

Bill and Sponsors Statement identical to S1921

COMMITTEE STATEMENT:	ASSEMBLY:	Yes
	SENATE:	No
FLOOR AMENDMENT STATEMENTS:		No
LEGISLATIVE FISCAL ESTIMATE:		No
VETO MESSAGE:		No
GOVERNOR'S PRESS RELEASE ON SIGNING:		Yes

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NEWSPAPER ARTICLES:	No

SENATE, No. 1921

STATE OF NEW JERSEY 209th LEGISLATURE

INTRODUCED DECEMBER 14, 2000

Sponsored by:

Senator LOUIS F. KOSCO

District 38 (Bergen)

Senator JACK SINAGRA

District 18 (Middlesex)

Co-Sponsored by:

Senators Allen, Matheussen, Inverso, Palaia, Zane and Cafiero

SYNOPSIS

Establishes breast cancer public awareness campaign in DHSS; appropriates \$90,000.

CURRENT VERSION OF TEXT

As introduced.



(Sponsorship Updated As Of: 3/27/2001)

S1921 KOSCO, SINAGRA

2

1 **AN ACT** establishing a breast cancer public awareness campaign in the
2 Department of Health and Senior Services, supplementing Title 26
3 of the Revised Statutes and making an appropriation.

4
5 **BE IT ENACTED** *by the Senate and General Assembly of the State*
6 *of New Jersey:*

7
8 1. a. The Commissioner of Health and Senior Services shall
9 establish a breast cancer public awareness campaign to promote
10 awareness and outreach throughout the State in regard to breast
11 cancer screening services. The public awareness campaign shall be
12 established in accordance with accepted public health practice and
13 recommendations of the federal Centers for Disease Control and
14 Prevention, and within the limits of funds appropriated pursuant to this
15 act and any other resources available for the purposes thereof.

16 b. For the purposes of this act, the commissioner shall, at a
17 minimum:

18 (1) develop and implement a Statewide plan to promote public
19 awareness among members of the public, community-based
20 organizations and health care providers, and encourage more referrals
21 to breast cancer screening services;

22 (2) distribute promotional incentives for free or discounted items
23 to be provided to women by local retail businesses that will encourage
24 them to undergo mammography and become educated about breast
25 cancer;

26 (3) provide for the use of public service announcements and
27 printed materials in both English and Spanish;

28 (4) seek to disseminate information through a variety of entities,
29 including, but not limited to, primary care sites, health care facilities,
30 local health departments and clinics, county offices on the aging,
31 pharmacies, libraries, YWCAs and YMCAs, senior centers, houses of
32 worship, programs that serve victims of domestic violence, other
33 community-based outreach programs and organizations, and the
34 Internet;

35 (5) consult and seek to collaborate with at least the following
36 entities to effectuate the public awareness campaign: the New Jersey
37 Primary Care Association, the American Cancer Society, the Medical
38 Society of New Jersey, the New Jersey Hospital Association, Planned
39 Parenthood, AARP, the New Jersey Advisory Commission on the
40 Status of Women, the New Jersey State Commission on Cancer
41 Research, The Cancer Institute of New Jersey, the New Jersey
42 Pharmacists Association, the Health Research and Educational Trust
43 of New Jersey, and The Peer Review Organization of New Jersey,
44 Inc.;

45 (6) establish and publicize the availability of a toll-free telephone
46 number operated by the Department of Health and Senior Services to

1 provide information and referral to members of the general public
2 about breast screening services, with particular emphasis on facilitating
3 free and reduced charge screening for low-income and uninsured
4 women; and

5 (7) seek to secure the use of such funds or other resources from
6 private nonprofit or for-profit sources or the federal government to
7 effectuate the purposes of this act as may be available therefor, which
8 shall be used to supplement and shall not supplant State funds used to
9 carry out the purposes of this act.

10
11 2. There is appropriated \$90,000 from the General Fund to the
12 Department of Health and Senior Services to effectuate the purposes
13 of this act.

14
15 3. This act shall take effect immediately.

16
17
18 STATEMENT

19
20 This bill establishes a breast cancer public awareness campaign in
21 the Department of Health and Senior Services (DHSS) and
22 appropriates \$90,000 to DHSS for this purpose.

23 Specifically, the bill requires the Commissioner of Health and
24 Senior Services to:

25 C develop and implement a Statewide plan to promote public
26 awareness among members of the public, community-based
27 organizations and health care providers, and encourage more
28 referrals to breast cancer screening services;

29 C distribute promotional incentives for free or discounted items to be
30 provided to women by local retail businesses that will encourage
31 them to undergo mammography and become educated about breast
32 cancer;

33 C provide for the use of public service announcements and printed
34 materials in both English and Spanish;

35 C seek to disseminate information through a variety of entities,
36 including, but not limited to, primary care sites, health care
37 facilities, local health departments and clinics, county offices on the
38 aging, pharmacies, libraries, YWCAs and YMCAs, senior centers,
39 houses of worship, programs that serve victims of domestic
40 violence, other community-based outreach programs and
41 organizations, and the Internet;

42 C consult and seek to collaborate with at least the following entities
43 to effectuate the public awareness campaign: the New Jersey
44 Primary Care Association, the American Cancer Society, the
45 Medical Society of New Jersey, the New Jersey Hospital
46 Association, Planned Parenthood, AARP, the New Jersey Advisory

S1921 KOSCO, SINAGRA

1 Commission on the Status of Women, the New Jersey State
2 Commission on Cancer Research, The Cancer Institute of New
3 Jersey, the New Jersey Pharmacists Association, the Health
4 Research and Educational Trust of New Jersey, and The Peer
5 Review Organization of New Jersey, Inc.;

6 C establish and publicize the availability of a toll-free telephone
7 number operated by DHSS to provide information and referral to
8 members of the general public about breast screening services, with
9 particular emphasis on facilitating free and reduced charge
10 screening for low-income and uninsured women; and

11 C seek to secure the use of such funds or other resources from private
12 nonprofit or for-profit sources or the federal government to
13 effectuate the purposes of this bill as may be available therefor,
14 which shall be used to supplement and shall not supplant State
15 funds used to carry out the purposes of this bill.

SENATE HEALTH COMMITTEE

STATEMENT TO

SENATE, No. 1921

with committee amendments

STATE OF NEW JERSEY

DATED: MARCH 26, 2001

The Senate Health Committee reports favorably and with committee amendments Senate Bill No. 1921.

As amended by committee, this bill establishes a breast cancer public awareness campaign in the Department of Health and Senior Services (DHSS), as a component of the Cancer Awareness, Education and Research Program in DHSS, and appropriates \$90,000 to DHSS for this purpose.

Specifically, the bill requires the Commissioner of Health and Senior Services to:

- C develop and implement a Statewide plan to promote public awareness among members of the public, community-based organizations and health care providers, and encourage more referrals to breast cancer screening services;
- C distribute promotional incentives for free or discounted items to be provided to women by local retail businesses that will encourage them to undergo mammography and become educated about breast cancer;
- C provide for the use of public service announcements and printed materials in both English and Spanish;
- C seek to disseminate information through a variety of entities, including, but not limited to, primary care sites, health care facilities, local health departments and clinics, county offices on the aging, pharmacies, libraries, YWCAs and YMCAs, senior centers, houses of worship, programs that serve victims of domestic violence, other community-based outreach programs and organizations, and the Internet;
- C consult and seek to collaborate with at least the following entities to effectuate the public awareness campaign: the New Jersey Primary Care Association, the American Cancer Society, the Medical Society of New Jersey, the New Jersey Hospital Association, Planned Parenthood, AARP, the New Jersey Advisory Commission on the Status of Women, the New Jersey State Commission on Cancer Research, The Cancer Institute of New Jersey, the New Jersey Pharmacists Association, the Health

Research and Educational Trust of New Jersey, and The Peer Review Organization of New Jersey, Inc.;

- C establish and publicize the availability of a toll-free telephone number operated by DHSS to provide information and referral to members of the general public about breast screening services, with particular emphasis on facilitating free and reduced charge screening for low-income and uninsured women; and
- C seek to secure the use of such funds or other resources from private nonprofit or for-profit sources or the federal government to effectuate the purposes of this bill as may be available therefor, which shall be used to supplement and shall not supplant State funds used to carry out the purposes of this bill.

The committee amended the bill to provide that the breast cancer public awareness campaign shall be a component of the Cancer Awareness, Education and Research Program established pursuant to N.J.S.A.26:2W-1 et seq.

As amended, this bill is identical to Assembly Bill No. 2915 (1R) (Kelly/Vandervalk), which is on second reading in the General Assembly.

[First Reprint]

SENATE, No. 1921

STATE OF NEW JERSEY
209th LEGISLATURE

INTRODUCED DECEMBER 14, 2000

Sponsored by:

Senator LOUIS F. KOSCO

District 38 (Bergen)

Senator JACK SINAGRA

District 18 (Middlesex)

Co-Sponsored by:

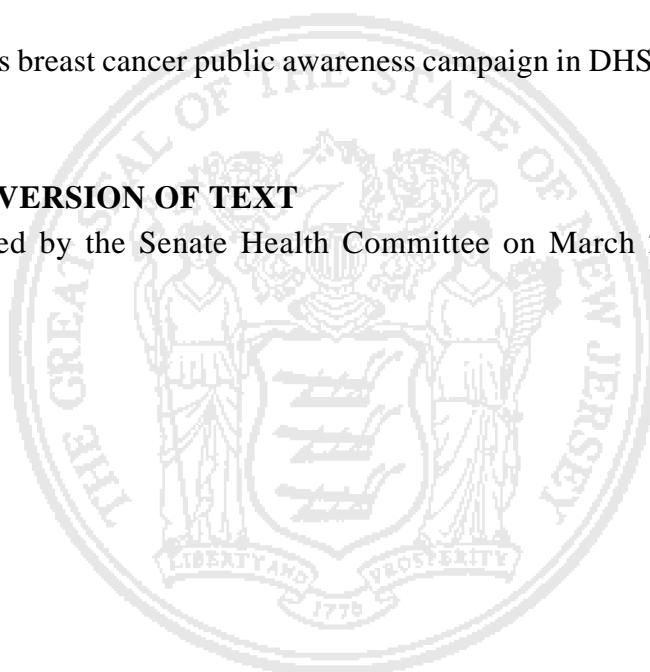
Senators Allen, Matheussen, Inverso, Palaia, Zane, Cafiero, Assemblyman Kelly, Assemblywoman Vandervalk, Assemblyman Thompson, Assemblywomen Quigley, Heck, Assemblymen Azzolina, Zecker, Blee, Corodemus, Felice, T.Smith and Assemblywoman Watson Coleman

SYNOPSIS

Establishes breast cancer public awareness campaign in DHSS; appropriates \$90,000.

CURRENT VERSION OF TEXT

As reported by the Senate Health Committee on March 26, 2001, with amendments.



(Sponsorship Updated As Of: 6/29/2001)

S1921 [1R] KOSCO, SINAGRA

2

1 AN ACT establishing a breast cancer public awareness campaign in the
2 Department of Health and Senior Services, supplementing ¹[Title
3 26 of the Revised Statutes] P.L.1999, c.361 (C.26:2W-1 et seq.)¹
4 and making an appropriation.

5
6 **BE IT ENACTED** *by the Senate and General Assembly of the State*
7 *of New Jersey:*

8
9 1. a. The Commissioner of Health and Senior Services shall
10 establish a breast cancer public awareness campaign¹, as a component
11 of the Cancer Awareness, Education and Research Program
12 established pursuant to P.L.1999, c.361 (C.26:2W-1 et seq.),¹ to
13 promote awareness and outreach throughout the State in regard to
14 breast cancer screening services. The public awareness campaign shall
15 be established in accordance with accepted public health practice and
16 recommendations of the federal Centers for Disease Control and
17 Prevention, and within the limits of funds appropriated pursuant to this
18 act and any other resources available for the purposes thereof.

19 b. For the purposes of this act, the commissioner shall, at a
20 minimum:

21 (1) develop and implement a Statewide plan to promote public
22 awareness among members of the public, community-based
23 organizations and health care providers, and encourage more referrals
24 to breast cancer screening services;

25 (2) distribute promotional incentives for free or discounted items
26 to be provided to women by local retail businesses that will encourage
27 them to undergo mammography and become educated about breast
28 cancer;

29 (3) provide for the use of public service announcements and
30 printed materials in both English and Spanish;

31 (4) seek to disseminate information through a variety of entities,
32 including, but not limited to, primary care sites, health care facilities,
33 local health departments and clinics, county offices on the aging,
34 pharmacies, libraries, YWCAs and YMCAs, senior centers, houses of
35 worship, programs that serve victims of domestic violence, other
36 community-based outreach programs and organizations, and the
37 Internet;

38 (5) consult and seek to collaborate with at least the following
39 entities to effectuate the public awareness campaign: the New Jersey
40 Primary Care Association, the American Cancer Society, the Medical
41 Society of New Jersey, the New Jersey Hospital Association, Planned

EXPLANATION - Matter enclosed in bold-faced brackets [thus] in the above bill is not enacted and intended to be omitted in the law.

Matter underlined thus is new matter.

Matter enclosed in superscript numerals has been adopted as follows:

¹ Senate SHH committee amendments adopted March 26, 2001.

1 Parenthood, AARP, the New Jersey Advisory Commission on the
2 Status of Women, the New Jersey State Commission on Cancer
3 Research, The Cancer Institute of New Jersey, the New Jersey
4 Pharmacists Association, the Health Research and Educational Trust
5 of New Jersey, and The Peer Review Organization of New Jersey,
6 Inc.;

7 (6) establish and publicize the availability of a toll-free telephone
8 number operated by the Department of Health and Senior Services to
9 provide information and referral to members of the general public
10 about breast screening services, with particular emphasis on facilitating
11 free and reduced charge screening for low-income and uninsured
12 women; and

13 (7) seek to secure the use of such funds or other resources from
14 private nonprofit or for-profit sources or the federal government to
15 effectuate the purposes of this act as may be available therefor, which
16 shall be used to supplement and shall not supplant State funds used to
17 carry out the purposes of this act.

18

19 2. There is appropriated \$90,000 from the General Fund to the
20 Department of Health and Senior Services to effectuate the purposes
21 of this act.

22

23 3. This act shall take effect immediately.

ASSEMBLY, No. 2915

STATE OF NEW JERSEY 209th LEGISLATURE

INTRODUCED NOVEMBER 9, 2000

Sponsored by:

Assemblyman JOHN V. KELLY

District 36 (Bergen, Essex and Passaic)

Assemblywoman CHARLOTTE VANDERVALK

District 39 (Bergen)

Co-Sponsored by:

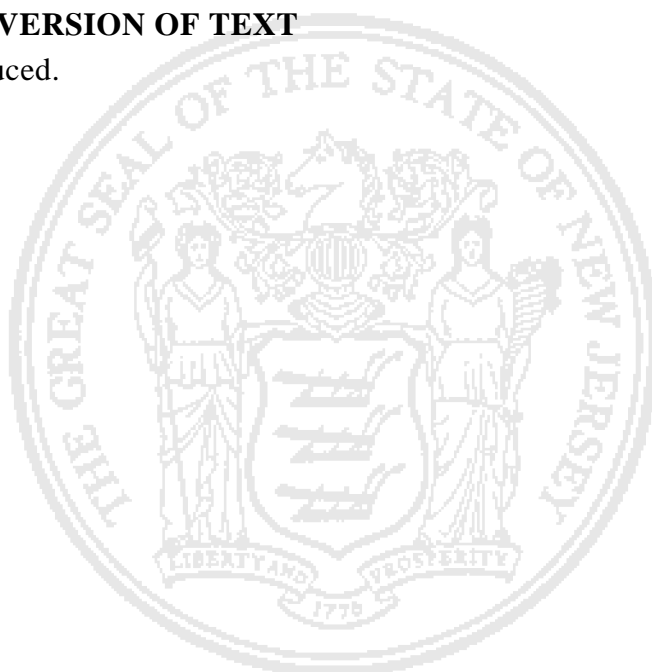
Assemblyman Thompson, Assemblywomen Quigley and Heck

SYNOPSIS

Establishes breast cancer public awareness campaign in DHSS; appropriates \$90,000.

CURRENT VERSION OF TEXT

As introduced.



1 AN ACT establishing a breast cancer public awareness campaign in the
2 Department of Health and Senior Services, supplementing Title 26
3 of the Revised Statutes and making an appropriation.

4
5 **BE IT ENACTED** by the Senate and General Assembly of the State
6 of New Jersey:

7
8 1. a. The Commissioner of Health and Senior Services shall
9 establish a breast cancer public awareness campaign to promote
10 awareness and outreach throughout the State in regard to breast
11 cancer screening services. The public awareness campaign shall be
12 established in accordance with accepted public health practice and
13 recommendations of the federal Centers for Disease Control and
14 Prevention, and within the limits of funds appropriated pursuant to this
15 act and any other resources available for the purposes thereof.

16 b. For the purposes of this act, the commissioner shall, at a
17 minimum:

18 (1) develop and implement a Statewide plan to promote public
19 awareness among members of the public, community-based
20 organizations and health care providers, and encourage more referrals
21 to breast cancer screening services;

22 (2) distribute promotional incentives for free or discounted items to
23 be provided to women by local retail businesses that will encourage
24 them to undergo mammography and become educated about breast
25 cancer;

26 (3) provide for the use of public service announcements and printed
27 materials in both English and Spanish;

28 (4) seek to disseminate information through a variety of entities,
29 including, but not limited to, primary care sites, health care facilities,
30 local health departments and clinics, county offices on the aging,
31 pharmacies, libraries, YWCAs and YMCAs, senior centers, houses of
32 worship, programs that serve victims of domestic violence, other
33 community-based outreach programs and organizations, and the
34 Internet;

35 (5) consult and seek to collaborate with at least the following
36 entities to effectuate the public awareness campaign: the New Jersey
37 Primary Care Association, the American Cancer Society, the Medical
38 Society of New Jersey, the New Jersey Hospital Association, Planned
39 Parenthood, AARP, the New Jersey Advisory Commission on the
40 Status of Women, the New Jersey State Commission on Cancer
41 Research, the Cancer Institute of New Jersey, the New Jersey
42 Pharmacists Association, the Health Research and Educational Trust
43 of New Jersey, and The Peer Review Organization of New Jersey,
44 Inc.;

45 (6) establish and publicize the availability of a toll-free telephone
46 number operated by the Department of Health and Senior Services to

1 provide information and referral to members of the general public
2 about breast screening services, with particular emphasis on facilitating
3 free and reduced charge screening for low-income and uninsured
4 women; and

5 (7) seek to secure the use of such funds or other resources from
6 private nonprofit or for-profit sources or the federal government to
7 effectuate the purposes of this act as may be available therefor, which
8 shall be used to supplement and shall not supplant State funds used to
9 carry out the purposes of this act.

10
11 2. There is appropriated \$90,000 from the General Fund to the
12 Department of Health and Senior Services to effectuate the purposes
13 of this act.

14
15 3. This act shall take effect immediately.

16
17
18 STATEMENT

19
20 This bill establishes a breast cancer public awareness campaign in
21 the Department of Health and Senior Services (DHSS) and
22 appropriates \$90,000 to DHSS for this purpose.

23 Specifically, the bill requires the Commissioner of Health and
24 Senior Services to:

25 C develop and implement a Statewide plan to promote public
26 awareness among members of the public, community-based
27 organizations and health care providers, and encourage more
28 referrals to breast cancer screening services;

29 C distribute promotional incentives for free or discounted items to be
30 provided to women by local retail businesses that will encourage
31 them to undergo mammography and become educated about breast
32 cancer;

33 C provide for the use of public service announcements and printed
34 materials in both English and Spanish;

35 C seek to disseminate information through a variety of entities,
36 including, but not limited to, primary care sites, health care
37 facilities, local health departments and clinics, county offices on the
38 aging, pharmacies, libraries, YWCAs and YMCAs, senior centers,
39 houses of worship, programs that serve victims of domestic
40 violence, other community-based outreach programs and
41 organizations, and the Internet;

42 C consult and seek to collaborate with at least the following entities
43 to effectuate the public awareness campaign: the New Jersey
44 Primary Care Association, the American Cancer Society, the
45 Medical Society of New Jersey, the New Jersey Hospital
46 Association, Planned Parenthood, AARP, the New Jersey Advisory

A2915 KELLY, VANDERVALK

4

1 Commission on the Status of Women, the New Jersey State
2 Commission on Cancer Research, the Cancer Institute of New
3 Jersey, the New Jersey Pharmacists Association, the Health
4 Research and Educational Trust of New Jersey, and The Peer
5 Review Organization of New Jersey, Inc.;

6 C establish and publicize the availability of a toll-free telephone
7 number operated by DHSS to provide information and referral to
8 members of the general public about breast screening services, with
9 particular emphasis on facilitating free and reduced charge
10 screening for low-income and uninsured women; and

11 C seek to secure the use of such funds or other resources from private
12 nonprofit or for-profit sources or the federal government to
13 effectuate the purposes of this bill as may be available therefor,
14 which shall be used to supplement and shall not supplant State
15 funds used to carry out the purposes of this bill.

ASSEMBLY HEALTH COMMITTEE

STATEMENT TO

ASSEMBLY, No. 2915

with committee amendments

STATE OF NEW JERSEY

DATED: JANUARY 18, 2001

The Assembly Health Committee reports favorably and with committee amendments Assembly Bill No. 2915.

As amended by the committee, this bill establishes a breast cancer public awareness campaign in the Department of Health and Senior Services (DHSS) and appropriates \$90,000 to DHSS for this purpose.

Specifically, the bill requires the Commissioner of Health and Senior Services to:

- C develop and implement a Statewide plan to promote public awareness among members of the public, community-based organizations and health care providers, and encourage more referrals to breast cancer screening services;
- C distribute promotional incentives for free or discounted items to be provided to women by local retail businesses that will encourage them to undergo mammography and become educated about breast cancer;
- C provide for the use of public service announcements and printed materials in both English and Spanish;
- C seek to disseminate information through a variety of entities, including, but not limited to, primary care sites, health care facilities, local health departments and clinics, county offices on the aging, pharmacies, libraries, YWCAs and YMCAs, senior centers, houses of worship, programs that serve victims of domestic violence, other community-based outreach programs and organizations, and the Internet;
- C consult and seek to collaborate with at least the following entities to effectuate the public awareness campaign: the New Jersey Primary Care Association, the American Cancer Society, the Medical Society of New Jersey, the New Jersey Hospital Association, Planned Parenthood, AARP, the New Jersey Advisory Commission on the Status of Women, the New Jersey State Commission on Cancer Research, The Cancer Institute of New Jersey, the New Jersey Pharmacists Association, the Health Research and Educational Trust of New Jersey, and The Peer Review Organization of New Jersey, Inc.;

- C establish and publicize the availability of a toll-free telephone number operated by DHSS to provide information and referral to members of the general public about breast screening services, with particular emphasis on facilitating free and reduced charge screening for low-income and uninsured women; and
- C seek to secure the use of such funds or other resources from private nonprofit or for-profit sources or the federal government to effectuate the purposes of this bill as may be available therefor, which shall be used to supplement and shall not supplant State funds used to carry out the purposes of this bill.

The committee amendments:

- C clarify that the breast cancer public awareness campaign shall be a component of the Cancer Awareness, Education and Research Program established pursuant to N.J.S.A.26:2W-1 et seq.; and
- C make a technical correction to the reference to The Cancer Institute of New Jersey.

[First Reprint]

ASSEMBLY, No. 2915

STATE OF NEW JERSEY
209th LEGISLATURE

INTRODUCED NOVEMBER 9, 2000

Sponsored by:

Assemblyman JOHN V. KELLY

District 36 (Bergen, Essex and Passaic)

Assemblywoman CHARLOTTE VANDERVALK

District 39 (Bergen)

Co-Sponsored by:

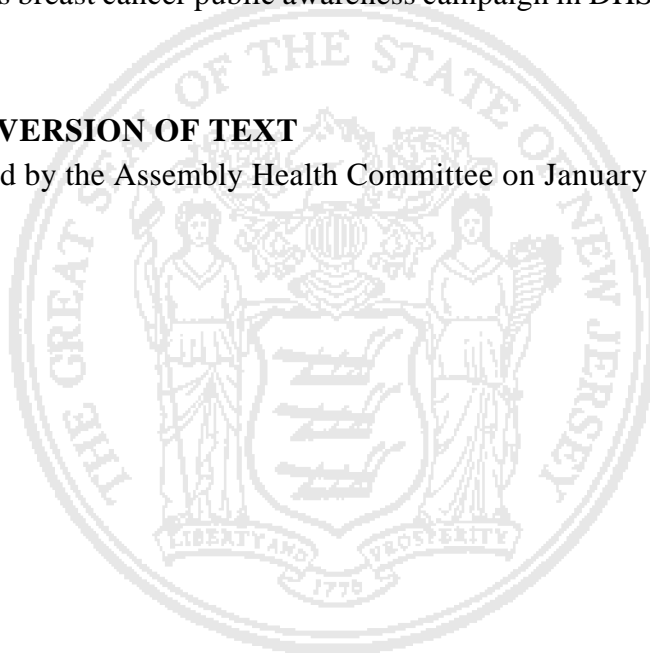
**Assemblyman Thompson, Assemblywomen Quigley, Heck, Assemblymen
Azzolina, Zecker, Blee, Corodemus, Felice, T.Smith and Assemblywoman
Watson Coleman**

SYNOPSIS

Establishes breast cancer public awareness campaign in DHSS; appropriates \$90,000.

CURRENT VERSION OF TEXT

As reported by the Assembly Health Committee on January 18, 2001, with amendments.



(Sponsorship Updated As Of: 6/29/2001)

A2915 [1R] KELLY, VANDERVALK

2

1 AN ACT establishing a breast cancer public awareness campaign in the
2 Department of Health and Senior Services, supplementing ¹[Title
3 26 of the Revised Statutes] P.L.1999, c.361 (C.26:2W-1 et seq.)¹
4 and making an appropriation.

5

6 **BE IT ENACTED** *by the Senate and General Assembly of the State*
7 *of New Jersey:*

8

9 1. a. The Commissioner of Health and Senior Services shall
10 establish a breast cancer public awareness campaign¹, as a component
11 of the Cancer Awareness, Education and Research Program
12 established pursuant to P.L.1999, c.361 (C.26:2W-1 et seq.),¹ to
13 promote awareness and outreach throughout the State in regard to
14 breast cancer screening services. The public awareness campaign shall
15 be established in accordance with accepted public health practice and
16 recommendations of the federal Centers for Disease Control and
17 Prevention, and within the limits of funds appropriated pursuant to this
18 act and any other resources available for the purposes thereof.

19 b. For the purposes of this act, the commissioner shall, at a
20 minimum:

21 (1) develop and implement a Statewide plan to promote public
22 awareness among members of the public, community-based
23 organizations and health care providers, and encourage more referrals
24 to breast cancer screening services;

25 (2) distribute promotional incentives for free or discounted items
26 to be provided to women by local retail businesses that will encourage
27 them to undergo mammography and become educated about breast
28 cancer;

29 (3) provide for the use of public service announcements and
30 printed materials in both English and Spanish;

31 (4) seek to disseminate information through a variety of entities,
32 including, but not limited to, primary care sites, health care facilities,
33 local health departments and clinics, county offices on the aging,
34 pharmacies, libraries, YWCAs and YMCAs, senior centers, houses of
35 worship, programs that serve victims of domestic violence, other
36 community-based outreach programs and organizations, and the
37 Internet;

38 (5) consult and seek to collaborate with at least the following
39 entities to effectuate the public awareness campaign: the New Jersey
40 Primary Care Association, the American Cancer Society, the Medical
41 Society of New Jersey, the New Jersey Hospital Association, Planned

EXPLANATION - Matter enclosed in bold-faced brackets [thus] in the above bill is not enacted and intended to be omitted in the law.

Matter underlined thus is new matter.

Matter enclosed in superscript numerals has been adopted as follows:

¹ Assembly AHL committee amendments adopted January 18, 2001.

1 Parenthood, AARP, the New Jersey Advisory Commission on the
2 Status of Women, the New Jersey State Commission on Cancer
3 Research, ¹[the] The¹ Cancer Institute of New Jersey, the New Jersey
4 Pharmacists Association, the Health Research and Educational Trust
5 of New Jersey, and The Peer Review Organization of New Jersey,
6 Inc.;

7 (6) establish and publicize the availability of a toll-free telephone
8 number operated by the Department of Health and Senior Services to
9 provide information and referral to members of the general public
10 about breast screening services, with particular emphasis on facilitating
11 free and reduced charge screening for low-income and uninsured
12 women; and

13 (7) seek to secure the use of such funds or other resources from
14 private nonprofit or for-profit sources or the federal government to
15 effectuate the purposes of this act as may be available therefor, which
16 shall be used to supplement and shall not supplant State funds used to
17 carry out the purposes of this act.

18

19 2. There is appropriated \$90,000 from the General Fund to the
20 Department of Health and Senior Services to effectuate the purposes
21 of this act.

22

23 3. This act shall take effect immediately.

P.L. 2001, CHAPTER 196, *approved August 2, 2001*

Senate, No. 1921 (*First Reprint*)

1 **AN ACT** establishing a breast cancer public awareness campaign in the
2 Department of Health and Senior Services, supplementing ¹[Title
3 26 of the Revised Statutes] P.L.1999, c.361 (C.26:2W-1 et seq.)¹
4 and making an appropriation.

5

6 **BE IT ENACTED** by the Senate and General Assembly of the State
7 of New Jersey:

8

9 1. a. The Commissioner of Health and Senior Services shall
10 establish a breast cancer public awareness campaign¹, as a component
11 of the Cancer Awareness, Education and Research Program
12 established pursuant to P.L.1999, c.361 (C.26:2W-1 et seq.)¹ to
13 promote awareness and outreach throughout the State in regard to
14 breast cancer screening services. The public awareness campaign shall
15 be established in accordance with accepted public health practice and
16 recommendations of the federal Centers for Disease Control and
17 Prevention, and within the limits of funds appropriated pursuant to this
18 act and any other resources available for the purposes thereof.

19 b. For the purposes of this act, the commissioner shall, at a
20 minimum:

21 (1) develop and implement a Statewide plan to promote public
22 awareness among members of the public, community-based
23 organizations and health care providers, and encourage more referrals
24 to breast cancer screening services;

25 (2) distribute promotional incentives for free or discounted items
26 to be provided to women by local retail businesses that will encourage
27 them to undergo mammography and become educated about breast
28 cancer;

29 (3) provide for the use of public service announcements and
30 printed materials in both English and Spanish;

31 (4) seek to disseminate information through a variety of entities,
32 including, but not limited to, primary care sites, health care facilities,
33 local health departments and clinics, county offices on the aging,
34 pharmacies, libraries, YWCAs and YMCAs, senior centers, houses of
35 worship, programs that serve victims of domestic violence, other
36 community-based outreach programs and organizations, and the
37 Internet;

38 (5) consult and seek to collaborate with at least the following

EXPLANATION - Matter enclosed in bold-faced brackets [thus] in the above bill is not enacted and intended to be omitted in the law.

Matter underlined thus is new matter.

Matter enclosed in superscript numerals has been adopted as follows:

¹ Senate SHH committee amendments adopted March 26, 2001.

1 entities to effectuate the public awareness campaign: the New Jersey
2 Primary Care Association, the American Cancer Society, the Medical
3 Society of New Jersey, the New Jersey Hospital Association, Planned
4 Parenthood, AARP, the New Jersey Advisory Commission on the
5 Status of Women, the New Jersey State Commission on Cancer
6 Research, The Cancer Institute of New Jersey, the New Jersey
7 Pharmacists Association, the Health Research and Educational Trust
8 of New Jersey, and The Peer Review Organization of New Jersey,
9 Inc.;

10 (6) establish and publicize the availability of a toll-free telephone
11 number operated by the Department of Health and Senior Services to
12 provide information and referral to members of the general public
13 about breast screening services, with particular emphasis on facilitating
14 free and reduced charge screening for low-income and uninsured
15 women; and

16 (7) seek to secure the use of such funds or other resources from
17 private nonprofit or for-profit sources or the federal government to
18 effectuate the purposes of this act as may be available therefor, which
19 shall be used to supplement and shall not supplant State funds used to
20 carry out the purposes of this act.

21

22 2. There is appropriated \$90,000 from the General Fund to the
23 Department of Health and Senior Services to effectuate the purposes
24 of this act.

25

26 3. This act shall take effect immediately.

27

28

29

30

31 Establishes breast cancer public awareness campaign in DHSS;
32 appropriates \$90,000.

CHAPTER 196

AN ACT establishing a breast cancer public awareness campaign in the Department of Health and Senior Services, supplementing P.L.1999, c.361 (C.26:2W-1 et seq.) and making an appropriation.

BE IT ENACTED by the Senate and General Assembly of the State of New Jersey:

C.26:2W-3 Breast cancer public awareness campaign.

1. a. The Commissioner of Health and Senior Services shall establish a breast cancer public awareness campaign, as a component of the Cancer Awareness, Education and Research Program established pursuant to P.L.1999, c.361 (C.26:2W-1 et seq.), to promote awareness and outreach throughout the State in regard to breast cancer screening services. The public awareness campaign shall be established in accordance with accepted public health practice and recommendations of the federal Centers for Disease Control and Prevention, and within the limits of funds appropriated pursuant to this act and any other resources available for the purposes thereof.

b. For the purposes of this act, the commissioner shall, at a minimum:

(1) develop and implement a Statewide plan to promote public awareness among members of the public, community-based organizations and health care providers, and encourage more referrals to breast cancer screening services;

(2) distribute promotional incentives for free or discounted items to be provided to women by local retail businesses that will encourage them to undergo mammography and become educated about breast cancer;

(3) provide for the use of public service announcements and printed materials in both English and Spanish;

(4) seek to disseminate information through a variety of entities, including, but not limited to, primary care sites, health care facilities, local health departments and clinics, county offices on the aging, pharmacies, libraries, YWCAs and YMCAs, senior centers, houses of worship, programs that serve victims of domestic violence, other community-based outreach programs and organizations, and the Internet;

(5) consult and seek to collaborate with at least the following entities to effectuate the public awareness campaign: the New Jersey Primary Care Association, the American Cancer Society, the Medical Society of New Jersey, the New Jersey Hospital Association, Planned Parenthood, AARP, the New Jersey Advisory Commission on the Status of Women, the New Jersey State Commission on Cancer Research, The Cancer Institute of New Jersey, the New Jersey Pharmacists Association, the Health Research and Educational Trust of New Jersey, and The Peer Review Organization of New Jersey, Inc.;

(6) establish and publicize the availability of a toll-free telephone number operated by the Department of Health and Senior Services to provide information and referral to members of the general public about breast screening services, with particular emphasis on facilitating free and reduced charge screening for low-income and uninsured women; and

(7) seek to secure the use of such funds or other resources from private nonprofit or for-profit sources or the federal government to effectuate the purposes of this act as may be available therefor, which shall be used to supplement and shall not supplant State funds used to carry out the purposes of this act.

2. There is appropriated \$90,000 from the General Fund to the Department of Health and Senior Services to effectuate the purposes of this act.

3. This act shall take effect immediately.

Approved August 2, 2001.

Office of the Governor

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NEWS RELEASE

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DiFrancesco Signs Breast Cancer Awareness Legislation

Acting Governor Donald T. DiFrancesco today signed two pieces of legislation designed to help finance and support breast cancer awareness programs.

S-1921, establishes a breast cancer public awareness campaign in the Department of Health and Senior Services (DHSS) and appropriates \$90,000 to support the new campaign. S-1922, appropriates \$75,000 to the DHSS for a grant to the Health Research and Educational Trust (HRET) of New Jersey to support its Breast Cancer Awareness Project.

"With the two pieces of legislation I signed today, New Jersey has dedicated \$165,000 to support breast cancer awareness in New Jersey. These programs help stress the importance of early detection and treatment. Awareness is the first step toward keeping women informed and healthy, said the acting Governor.

"The second step in the fight against breast cancer is treatment. Last week I signed the Breast and Cervical Cancer Treatment Act, which gives uninsured women access to Medicaid while undergoing cancer treatment. This bill allows as many New Jersey women as possible to receive the treatment they need to stay healthy."

New Jersey currently has 25 screening sites for breast and cervical cancer that service uninsured women. In the past five years, these centers have screened almost 25,000 women, with approximately 1 percent diagnosed with cancer.

S-1921 is sponsored by Senators Kosco (R-Bergen) and Jack Sinagra (R-Middlesex) and Assembly members John Kelly (R-Bergen/Essex/Passaic) and Charlotte Vandervalk (R-Bergen).

S-1922 is sponsored by Senators Louis Kosco (R-Bergen) and Sinagra (R-Middlesex) and Assembly members Samuel Thompson (R-Middlesex/Monmouth) and Joan Quigley (D-Bergen/Hudson).