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RWH/CL

P.L. 2018, CHAPTER 92, *approved August 17, 2018*
Senate, No. 767

1 AN ACT concerning college degree completion and supplementing
2 chapter 3B of Title 18A of the New Jersey Statutes.

3

4 **BE IT ENACTED** *by the Senate and General Assembly of the State*
5 *of New Jersey:*

6

7 1. a. The Secretary of Higher Education, in consultation with
8 public and independent institutions of higher education, shall
9 establish a Statewide “30 Credits Per Year to Finish”
10 communication campaign. The purpose of the campaign shall be to
11 raise awareness among students and their families that a student
12 should take no less than 30 credits per year to graduate within two
13 years in the case of an associate degree or within four years in the
14 case of a baccalaureate degree. The communication campaign
15 shall:

16 (1) make use of a variety of marketing media including
17 billboards, brochures, and electronic resources; and

18 (2) reach students directly during course registration for the
19 academic semester.

20 b. Each public and independent institution of higher education
21 shall annually report to the secretary on the strategies employed and
22 the incentives provided by the institution to encourage students to
23 enroll in no less than 30 credits per year. The secretary shall share
24 the information on the reported strategies and incentives among the
25 institutions.

26

27 2. This act shall take effect immediately.

28

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30

31

32 Directs Secretary of Higher Education to establish
33 communication campaign to encourage students to enroll in 30
34 credits per year and institutions to report to secretary on strategies
35 and incentives to accomplish this goal.

SENATE, No. 767

STATE OF NEW JERSEY 218th LEGISLATURE

PRE-FILED FOR INTRODUCTION IN THE 2018 SESSION

Sponsored by:

Senator SANDRA B. CUNNINGHAM

District 31 (Hudson)

Senator STEPHEN M. SWEENEY

District 3 (Cumberland, Gloucester and Salem)

Senator THOMAS H. KEAN, JR.

District 21 (Morris, Somerset and Union)

Co-Sponsored by:

Senators Ruiz and Oroho

SYNOPSIS

Directs Secretary of Higher Education to establish communication campaign to encourage students to enroll in 30 credits per year and institutions to report to secretary on strategies and incentives to accomplish this goal.

CURRENT VERSION OF TEXT

Introduced Pending Technical Review by Legislative Counsel.



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STATEMENT

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32 This bill directs the Secretary of Higher Education, in consultation
33 with public and independent institutions of higher education, to
34 establish a Statewide “30 Credits Per Year to Finish” communication
35 campaign. The purpose of the campaign is to raise awareness among
36 students and their families that a student should take no less than 30
37 credits per year to graduate within two years in the case of an associate
38 degree or within four years in the case of a baccalaureate degree.

39 The communication campaign will use a variety of marketing
40 media including billboards, brochures, and electronic resources, and
41 must reach students directly during course registration for the
42 academic semester.

43 The bill also directs public and independent institutions of higher
44 education to annually report to the secretary on the strategies
45 employed and the incentives provided by the institution to encourage
46 students to enroll in no less than 30 credits per year. The secretary
47 will share the reported information among the institutions.

S767 CUNNINGHAM, SWEENEY

3

1 This bill implements a recommendation of the College
2 Affordability Study Commission included in its September 2016 final
3 report.

ASSEMBLY HIGHER EDUCATION COMMITTEE

STATEMENT TO

SENATE, No. 767

STATE OF NEW JERSEY

DATED: JUNE 18, 2018

The Assembly Higher Education Committee reports favorably Senate Bill No. 767.

This bill directs the Secretary of Higher Education, in consultation with public and independent institutions of higher education, to establish a Statewide “30 Credits Per Year to Finish” communication campaign. The purpose of the campaign is to raise awareness among students and their families that a student should take no less than 30 credits per year to graduate within two years in the case of an associate degree or within four years in the case of a baccalaureate degree.

The communication campaign will use a variety of marketing media including billboards, brochures, and electronic resources, and must reach students directly during course registration for the academic semester.

The bill also directs public and independent institutions of higher education to annually report to the secretary on the strategies employed and the incentives provided by the institution to encourage students to enroll in no less than 30 credits per year. The secretary will share the reported information among the institutions.

As reported by the committee, this bill is identical to Assembly Bill No. 3829, which also was reported by the committee on this same date.

ASSEMBLY, No. 3829

STATE OF NEW JERSEY 218th LEGISLATURE

INTRODUCED APRIL 12, 2018

Sponsored by:

**Assemblywoman MILA M. JASEY
District 27 (Essex and Morris)**

SYNOPSIS

Directs Secretary of Higher Education to establish communication campaign to encourage students to enroll in 30 credits per year and institutions to report to secretary on strategies and incentives to accomplish this goal.

CURRENT VERSION OF TEXT

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Newark, N.J.

Governor Murphy Takes Action on Legislation

08/17/2018

TRENTON – Governor Phil Murphy earlier today signed the following bills into law:

AJR-125/SJR-85 (Quijano, Jimenez/Pou, Cruz-Perez) - Designates June 20th annually as “World Refugee Day” in New Jersey.

ACS for A-538/S-2257 (Mazzeo, Murphy, Mukherji/Beach) - Permits county governing body, with approval of county board of taxation, to revise real property assessment calendar.

A-1033/S-1760 (Johnson, Vainieri Huttle/Weinberg) - Makes Palisades Interstate Park Commission eligible for certain open space and historic preservation funding.

A-1627/S-1873 (Schepisi, A.M. Bucco, Auth, Danielsen, DiMaio/Sarlo, T. Kean) - Provides that PERS or PFRS member who continues to be volunteer firefighter or emergency services worker after retirement with employer from whom member retires has bona fide severance for compliance with State and federal law.

A-2041/S-1840 (Coughlin, Holley, Pintor Marin/Vitale, Gopal) - Establishes “Economic Redevelopment and Growth Grant Bond Financing Act,” authorizing issuance of bonds secured by pledge of Economic Redevelopment and Growth Grant proceeds, municipal liens, and special assessment; expands “Redevelopment Area Bond Financing Law;” extends time to complete certain projects under “Long Term Tax Exemption Law”.

ACS for A-2747, 880/S-1532 (Houghtaling, Downey, Munoz, Danielsen/Bateman) - Limits time continuing care retirement communities may retain refundable entrance fee after resident vacates facility; provides for disposition of certain personal property.

A-3704/S-2550 (DeAngelo, Space, Quijano/Cryan, Sweeney) - Clarifies training requirements of certain HVACR contractors.

A-3765/S-2456 (Houghtaling, Downey, Jones, Wimberly/Gopal, Oroho) - Permits school district superintendent to designate school employee with certain expertise as school safety specialist.

A-3888/S-2498 (Houghtaling, Downey, Egan/Gopal, Scutari) - Allows issuance of additional alcoholic beverage licenses within boundaries of formerly federally owned or operated military installations.

A-4065/S-2724 (Lopez, Mukherji/Vitale) - Authorizes State Treasurer to sell surplus real property located in Township of Woodbridge, Middlesex County.

A-4194/S-2738 (Coughlin/Weinberg, Beach) - Requires NJ Historical Commission to establish program for commemorations and observance of 250th anniversary of United States; permits commission to enter into public-private partnership agreement in preparation of anniversary; appropriates \$500,000.

S-767/A-3829 (Cunningham, Sweeney, T. Kean/Jasey) - Directs Secretary of Higher Education to establish

communication campaign to encourage students to enroll in 30 credits per year and institutions to report to secretary on strategies and incentives to accomplish this goal.

S-1265/A-3634 (Turner, Cruz-Perez, Singer/Jasey, Pinkin) - Provides that no more than 120 credits will be required for baccalaureate degree awarded by a public institution and no more than 60 credits for associate degree.

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Governor Phil Murphy

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