or to be awarded, by  
12 means of newspapers, radio, television or sound truck, or by means of  
13 billboards, posters or handbills or any other means addressed to the  
14 general public [, except that 1 sign not exceeding 60 square feet in  
15 area may be displayed on or adjacent to the premises where the game  
16 will be played and an additional similar sign may be displayed on or  
17 adjacent to the premises where the prize or prizes are displayed and  
18 additional signs may be displayed upon any fire fighting equipment  
19 belonging to any licensee, which is a volunteer fire company or upon  
20 any first-aid or rescue squad equipment belonging to any licensee,  
21 which is a first-aid or rescue squad, in and throughout the community  
22 or communities served by such volunteer fire company or such first-aid  
23 or rescue squad, as the case may be] in any municipality in which the  
24 majority of voters voting therein have not voted in favor of the  
25 adoption of the provisions of P.L.1954, c.6 (C.5:8-24 et seq.) or in  
26 any municipality in which the majority of voters voting therein have  
27 voted in favor of rescinding the adoption of the provisions of the act.  
28 (cf: P.L.1955, c.160, s.6)

29

30 2. (New section) The Legalized Games of Chance Control  
31 Commission shall promulgate regulations to govern the advertising of  
32 games of chance in any municipality in which the majority of voters  
33 voting therein have voted in favor of the adoption of the "Bingo  
34 Licensing Law," P.L.1954, c.6 (C.5:8-24 et seq.), and in which games  
35 of chance are held, operated or conducted under any license issued  
36 pursuant to the provisions of that act.

37 The regulations shall prohibit:

38 a. any advertisement from containing any false, deceptive,  
39 misleading or fraudulent statement regarding the holding, operation or  
40 conduct of a game of chance;

41 b. any advertisement from causing undue or unfair competition

**EXPLANATION - Matter enclosed in bold-faced brackets [thus] in the above bill is not enacted and intended to be omitted in the law.**

**Matter underlined thus is new matter.**

1 between organizations registered with the control commission that are  
2 holding competing games of chance; and

3 c. the use, to an extent deemed excessive, of the proceeds derived  
4 from the conduct of any individual game of chance for advertising  
5 subsequent games of chance.

6  
7 3. This act shall take effect immediately.

8  
9 STATEMENT

10  
11 At present, the Bingo Licensing Law, N.J.S.A.5:8-24 et seq., limits  
12 the extent to which licensed charitable and civic organizations may  
13 advertise bingo. Only one sign not exceeding 60 square feet may be  
14 displayed on, or adjacent to, the premises where the game will be  
15 played and an additional similar sign may be displayed on, or adjacent  
16 to, the premises where the prize or prizes are displayed. Volunteer  
17 fire companies and first aid or rescue squads are also permitted to  
18 display additional signs on fire fighting or first aid or rescue  
19 equipment. These restrictions have made it difficult for bingo  
20 licensees to make the public aware of games and to raise funds for  
21 worthy purposes.

22 Under the bill, bingo advertising would be permitted pursuant to  
23 regulations promulgated by the Legalized Games of Chance Control  
24 Commission in municipalities in which the voters have approved  
25 adoption of the Bingo Licensing Law and in which bingo is conducted  
26 pursuant to a license issued under the act. The regulations would  
27 prohibit: 1) any advertisement from containing any false, deceptive,  
28 misleading or fraudulent statement regarding the holding, operation or  
29 conduct of a game of chance; 2) any advertisement from causing  
30 undue or unfair competition between organizations registered with the  
31 control commission that are holding competing games of chance; and  
32 3) the use, to an extent deemed excessive, of the proceeds derived  
33 from the conduct of any individual game of chance for advertising  
34 subsequent games of chance. Bingo advertising would be prohibited  
35 in municipalities in which the voters have not approved adoption of the  
36 Bingo Licensing Law or have rescinded adoption of the act.

37 The bill would make the law governing bingo advertising similar to  
38 legislation enacted in 1996 which governs the advertising of raffles  
39 conducted by charitable and civic organizations (N.J.S.A.5:8-63 and  
40 5:8-63.1).

41  
42 \_\_\_\_\_  
43  
44 Modifies certain restrictions on bingo advertising; directs Legalized  
45 Games of Chance Control Commission to promulgate regulations on  
46 bingo advertising.

# ASSEMBLY, No. 2925

## STATE OF NEW JERSEY 210th LEGISLATURE

INTRODUCED OCTOBER 21, 2002

**Sponsored by:**

**Assemblyman PETER C. EAGLER**

**District 34 (Essex and Passaic)**

**Assemblyman JACK CONNERS**

**District 7 (Burlington and Camden)**

**Co-Sponsored by:**

**Assemblyman Van Drew and Senator Lance**

**SYNOPSIS**

Modifies certain restrictions on bingo advertising; directs Legalized Games of Chance Control Commission to promulgate regulations on bingo advertising.

**CURRENT VERSION OF TEXT**

As introduced.



**(Sponsorship Updated As Of: 3/21/2003)**

A2925 EAGLER, CONNERS

2

1 AN ACT concerning bingo, and amending and supplementing  
2 P.L.1954, c.6.

3

4 **BE IT ENACTED** by the Senate and General Assembly of the State  
5 of New Jersey:

6

7 1. Section 13 of P.L.1954, c.6 (C.5:8-36) is amended to read as  
8 follows:

9 13. No game of chance to be conducted under any license issued  
10 under this act shall be advertised as to its location, the time when it is  
11 to be or has been played, or the prizes awarded or to be awarded, by  
12 means of newspapers, radio, television or sound truck, or by means of  
13 billboards, posters or handbills or any other means addressed to the  
14 general public [, except that 1 sign not exceeding 60 square feet in  
15 area may be displayed on or adjacent to the premises where the game  
16 will be played and an additional similar sign may be displayed on or  
17 adjacent to the premises where the prize or prizes are displayed and  
18 additional signs may be displayed upon any fire fighting equipment  
19 belonging to any licensee, which is a volunteer fire company or upon  
20 any first-aid or rescue squad equipment belonging to any licensee,  
21 which is a first-aid or rescue squad, in and throughout the community  
22 or communities served by such volunteer fire company or such first-aid  
23 or rescue squad, as the case may be] in any municipality in which the  
24 majority of voters voting therein have not voted in favor of the  
25 adoption of the provisions of P.L.1954, c.6 (C.5:8-24 et seq.) or in  
26 any municipality in which the majority of voters voting therein have  
27 voted in favor of rescinding the adoption of the provisions of the act.  
28 (cf: P.L.1955, c.160, s.6)

29

30 2. (New section) The Legalized Games of Chance Control  
31 Commission shall promulgate regulations to govern the advertising of  
32 games of chance in any municipality in which the majority of voters  
33 voting therein have voted in favor of the adoption of the "Bingo  
34 Licensing Law," P.L.1954, c.6 (C.5:8-24 et seq.), and in which games  
35 of chance are held, operated or conducted under any license issued  
36 pursuant to the provisions of that act.

37 The regulations shall prohibit:

38 a. any advertisement from containing any false, deceptive,  
39 misleading or fraudulent statement regarding the holding, operation or  
40 conduct of a game of chance;

41 b. any advertisement from causing undue or unfair competition  
42 between organizations registered with the control commission that are  
43 holding competing games of chance; and

**EXPLANATION - Matter enclosed in bold-faced brackets [thus] in the above bill is not enacted and intended to be omitted in the law.**

**Matter underlined thus is new matter.**

1 c. the use, to an extent deemed excessive, of the proceeds derived  
2 from the conduct of any individual game of chance for advertising  
3 subsequent games of chance.

4  
5 3. This act shall take effect immediately.  
6

7  
8 STATEMENT  
9

10 At present, the Bingo Licensing Law, N.J.S.A.5:8-24 et seq., limits  
11 the extent to which licensed charitable and civic organizations may  
12 advertise bingo. Only one sign not exceeding 60 square feet may be  
13 displayed on, or adjacent to, the premises where the game will be  
14 played and an additional similar sign may be displayed on, or adjacent  
15 to, the premises where the prize or prizes are displayed. Volunteer  
16 fire companies and first aid or rescue squads are also permitted to  
17 display additional signs on fire fighting or first aid or rescue  
18 equipment. These restrictions have made it difficult for bingo  
19 licensees to make the public aware of games and to raise funds for  
20 worthy purposes.

21 Under the bill, bingo advertising would be permitted pursuant to  
22 regulations promulgated by the Legalized Games of Chance Control  
23 Commission in municipalities in which the voters have approved  
24 adoption of the Bingo Licensing Law and in which bingo is conducted  
25 pursuant to a license issued under the act. The regulations would  
26 prohibit: 1) any advertisement from containing any false, deceptive,  
27 misleading or fraudulent statement regarding the holding, operation or  
28 conduct of a game of change; 2) any advertisement from causing  
29 undue or unfair competition between organizations registered with the  
30 control commission that are holding competing games of chance; and  
31 3) the use, to an extent deemed excessive, of the proceeds derived  
32 from the conduct of any individual game of chance for advertising  
33 subsequent games of chance. Bingo advertising would be prohibited  
34 in municipalities in which the voters have not approved adoption of the  
35 Bingo Licensing Law or have rescinded adoption of the act.

36 The bill would make the law governing bingo advertising similar to  
37 legislation enacted in 1996 which governs the advertising of raffles  
38 conducted by charitable and civic organizations (N.J.S.A.5:8-63 and  
39 5:8-63.1).

-

ASSEMBLY TOURISM AND GAMING COMMITTEE

STATEMENT TO

**ASSEMBLY, No. 2925**

**STATE OF NEW JERSEY**

DATED: NOVEMBER 7, 2002

The Assembly Tourism and Gaming Committee reports favorably Assembly, No. 2925.

At present, the Bingo Licensing Law, N.J.S.A.5:8-24 et seq., limits the extent to which licensed charitable and civic organizations may advertise bingo. Only one sign not exceeding 60 square feet may be displayed on, or adjacent to, the premises where the game will be played and an additional similar sign may be displayed on, or adjacent to, the premises where the prize or prizes are displayed. Volunteer fire companies and first aid or rescue squads are also permitted to display additional signs on fire fighting or first aid or rescue equipment. These restrictions have made it difficult for bingo licensees to make the public aware of games and to raise funds for worthy purposes.

Under the bill, bingo advertising would be permitted pursuant to regulations promulgated by the Legalized Games of Chance Control Commission in municipalities in which the voters have approved adoption of the Bingo Licensing Law and in which bingo is conducted pursuant to a license issued under the act. The regulations would prohibit: 1) any advertisement from containing any false, deceptive, misleading or fraudulent statement regarding the holding, operation or conduct of a game of chance; 2) any advertisement from causing undue or unfair competition between organizations registered with the control commission that are holding competing games of chance; and 3) the use, to an extent deemed excessive, of the proceeds derived from the conduct of any individual game of chance for advertising subsequent games of chance. Bingo advertising would be prohibited in municipalities in which the voters have not approved adoption of the Bingo Licensing Law or have rescinded adoption of the act.

The bill would make the law governing bingo advertising similar to legislation enacted in 1996 which governs the advertising of raffles conducted by charitable and civic organizations (N.J.S.A.5:8-63 and 5:8-63.1).



SENATE LAW AND PUBLIC SAFETY AND VETERANS'  
AFFAIRS COMMITTEE

STATEMENT TO

**ASSEMBLY, No. 2925**

**STATE OF NEW JERSEY**

DATED: JANUARY 27, 2003

The Senate Law and Public Safety and Veterans' Affairs Committee reports favorably Assembly Bill No. 2925.

At present, the Bingo Licensing Law, N.J.S.A.5:8-24 et seq., limits the extent to which licensed charitable and civic organizations may advertise bingo. Only one sign not exceeding 60 square feet may be displayed on, or adjacent to, the premises where the game will be played and an additional similar sign may be displayed on, or adjacent to, the premises where the prize or prizes are displayed. Volunteer fire companies and first aid or rescue squads are also permitted to display additional signs on fire fighting or first aid or rescue equipment. These restrictions have made it difficult for bingo licensees to make the public aware of games and to raise funds for worthy purposes.

Under the provisions of this bill, bingo advertising would be permitted pursuant to regulations promulgated by the Legalized Games of Chance Control Commission in municipalities in which the voters have approved adoption of the Bingo Licensing Law and in which bingo is conducted pursuant to a license issued under the act. The regulations would prohibit: 1) any advertisement from containing any false, deceptive, misleading or fraudulent statement regarding the holding, operation or conduct of a game of chance; 2) any advertisement from causing undue or unfair competition between organizations registered with the control commission that are holding competing games of chance; and 3) the use, to an extent deemed excessive, of the proceeds derived from the conduct of any individual game of chance for advertising subsequent games of chance. Bingo advertising would be prohibited in municipalities in which the voters have not approved adoption of the Bingo Licensing Law or have rescinded adoption of the act.

The bill would make the law governing bingo advertising similar to legislation enacted in 1996 which governs the advertising of raffles conducted by charitable and civic organizations (N.J.S.A.5:8-63 and 5:8-63.1).

**SENATE, No. 821**

**STATE OF NEW JERSEY**  
**210th LEGISLATURE**

INTRODUCED JANUARY 24, 2002

**Sponsored by:**  
**Senator LEONARD LANCE**  
**District 23 (Warren and Hunterdon)**

**SYNOPSIS**

Modifies certain restrictions on bingo advertising; directs Legalized Games of Chance Control Commission to promulgate regulations on bingo advertising.

**CURRENT VERSION OF TEXT**

As introduced.



1 AN ACT concerning bingo, and amending and supplementing  
2 P.L.1954, c.6.

3

4 **BE IT ENACTED** by the Senate and General Assembly of the State  
5 of New Jersey:

6

7 1. Section 13 of P.L.1954, c.6 (C.5:8-36) is amended to read as  
8 follows:

9 13. No game of chance to be conducted under any license issued  
10 under this act shall be advertised as to its location, the time when it is  
11 to be or has been played, or the prizes awarded or to be awarded, by  
12 means of newspapers, radio, television or sound truck, or by means of  
13 billboards, posters or handbills or any other means addressed to the  
14 general public [ , except that 1 sign not exceeding 60 square feet in  
15 area may be displayed on or adjacent to the premises where the game  
16 will be played and an additional similar sign may be displayed on or  
17 adjacent to the premises where the prize or prizes are displayed and  
18 additional signs may be displayed upon any fire fighting equipment  
19 belonging to any licensee, which is a volunteer fire company or upon  
20 any first-aid or rescue squad equipment belonging to any licensee,  
21 which is a first-aid or rescue squad, in and throughout the community  
22 or communities served by such volunteer fire company or such first-aid  
23 or rescue squad, as the case may be] in any municipality in which the  
24 majority of voters voting therein have not voted in favor of the  
25 adoption of the provisions of P.L.1954, c.6 (C.5:8-24 et seq.) or in  
26 any municipality in which the majority of voters voting therein have  
27 voted in favor of rescinding the adoption of the provisions of the act.  
28 (cf: P.L.1955, c.160, s.6)

29

30 2. (New section) The Legalized Games of Chance Control  
31 Commission shall promulgate regulations to govern the advertising of  
32 games of chance in any municipality in which the majority of voters  
33 voting therein have voted in favor of the adoption of the "Bingo  
34 Licensing Law," P.L.1954, c.6 (C.5:8-24 et seq.), and in which games  
35 of chance are held, operated or conducted under any license issued  
36 pursuant to the provisions of that act.

37 The regulations shall prohibit:

38 a. any advertisement from containing any false, deceptive,  
39 misleading or fraudulent statement regarding the holding, operation or  
40 conduct of a game of chance;

41 b. any advertisement from causing undue or unfair competition  
42 between organizations registered with the control commission that are  
43 holding competing games of chance; and

**EXPLANATION - Matter enclosed in bold-faced brackets [thus] in the above bill is not enacted and intended to be omitted in the law.**

**Matter underlined thus is new matter.**

1 c. the use, to an extent deemed excessive, of the proceeds derived  
2 from the conduct of any individual game of chance for advertising  
3 subsequent games of chance.

4  
5 3. This act shall take effect immediately.  
6

7  
8 STATEMENT  
9

10 At present, the Bingo Licensing Law, N.J.S.A.5:8-24 et seq., limits  
11 the extent to which licensed charitable and civic organizations may  
12 advertise bingo. Only one sign not exceeding 60 square feet may be  
13 displayed on, or adjacent to, the premises where the game will be  
14 played and an additional similar sign may be displayed on, or adjacent  
15 to, the premises where the prize or prizes are displayed. Volunteer  
16 fire companies and first aid or rescue squads are also permitted to  
17 display additional signs on fire fighting or first aid or rescue  
18 equipment. These restrictions have made it difficult for bingo  
19 licensees to make the public aware of games and to raise funds for  
20 worthy purposes.

21 Under the bill, bingo advertising would be permitted pursuant to  
22 regulations promulgated by the Legalized Games of Chance Control  
23 Commission in municipalities in which the voters have approved  
24 adoption of the Bingo Licensing Law and in which bingo is conducted  
25 pursuant to a license issued under the act. The regulations would  
26 prohibit: 1) any advertisement from containing any false, deceptive,  
27 misleading or fraudulent statement regarding the holding, operation or  
28 conduct of a game of change; 2) any advertisement from causing  
29 undue or unfair competition between organizations registered with the  
30 control commission that are holding competing games of chance; and  
31 3) the use, to an extent deemed excessive, of the proceeds derived  
32 from the conduct of any individual game of chance for advertising  
33 subsequent games of chance. Bingo advertising would be prohibited  
34 in municipalities in which the voters have not approved adoption of the  
35 Bingo Licensing Law or have rescinded adoption of the act.

36 The bill would make the law governing bingo advertising similar to  
37 legislation enacted in 1996 which governs the advertising of raffles  
38 conducted by charitable and civic organizations (N.J.S.A.5:8-63 and  
39 5:8-63.1).

SENATE LAW AND PUBLIC SAFETY AND VETERANS'  
AFFAIRS COMMITTEE

STATEMENT TO

**SENATE, No. 821**

**STATE OF NEW JERSEY**

DATED: JANUARY 27, 2003

The Senate Law and Public Safety and Veterans' Affairs Committee reports favorably Senate Bill No. 821.

At present, the Bingo Licensing Law, N.J.S.A.5:8-24 et seq., limits the extent to which licensed charitable and civic organizations may advertise bingo. Only one sign not exceeding 60 square feet may be displayed on, or adjacent to, the premises where the game will be played and an additional similar sign may be displayed on, or adjacent to, the premises where the prize or prizes are displayed. Volunteer fire companies and first aid or rescue squads are also permitted to display additional signs on fire fighting or first aid or rescue equipment. These restrictions have made it difficult for bingo licensees to make the public aware of games and to raise funds for worthy purposes.

Under the provisions of this bill, bingo advertising would be permitted pursuant to regulations promulgated by the Legalized Games of Chance Control Commission in municipalities in which the voters have approved adoption of the Bingo Licensing Law and in which bingo is conducted pursuant to a license issued under the act. The regulations would prohibit: 1) any advertisement from containing any false, deceptive, misleading or fraudulent statement regarding the holding, operation or conduct of a game of chance; 2) any advertisement from causing undue or unfair competition between organizations registered with the control commission that are holding competing games of chance; and 3) the use, to an extent deemed excessive, of the proceeds derived from the conduct of any individual game of chance for advertising subsequent games of chance. Bingo advertising would be prohibited in municipalities in which the voters have not approved adoption of the Bingo Licensing Law or have rescinded adoption of the act.

The bill would make the law governing bingo advertising similar to legislation enacted in 1996 which governs the advertising of raffles conducted by charitable and civic organizations (N.J.S.A.5:8-63 and 5:8-63.1).