

18A:3B-89.1
LEGISLATIVE HISTORY CHECKLIST
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LAWS OF: 2025 **CHAPTER:** 96

NJSA: 18A:3B-89.1 Prohibits sports wagering partnerships at public institutions of higher education.

BILL NO: A4113 (Substituted for S2155 (1R))

SPONSOR(S) Carter, Linda S. and others

DATE INTRODUCED: 4/4/2024

COMMITTEE: **ASSEMBLY:** Higher Education

SENATE: Higher Education

AMENDED DURING PASSAGE: Yes

DATE OF PASSAGE: **ASSEMBLY:** 02/27/2025

SENATE: 06/02/2025

DATE OF APPROVAL: 7/8/2025

FOLLOWING ARE ATTACHED IF AVAILABLE:

FINAL TEXT OF BILL (A4113 Aca (1R) enacted)

ADVANCE LAW Yes

PAMPHLET LAW Yes

A4113

INTRODUCED BILL: (Includes sponsor(s) statement) Yes

REPRINT(S): Yes AHI 9/23/2024 1R

TECHNICAL REVIEW OF BILL: No

COMMITTEE STATEMENT: **ASSEMBLY:** Yes

SENATE: Yes

(Audio archived recordings of the committee meetings, corresponding to the date of the committee statement, *may possibly* be found at www.njleg.state.nj.us)

FLOOR AMENDMENT STATEMENT: No

LEGISLATIVE FISCAL ESTIMATE: No

S2155 (1R)

INTRODUCED BILL: (Includes sponsor(s) statement) Yes

REPRINT(S): Yes SHI 5/22/25 1R

TECHNICAL REVIEW OF BILL: No

SENATE: Yes

(Audio archived recordings of the committee meetings, corresponding to the date of the committee statement, ***may possibly*** be found at www.njleg.state.nj.us)

FLOOR AMENDMENT STATEMENT: No

LEGISLATIVE FISCAL ESTIMATE: No

VETO MESSAGE: No

GOVERNOR'S PRESS RELEASE ON SIGNING: Yes

LEGISLATOR STATEMENT: Yes

FOLLOWING WERE PRINTED:

To check for circulating copies, contact New Jersey State Government Publications at the State Library (609) 278-2640 ext.103 or <mailto:refdesk@njstatelib.org>

REPORTS: No

HEARINGS: No

NEWSPAPER ARTICLES: No

CL/MMcB

P.L. 2025, CHAPTER 96, *approved July 8, 2025*
Assembly, No. 4113 (First Reprint)

1 **AN ACT** concerning sports wagering partnerships at public
2 institutions of higher education and supplementing Title 18A of
3 the New Jersey Statutes.

4
5 **BE IT ENACTED** *by the Senate and General Assembly of the State*
6 *of New Jersey:*

7
8 1. a. As used in this section, “sports wagering partnership”
9 means a partnership or contractual agreement between a sports
10 wagering operator or intermediary and ¹**an** a public¹ institution of
11 higher education, including an athletic department or booster club
12 of the institution, for access to advertise in the institution’s
13 stadiums and other facilities, in digital and broadcast sports content,
14 and through other means.

15 b. A public institution of higher education shall not participate
16 in a sports wagering partnership as defined by subsection a. of this
17 section.

18 ¹c. The provisions of subsection b. of this section shall not apply to
19 a foundation institutionally related to a public institution of higher
20 education, provided that a sports wagering partnership into which the
21 foundation enters shall not include direct advertising or marketing to
22 students enrolled in the institution. Direct advertising or marketing
23 shall include advertising or marketing at on-campus locations and off-
24 campus locations associated with the public institution of higher
25 education, and any electronic advertising or marketing explicitly
26 directed to students enrolled in the institution.

27 d. The provisions of this section shall not be construed to apply to
28 any partnership between a public institution of higher education and
29 casino licensees, sports wagering licensees, or their contracted
30 operators which the partnership is established for academic purposes
31 or provides experiential learning opportunities to students enrolled in
32 the institution.¹

33
34 2. This act shall take effect immediately.

35
36
37
38
39 Prohibits sports wagering partnerships at public institutions of
40 higher education.

EXPLANATION – Matter enclosed in bold-faced brackets **thus** in the above bill is
not enacted and is intended to be omitted in the law.

Matter underlined thus is new matter.
Matter enclosed in superscript numerals has been adopted as follows:
¹Assembly AHI committee amendments adopted September 23, 2024.

CHAPTER 96

AN ACT concerning sports wagering partnerships at public institutions of higher education and supplementing Title 18A of the New Jersey Statutes.

BE IT ENACTED *by the Senate and General Assembly of the State of New Jersey:*

C.18A:3B-89.1 Sports wagering partnership prohibited at public institutions of higher education.

1. a. As used in this section, “sports wagering partnership” means a partnership or contractual agreement between a sports wagering operator or intermediary and a public institution of higher education, including an athletic department or booster club of the institution, for access to advertise in the institution’s stadiums and other facilities, in digital and broadcast sports content, and through other means.

b. A public institution of higher education shall not participate in a sports wagering partnership as defined by subsection a. of this section.

c. The provisions of subsection b. of this section shall not apply to a foundation institutionally related to a public institution of higher education, provided that a sports wagering partnership into which the foundation enters shall not include direct advertising or marketing to students enrolled in the institution. Direct advertising or marketing shall include advertising or marketing at on-campus locations and off-campus locations associated with the public institution of higher education, and any electronic advertising or marketing explicitly directed to students enrolled in the institution.

d. The provisions of this section shall not be construed to apply to any partnership between a public institution of higher education and casino licensees, sports wagering licensees, or their contracted operators which the partnership is established for academic purposes or provides experiential learning opportunities to students enrolled in the institution.

2. This act shall take effect immediately.

Approved July 8, 2025.

ASSEMBLY, No. 4113

STATE OF NEW JERSEY

221st LEGISLATURE

INTRODUCED APRIL 4, 2024

Sponsored by:

Assemblywoman LINDA S. CARTER

District 22 (Somerset and Union)

Assemblyman BENJIE E. WIMBERLY

District 35 (Bergen and Passaic)

Assemblyman REGINALD W. ATKINS

District 20 (Union)

Co-Sponsored by:

Assemblywoman Speight

SYNOPSIS

Prohibits sports wagering partnerships at public institutions of higher education.

CURRENT VERSION OF TEXT

As introduced.



1 AN ACT concerning sports wagering partnerships at public
2 institutions of higher education and supplementing Title 18A of
3 the New Jersey Statutes.

4
5 BE IT ENACTED by the Senate and General Assembly of the State
6 of New Jersey:

7
8 1. a. As used in this section, “sports wagering partnership”
9 means a partnership or contractual agreement between a sports
10 wagering operator or intermediary and an institution of higher
11 education, including an athletic department or booster club of the
12 institution, for access to advertise in the institution’s stadiums and
13 other facilities, in digital and broadcast sports content, and through
14 other means.

15 b. A public institution of higher education shall not participate
16 in a sports wagering partnership as defined by subsection a. of this
17 section.

18
19 2. This act shall take effect immediately.

20

21

22 STATEMENT

23

24 This bill prohibits sports wagering partnerships at public
25 institutions of higher education.

26 The bill defines a sports wagering partnership as a partnership or
27 a contractual agreement between a sports wagering operator or
28 intermediary and an institution of higher education, including an
29 athletic department or booster club of the institution, for access to
30 advertise in the institution’s stadiums and other facilities, in digital
31 and broadcast sports content, and through other means. Pursuant to
32 the bill, a public institution of higher education is prohibited from
33 participating in a sports wagering partnership.

[First Reprint]

ASSEMBLY, No. 4113

STATE OF NEW JERSEY

221st LEGISLATURE

INTRODUCED APRIL 4, 2024

Sponsored by:

Assemblywoman LINDA S. CARTER

District 22 (Somerset and Union)

Assemblyman REGINALD W. ATKINS

District 20 (Union)

Senator JOSEPH P. CRYAN

District 20 (Union)

Senator JOHN F. MCKEON

District 27 (Essex and Passaic)

Co-Sponsored by:

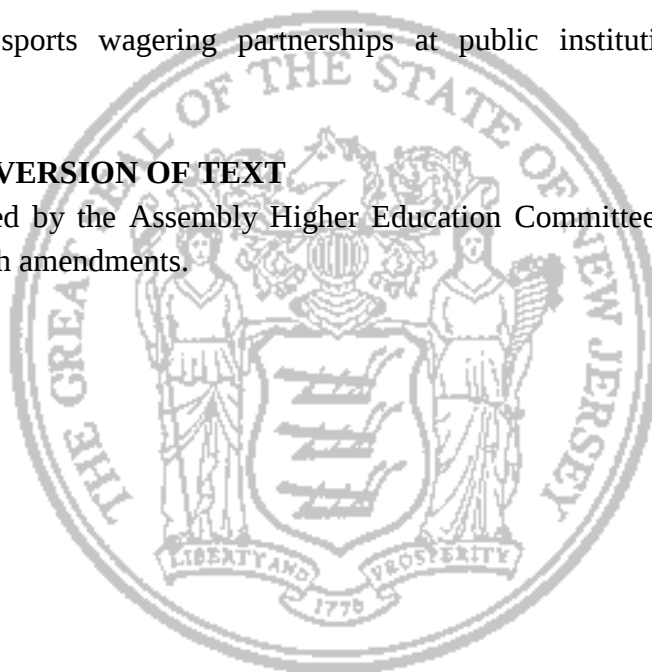
**Assemblywomen Speight, Peterpaul, Assemblyman Karabinchak,
Assemblywomen Donlon, Bagolie, Park and Senator Moriarty**

SYNOPSIS

Prohibits sports wagering partnerships at public institutions of higher education.

CURRENT VERSION OF TEXT

As reported by the Assembly Higher Education Committee on September 23, 2024, with amendments.



(Sponsorship Updated As Of: 6/2/2025)

1 AN ACT concerning sports wagering partnerships at public
2 institutions of higher education and supplementing Title 18A of
3 the New Jersey Statutes.

4
5 **BE IT ENACTED** *by the Senate and General Assembly of the State*
6 *of New Jersey:*

7
8 1. a. As used in this section, “sports wagering partnership”
9 means a partnership or contractual agreement between a sports
10 wagering operator or intermediary and ¹**[an]** a public¹ institution of
11 higher education, including an athletic department or booster club
12 of the institution, for access to advertise in the institution’s
13 stadiums and other facilities, in digital and broadcast sports content,
14 and through other means.

15 b. A public institution of higher education shall not participate
16 in a sports wagering partnership as defined by subsection a. of this
17 section.

18 ¹c. The provisions of subsection b. of this section shall not apply to
19 a foundation institutionally related to a public institution of higher
20 education, provided that a sports wagering partnership into which the
21 foundation enters shall not include direct advertising or marketing to
22 students enrolled in the institution. Direct advertising or marketing
23 shall include advertising or marketing at on-campus locations and off-
24 campus locations associated with the public institution of higher
25 education, and any electronic advertising or marketing explicitly
26 directed to students enrolled in the institution.

27 d. The provisions of this section shall not be construed to apply to
28 any partnership between a public institution of higher education and
29 casino licensees, sports wagering licensees, or their contracted
30 operators which the partnership is established for academic purposes
31 or provides experiential learning opportunities to students enrolled in
32 the institution.¹

33
34 2. This act shall take effect immediately.

EXPLANATION – Matter enclosed in bold-faced brackets **[thus]** in the above bill is not enacted and is intended to be omitted in the law.

Matter underlined thus is new matter.

Matter enclosed in superscript numerals has been adopted as follows:

¹Assembly AHI committee amendments adopted September 23, 2024.

ASSEMBLY HIGHER EDUCATION COMMITTEE

STATEMENT TO

ASSEMBLY, No. 4113

with committee amendments

STATE OF NEW JERSEY

DATED: SEPTEMBER 23, 2024

The Assembly Higher Education Committee reports favorably Assembly Bill No. 4113 with committee amendments.

As amended, this bill prohibits public institutions of higher education from entering into sports wagering partnerships with sports wagering operators or intermediaries.

The amended bill specifies that a foundation institutionally related to a public institution of higher education is not prohibited from entering into a sports wagering partnership, provided that the partnership does not include direct advertising or marketing to students enrolled in the institution. Under the amended bill, direct advertising or marketing includes advertising or marketing at on-campus locations and off-campus locations associated with the institution, and any electronic advertising or marketing explicitly directed to students enrolled in the institution.

Additionally, the amended bill provides that the provisions of the bill are not to be construed to apply to any partnership between a public institution of higher education and casino licensees, sports wagering licensees, or their contracted operators which the partnership is established for academic purposes or provides experiential learning opportunities to students enrolled in the institution.

The amended bill defines a sports wagering partnership as a partnership or a contractual agreement between a sports wagering operator or intermediary and a public institution of higher education, including an athletic department or booster club of the institution, for access to advertise in the institution's stadiums and other facilities, in digital and broadcast sports content, and through other means. The bill prohibits a public institution of higher education from participating in a sports wagering partnership.

COMMITTEE AMENDMENTS:

The committee amended the bill to:

- specify that a foundation institutionally related to a public institution of higher education is not prohibited from entering into a sports wagering partnership, provided that the partnership cannot include direct advertising or marketing to students enrolled in the institution;

- provide that the provisions of the bill are not to be construed to apply to any partnership between a public institution of higher education and casino licensees, sports wagering licensees, or their contracted operators which the partnership is established for academic purposes or provides experiential learning opportunities to students enrolled in the institution; and
- make a technical amendment to clarify that the bill only applies to sports wagering partnerships executed between public institutions of higher education and sports wagering operators or intermediaries.

SENATE HIGHER EDUCATION COMMITTEE

STATEMENT TO

[First Reprint]

ASSEMBLY, No. 4113

STATE OF NEW JERSEY

DATED: MAY 22, 2025

The Senate Higher Education Committee reports favorably Assembly Bill No. 4113 (1R).

This bill prohibits public institutions of higher education from entering into sports wagering partnerships with sports wagering operators or intermediaries.

The bill specifies that a foundation institutionally related to a public institution of higher education is not prohibited from entering into a sports wagering partnership, provided that the partnership does not include direct advertising or marketing to students enrolled in the institution. Under the bill, direct advertising or marketing includes advertising or marketing at on-campus locations and off-campus locations associated with the institution, and any electronic advertising or marketing explicitly directed to students enrolled in the institution.

Additionally, the bill provides that the provisions of the bill are not to be construed to apply to any partnership between a public institution of higher education and casino licensees, sports wagering licensees, or their contracted operators which the partnership is established for academic purposes or provides experiential learning opportunities to students enrolled in the institution.

The bill defines a sports wagering partnership as a partnership or a contractual agreement between a sports wagering operator or intermediary and a public institution of higher education, including an athletic department or booster club of the institution, for access to advertise in the institution's stadiums and other facilities, in digital and broadcast sports content, and through other means. The bill prohibits a public institution of higher education from participating in a sports wagering partnership.

As reported by the committee, Assembly Bill No. 4113 (1R) is identical to Senate Bill No. 2155, as amended, which was also reported by the committee on this date.

SENATE, No. 2155

STATE OF NEW JERSEY

221st LEGISLATURE

PRE-FILED FOR INTRODUCTION IN THE 2024 SESSION

Sponsored by:

Senator JOSEPH P. CRYAN

District 20 (Union)

Senator JOHN F. MCKEON

District 27 (Essex and Passaic)

SYNOPSIS

Prohibits sports wagering partnerships at public institutions of higher education.

CURRENT VERSION OF TEXT

Introduced Pending Technical Review by Legislative Counsel.



(Sponsorship Updated As Of: 3/4/2024)

1 **AN ACT** concerning sports wagering partnerships at public
2 institutions of higher education and supplementing Title 18A of
3 the New Jersey Statutes.

4

5 **BE IT ENACTED** *by the Senate and General Assembly of the State*
6 *of New Jersey:*

7

8 1. a. As used in this section, “sports wagering partnership”
9 means a partnership or contractual agreement between a sports
10 wagering operator or intermediary and an institution of higher
11 education, including an athletic department or booster club of the
12 institution, for access to advertise in the institution’s stadiums and
13 other facilities, in digital and broadcast sports content, and through
14 other means.

15 b. A public institution of higher education shall not participate
16 in a sports wagering partnership as defined by subsection a. of this
17 section.

18

19 2. This act shall take effect immediately.

20

21

22 **STATEMENT**

23

24 This bill prohibits sports wagering partnerships at public
25 institutions of higher education.

26 The bill defines a sports wagering partnership as a partnership or
27 a contractual agreement between a sports wagering operator or
28 intermediary and an institution of higher education, including an
29 athletic department or booster club of the institution, for access to
30 advertise in the institution’s stadiums and other facilities, in digital
31 and broadcast sports content, and through other means. Pursuant to
32 the bill, a public institution of higher education is prohibited from
33 participating in a sports wagering partnership.

[First Reprint]

SENATE, No. 2155

STATE OF NEW JERSEY
221st LEGISLATURE

PRE-FILED FOR INTRODUCTION IN THE 2024 SESSION

Sponsored by:

Senator JOSEPH P. CRYAN

District 20 (Union)

Senator JOHN F. MCKEON

District 27 (Essex and Passaic)

Co-Sponsored by:

Senator Moriarty

SYNOPSIS

Prohibits sports wagering partnerships at public institutions of higher education.

CURRENT VERSION OF TEXT

As reported by the Senate Higher Education Committee on May 22, 2025, with amendments.



(Sponsorship Updated As Of: 5/29/2025)

1 AN ACT concerning sports wagering partnerships at public
2 institutions of higher education and supplementing Title 18A of
3 the New Jersey Statutes.

4
5 BE IT ENACTED by the Senate and General Assembly of the State
6 of New Jersey:

7
8 1. a. As used in this section, “sports wagering partnership”
9 means a partnership or contractual agreement between a sports
10 wagering operator or intermediary and ¹~~an~~ a public¹ institution of
11 higher education, including an athletic department or booster club
12 of the institution, for access to advertise in the institution’s
13 stadiums and other facilities, in digital and broadcast sports content,
14 and through other means.

15 b. A public institution of higher education shall not participate
16 in a sports wagering partnership as defined by subsection a. of this
17 section.

18 ¹c. The provisions of subsection b. of this section shall not apply to
19 a foundation institutionally related to a public institution of higher
20 education, provided that a sports wagering partnership into which the
21 foundation enters shall not include direct advertising or marketing to
22 students enrolled in the institution. Direct advertising or marketing
23 shall include advertising or marketing at on-campus locations and off-
24 campus locations associated with the public institution of higher
25 education, and any electronic advertising or marketing explicitly
26 directed to students enrolled in the institution.

27 d. The provisions of this section shall not be construed to apply to
28 any partnership between a public institution of higher education and
29 casino licensees, sports wagering licensees, or their contracted
30 operators which the partnership is established for academic purposes
31 or provides experiential learning opportunities to students enrolled in
32 the institution.¹

33
34 2. This act shall take effect immediately.

EXPLANATION – Matter enclosed in bold-faced brackets **[thus]** in the above bill is not enacted and is intended to be omitted in the law.

Matter underlined thus is new matter.

Matter enclosed in superscript numerals has been adopted as follows:

¹Senate SHI committee amendments adopted May 22, 2025.

SENATE HIGHER EDUCATION COMMITTEE

STATEMENT TO

SENATE, No. 2155

with committee amendments

STATE OF NEW JERSEY

DATED: MAY 22, 2025

The Senate Higher Education Committee reports favorably Senate Bill No. 2155 with committee amendments.

This amended bill prohibits public institutions of higher education from entering into sports wagering partnerships with sports wagering operators or intermediaries.

The amended bill specifies that a foundation institutionally related to a public institution of higher education is not prohibited from entering into a sports wagering partnership, provided that the partnership does not include direct advertising or marketing to students enrolled in the institution. Under the amended bill, direct advertising or marketing includes advertising or marketing at on-campus locations and off-campus locations associated with the institution, and any electronic advertising or marketing explicitly directed to students enrolled in the institution.

Additionally, the amended bill provides that the provisions of the bill are not to be construed to apply to any partnership between a public institution of higher education and casino licensees, sports wagering licensees, or their contracted operators which the partnership is established for academic purposes or provides experiential learning opportunities to students enrolled in the institution.

The amended bill defines a sports wagering partnership as a partnership or a contractual agreement between a sports wagering operator or intermediary and a public institution of higher education, including an athletic department or booster club of the institution, for access to advertise in the institution's stadiums and other facilities, in digital and broadcast sports content, and through other means. The bill prohibits a public institution of higher education from participating in a sports wagering partnership.

As amended and reported by the committee, Senate Bill No. 2155 is identical to Assembly Bill No. 4113(1R), which was also reported by the committee on this date.

This bill was pre-filed for introduction in the 2024-2025 session pending technical review. As reported, the bill includes the changes required by technical review, which has been performed.

COMMITTEE AMENDMENTS:

The committee amended the bill to:

- specify that a foundation institutionally related to a public institution of higher education is not prohibited from entering into a sports wagering partnership, provided that the partnership cannot include direct advertising or marketing to students enrolled in the institution;
- provide that the provisions of the bill are not to be construed to apply to any partnership between a public institution of higher education and casino licensees, sports wagering licensees, or their contracted operators which the partnership is established for academic purposes or provides experiential learning opportunities to students enrolled in the institution; and
- to clarify that the bill only applies to sports wagering partnerships executed between public institutions of higher education, rather than all institutions of higher education, and sports wagering operators or intermediaries.

Governor Murphy Takes Action on Legislation

Posted on - 07/8/2025

TRENTON – Today, Governor Murphy signed the following bills into law:

S-1400/A-5448 (Singleton, Zwicker/Park, Freiman) - “Uniform Partition of Heirs Property Act”; provides alternative process for handling partition actions filed in court concerning real property with multiple owners, at least one of whom had acquired title from relative

S-1439/A-3856 (Singleton, A.M. Bucco/Sampson, McClellan, Miller) - Requires health benefits coverage for additional orthotic and prosthetic appliances under certain circumstances; requires coverage for orthotic and prosthetic appliances obtained through podiatrists

S-2886/A-4015 (Greenstein, Turner/McCoy) - Requires pharmacies to provide certain information regarding insulin manufacturer assistance programs

S-3787/A-5613 (Scutari, Ruiz/Pintor Marin, Morales) - Requires municipal tax collectors who obtain payments in lieu of taxes under “Long Term Tax Exemption Law” to transmit county portion directly to county

S-3850/A-5356 (Smith, Scutari/Karabinchak, Reynolds-Jackson) - Permits county boards of elections to extend distance within which electioneering is prohibited

S-3928/A-5322 (Ruiz, Scutari/Greenwald, Sampson) - Limits general application of certain consumer contracts

S-3961/A-5263 (Ruiz, Scutari/Haider, Morales, Karabinchak) - Requires public and certain nonpublic schools to offer no-fee option to parents for making school lunch and other payments; requires payment processing platforms used by certain schools to provide users with information on user fees

S-4162/A-5469 (Turner, Ruiz/Reynolds-Jackson, Carter, Morales) - Limits use or disclosure of certain education records

A-4113/S-2155 (Carter, Atkins/Cryan, McKeon) - Prohibits sports wagering partnerships at public institutions of higher education

A-5141/S-3813 (Peterpaul, Calabrese, Donlon/Gopal, O’Scanlon) - Establishes historic distillery license; allows consumption of licensee’s products on and off licensed premises under certain circumstances

A-5466/S-4318 (Bailey, Freiman, Reynolds-Jackson/Burzichelli, Greenstein) - Requires BPU to study effects of data centers on electricity costs

A-5736/S-4532 (Bailey, Simmons, Miller/Burzichelli, McKnight) - Updates certain notification requirements in "Energy Bill Watch" program

Posted on: July 8, 2025

Cryan-McKeon Bill Prohibiting Sports Betting Partnerships with Public Colleges & Universities Signed

TRENTON – New Jersey’s public colleges and universities will be prohibited from partnering with sports betting operations under terms of legislation sponsored by Senator Joe Cryan and Senator John McKeon that was signed into law by Governor Phil Murphy today.

The law, S-2155, bans contractual agreements between sports betting companies and New Jersey institutions of higher education, including their athletic departments and booster clubs, that would otherwise allow for advertisements or promotions for gambling services.



The surge in gambling advertisements and partnerships, particularly those targeting college campuses, has contributed to the increase in gambling among students, Senator Cryan said.

“The proliferation of sports betting by college students is a troubling trend that can have a destructive impact on their lives,” said Senator Cryan (D-Union), the chair of the Senate Higher Education Committee. “Young people are especially vulnerable to compulsive gambling and can have a difficult time breaking the habit once it becomes ingrained. This will help protect them from the negative influences of advertisements that promote the practice. Our college campuses should be places for learning, not underage gambling.”

The law helps protect students from being exposed to gambling-related ads on campus, including team facilities and arenas, Senator McKeon said.

“Our college campuses should be sanctuaries for learning and for healthy activities for young people,” said Senator McKeon (D-Essex). “They should not be inundated with messages that entice them into gambling habits that can put them into debt and have corrosive effects on their psychological and emotional well-being.”

The sports wagering partnerships that will be banned are contracts between a gaming company and a public college or university for access to advertise in the schools’ stadiums and other facilities, as well as digital and broadcast content.