

35:2-1

LEGISLATIVE HISTORY CHECKLIST

NJSA: 35:2-1 (Official advertising—rates—change)

LAWS OF: 1983 CHAPTER: 117

Bill No: S1044

Sponsor(s): Feldman

Date Introduced: Feb. 25, 1982

Committee: Assembly: State Govt., Interstate Relations & Veterans Affairs

Senate: State Govt., Civil Service, Elections, Pensions & Veterans Affairs

Amended during passage: /// No

Date of Passage: Assembly: March 3, 1983

Senate: June 10, 1982

Date of Approval: March 31, 1983

Following statements are attached if available:

Sponsor statement: Yes // (Below)

Committee statement: Assembly Yes //

Senate Yes //

Fiscal Note: Yes //

Veto Message: /// No

Message on Signing: /// ~~No~~ yes

Following were printed:

Reports: /// No

Hearings: /// No

Sponsor's statement:
This bill adjusts the rates for official advertising.

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SENATE, No. 1044

STATE OF NEW JERSEY

INTRODUCED FEBRUARY 25, 1982

By Senator FELDMAN

Referred to Committee on State Government, Federal and
Interstate Relations and Veterans Affairs

AN ACT concerning official advertising and amending R. S. 35:2-1.

1 BE IT ENACTED *by the Senate and General Assembly of the State*
2 *of New Jersey:*

1 1. R. S. 35:2-1 is amended to read as follows:

2 35:2-1. The price to be paid for publishing all official advertis-
3 ing as defined in [section] R. S. 35:1-1 [of this Title] in news-
4 papers shall be as follows:

5 In newspapers published in the State of New Jersey having a
6 bona fide net paid circulation of up to 2,500 copies, the rate shall
7 be [\$0.21] \$0.25 per [5½ point] line for each insertion; in the case
8 of any newspaper having a bona fide net paid circulation of not
9 less than 2,500 copies nor more than 5,000 copies, the rate shall
10 be [\$0.26] \$0.31 per [5½ point] line for each insertion; and in
11 the case of any newspaper having a bona fide net paid circulation
12 of not less than 5,000 copies and not more than 10,000 copies, the
13 rate shall be [\$0.28] \$0.34 per [5½ point] line per insertion; and
14 in the case of any newspaper having a bona fide net paid circula-
15 tion of not less than 10,000 copies and not more than 30,000 copies,
16 the rate shall be [\$0.29] \$0.35 per [5½ point] line per insertion;
17 and in the case of any newspaper having a bona fide net paid circu-
18 lation of not less than 30,000 and not more than 45,000 copies, the
19 rate shall be [\$0.30] \$0.36 per [5½ point] line per insertion; and
20 in the case of any newspaper having a bona fide net paid circula-
21 tion of not less than 45,000 copies and not more than 60,000 copies,
22 the rate shall be [\$0.32] \$0.38 per [5½ point] line per insertion;

EXPLANATION—Matter enclosed in bold-faced brackets [thus] in the above bill
is not enacted and is intended to be omitted in the law.

Matter printed in italics thus is new matter.

23 and in the case of any newspaper having a bona fide net paid circu-
 24 lation of not less than 60,000 copies and not more than 75,000 copies,
 25 the rate shall be ~~[\$0.37]~~ \$0.44 per ~~[5½ point]~~ line per insertion;
 26 and in the case of any newspaper having bona fide net paid circula-
 27 tion of not less than 75,000 copies and of more than 100,000 copies,
 28 the rate shall be ~~[\$0.50]~~ \$0.60 per ~~[5½ point]~~ line per insertion;
 29 and in the case of any newspaper having a bona fide net paid cir-
 30 culation of not less than 100,000 copies, and not more than 125,000
 31 copies, the rate shall be ~~[\$0.55]~~ \$0.66 per ~~[5½ point]~~ line per in-
 32 sertion; and in the case of any newspaper having a bona fide net
 33 paid circulation of not less than 125,000 copies, and not more than
 34 150,000, the rate shall be ~~[\$0.60]~~ \$0.72 per ~~[5½ point]~~ line per in-
 35 sertion; and in the case of any newspaper having a bona fide net
 36 paid circulation of not less than 150,000 copies and not more than
 37 200,000 copies, the rate shall be ~~[\$0.68]~~ \$0.82 per ~~[5½ point]~~ line
 38 per insertion; and in the case of newspapers having a bona fide net
 39 paid circulation of not less than 200,000 copies and not more than
 40 300,000 copies, the rate shall be ~~[\$0.76]~~ \$0.91 per ~~[5½ point]~~ line
 41 per insertion; and in the case of any newspaper having a bona fide
 42 net paid circulation in excess of 300,000 copies the rate shall be
 43 ~~[\$0.83]~~ \$1.00 per ~~[5½ point]~~ line per insertion; but before any
 44 newspaper can charge the foregoing rates, the publisher or busi-
 45 ness manager of such newspaper must file with the properly au-
 46 thorized officer of every municipality, county or governing body,
 47 placing official advertising in such newspaper, an affidavit setting
 48 forth the average net paid circulation of such newspaper for the 12
 49 months' period ending September 30 next preceding and the rate
 50 to be charged for official advertising, which in no case shall be in
 51 excess of, or below, the rates provided in the foregoing schedule.

52 **[The charge per 5½ point line shall be based on measurement**
 53 **of a line of not less than 9 picas in width, but date lines, para-**
 54 **graph endings, titles, signatures and similar short lines or lines**
 55 **that require special emphasis, such as the title of the notice, shall**
 56 **be computed as full lines where set to conform to the usual rules**
 57 **of composition.]**

58 *Lines shall be calculated upon the basis of the space that a 6*
 59 *point line, 8 picas wide would occupy.*

1 2. This act shall take effect on the thirtieth day following enact-
 2 ment.

STATEMENT

This bill adjusts the rates for official advertising.

ASSEMBLY STATE GOVERNMENT, CIVIL SERVICE,
ELECTIONS, PENSIONS AND VETERANS AFFAIRS
COMMITTEE

STATEMENT TO
SENATE, No. 1044

STATE OF NEW JERSEY

DATED: JANUARY 31, 1983

This bill increases the price to be paid for all official advertising (matters required by law to be published) in newspapers. The rate per line for each insertion shall be based on a newspaper's net paid circulation. The larger a newspaper's net paid circulation, the more it will be allowed to charge per line for each insertion. The bill also provides that lines shall be calculated on the basis of the space that a 6-point line, 8 picas wide would occupy.

SENATE STATE GOVERNMENT, FEDERAL AND
INTERSTATE RELATIONS AND VETERANS AFFAIRS
COMMITTEE

STATEMENT TO
SENATE, No. 1044

STATE OF NEW JERSEY

DATED: MAY 24, 1982

This bill increases the price to be paid for all official advertising (matters required by law to be published) in newspapers. The rate per line for each insertion shall be based on a newspaper's net paid circulation. The larger a newspaper's net paid circulation, the more it will be allowed to charge per line for each insertion. The bill also provides that lines shall be calculated on the basis of the space that a 6-point line, 8 picas wide would occupy.

A fiscal note has been requested but has not been completed. The New Jersey Press Association supports this legislation.

FISCAL NOTE TO
SENATE, No. 1044

STATE OF NEW JERSEY

DATED: JUNE 10, 1982

Senate Bill No. 1044, of 1982, would adjust (upwards) the rates for official advertising of all governmental agencies.

The Department of State notes that official advertising costs would increase approximately 20% for all New Jersey governmental bodies. Total cost figures are not available.

The Office of Legislative Services concurs.

In compliance with written request received, there is hereby submitted a fiscal estimate for the above bill, pursuant to P. L. 1980, c. 67.

OFFICE OF THE GOVERNOR

RELEASE: IMMEDIATELY

CONTACT: PAUL WOLCOTT

MONDAY, APRIL 4, 1983

Governor Thomas H. Kean has signed the following bills:

A-872, sponsored by Assemblyman Robert D. Franks, (R-Union), which allows counties and municipalities an additional ten days to review a defeated school budget.

A-329, sponsored by Assemblyman David C. Schwartz, (D-Middlesex), which liberalizes the eligibility criteria for municipalities which may grant property tax exemption and abatement in order to stimulate the rehabilitation of blighted areas. The bill removes provisions of the existing law that require that a municipality have at least 350 children on the Aid to Families with Dependent Children program and that there be public housing in the municipality.

S-1044, sponsored by State Senator Matthew Feldman (D-Bergen), which increases the price to be paid by governmental agencies for publishing official advertising in the state's newspapers.

S-1772, sponsored by State Senator Walter E. Foran, (R-Hunterdon), which appropriates \$300,000 for the completion of the merger of the Highway Patrol into the State Police.

A-1048, sponsored by Assemblyman Martin A. Herman, (D-Salem), which appropriates \$471,550 from the Natural Resources Fund for State grants to counties for the design, acquisition and construction of resource recovery facilities. The bill affects Cape May, Hunterdon, Morris, Salem and Essex counties.

S-3, sponsored by State Senator Laurence S. Weiss, (D-Middlesex), which provides counties and municipalities with the authority to compel railroad companies to maintain bridges and other crossings.

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