



<b>TECHNICAL REVIEW OF BILL:</b>	No
<b>COMMITTEE STATEMENT:</b>	<b>ASSEMBLY:</b> Yes
	Tourism, Gaming & the Arts Public Safety & Preparedness
	<b>SENATE:</b> No

(Audio archived recordings of the committee meetings, corresponding to the date of the committee statement, *may possibly* be found at [www.njleg.state.nj.us](http://www.njleg.state.nj.us))

<b>FLOOR AMENDMENT STATEMENT:</b>	No
<b>LEGISLATIVE FISCAL ESTIMATE:</b>	No
<b>VETO MESSAGE:</b>	No
<b>GOVERNOR'S PRESS RELEASE ON SIGNING:</b>	Yes
<b>LEGISLATOR STATEMENT:</b>	Yes

**FOLLOWING WERE PRINTED:**

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<b>REPORTS:</b>	No
<b>HEARINGS:</b>	No
<b>NEWSPAPER ARTICLES:</b>	No

CL/MMcB

P.L. 2025, CHAPTER 34, *approved March 12, 2025*  
Senate Committee Substitute for  
Senate, No. 3848

1 AN ACT concerning alcoholic beverage licenses for sporting  
2 facilities and amending R.S.33:1-12.

3

4 **BE IT ENACTED** by the Senate and General Assembly of the State  
5 of New Jersey:

6

7 1. R.S.33:1-12 is amended to read as follows:

8 33:1-12. Class C licenses shall be subdivided and classified as  
9 follows:

10 Plenary retail consumption license. 1. The holder of this license  
11 shall be entitled, subject to rules and regulations, to sell any  
12 alcoholic beverages for consumption on the licensed premises by  
13 the glass or other open receptacle, and also to sell any alcoholic  
14 beverages in original containers for consumption off the licensed  
15 premises; but this license shall not be issued to permit the sale of  
16 alcoholic beverages in or upon any premises in which a grocery,  
17 delicatessen, drug store or other mercantile business is carried on,  
18 except as hereinafter provided. The holder of this license shall be  
19 permitted to conduct consumer wine, beer and spirits tasting events  
20 and samplings for a fee or on a complimentary basis pursuant to  
21 conditions established by rules and regulations of the Division of  
22 Alcoholic Beverage Control, provided however, that the holder of  
23 this license complies with the terms and conditions set forth in  
24 section 3 of P.L.2009, c.216 (C.33:1-12d). Subject to such rules  
25 and regulations established from time to time by the director, the  
26 holder of this license shall be permitted to sell alcoholic beverages  
27 in or upon the premises in which any of the following is carried on:  
28 the keeping of a hotel or restaurant including the sale of mercantile  
29 items incidental thereto as an accommodation to patrons; the sale, at  
30 an entertainment facility as defined in R.S.33:1-1, having a seating  
31 capacity for no less than 4,000 patrons, of mercantile items  
32 traditionally associated with the type of event or program held at  
33 the site; the sale of distillers', brewers' and vintners' packaged  
34 merchandise prepacked as a unit with other suitable objects as gift  
35 items to be sold only as a unit; the sale of novelty wearing apparel  
36 identified with the name of the establishment licensed under the  
37 provisions of this section; the sale of cigars, cigarettes, packaged  
38 crackers, chips, nuts and similar snacks and ice at retail as an  
39 accommodation to patrons, or the retail sale of nonalcoholic  
40 beverages as accessory beverages to alcoholic beverages; or, in

**EXPLANATION – Matter enclosed in bold-faced brackets [thus] in the above bill is not enacted and is intended to be omitted in the law.**

**Matter underlined thus is new matter.**

1 commercial bowling establishments, the retail sale or rental of  
2 bowling accessories and the retail sale from vending machines of  
3 candy, ice cream and nonalcoholic beverages. The fee for this  
4 license shall be fixed by the governing board or body of the  
5 municipality in which the licensed premises are situated, by  
6 ordinance, at not less than \$250 and not more than \$2,500. No  
7 ordinance shall be enacted which shall raise or lower the fee to be  
8 charged for this license by more than 20% from that charged in the  
9 preceding license year or \$500.00, whichever is the lesser. The  
10 governing board or body of each municipality may, by ordinance,  
11 enact that no plenary retail consumption license shall be granted  
12 within its respective municipality.

13 The holder of this license shall be permitted to obtain a restricted  
14 brewery license issued pursuant to subsection 1c. of R.S.33:1-10  
15 and to operate a restricted brewery immediately adjoining the  
16 licensed premises in accordance with the restrictions set forth in  
17 that subsection. All fees related to the issuance of both licenses  
18 shall be paid in accordance with statutory law.

19 Seasonal retail consumption license. 2. (1) The holder of this  
20 license shall be entitled, subject to rules and regulations, to sell any  
21 alcoholic beverages for consumption on the licensed premises by  
22 the glass or other open receptacle, and also to sell any alcoholic  
23 beverages in original containers for consumption off the licensed  
24 premises, during the summer season from May 1 until November  
25 14, inclusive, or during the winter season from November 15 until  
26 April 30, inclusive.

27 (2) In addition, the director shall issue to the holder of this  
28 license, upon request by the licensee, one-day permits that shall  
29 entitle the license holder to sell alcoholic beverages for  
30 consumption on the licensed premises during the season when the  
31 license holder is not authorized to sell alcoholic beverages pursuant  
32 to subparagraph (1) of this subsection. The number of one-day  
33 permits issued to a licensee pursuant to this subsection shall not  
34 exceed an aggregate of 14 permits in one calendar year. A one-day  
35 permit issued pursuant to this subsection shall be valid for 24  
36 consecutive hours. The fee for each one-day permit shall be \$500.

37 The governing body of the municipality in which the licensed  
38 premises is situated may place reasonable conditions upon a one-  
39 day permit for the purpose of maintaining public safety on the  
40 licensed premises and immediately surrounding area. The costs  
41 associated with the reasonable conditions placed on the one-day  
42 permit shall be assumed by the holder of this license.

43 (3) This license shall not be issued to permit the sale of  
44 alcoholic beverages in or upon any premises in which a grocery,  
45 delicatessen, drug store or other mercantile business is carried on,  
46 except as hereinafter provided. Subject to such rules and  
47 regulations established from time to time by the director, the holder  
48 of this license shall be permitted to sell alcoholic beverages in or

1 upon the premises in which any of the following is carried on: the  
2 keeping of a hotel or restaurant including the sale of mercantile  
3 items incidental thereto as an accommodation to patrons; the sale of  
4 distillers', brewers' and vintners' packaged merchandise prepacked  
5 as a unit with other suitable objects as gift items to be sold only as a  
6 unit; the sale of novelty wearing apparel identified with the name of  
7 the establishment licensed under the provisions of this section; the  
8 sale of cigars, cigarettes, packaged crackers, chips, nuts and similar  
9 snacks and ice at retail as an accommodation to patrons; or the retail  
10 sale of nonalcoholic beverages as accessory beverages to alcoholic  
11 beverages. The fee for this license shall be fixed by the governing  
12 board or body of the municipality in which the licensed premises  
13 are situated, by ordinance, at 75% of the fee fixed by said board or  
14 body for plenary retail consumption licenses. The governing board  
15 or body of each municipality may, by ordinance, enact that no  
16 seasonal retail consumption license shall be granted within its  
17 respective municipality.

18 Plenary retail distribution license. 3. a. The holder of this license  
19 shall be entitled, subject to rules and regulations, to sell any  
20 alcoholic beverages or intoxicating hemp beverages pursuant to  
21 section 5 of P.L.2024, c.73 (C.24:6I-48.2), for consumption off the  
22 licensed premises, but only in original containers except that  
23 licensees shall be permitted to conduct consumer wine, beer, and  
24 spirits tasting events and samplings on a complimentary basis  
25 pursuant to conditions established by rules and regulations of the  
26 Division of Alcoholic Beverage Control, provided however, that the  
27 holder of this license complies with the terms and conditions set  
28 forth in section 3 of P.L.2009, c.216 (C.33:1-12d).

29 The governing board or body of each municipality may, by  
30 ordinance, enact that this license shall not be issued to permit the  
31 sale of alcoholic beverages in or upon any premises in which any  
32 other mercantile business is carried on, except that any such  
33 ordinance, heretofore or hereafter adopted, shall not prohibit the  
34 retail sale of distillers', brewers' and vintners' packaged  
35 merchandise prepacked as a unit with other suitable objects as gift  
36 items to be sold only as a unit; the sale of novelty wearing apparel  
37 identified with the name of the establishment licensed under the  
38 provisions of this act; cigars, cigarettes, packaged crackers, chips,  
39 nuts and similar snacks, ice, and nonalcoholic beverages as  
40 accessory beverages to alcoholic beverages. The fee for this license  
41 shall be fixed by the governing board or body of the municipality in  
42 which the licensed premises are situated, by ordinance, at not less  
43 than \$125 and not more than \$2,500. No ordinance shall be enacted  
44 which shall raise or lower the fee to be charged for this license by  
45 more than 20% from that charged in the preceding license year or  
46 \$500.00, whichever is the lesser. The governing board or body of  
47 each municipality may, by ordinance, enact that no plenary retail

1 distribution license shall be granted within its respective  
2 municipality.

3 Limited retail distribution license. 3. b. The holder of this license  
4 shall be entitled, subject to rules and regulations, to sell any  
5 unchilled, brewed, malt alcoholic beverages in quantities of not less  
6 than 72 fluid ounces for consumption off the licensed premises, but  
7 only in original containers; provided, however, that this license  
8 shall be issued only for premises operated and conducted by the  
9 licensee as a bona fide grocery store, meat market, meat and  
10 grocery store, delicatessen, or other type of bona fide food store at  
11 which groceries or other foodstuffs are sold at retail; and provided  
12 further that this license shall not be issued except for premises at  
13 which the sale of groceries or other foodstuffs is the primary and  
14 principal business and at which the sale of alcoholic beverages is  
15 merely incidental and subordinate thereto. The fee for this license  
16 shall be fixed by the governing body or board of the municipality in  
17 which the licensed premises are situated, by ordinance, at not less  
18 than \$31 and not more than \$63. The governing board or body of  
19 each municipality may, by ordinance, enact that no limited retail  
20 distribution license shall be granted within its respective  
21 municipality.

22 Plenary retail transit license. 4. The holder of this license shall be  
23 entitled, subject to rules and regulations, to sell any alcoholic  
24 beverages, for consumption only, on railroad trains, airplanes,  
25 limousines and boats, while in transit. The fee for this license for  
26 use by a railroad or air transport company shall be \$375, for use by  
27 the owners of limousines shall be \$31 per vehicle, and for use on a  
28 boat shall be \$63 on a boat 65 feet or less in length, \$125 on a boat  
29 more than 65 feet in length but not more than 110 feet in length,  
30 and \$375 on a boat more than 110 feet in length; such boat lengths  
31 shall be determined in the manner prescribed by the Bureau of  
32 Customs of the United States Government or any federal agency  
33 successor thereto for boat measurement in connection with issuance  
34 of marine documents. A license issued under this provision to a  
35 railroad or air transport company shall cover all railroad cars and  
36 planes operated by any such company within the State of New  
37 Jersey. A license for a boat or limousine issued under this  
38 provision shall apply only to the particular boat or limousine for  
39 which issued, and shall permit the purchase of alcoholic beverages  
40 for sale or service in a boat or limousine to be made from any Class  
41 A and B licensee or from any Class C licensee whose license  
42 privilege permits the sale of alcoholic beverages in original  
43 containers for off-premises consumption. An interest in a plenary  
44 retail transit license issued in accordance with this section shall be  
45 excluded in determining the maximum number of retail licenses  
46 permitted under P.L.1962, c.152 (C.33:1-12.31 et seq.).

47 Club license. 5. The holder of this license shall be entitled,  
48 subject to rules and regulations, to sell any alcoholic beverages but

1 only for immediate consumption on the licensed premises and only  
2 to bona fide club members and their guests. The fee for this license  
3 shall be fixed by the governing board or body of the municipality in  
4 which the licensed premises are situated, by ordinance, at not less  
5 than \$63 and not more than \$188. The governing board or body of  
6 each municipality may, by ordinance, enact that no club licenses  
7 shall be granted within its respective municipality. Club licenses  
8 may be issued only to such corporations, associations and  
9 organizations as are operated for benevolent, charitable, fraternal,  
10 social, religious, recreational, athletic, or similar purposes, and not  
11 for private gain, and which comply with all conditions which may  
12 be imposed by the Director of the Division of Alcoholic Beverage  
13 Control by rules and regulations.

14 The provisions of section 23 of P.L.2003, c.117 amendatory of  
15 this section shall apply to licenses issued or transferred on or after  
16 July 1, 2003, and to license renewals commencing on or after July  
17 1, 2003.

18 Sporting facility license. 6. The holder of this license shall be  
19 entitled, subject to rules and regulations, to sell at retail or to serve  
20 any alcoholic beverages as the owner, operator, lessee, or  
21 concessionaire of a sporting facility by the glass or other receptacle  
22 or in original containers only on the premises of the sporting  
23 facility.

24 Notwithstanding any other provision of Title 33 of the Revised  
25 Statutes and subject to conditions established by the director, the  
26 holder of this license may share direction and control of the  
27 premises to be licensed and share proceeds and profits from the sale  
28 of alcoholic beverages with the owner, operator, concessionaire, or  
29 lessee of the facility. The holder of this license shall be permitted  
30 to conduct consumer wine, beer, and spirits tasting events and  
31 samplings for a fee or on a complimentary basis provided, however,  
32 the license holder complies with the provisions of section 3 of  
33 P.L.2009, c.216 (C.33:1-12d) and rules and regulations promulgated  
34 thereto. Notwithstanding any law, rule or regulation to the  
35 contrary, the holder of this license shall be entitled to establish **[an]**  
36 up to five all-inclusive **[area]** areas within the licensed sporting  
37 facility, provided the total capacity of the all-inclusive area **[is]**  
38 limited to one area **[or areas]** within the sporting facility for each  
39 game or event **[and the capacity of the all-inclusive area]** does not  
40 exceed more than 500 persons or five percent of the total capacity  
41 of the sporting facility, whichever is greater.

42 The fee for this license shall be \$2,500 for venues with a  
43 capacity of less than 7,500 persons; \$5,000 for venues with a  
44 capacity of not less than 7,500 persons but not more than 14,999  
45 persons; \$7,500 for venues with a capacity of not less than 15,000  
46 persons but not more than 22,499 persons; and \$10,000 for venues  
47 with a capacity of 22,500 persons or more.

1     The director may, in accordance with regulations or a special  
2 ruling, issue special all-inclusive area event permits to the holder of  
3 this license authorizing the establishment of an all-inclusive area or  
4 areas in excess of these limitations for a national or international  
5 sporting event at a sporting facility with a seating capacity of  
6 50,000 or more persons, provided the issuance of the special all-  
7 inclusive area event permits is consistent with the provisions of  
8 Title 33 of the Revised Statutes and any regulations promulgated  
9 thereunder. The director may impose special conditions on  
10 the special all-inclusive area event permits deemed necessary and  
11 proper to protect the health, safety, and welfare of the public. A  
12 special all-inclusive area event permit issued pursuant to this  
13 subsection shall be valid for the specified duration of the event and  
14 the fee shall be \$2,000 per day for each all-inclusive area  
15 established, but the total fee shall not exceed \$6,000 per day. Prior  
16 to the issuance of a special all-inclusive area event permit, the  
17 director may require the holder of this license to provide a bond or  
18 equivalent to the Division of Alcoholic Beverage Control in an  
19 amount to be determined by the director based on the size, scope,  
20 and conditions of the national or international sporting event and  
21 the compliance history of the sporting facility license holder.

22     For the purposes of this subsection:

23     “National or international sporting event” means a tournament-  
24 level professional event governed by a national or international  
25 sports federation or governing body, including but not limited to  
26 sporting events governed by the National Football League,  
27 International Olympic Committee, and the International Federation  
28 of Association Football.

29     "Sporting facility" means a stadium, arena, team training facility,  
30 or similar venue located on public property where alcoholic  
31 beverages are served or sold at retail for consumption on the  
32 premises by the glass or other open receptacle or in original  
33 containers.

34     "Team training facility" shall include team offices and team  
35 headquarters.

36 (cf: P.L.2024, c.73, s.6)

37

38     2. This act shall take effect immediately.

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42

43     Concerns alcoholic beverage licenses for sporting facilities.

## CHAPTER 34

AN ACT concerning alcoholic beverage licenses for sporting facilities and amending R.S.33:1-12.

**BE IT ENACTED** *by the Senate and General Assembly of the State of New Jersey:*

1. R.S.33:1-12 is amended to read as follows:

Class C licenses; classifications; fees.

33:1-12. Class C licenses shall be subdivided and classified as follows:

Plenary retail consumption license. 1. The holder of this license shall be entitled, subject to rules and regulations, to sell any alcoholic beverages for consumption on the licensed premises by the glass or other open receptacle, and also to sell any alcoholic beverages in original containers for consumption off the licensed premises; but this license shall not be issued to permit the sale of alcoholic beverages in or upon any premises in which a grocery, delicatessen, drug store or other mercantile business is carried on, except as hereinafter provided. The holder of this license shall be permitted to conduct consumer wine, beer and spirits tasting events and samplings for a fee or on a complimentary basis pursuant to conditions established by rules and regulations of the Division of Alcoholic Beverage Control, provided however, that the holder of this license complies with the terms and conditions set forth in section 3 of P.L.2009, c.216 (C.33:1-12d). Subject to such rules and regulations established from time to time by the director, the holder of this license shall be permitted to sell alcoholic beverages in or upon the premises in which any of the following is carried on: the keeping of a hotel or restaurant including the sale of mercantile items incidental thereto as an accommodation to patrons; the sale, at an entertainment facility as defined in R.S.33:1-1, having a seating capacity for no less than 4,000 patrons, of mercantile items traditionally associated with the type of event or program held at the site; the sale of distillers', brewers' and vintners' packaged merchandise prepacked as a unit with other suitable objects as gift items to be sold only as a unit; the sale of novelty wearing apparel identified with the name of the establishment licensed under the provisions of this section; the sale of cigars, cigarettes, packaged crackers, chips, nuts and similar snacks and ice at retail as an accommodation to patrons, or the retail sale of nonalcoholic beverages as accessory beverages to alcoholic beverages; or, in commercial bowling establishments, the retail sale or rental of bowling accessories and the retail sale from vending machines of candy, ice cream and nonalcoholic beverages. The fee for this license shall be fixed by the governing board or body of the municipality in which the licensed premises are situated, by ordinance, at not less than \$250 and not more than \$2,500. No ordinance shall be enacted which shall raise or lower the fee to be charged for this license by more than 20% from that charged in the preceding license year or \$500.00, whichever is the lesser. The governing board or body of each municipality may, by ordinance, enact that no plenary retail consumption license shall be granted within its respective municipality.

The holder of this license shall be permitted to obtain a restricted brewery license issued pursuant to subsection 1c. of R.S.33:1-10 and to operate a restricted brewery immediately adjoining the licensed premises in accordance with the restrictions set forth in that subsection. All fees related to the issuance of both licenses shall be paid in accordance with statutory law.

Seasonal retail consumption license. 2. (1) The holder of this license shall be entitled, subject to rules and regulations, to sell any alcoholic beverages for consumption on the licensed premises by the glass or other open receptacle, and also to sell any alcoholic beverages in original containers for consumption off the licensed premises, during the summer season from May 1 until November 14, inclusive, or during the winter season from November 15 until April 30, inclusive.

(2) In addition, the director shall issue to the holder of this license, upon request by the licensee, one-day permits that shall entitle the license holder to sell alcoholic beverages for consumption on the licensed premises during the season when the license holder is not authorized to sell alcoholic beverages pursuant to subparagraph (1) of this subsection. The number of one-day permits issued to a licensee pursuant to this subsection shall not exceed an aggregate of 14 permits in one calendar year. A one-day permit issued pursuant to this subsection shall be valid for 24 consecutive hours. The fee for each one-day permit shall be \$500.

The governing body of the municipality in which the licensed premises is situated may place reasonable conditions upon a one-day permit for the purpose of maintaining public safety on the licensed premises and immediately surrounding area. The costs associated with the reasonable conditions placed on the one-day permit shall be assumed by the holder of this license.

(3) This license shall not be issued to permit the sale of alcoholic beverages in or upon any premises in which a grocery, delicatessen, drug store or other mercantile business is carried on, except as hereinafter provided. Subject to such rules and regulations established from time to time by the director, the holder of this license shall be permitted to sell alcoholic beverages in or upon the premises in which any of the following is carried on: the keeping of a hotel or restaurant including the sale of mercantile items incidental thereto as an accommodation to patrons; the sale of distillers', brewers' and vintners' packaged merchandise prepacked as a unit with other suitable objects as gift items to be sold only as a unit; the sale of novelty wearing apparel identified with the name of the establishment licensed under the provisions of this section; the sale of cigars, cigarettes, packaged crackers, chips, nuts and similar snacks and ice at retail as an accommodation to patrons; or the retail sale of nonalcoholic beverages as accessory beverages to alcoholic beverages. The fee for this license shall be fixed by the governing board or body of the municipality in which the licensed premises are situated, by ordinance, at 75% of the fee fixed by said board or body for plenary retail consumption licenses. The governing board or body of each municipality may, by ordinance, enact that no seasonal retail consumption license shall be granted within its respective municipality.

Plenary retail distribution license. 3. a. The holder of this license shall be entitled, subject to rules and regulations, to sell any alcoholic beverages or intoxicating hemp beverages pursuant to section 5 of P.L.2024, c.73 (C.24:6I-48.2), for consumption off the licensed premises, but only in original containers except that licensees shall be permitted to conduct consumer wine, beer, and spirits tasting events and samplings on a complimentary basis pursuant to conditions established by rules and regulations of the Division of Alcoholic Beverage Control, provided however, that the holder of this license complies with the terms and conditions set forth in section 3 of P.L.2009, c.216 (C.33:1-12d).

The governing board or body of each municipality may, by ordinance, enact that this license shall not be issued to permit the sale of alcoholic beverages in or upon any premises in which any other mercantile business is carried on, except that any such ordinance, heretofore or hereafter adopted, shall not prohibit the retail sale of distillers', brewers' and vintners' packaged merchandise prepacked as a unit with other suitable objects as gift items to be sold only as a unit; the sale of novelty wearing apparel identified with the name of the establishment licensed under the provisions of this act; cigars, cigarettes, packaged crackers, chips, nuts and similar snacks, ice, and nonalcoholic beverages as accessory beverages to alcoholic beverages. The fee for this license shall be fixed by the governing board or body of the municipality in which the licensed premises are situated, by ordinance, at not less than \$125 and not more than \$2,500. No ordinance shall be enacted which shall raise or lower the fee to be charged for this license by more than 20% from that charged in the preceding license year or \$500.00, whichever is the

lesser. The governing board or body of each municipality may, by ordinance, enact that no plenary retail distribution license shall be granted within its respective municipality.

Limited retail distribution license. 3. b. The holder of this license shall be entitled, subject to rules and regulations, to sell any unchilled, brewed, malt alcoholic beverages in quantities of not less than 72 fluid ounces for consumption off the licensed premises, but only in original containers; provided, however, that this license shall be issued only for premises operated and conducted by the licensee as a bona fide grocery store, meat market, meat and grocery store, delicatessen, or other type of bona fide food store at which groceries or other foodstuffs are sold at retail; and provided further that this license shall not be issued except for premises at which the sale of groceries or other foodstuffs is the primary and principal business and at which the sale of alcoholic beverages is merely incidental and subordinate thereto. The fee for this license shall be fixed by the governing body or board of the municipality in which the licensed premises are situated, by ordinance, at not less than \$31 and not more than \$63. The governing board or body of each municipality may, by ordinance, enact that no limited retail distribution license shall be granted within its respective municipality.

Plenary retail transit license. 4. The holder of this license shall be entitled, subject to rules and regulations, to sell any alcoholic beverages, for consumption only, on railroad trains, airplanes, limousines and boats, while in transit. The fee for this license for use by a railroad or air transport company shall be \$375, for use by the owners of limousines shall be \$31 per vehicle, and for use on a boat shall be \$63 on a boat 65 feet or less in length, \$125 on a boat more than 65 feet in length but not more than 110 feet in length, and \$375 on a boat more than 110 feet in length; such boat lengths shall be determined in the manner prescribed by the Bureau of Customs of the United States Government or any federal agency successor thereto for boat measurement in connection with issuance of marine documents. A license issued under this provision to a railroad or air transport company shall cover all railroad cars and planes operated by any such company within the State of New Jersey. A license for a boat or limousine issued under this provision shall apply only to the particular boat or limousine for which issued, and shall permit the purchase of alcoholic beverages for sale or service in a boat or limousine to be made from any Class A and B licensee or from any Class C licensee whose license privilege permits the sale of alcoholic beverages in original containers for off-premises consumption. An interest in a plenary retail transit license issued in accordance with this section shall be excluded in determining the maximum number of retail licenses permitted under P.L.1962, c.152 (C.33:1-12.31 et seq.).

Club license. 5. The holder of this license shall be entitled, subject to rules and regulations, to sell any alcoholic beverages but only for immediate consumption on the licensed premises and only to bona fide club members and their guests. The fee for this license shall be fixed by the governing board or body of the municipality in which the licensed premises are situated, by ordinance, at not less than \$63 and not more than \$188. The governing board or body of each municipality may, by ordinance, enact that no club licenses shall be granted within its respective municipality. Club licenses may be issued only to such corporations, associations and organizations as are operated for benevolent, charitable, fraternal, social, religious, recreational, athletic, or similar purposes, and not for private gain, and which comply with all conditions which may be imposed by the Director of the Division of Alcoholic Beverage Control by rules and regulations.

The provisions of section 23 of P.L.2003, c.117 amendatory of this section shall apply to licenses issued or transferred on or after July 1, 2003, and to license renewals commencing on or after July 1, 2003.

Sporting facility license. 6. The holder of this license shall be entitled, subject to rules and regulations, to sell at retail or to serve any alcoholic beverages as the owner, operator, lessee, or concessionaire of a sporting facility by the glass or other receptacle or in original containers only on the premises of the sporting facility.

Notwithstanding any other provision of Title 33 of the Revised Statutes and subject to conditions established by the director, the holder of this license may share direction and control of the premises to be licensed and share proceeds and profits from the sale of alcoholic beverages with the owner, operator, concessionaire, or lessee of the facility. The holder of this license shall be permitted to conduct consumer wine, beer, and spirits tasting events and samplings for a fee or on a complimentary basis provided, however, the license holder complies with the provisions of section 3 of P.L.2009, c.216 (C.33:1-12d) and rules and regulations promulgated thereto. Notwithstanding any law, rule or regulation to the contrary, the holder of this license shall be entitled to establish up to five all-inclusive areas within the licensed sporting facility, provided the total capacity of the all-inclusive area or areas within the sporting facility for each game or event does not exceed more than 500 persons or five percent of the total capacity of the sporting facility, whichever is greater.

The fee for this license shall be \$2,500 for venues with a capacity of less than 7,500 persons; \$5,000 for venues with a capacity of not less than 7,500 persons but not more than 14,999 persons; \$7,500 for venues with a capacity of not less than 15,000 persons but not more than 22,499 persons; and \$10,000 for venues with a capacity of 22,500 persons or more.

The director may, in accordance with regulations or a special ruling, issue special all-inclusive area event permits to the holder of this license authorizing the establishment of an all-inclusive area or areas in excess of these limitations for a national or international sporting event at a sporting facility with a seating capacity of 50,000 or more persons, provided the issuance of the special all-inclusive area event permits is consistent with the provisions of Title 33 of the Revised Statutes and any regulations promulgated thereunder. The director may impose special conditions on the special all-inclusive area event permits deemed necessary and proper to protect the health, safety, and welfare of the public. A special all-inclusive area event permit issued pursuant to this subsection shall be valid for the specified duration of the event and the fee shall be \$2,000 per day for each all-inclusive area established, but the total fee shall not exceed \$6,000 per day. Prior to the issuance of a special all-inclusive area event permit, the director may require the holder of this license to provide a bond or equivalent to the Division of Alcoholic Beverage Control in an amount to be determined by the director based on the size, scope, and conditions of the national or international sporting event and the compliance history of the sporting facility license holder.

For the purposes of this subsection:

“National or international sporting event” means a tournament-level professional event governed by a national or international sports federation or governing body, including but not limited to sporting events governed by the National Football League, International Olympic Committee, and the International Federation of Association Football.

"Sporting facility" means a stadium, arena, team training facility, or similar venue located on public property where alcoholic beverages are served or sold at retail for consumption on the premises by the glass or other open receptacle or in original containers.

"Team training facility" shall include team offices and team headquarters.

2. This act shall take effect immediately.

Approved March 12, 2025.

**SENATE, No. 3848**

**STATE OF NEW JERSEY**  
**221st LEGISLATURE**

INTRODUCED OCTOBER 28, 2024

**Sponsored by:**

**Senator PAUL A. SARLO**

**District 36 (Bergen and Passaic)**

**Co-Sponsored by:**

**Senator Diegnan**

**SYNOPSIS**

Concerns alcoholic beverage licenses for sporting facilities.

**CURRENT VERSION OF TEXT**

As introduced.



**(Sponsorship Updated As Of: 11/18/2024)**

1 AN ACT concerning alcoholic beverage licenses for sporting  
2 facilities and amending R.S.33:1-12

3

4 **BE IT ENACTED** by the Senate and General Assembly of the State  
5 of New Jersey:

6

7 1. R.S.33:1-12 is amended to read as follows:

8 33:1-12. Class C licenses shall be subdivided and classified as  
9 follows:

10 Plenary retail consumption license. 1. The holder of this license  
11 shall be entitled, subject to rules and regulations, to sell any  
12 alcoholic beverages for consumption on the licensed premises by  
13 the glass or other open receptacle, and also to sell any alcoholic  
14 beverages in original containers for consumption off the licensed  
15 premises; but this license shall not be issued to permit the sale of  
16 alcoholic beverages in or upon any premises in which a grocery,  
17 delicatessen, drug store or other mercantile business is carried on,  
18 except as hereinafter provided. The holder of this license shall be  
19 permitted to conduct consumer wine, beer and spirits tasting events  
20 and samplings for a fee or on a complimentary basis pursuant to  
21 conditions established by rules and regulations of the Division of  
22 Alcoholic Beverage Control, provided however, that the holder of  
23 this license complies with the terms and conditions set forth in  
24 section 3 of P.L.2009, c.216 (C.33:1-12d). Subject to such rules  
25 and regulations established from time to time by the director, the  
26 holder of this license shall be permitted to sell alcoholic beverages  
27 in or upon the premises in which any of the following is carried on:  
28 the keeping of a hotel or restaurant including the sale of mercantile  
29 items incidental thereto as an accommodation to patrons; the sale, at  
30 an entertainment facility as defined in R.S.33:1-1, having a seating  
31 capacity for no less than 4,000 patrons, of mercantile items  
32 traditionally associated with the type of event or program held at  
33 the site; the sale of distillers', brewers' and vintners' packaged  
34 merchandise prepacked as a unit with other suitable objects as gift  
35 items to be sold only as a unit; the sale of novelty wearing apparel  
36 identified with the name of the establishment licensed under the  
37 provisions of this section; the sale of cigars, cigarettes, packaged  
38 crackers, chips, nuts and similar snacks and ice at retail as an  
39 accommodation to patrons, or the retail sale of nonalcoholic  
40 beverages as accessory beverages to alcoholic beverages; or, in  
41 commercial bowling establishments, the retail sale or rental of  
42 bowling accessories and the retail sale from vending machines of  
43 candy, ice cream and nonalcoholic beverages. The fee for this  
44 license shall be fixed by the governing board or body of the  
45 municipality in which the licensed premises are situated, by

**EXPLANATION – Matter enclosed in bold-faced brackets [thus] in the above bill is not enacted and is intended to be omitted in the law.**

**Matter underlined thus is new matter.**

1 ordinance, at not less than \$250 and not more than \$2,500. No  
2 ordinance shall be enacted which shall raise or lower the fee to be  
3 charged for this license by more than 20% from that charged in the  
4 preceding license year or \$500.00, whichever is the lesser. The  
5 governing board or body of each municipality may, by ordinance,  
6 enact that no plenary retail consumption license shall be granted  
7 within its respective municipality.

8 The holder of this license shall be permitted to obtain a restricted  
9 brewery license issued pursuant to subsection 1c. of R.S.33:1-10  
10 and to operate a restricted brewery immediately adjoining the  
11 licensed premises in accordance with the restrictions set forth in  
12 that subsection. All fees related to the issuance of both licenses  
13 shall be paid in accordance with statutory law.

14 Seasonal retail consumption license. 2. (1) The holder of this  
15 license shall be entitled, subject to rules and regulations, to sell any  
16 alcoholic beverages for consumption on the licensed premises by  
17 the glass or other open receptacle, and also to sell any alcoholic  
18 beverages in original containers for consumption off the licensed  
19 premises, during the summer season from May 1 until November  
20 14, inclusive, or during the winter season from November 15 until  
21 April 30, inclusive.

22 (2) In addition, the director shall issue to the holder of this  
23 license, upon request by the licensee, one-day permits that shall  
24 entitle the license holder to sell alcoholic beverages for  
25 consumption on the licensed premises during the season when the  
26 license holder is not authorized to sell alcoholic beverages pursuant  
27 to subparagraph (1) of this subsection. The number of one-day  
28 permits issued to a licensee pursuant to this subsection shall not  
29 exceed an aggregate of 14 permits in one calendar year. A one-day  
30 permit issued pursuant to this subsection shall be valid for 24  
31 consecutive hours. The fee for each one-day permit shall be \$500.

32 The governing body of the municipality in which the licensed  
33 premises is situated may place reasonable conditions upon a one-  
34 day permit for the purpose of maintaining public safety on the  
35 licensed premises and immediately surrounding area. The costs  
36 associated with the reasonable conditions placed on the one-day  
37 permit shall be assumed by the holder of this license.

38 (3) This license shall not be issued to permit the sale of  
39 alcoholic beverages in or upon any premises in which a grocery,  
40 delicatessen, drug store or other mercantile business is carried on,  
41 except as hereinafter provided. Subject to such rules and  
42 regulations established from time to time by the director, the holder  
43 of this license shall be permitted to sell alcoholic beverages in or  
44 upon the premises in which any of the following is carried on: the  
45 keeping of a hotel or restaurant including the sale of mercantile  
46 items incidental thereto as an accommodation to patrons; the sale of  
47 distillers', brewers' and vintners' packaged merchandise prepacked  
48 as a unit with other suitable objects as gift items to be sold only as a

1 unit; the sale of novelty wearing apparel identified with the name of  
2 the establishment licensed under the provisions of this section; the  
3 sale of cigars, cigarettes, packaged crackers, chips, nuts and similar  
4 snacks and ice at retail as an accommodation to patrons; or the retail  
5 sale of nonalcoholic beverages as accessory beverages to alcoholic  
6 beverages. The fee for this license shall be fixed by the governing  
7 board or body of the municipality in which the licensed premises  
8 are situated, by ordinance, at 75% of the fee fixed by said board or  
9 body for plenary retail consumption licenses. The governing board  
10 or body of each municipality may, by ordinance, enact that no  
11 seasonal retail consumption license shall be granted within its  
12 respective municipality.

13 Plenary retail distribution license. 3. a. The holder of this license  
14 shall be entitled, subject to rules and regulations, to sell any  
15 alcoholic beverages for consumption off the licensed premises, but  
16 only in original containers; except that licensees shall be permitted  
17 to conduct consumer wine, beer, and spirits tasting events and  
18 samplings on a complimentary basis pursuant to conditions  
19 established by rules and regulations of the Division of Alcoholic  
20 Beverage Control, provided however, that the holder of this license  
21 complies with the terms and conditions set forth in section 3 of  
22 P.L.2009, c.216 (C.33:1-12d).

23 The governing board or body of each municipality may, by  
24 ordinance, enact that this license shall not be issued to permit the  
25 sale of alcoholic beverages in or upon any premises in which any  
26 other mercantile business is carried on, except that any such  
27 ordinance, heretofore or hereafter adopted, shall not prohibit the  
28 retail sale of distillers', brewers' and vintners' packaged  
29 merchandise prepacked as a unit with other suitable objects as gift  
30 items to be sold only as a unit; the sale of novelty wearing apparel  
31 identified with the name of the establishment licensed under the  
32 provisions of this act; cigars, cigarettes, packaged crackers, chips,  
33 nuts and similar snacks, ice, and nonalcoholic beverages as  
34 accessory beverages to alcoholic beverages. The fee for this license  
35 shall be fixed by the governing board or body of the municipality in  
36 which the licensed premises are situated, by ordinance, at not less  
37 than \$125 and not more than \$2,500. No ordinance shall be enacted  
38 which shall raise or lower the fee to be charged for this license by  
39 more than 20% from that charged in the preceding license year or  
40 \$500.00, whichever is the lesser. The governing board or body of  
41 each municipality may, by ordinance, enact that no plenary retail  
42 distribution license shall be granted within its respective  
43 municipality.

44 Limited retail distribution license. 3. b. The holder of this license  
45 shall be entitled, subject to rules and regulations, to sell any  
46 unchilled, brewed, malt alcoholic beverages in quantities of not less  
47 than 72 fluid ounces for consumption off the licensed premises, but  
48 only in original containers; provided, however, that this license

1 shall be issued only for premises operated and conducted by the  
2 licensee as a bona fide grocery store, meat market, meat and  
3 grocery store, delicatessen, or other type of bona fide food store at  
4 which groceries or other foodstuffs are sold at retail; and provided  
5 further that this license shall not be issued except for premises at  
6 which the sale of groceries or other foodstuffs is the primary and  
7 principal business and at which the sale of alcoholic beverages is  
8 merely incidental and subordinate thereto. The fee for this license  
9 shall be fixed by the governing body or board of the municipality in  
10 which the licensed premises are situated, by ordinance, at not less  
11 than \$31 and not more than \$63. The governing board or body of  
12 each municipality may, by ordinance, enact that no limited retail  
13 distribution license shall be granted within its respective  
14 municipality.

15 Plenary retail transit license. 4. The holder of this license shall be  
16 entitled, subject to rules and regulations, to sell any alcoholic  
17 beverages, for consumption only, on railroad trains, airplanes,  
18 limousines and boats, while in transit. The fee for this license for  
19 use by a railroad or air transport company shall be \$375, for use by  
20 the owners of limousines shall be \$31 per vehicle, and for use on a  
21 boat shall be \$63 on a boat 65 feet or less in length, \$125 on a boat  
22 more than 65 feet in length but not more than 110 feet in length,  
23 and \$375 on a boat more than 110 feet in length; such boat lengths  
24 shall be determined in the manner prescribed by the Bureau of  
25 Customs of the United States Government or any federal agency  
26 successor thereto for boat measurement in connection with issuance  
27 of marine documents. A license issued under this provision to a  
28 railroad or air transport company shall cover all railroad cars and  
29 planes operated by any such company within the State of New  
30 Jersey. A license for a boat or limousine issued under this  
31 provision shall apply only to the particular boat or limousine for  
32 which issued, and shall permit the purchase of alcoholic beverages  
33 for sale or service in a boat or limousine to be made from any Class  
34 A and B licensee or from any Class C licensee whose license  
35 privilege permits the sale of alcoholic beverages in original  
36 containers for off-premises consumption. An interest in a plenary  
37 retail transit license issued in accordance with this section shall be  
38 excluded in determining the maximum number of retail licenses  
39 permitted under P.L.1962, c.152 (C.33:1-12.31 et seq.).

40 Club license. 5. The holder of this license shall be entitled,  
41 subject to rules and regulations, to sell any alcoholic beverages but  
42 only for immediate consumption on the licensed premises and only  
43 to bona fide club members and their guests. The fee for this license  
44 shall be fixed by the governing board or body of the municipality in  
45 which the licensed premises are situated, by ordinance, at not less  
46 than \$63 and not more than \$188. The governing board or body of  
47 each municipality may, by ordinance, enact that no club licenses  
48 shall be granted within its respective municipality. Club licenses

1 may be issued only to such corporations, associations and  
2 organizations as are operated for benevolent, charitable, fraternal,  
3 social, religious, recreational, athletic, or similar purposes, and not  
4 for private gain, and which comply with all conditions which may  
5 be imposed by the Director of the Division of Alcoholic Beverage  
6 Control by rules and regulations.

7 The provisions of section 23 of P.L.2003, c.117 amendatory of  
8 this section shall apply to licenses issued or transferred on or after  
9 July 1, 2003, and to license renewals commencing on or after July  
10 1, 2003.

11 Sporting facility license. 6. The holder of this license shall be  
12 entitled, subject to rules and regulations, to sell at retail or to serve  
13 any alcoholic beverages as the owner, operator, lessee, or  
14 concessionaire of a sporting facility by the glass or other receptacle  
15 or in original containers only on the premises of the sporting  
16 facility, which shall include all areas up to the security perimeter of  
17 the sporting facility.

18 Notwithstanding any other provision of Title 33 of the Revised  
19 Statutes and subject to conditions established by the director, the  
20 holder of this license may share direction and control of the  
21 premises to be licensed and share proceeds and profits from the sale  
22 of alcoholic beverages with the owner, operator, concessionaire, or  
23 lessee of the facility. The holder of this license shall be permitted  
24 to conduct consumer wine, beer, and spirits tasting events and  
25 samplings for a fee or on a complimentary basis provided, however,  
26 the license holder complies with the provisions of section 3 of  
27 P.L.2009, c.216 (C.33:1-12d) and rules and regulations promulgated  
28 thereto. Notwithstanding any law, rule or regulation to the  
29 contrary, the holder of this license shall be entitled to establish **[an]**  
30 **all-inclusive [area] areas within the licensed sporting facility**,  
31 **provided the all-inclusive area is limited to one area within the**  
32 **sporting facility for each game or event and the capacity of the all-**  
33 **inclusive area does not exceed 500 persons**]. There shall be no  
34 limit on the number, size, or capacity of the all-inclusive areas  
35 within the sporting facility.

36 The fee for this license shall be \$2,500 for venues with a  
37 capacity of less than 7,500 persons; \$5,000 for venues with a  
38 capacity of not less than 7,500 persons but not more than 14,999  
39 persons; \$7,500 for venues with a capacity of not less than 15,000  
40 persons but not more than 22,499 persons; and \$10,000 for venues  
41 with a capacity of 22,500 persons or more.

42 For the purposes of this subsection:

43 "Sporting facility" means a stadium, arena, team training facility,  
44 or similar venue located on public property where alcoholic  
45 beverages are served or sold at retail for consumption on the  
46 premises by the glass or other open receptacle or in original  
47 containers.

1 "Team training facility" shall include team offices and team  
2 headquarters.

3 (cf: P.L.2018, c.147, s.1)

4

5 2. This act shall take effect immediately.

6

7

8

STATEMENT

9

10 This bill concerns alcoholic beverage licenses for sporting  
11 facilities. Under current law, the holder of a sporting facility  
12 license is permitted to sell or serve alcoholic beverages only on the  
13 premises of the sporting facility. This bill clarifies that the  
14 premises of the sporting facility includes all areas up to the security  
15 perimeter of the sporting facility.

16 In addition, under current law, the holder of a sporting facility  
17 license is permitted to establish an all-inclusive area within the  
18 licensed sporting facility, provided the all-inclusive area is limited  
19 to one area within the sporting facility for each game or event and  
20 the capacity of the all-inclusive area does not exceed 500 persons.

21 This bill removes the requirement that the all-inclusive area be  
22 limited to one area within the sporting facility for each game or  
23 event and that the capacity of the all-inclusive area not exceed 500  
24 persons. The bill also provides that there is no limit on the number,  
25 size, or capacity of the all-inclusive areas within the sporting  
26 facility.

SENATE COMMITTEE SUBSTITUTE FOR  
**SENATE, No. 3848**

**STATE OF NEW JERSEY**  
**221st LEGISLATURE**

ADOPTED DECEMBER 9, 2024

**Sponsored by:**

**Senator PAUL A. SARLO**

**District 36 (Bergen and Passaic)**

**Assemblyman CLINTON CALABRESE**

**District 36 (Bergen and Passaic)**

**Assemblyman WILLIAM F. MOEN, JR.**

**District 5 (Camden and Gloucester)**

**Co-Sponsored by:**

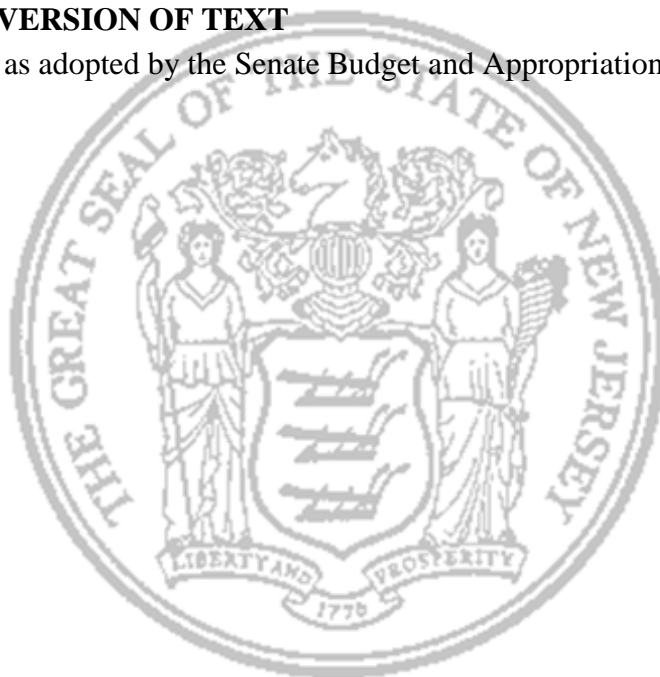
**Senator Diegnan, Assemblywoman Donlon and Assemblyman Schaer**

**SYNOPSIS**

Concerns alcoholic beverage licenses for sporting facilities.

**CURRENT VERSION OF TEXT**

Substitute as adopted by the Senate Budget and Appropriations Committee.



**(Sponsorship Updated As Of: 2/27/2025)**

1 **AN ACT** concerning alcoholic beverage licenses for sporting  
2 facilities and amending R.S.33:1-12.

3

4 **BE IT ENACTED** by the Senate and General Assembly of the State  
5 of New Jersey:

6

7 1. R.S.33:1-12 is amended to read as follows:

8 33:1-12. Class C licenses shall be subdivided and classified as  
9 follows:

10 Plenary retail consumption license. 1. The holder of this license  
11 shall be entitled, subject to rules and regulations, to sell any  
12 alcoholic beverages for consumption on the licensed premises by  
13 the glass or other open receptacle, and also to sell any alcoholic  
14 beverages in original containers for consumption off the licensed  
15 premises; but this license shall not be issued to permit the sale of  
16 alcoholic beverages in or upon any premises in which a grocery,  
17 delicatessen, drug store or other mercantile business is carried on,  
18 except as hereinafter provided. The holder of this license shall be  
19 permitted to conduct consumer wine, beer and spirits tasting events  
20 and samplings for a fee or on a complimentary basis pursuant to  
21 conditions established by rules and regulations of the Division of  
22 Alcoholic Beverage Control, provided however, that the holder of  
23 this license complies with the terms and conditions set forth in  
24 section 3 of P.L.2009, c.216 (C.33:1-12d). Subject to such rules  
25 and regulations established from time to time by the director, the  
26 holder of this license shall be permitted to sell alcoholic beverages  
27 in or upon the premises in which any of the following is carried on:  
28 the keeping of a hotel or restaurant including the sale of mercantile  
29 items incidental thereto as an accommodation to patrons; the sale, at  
30 an entertainment facility as defined in R.S.33:1-1, having a seating  
31 capacity for no less than 4,000 patrons, of mercantile items  
32 traditionally associated with the type of event or program held at  
33 the site; the sale of distillers', brewers' and vintners' packaged  
34 merchandise prepacked as a unit with other suitable objects as gift  
35 items to be sold only as a unit; the sale of novelty wearing apparel  
36 identified with the name of the establishment licensed under the  
37 provisions of this section; the sale of cigars, cigarettes, packaged  
38 crackers, chips, nuts and similar snacks and ice at retail as an  
39 accommodation to patrons, or the retail sale of nonalcoholic  
40 beverages as accessory beverages to alcoholic beverages; or, in  
41 commercial bowling establishments, the retail sale or rental of  
42 bowling accessories and the retail sale from vending machines of  
43 candy, ice cream and nonalcoholic beverages. The fee for this  
44 license shall be fixed by the governing board or body of the  
45 municipality in which the licensed premises are situated, by

**EXPLANATION** – Matter enclosed in bold-faced brackets **[thus]** in the above bill is not enacted and is intended to be omitted in the law.

Matter underlined thus is new matter.

1 ordinance, at not less than \$250 and not more than \$2,500. No  
2 ordinance shall be enacted which shall raise or lower the fee to be  
3 charged for this license by more than 20% from that charged in the  
4 preceding license year or \$500.00, whichever is the lesser. The  
5 governing board or body of each municipality may, by ordinance,  
6 enact that no plenary retail consumption license shall be granted  
7 within its respective municipality.

8 The holder of this license shall be permitted to obtain a restricted  
9 brewery license issued pursuant to subsection 1c. of R.S.33:1-10  
10 and to operate a restricted brewery immediately adjoining the  
11 licensed premises in accordance with the restrictions set forth in  
12 that subsection. All fees related to the issuance of both licenses  
13 shall be paid in accordance with statutory law.

14 Seasonal retail consumption license. 2. (1) The holder of this  
15 license shall be entitled, subject to rules and regulations, to sell any  
16 alcoholic beverages for consumption on the licensed premises by  
17 the glass or other open receptacle, and also to sell any alcoholic  
18 beverages in original containers for consumption off the licensed  
19 premises, during the summer season from May 1 until November  
20 14, inclusive, or during the winter season from November 15 until  
21 April 30, inclusive.

22 (2) In addition, the director shall issue to the holder of this  
23 license, upon request by the licensee, one-day permits that shall  
24 entitle the license holder to sell alcoholic beverages for  
25 consumption on the licensed premises during the season when the  
26 license holder is not authorized to sell alcoholic beverages pursuant  
27 to subparagraph (1) of this subsection. The number of one-day  
28 permits issued to a licensee pursuant to this subsection shall not  
29 exceed an aggregate of 14 permits in one calendar year. A one-day  
30 permit issued pursuant to this subsection shall be valid for 24  
31 consecutive hours. The fee for each one-day permit shall be \$500.

32 The governing body of the municipality in which the licensed  
33 premises is situated may place reasonable conditions upon a one-  
34 day permit for the purpose of maintaining public safety on the  
35 licensed premises and immediately surrounding area. The costs  
36 associated with the reasonable conditions placed on the one-day  
37 permit shall be assumed by the holder of this license.

38 (3) This license shall not be issued to permit the sale of  
39 alcoholic beverages in or upon any premises in which a grocery,  
40 delicatessen, drug store or other mercantile business is carried on,  
41 except as hereinafter provided. Subject to such rules and  
42 regulations established from time to time by the director, the holder  
43 of this license shall be permitted to sell alcoholic beverages in or  
44 upon the premises in which any of the following is carried on: the  
45 keeping of a hotel or restaurant including the sale of mercantile  
46 items incidental thereto as an accommodation to patrons; the sale of  
47 distillers', brewers' and vintners' packaged merchandise prepacked  
48 as a unit with other suitable objects as gift items to be sold only as a

1 unit; the sale of novelty wearing apparel identified with the name of  
2 the establishment licensed under the provisions of this section; the  
3 sale of cigars, cigarettes, packaged crackers, chips, nuts and similar  
4 snacks and ice at retail as an accommodation to patrons; or the retail  
5 sale of nonalcoholic beverages as accessory beverages to alcoholic  
6 beverages. The fee for this license shall be fixed by the governing  
7 board or body of the municipality in which the licensed premises  
8 are situated, by ordinance, at 75% of the fee fixed by said board or  
9 body for plenary retail consumption licenses. The governing board  
10 or body of each municipality may, by ordinance, enact that no  
11 seasonal retail consumption license shall be granted within its  
12 respective municipality.

13 Plenary retail distribution license. 3. a. The holder of this license  
14 shall be entitled, subject to rules and regulations, to sell any  
15 alcoholic beverages or intoxicating hemp beverages pursuant to  
16 section 5 of P.L.2024, c.73 (C.24:6I-48.2), for consumption off the  
17 licensed premises, but only in original containers except that  
18 licensees shall be permitted to conduct consumer wine, beer, and  
19 spirits tasting events and samplings on a complimentary basis  
20 pursuant to conditions established by rules and regulations of the  
21 Division of Alcoholic Beverage Control, provided however, that the  
22 holder of this license complies with the terms and conditions set  
23 forth in section 3 of P.L.2009, c.216 (C.33:1-12d).

24 The governing board or body of each municipality may, by  
25 ordinance, enact that this license shall not be issued to permit the  
26 sale of alcoholic beverages in or upon any premises in which any  
27 other mercantile business is carried on, except that any such  
28 ordinance, heretofore or hereafter adopted, shall not prohibit the  
29 retail sale of distillers', brewers' and vintners' packaged  
30 merchandise prepacked as a unit with other suitable objects as gift  
31 items to be sold only as a unit; the sale of novelty wearing apparel  
32 identified with the name of the establishment licensed under the  
33 provisions of this act; cigars, cigarettes, packaged crackers, chips,  
34 nuts and similar snacks, ice, and nonalcoholic beverages as  
35 accessory beverages to alcoholic beverages. The fee for this license  
36 shall be fixed by the governing board or body of the municipality in  
37 which the licensed premises are situated, by ordinance, at not less  
38 than \$125 and not more than \$2,500. No ordinance shall be enacted  
39 which shall raise or lower the fee to be charged for this license by  
40 more than 20% from that charged in the preceding license year or  
41 \$500.00, whichever is the lesser. The governing board or body of  
42 each municipality may, by ordinance, enact that no plenary retail  
43 distribution license shall be granted within its respective  
44 municipality.

45 Limited retail distribution license. 3. b. The holder of this license  
46 shall be entitled, subject to rules and regulations, to sell any  
47 unchilled, brewed, malt alcoholic beverages in quantities of not less  
48 than 72 fluid ounces for consumption off the licensed premises, but

1 only in original containers; provided, however, that this license  
2 shall be issued only for premises operated and conducted by the  
3 licensee as a bona fide grocery store, meat market, meat and  
4 grocery store, delicatessen, or other type of bona fide food store at  
5 which groceries or other foodstuffs are sold at retail; and provided  
6 further that this license shall not be issued except for premises at  
7 which the sale of groceries or other foodstuffs is the primary and  
8 principal business and at which the sale of alcoholic beverages is  
9 merely incidental and subordinate thereto. The fee for this license  
10 shall be fixed by the governing body or board of the municipality in  
11 which the licensed premises are situated, by ordinance, at not less  
12 than \$31 and not more than \$63. The governing board or body of  
13 each municipality may, by ordinance, enact that no limited retail  
14 distribution license shall be granted within its respective  
15 municipality.

16 Plenary retail transit license. 4. The holder of this license shall be  
17 entitled, subject to rules and regulations, to sell any alcoholic  
18 beverages, for consumption only, on railroad trains, airplanes,  
19 limousines and boats, while in transit. The fee for this license for  
20 use by a railroad or air transport company shall be \$375, for use by  
21 the owners of limousines shall be \$31 per vehicle, and for use on a  
22 boat shall be \$63 on a boat 65 feet or less in length, \$125 on a boat  
23 more than 65 feet in length but not more than 110 feet in length,  
24 and \$375 on a boat more than 110 feet in length; such boat lengths  
25 shall be determined in the manner prescribed by the Bureau of  
26 Customs of the United States Government or any federal agency  
27 successor thereto for boat measurement in connection with issuance  
28 of marine documents. A license issued under this provision to a  
29 railroad or air transport company shall cover all railroad cars and  
30 planes operated by any such company within the State of New  
31 Jersey. A license for a boat or limousine issued under this  
32 provision shall apply only to the particular boat or limousine for  
33 which issued, and shall permit the purchase of alcoholic beverages  
34 for sale or service in a boat or limousine to be made from any Class  
35 A and B licensee or from any Class C licensee whose license  
36 privilege permits the sale of alcoholic beverages in original  
37 containers for off-premises consumption. An interest in a plenary  
38 retail transit license issued in accordance with this section shall be  
39 excluded in determining the maximum number of retail licenses  
40 permitted under P.L.1962, c.152 (C.33:1-12.31 et seq.).

41 Club license. 5. The holder of this license shall be entitled,  
42 subject to rules and regulations, to sell any alcoholic beverages but  
43 only for immediate consumption on the licensed premises and only  
44 to bona fide club members and their guests. The fee for this license  
45 shall be fixed by the governing board or body of the municipality in  
46 which the licensed premises are situated, by ordinance, at not less  
47 than \$63 and not more than \$188. The governing board or body of  
48 each municipality may, by ordinance, enact that no club licenses

1 shall be granted within its respective municipality. Club licenses  
2 may be issued only to such corporations, associations and  
3 organizations as are operated for benevolent, charitable, fraternal,  
4 social, religious, recreational, athletic, or similar purposes, and not  
5 for private gain, and which comply with all conditions which may  
6 be imposed by the Director of the Division of Alcoholic Beverage  
7 Control by rules and regulations.

8 The provisions of section 23 of P.L.2003, c.117 amendatory of  
9 this section shall apply to licenses issued or transferred on or after  
10 July 1, 2003, and to license renewals commencing on or after July  
11 1, 2003.

12 Sporting facility license. 6. The holder of this license shall be  
13 entitled, subject to rules and regulations, to sell at retail or to serve  
14 any alcoholic beverages as the owner, operator, lessee, or  
15 concessionaire of a sporting facility by the glass or other receptacle  
16 or in original containers only on the premises of the sporting  
17 facility.

18 Notwithstanding any other provision of Title 33 of the Revised  
19 Statutes and subject to conditions established by the director, the  
20 holder of this license may share direction and control of the  
21 premises to be licensed and share proceeds and profits from the sale  
22 of alcoholic beverages with the owner, operator, concessionaire, or  
23 lessee of the facility. The holder of this license shall be permitted  
24 to conduct consumer wine, beer, and spirits tasting events and  
25 samplings for a fee or on a complimentary basis provided, however,  
26 the license holder complies with the provisions of section 3 of  
27 P.L.2009, c.216 (C.33:1-12d) and rules and regulations promulgated  
28 thereto. Notwithstanding any law, rule or regulation to the  
29 contrary, the holder of this license shall be entitled to establish **[an]**  
30 up to five all-inclusive [area] areas within the licensed sporting  
31 facility, provided the total capacity of the all-inclusive area [is  
32 limited to one area] or areas within the sporting facility for each  
33 game or event **[and the capacity of the all-inclusive area]** does not  
34 exceed more than 500 persons or five percent of the total capacity  
35 of the sporting facility, whichever is greater.

36 The fee for this license shall be \$2,500 for venues with a  
37 capacity of less than 7,500 persons; \$5,000 for venues with a  
38 capacity of not less than 7,500 persons but not more than 14,999  
39 persons; \$7,500 for venues with a capacity of not less than 15,000  
40 persons but not more than 22,499 persons; and \$10,000 for venues  
41 with a capacity of 22,500 persons or more.

42 The director may, in accordance with regulations or a special  
43 ruling, issue special all-inclusive area event permits to the holder of  
44 this license authorizing the establishment of an all-inclusive area or  
45 areas in excess of these limitations for a national or international  
46 sporting event at a sporting facility with a seating capacity of  
47 50,000 or more persons, provided the issuance of the special all-

1 inclusive area event permits is consistent with the provisions of  
2 Title 33 of the Revised Statutes and any regulations promulgated  
3 thereunder. The director may impose special conditions on  
4 the special all-inclusive area event permits deemed necessary and  
5 proper to protect the health, safety, and welfare of the public. A  
6 special all-inclusive area event permit issued pursuant to this  
7 subsection shall be valid for the specified duration of the event and  
8 the fee shall be \$2,000 per day for each all-inclusive area  
9 established, but the total fee shall not exceed \$6,000 per day. Prior  
10 to the issuance of a special all-inclusive area event permit, the  
11 director may require the holder of this license to provide a bond or  
12 equivalent to the Division of Alcoholic Beverage Control in an  
13 amount to be determined by the director based on the size, scope,  
14 and conditions of the national or international sporting event and  
15 the compliance history of the sporting facility license holder.

16 For the purposes of this subsection:

17 “National or international sporting event” means a tournament-  
18 level professional event governed by a national or international  
19 sports federation or governing body, including but not limited to  
20 sporting events governed by the National Football League,  
21 International Olympic Committee, and the International Federation  
22 of Association Football.

23 "Sporting facility" means a stadium, arena, team training facility,  
24 or similar venue located on public property where alcoholic  
25 beverages are served or sold at retail for consumption on the  
26 premises by the glass or other open receptacle or in original  
27 containers.

28 "Team training facility" shall include team offices and team  
29 headquarters.

30 (cf: P.L.2024, c.73, s.6)

31

32 2. This act shall take effect immediately.

ASSEMBLY TOURISM, GAMING AND THE ARTS  
COMMITTEE

STATEMENT TO

SENATE COMMITTEE SUBSTITUTE FOR  
**SENATE, No. 3848**

**STATE OF NEW JERSEY**

DATED: JANUARY 23, 2025

The Assembly Tourism, Gaming and the Arts Committee reports favorably Senate Committee Substitute for Senate Bill No. 3848.

This committee substitute concerns the sale of alcoholic beverages at sporting facilities. Under current law, the holder of a sporting facility license may sell or serve alcoholic beverages on the premises of the sporting facility, which is defined in part as a stadium, arena, team training facility, or similar venue located on public property. Current law also allows the holder of a sporting facility license to establish an all-inclusive area within the licensed sporting facility, provided the all-inclusive area is limited to one area within the sporting facility for each game or event and the capacity of the all-inclusive area does not exceed 500 persons.

This committee substitute allows the holder of a sporting facility license to establish up to five all-inclusive areas within the licensed sporting facility, provided the total capacity of the all-inclusive area or areas within the sporting facility for each game or event does not exceed more than 500 persons or five percent of the total capacity of the sporting facility.

Under the committee substitute, the Director of the Division of Alcoholic Beverage Control (ABC) may, pursuant to regulation or special ruling, issue special all-inclusive area event permits authorizing the establishment of an all-inclusive area or areas in excess of the substitute's limitations for a "national or international sporting event" at a sporting facility with a seating capacity of 50,000 or more persons in a manner consistent with current law. The committee substitute defines "national or international sporting event" as a tournament-level professional event governed by a national or international sports federation or governing body, including but not limited to sporting events governed by the National Football League, International Olympic Committee, and the International Federation of Association Football. The event permit would be valid for the duration of the event and the fee would be \$2,000 per day for each all-inclusive area established, but the total fee is not to exceed \$6,000 per day. The committee substitute allows the Director of ABC to require the holder of a

sporting facility license to provide a bond or equivalent to the ABC in an amount determined by the director based on the size, scope, and conditions of the national or international sporting event and the compliance history of the licensee.

As reported by the committee, Senate Committee Substitute for Senate Bill No. 3848 is identical to Assembly Bill No. 5007 (1R) as amended and reported by the committee on this date.

ASSEMBLY PUBLIC SAFETY AND PREPAREDNESS  
COMMITTEE

STATEMENT TO

SENATE COMMITTEE SUBSTITUTE FOR  
**SENATE, No. 3848**

**STATE OF NEW JERSEY**

DATED: FEBRUARY 20, 2025

The Assembly Public Safety and Preparedness Committee reports favorably the Senate Committee Substitute for Senate Bill No. 3848.

This committee substitute concerns the sale of alcoholic beverages at sporting facilities. Under current law, the holder of a sporting facility license may sell or serve alcoholic beverages on the premises of the sporting facility, which is defined in part as a stadium, arena, team training facility, or similar venue located on public property. Current law also allows the holder of a sporting facility license to establish an all-inclusive area within the licensed sporting facility, provided the all-inclusive area is limited to one area within the sporting facility for each game or event and the capacity of the all-inclusive area does not exceed 500 persons.

This committee substitute allows the holder of a sporting facility license to establish up to five all-inclusive areas within the licensed sporting facility, provided the total capacity of the all-inclusive area or areas within the sporting facility for each game or event does not exceed more than 500 persons or five percent of the total capacity of the sporting facility.

Under the committee substitute, the Director of the Division of Alcoholic Beverage Control (ABC) may, pursuant to regulation or special ruling, issue special all-inclusive area event permits authorizing the establishment of an all-inclusive area or areas in excess of the substitute's limitations for a "national or international sporting event" at a sporting facility with a seating capacity of 50,000 or more persons in a manner consistent with current law. The committee substitute defines "national or international sporting event" as a tournament-level professional event governed by a national or international sports federation or governing body, including but not limited to sporting events governed by the National Football League, International Olympic Committee, and the International Federation of Association Football. The event permit would be valid for the duration of the event and the fee would be \$2,000 per day for each all-inclusive area established, but the total fee is not to exceed \$6,000 per day. The committee substitute allows the Director of ABC to require the holder of a

sporting facility license to provide a bond or equivalent to the ABC in an amount determined by the director based on the size, scope, and conditions of the national or international sporting event and the compliance history of the licensee.

As reported by the committee, the Senate Committee Substitute for Senate Bill No. 3848 is identical to Assembly Bill No. 5007 (1R), which also was reported by the committee on this date.

# SENATE BUDGET AND APPROPRIATIONS COMMITTEE

## STATEMENT TO

### SENATE COMMITTEE SUBSTITUTE FOR SENATE, No. 3848

# STATE OF NEW JERSEY

DATED: DECEMBER 9, 2024

The Senate Budget and Appropriations Committee reports favorably a Senate Committee Substitute for Senate Bill No. 3848.

This committee substitute concerns the sale of alcoholic beverages at sporting facilities. Under current law, the holder of a sporting facility license may sell or serve alcoholic beverages on the premises of the sporting facility, which is defined in part as a stadium, arena, team training facility, or similar venue located on public property. Current law also allows the holder of a sporting facility license to establish an all-inclusive area within the licensed sporting facility, provided the all-inclusive area is limited to one area within the sporting facility for each game or event and the capacity of the all-inclusive area does not exceed 500 persons.

This committee substitute allows the holder of a sporting facility license to establish up to five all-inclusive areas within the licensed sporting facility, provided the total capacity of the all-inclusive area or areas within the sporting facility for each game or event does not exceed more than 500 persons or five percent of the total capacity of the sporting facility.

Under the committee substitute, the Director of the Division of Alcoholic Beverage Control (ABC) may, pursuant to regulation or special ruling, issue special all-inclusive area event permits authorizing the establishment of an all-inclusive area or areas in excess of the substitute's limitations for a "national or international sporting event" at a sporting facility with a seating capacity of 50,000 or more persons in a manner consistent with current law. The committee substitute defines "national or international sporting event" as a tournament-level professional event governed by a national or international sports federation or governing body, including but not limited to sporting events governed by the National Football League, International Olympic Committee, and the International Federation of Association Football. The event permit would be valid for the duration of the event and the fee would be \$2,000 per day for each all-inclusive area established, but the total fee is not to exceed \$6,000 per day. The committee substitute allows the Director of ABC to require the holder of a sporting facility license to provide a bond or equivalent to the ABC

in an amount determined by the director based on the size, scope, and conditions of the national or international sporting event and the compliance history of the licensee.

FISCAL IMPACT:

This bill has not been certified as requiring a fiscal note.

# ASSEMBLY, No. 5007

## STATE OF NEW JERSEY

### 221st LEGISLATURE

INTRODUCED OCTOBER 28, 2024

**Sponsored by:**

**Assemblyman CLINTON CALABRESE**

**District 36 (Bergen and Passaic)**

**Assemblyman WILLIAM F. MOEN, JR.**

**District 5 (Camden and Gloucester)**

**Co-Sponsored by:**

**Assemblywoman Donlon**

**SYNOPSIS**

Concerns alcoholic beverage licenses for sporting facilities.

**CURRENT VERSION OF TEXT**

As introduced.



(Sponsorship Updated As Of: 1/23/2025)

A5007 CALABRESE, MOEN

2

1 AN ACT concerning alcoholic beverage licenses for sporting  
2 facilities and amending R.S.33:1-12

3

4 **BE IT ENACTED** by the Senate and General Assembly of the State  
5 of New Jersey:

6

7 1. R.S.33:1-12 is amended to read as follows:

8 33:1-12. Class C licenses shall be subdivided and classified as  
9 follows:

10 Plenary retail consumption license. 1. The holder of this license  
11 shall be entitled, subject to rules and regulations, to sell any  
12 alcoholic beverages for consumption on the licensed premises by  
13 the glass or other open receptacle, and also to sell any alcoholic  
14 beverages in original containers for consumption off the licensed  
15 premises; but this license shall not be issued to permit the sale of  
16 alcoholic beverages in or upon any premises in which a grocery,  
17 delicatessen, drug store or other mercantile business is carried on,  
18 except as hereinafter provided. The holder of this license shall be  
19 permitted to conduct consumer wine, beer and spirits tasting events  
20 and samplings for a fee or on a complimentary basis pursuant to  
21 conditions established by rules and regulations of the Division of  
22 Alcoholic Beverage Control, provided however, that the holder of  
23 this license complies with the terms and conditions set forth in  
24 section 3 of P.L.2009, c.216 (C.33:1-12d). Subject to such rules  
25 and regulations established from time to time by the director, the  
26 holder of this license shall be permitted to sell alcoholic beverages  
27 in or upon the premises in which any of the following is carried on:  
28 the keeping of a hotel or restaurant including the sale of mercantile  
29 items incidental thereto as an accommodation to patrons; the sale, at  
30 an entertainment facility as defined in R.S.33:1-1, having a seating  
31 capacity for no less than 4,000 patrons, of mercantile items  
32 traditionally associated with the type of event or program held at  
33 the site; the sale of distillers', brewers' and vintners' packaged  
34 merchandise prepacked as a unit with other suitable objects as gift  
35 items to be sold only as a unit; the sale of novelty wearing apparel  
36 identified with the name of the establishment licensed under the  
37 provisions of this section; the sale of cigars, cigarettes, packaged  
38 crackers, chips, nuts and similar snacks and ice at retail as an  
39 accommodation to patrons, or the retail sale of nonalcoholic  
40 beverages as accessory beverages to alcoholic beverages; or, in  
41 commercial bowling establishments, the retail sale or rental of  
42 bowling accessories and the retail sale from vending machines of  
43 candy, ice cream and nonalcoholic beverages. The fee for this  
44 license shall be fixed by the governing board or body of the  
45 municipality in which the licensed premises are situated, by

**EXPLANATION – Matter enclosed in bold-faced brackets [thus] in the above bill is not enacted and is intended to be omitted in the law.**

**Matter underlined thus is new matter.**

1 ordinance, at not less than \$250 and not more than \$2,500. No  
2 ordinance shall be enacted which shall raise or lower the fee to be  
3 charged for this license by more than 20% from that charged in the  
4 preceding license year or \$500.00, whichever is the lesser. The  
5 governing board or body of each municipality may, by ordinance,  
6 enact that no plenary retail consumption license shall be granted  
7 within its respective municipality.

8 The holder of this license shall be permitted to obtain a restricted  
9 brewery license issued pursuant to subsection 1c. of R.S.33:1-10  
10 and to operate a restricted brewery immediately adjoining the  
11 licensed premises in accordance with the restrictions set forth in  
12 that subsection. All fees related to the issuance of both licenses  
13 shall be paid in accordance with statutory law.

14 Seasonal retail consumption license. 2. (1) The holder of this  
15 license shall be entitled, subject to rules and regulations, to sell any  
16 alcoholic beverages for consumption on the licensed premises by  
17 the glass or other open receptacle, and also to sell any alcoholic  
18 beverages in original containers for consumption off the licensed  
19 premises, during the summer season from May 1 until November  
20 14, inclusive, or during the winter season from November 15 until  
21 April 30, inclusive.

22 (2) In addition, the director shall issue to the holder of this  
23 license, upon request by the licensee, one-day permits that shall  
24 entitle the license holder to sell alcoholic beverages for  
25 consumption on the licensed premises during the season when the  
26 license holder is not authorized to sell alcoholic beverages pursuant  
27 to subparagraph (1) of this subsection. The number of one-day  
28 permits issued to a licensee pursuant to this subsection shall not  
29 exceed an aggregate of 14 permits in one calendar year. A one-day  
30 permit issued pursuant to this subsection shall be valid for 24  
31 consecutive hours. The fee for each one-day permit shall be \$500.

32 The governing body of the municipality in which the licensed  
33 premises is situated may place reasonable conditions upon a one-  
34 day permit for the purpose of maintaining public safety on the  
35 licensed premises and immediately surrounding area. The costs  
36 associated with the reasonable conditions placed on the one-day  
37 permit shall be assumed by the holder of this license.

38 (3) This license shall not be issued to permit the sale of  
39 alcoholic beverages in or upon any premises in which a grocery,  
40 delicatessen, drug store or other mercantile business is carried on,  
41 except as hereinafter provided. Subject to such rules and  
42 regulations established from time to time by the director, the holder  
43 of this license shall be permitted to sell alcoholic beverages in or  
44 upon the premises in which any of the following is carried on: the  
45 keeping of a hotel or restaurant including the sale of mercantile  
46 items incidental thereto as an accommodation to patrons; the sale of  
47 distillers', brewers' and vintners' packaged merchandise prepacked  
48 as a unit with other suitable objects as gift items to be sold only as a

1 unit; the sale of novelty wearing apparel identified with the name of  
2 the establishment licensed under the provisions of this section; the  
3 sale of cigars, cigarettes, packaged crackers, chips, nuts and similar  
4 snacks and ice at retail as an accommodation to patrons; or the retail  
5 sale of nonalcoholic beverages as accessory beverages to alcoholic  
6 beverages. The fee for this license shall be fixed by the governing  
7 board or body of the municipality in which the licensed premises  
8 are situated, by ordinance, at 75% of the fee fixed by said board or  
9 body for plenary retail consumption licenses. The governing board  
10 or body of each municipality may, by ordinance, enact that no  
11 seasonal retail consumption license shall be granted within its  
12 respective municipality.

13 Plenary retail distribution license. 3. a. The holder of this license  
14 shall be entitled, subject to rules and regulations, to sell any  
15 alcoholic beverages for consumption off the licensed premises, but  
16 only in original containers; except that licensees shall be permitted  
17 to conduct consumer wine, beer, and spirits tasting events and  
18 samplings on a complimentary basis pursuant to conditions  
19 established by rules and regulations of the Division of Alcoholic  
20 Beverage Control, provided however, that the holder of this license  
21 complies with the terms and conditions set forth in section 3 of  
22 P.L.2009, c.216 (C.33:1-12d).

23 The governing board or body of each municipality may, by  
24 ordinance, enact that this license shall not be issued to permit the  
25 sale of alcoholic beverages in or upon any premises in which any  
26 other mercantile business is carried on, except that any such  
27 ordinance, heretofore or hereafter adopted, shall not prohibit the  
28 retail sale of distillers', brewers' and vintners' packaged  
29 merchandise prepacked as a unit with other suitable objects as gift  
30 items to be sold only as a unit; the sale of novelty wearing apparel  
31 identified with the name of the establishment licensed under the  
32 provisions of this act; cigars, cigarettes, packaged crackers, chips,  
33 nuts and similar snacks, ice, and nonalcoholic beverages as  
34 accessory beverages to alcoholic beverages. The fee for this license  
35 shall be fixed by the governing board or body of the municipality in  
36 which the licensed premises are situated, by ordinance, at not less  
37 than \$125 and not more than \$2,500. No ordinance shall be enacted  
38 which shall raise or lower the fee to be charged for this license by  
39 more than 20% from that charged in the preceding license year or  
40 \$500.00, whichever is the lesser. The governing board or body of  
41 each municipality may, by ordinance, enact that no plenary retail  
42 distribution license shall be granted within its respective  
43 municipality.

44 Limited retail distribution license. 3. b. The holder of this license  
45 shall be entitled, subject to rules and regulations, to sell any  
46 unchilled, brewed, malt alcoholic beverages in quantities of not less  
47 than 72 fluid ounces for consumption off the licensed premises, but  
48 only in original containers; provided, however, that this license

1 shall be issued only for premises operated and conducted by the  
2 licensee as a bona fide grocery store, meat market, meat and  
3 grocery store, delicatessen, or other type of bona fide food store at  
4 which groceries or other foodstuffs are sold at retail; and provided  
5 further that this license shall not be issued except for premises at  
6 which the sale of groceries or other foodstuffs is the primary and  
7 principal business and at which the sale of alcoholic beverages is  
8 merely incidental and subordinate thereto. The fee for this license  
9 shall be fixed by the governing body or board of the municipality in  
10 which the licensed premises are situated, by ordinance, at not less  
11 than \$31 and not more than \$63. The governing board or body of  
12 each municipality may, by ordinance, enact that no limited retail  
13 distribution license shall be granted within its respective  
14 municipality.

15 Plenary retail transit license. 4. The holder of this license shall be  
16 entitled, subject to rules and regulations, to sell any alcoholic  
17 beverages, for consumption only, on railroad trains, airplanes,  
18 limousines and boats, while in transit. The fee for this license for  
19 use by a railroad or air transport company shall be \$375, for use by  
20 the owners of limousines shall be \$31 per vehicle, and for use on a  
21 boat shall be \$63 on a boat 65 feet or less in length, \$125 on a boat  
22 more than 65 feet in length but not more than 110 feet in length,  
23 and \$375 on a boat more than 110 feet in length; such boat lengths  
24 shall be determined in the manner prescribed by the Bureau of  
25 Customs of the United States Government or any federal agency  
26 successor thereto for boat measurement in connection with issuance  
27 of marine documents. A license issued under this provision to a  
28 railroad or air transport company shall cover all railroad cars and  
29 planes operated by any such company within the State of New  
30 Jersey. A license for a boat or limousine issued under this  
31 provision shall apply only to the particular boat or limousine for  
32 which issued, and shall permit the purchase of alcoholic beverages  
33 for sale or service in a boat or limousine to be made from any Class  
34 A and B licensee or from any Class C licensee whose license  
35 privilege permits the sale of alcoholic beverages in original  
36 containers for off-premises consumption. An interest in a plenary  
37 retail transit license issued in accordance with this section shall be  
38 excluded in determining the maximum number of retail licenses  
39 permitted under P.L.1962, c.152 (C.33:1-12.31 et seq.).

40 Club license. 5. The holder of this license shall be entitled,  
41 subject to rules and regulations, to sell any alcoholic beverages but  
42 only for immediate consumption on the licensed premises and only  
43 to bona fide club members and their guests. The fee for this license  
44 shall be fixed by the governing board or body of the municipality in  
45 which the licensed premises are situated, by ordinance, at not less  
46 than \$63 and not more than \$188. The governing board or body of  
47 each municipality may, by ordinance, enact that no club licenses  
48 shall be granted within its respective municipality. Club licenses

1 may be issued only to such corporations, associations and  
2 organizations as are operated for benevolent, charitable, fraternal,  
3 social, religious, recreational, athletic, or similar purposes, and not  
4 for private gain, and which comply with all conditions which may  
5 be imposed by the Director of the Division of Alcoholic Beverage  
6 Control by rules and regulations.

7 The provisions of section 23 of P.L.2003, c.117 amendatory of  
8 this section shall apply to licenses issued or transferred on or after  
9 July 1, 2003, and to license renewals commencing on or after July  
10 1, 2003.

11 Sporting facility license. 6. The holder of this license shall be  
12 entitled, subject to rules and regulations, to sell at retail or to serve  
13 any alcoholic beverages as the owner, operator, lessee, or  
14 concessionaire of a sporting facility by the glass or other receptacle  
15 or in original containers only on the premises of the sporting  
16 facility, which shall include all areas up to the security perimeter of  
17 the sporting facility.

18 Notwithstanding any other provision of Title 33 of the Revised  
19 Statutes and subject to conditions established by the director, the  
20 holder of this license may share direction and control of the  
21 premises to be licensed and share proceeds and profits from the sale  
22 of alcoholic beverages with the owner, operator, concessionaire, or  
23 lessee of the facility. The holder of this license shall be permitted  
24 to conduct consumer wine, beer, and spirits tasting events and  
25 samplings for a fee or on a complimentary basis provided, however,  
26 the license holder complies with the provisions of section 3 of  
27 P.L.2009, c.216 (C.33:1-12d) and rules and regulations promulgated  
28 thereto. Notwithstanding any law, rule or regulation to the  
29 contrary, the holder of this license shall be entitled to establish **[an]**  
30 **all-inclusive [area] areas within the licensed sporting facility**,  
31 **provided the all-inclusive area is limited to one area within the**  
32 **sporting facility for each game or event and the capacity of the all-**  
33 **inclusive area does not exceed 500 persons**]. There shall be no  
34 limit on the number, size, or capacity of the all-inclusive areas  
35 within the sporting facility.

36 The fee for this license shall be \$2,500 for venues with a  
37 capacity of less than 7,500 persons; \$5,000 for venues with a  
38 capacity of not less than 7,500 persons but not more than 14,999  
39 persons; \$7,500 for venues with a capacity of not less than 15,000  
40 persons but not more than 22,499 persons; and \$10,000 for venues  
41 with a capacity of 22,500 persons or more.

42 For the purposes of this subsection:

43 "Sporting facility" means a stadium, arena, team training facility,  
44 or similar venue located on public property where alcoholic  
45 beverages are served or sold at retail for consumption on the  
46 premises by the glass or other open receptacle or in original  
47 containers.

1 "Team training facility" shall include team offices and team  
2 headquarters.

3 (cf: P.L.2018, c.147, s.1)

4

5 2. This act shall take effect immediately.

6

7

8

STATEMENT

9

10 This bill concerns alcoholic beverage licenses for sporting  
11 facilities. Under current law, the holder of a sporting facility  
12 license is permitted to sell or serve alcoholic beverages only on the  
13 premises of the sporting facility. This bill clarifies that the  
14 premises of the sporting facility includes all areas up to the security  
15 perimeter of the sporting facility.

16 In addition, under current law, the holder of a sporting facility  
17 license is permitted to establish an all-inclusive area within the  
18 licensed sporting facility, provided the all-inclusive area is limited  
19 to one area within the sporting facility for each game or event and  
20 the capacity of the all-inclusive area does not exceed 500 persons.

21 This bill removes the requirement that the all-inclusive area be  
22 limited to one area within the sporting facility for each game or  
23 event and that the capacity of the all-inclusive area not exceed 500  
24 persons. The bill also provides that there is no limit on the number,  
25 size, or capacity of the all-inclusive areas within the sporting  
26 facility.

[First Reprint]

**ASSEMBLY, No. 5007**

**STATE OF NEW JERSEY**  
**221st LEGISLATURE**

INTRODUCED OCTOBER 28, 2024

**Sponsored by:**

**Assemblyman CLINTON CALABRESE**

**District 36 (Bergen and Passaic)**

**Assemblyman WILLIAM F. MOEN, JR.**

**District 5 (Camden and Gloucester)**

**Co-Sponsored by:**

**Assemblywoman Donlon and Assemblyman Schaer**

**SYNOPSIS**

Concerns alcoholic beverage licenses for sporting facilities.

**CURRENT VERSION OF TEXT**

As reported by the Assembly Tourism, Gaming and the Arts Committee on January 23, 2025, with amendments.



**(Sponsorship Updated As Of: 2/27/2025)**

1 AN ACT concerning alcoholic beverage licenses for sporting  
2 facilities and amending R.S.33:1-12

3

4 **BE IT ENACTED** by the Senate and General Assembly of the State  
5 of New Jersey:

6

7 <sup>1</sup>[1. R.S.33:1-12 is amended to read as follows:

8 33:1-12. Class C licenses shall be subdivided and classified as  
9 follows:

10 Plenary retail consumption license. 1. The holder of this license  
11 shall be entitled, subject to rules and regulations, to sell any  
12 alcoholic beverages for consumption on the licensed premises by  
13 the glass or other open receptacle, and also to sell any alcoholic  
14 beverages in original containers for consumption off the licensed  
15 premises; but this license shall not be issued to permit the sale of  
16 alcoholic beverages in or upon any premises in which a grocery,  
17 delicatessen, drug store or other mercantile business is carried on,  
18 except as hereinafter provided. The holder of this license shall be  
19 permitted to conduct consumer wine, beer and spirits tasting events  
20 and samplings for a fee or on a complimentary basis pursuant to  
21 conditions established by rules and regulations of the Division of  
22 Alcoholic Beverage Control, provided however, that the holder of  
23 this license complies with the terms and conditions set forth in  
24 section 3 of P.L.2009, c.216 (C.33:1-12d). Subject to such rules  
25 and regulations established from time to time by the director, the  
26 holder of this license shall be permitted to sell alcoholic beverages  
27 in or upon the premises in which any of the following is carried on:  
28 the keeping of a hotel or restaurant including the sale of mercantile  
29 items incidental thereto as an accommodation to patrons; the sale, at  
30 an entertainment facility as defined in R.S.33:1-1, having a seating  
31 capacity for no less than 4,000 patrons, of mercantile items  
32 traditionally associated with the type of event or program held at  
33 the site; the sale of distillers', brewers' and vintners' packaged  
34 merchandise prepacked as a unit with other suitable objects as gift  
35 items to be sold only as a unit; the sale of novelty wearing apparel  
36 identified with the name of the establishment licensed under the  
37 provisions of this section; the sale of cigars, cigarettes, packaged  
38 crackers, chips, nuts and similar snacks and ice at retail as an  
39 accommodation to patrons, or the retail sale of nonalcoholic  
40 beverages as accessory beverages to alcoholic beverages; or, in  
41 commercial bowling establishments, the retail sale or rental of  
42 bowling accessories and the retail sale from vending machines of  
43 candy, ice cream and nonalcoholic beverages. The fee for this  
44 license shall be fixed by the governing board or body of the  
45 municipality in which the licensed premises are situated, by

**EXPLANATION** – Matter enclosed in bold-faced brackets **[thus]** in the above bill is not enacted and is intended to be omitted in the law.

Matter underlined thus is new matter.

Matter enclosed in superscript numerals has been adopted as follows:

<sup>1</sup>Assembly ATG committee amendments adopted January 23, 2025.

1 ordinance, at not less than \$250 and not more than \$2,500. No  
2 ordinance shall be enacted which shall raise or lower the fee to be  
3 charged for this license by more than 20% from that charged in the  
4 preceding license year or \$500.00, whichever is the lesser. The  
5 governing board or body of each municipality may, by ordinance,  
6 enact that no plenary retail consumption license shall be granted  
7 within its respective municipality.

8 The holder of this license shall be permitted to obtain a restricted  
9 brewery license issued pursuant to subsection 1c. of R.S.33:1-10  
10 and to operate a restricted brewery immediately adjoining the  
11 licensed premises in accordance with the restrictions set forth in  
12 that subsection. All fees related to the issuance of both licenses  
13 shall be paid in accordance with statutory law.

14 Seasonal retail consumption license. 2. (1) The holder of this  
15 license shall be entitled, subject to rules and regulations, to sell any  
16 alcoholic beverages for consumption on the licensed premises by  
17 the glass or other open receptacle, and also to sell any alcoholic  
18 beverages in original containers for consumption off the licensed  
19 premises, during the summer season from May 1 until November  
20 14, inclusive, or during the winter season from November 15 until  
21 April 30, inclusive.

22 (2) In addition, the director shall issue to the holder of this  
23 license, upon request by the licensee, one-day permits that shall  
24 entitle the license holder to sell alcoholic beverages for  
25 consumption on the licensed premises during the season when the  
26 license holder is not authorized to sell alcoholic beverages pursuant  
27 to subparagraph (1) of this subsection. The number of one-day  
28 permits issued to a licensee pursuant to this subsection shall not  
29 exceed an aggregate of 14 permits in one calendar year. A one-day  
30 permit issued pursuant to this subsection shall be valid for 24  
31 consecutive hours. The fee for each one-day permit shall be \$500.

32 The governing body of the municipality in which the licensed  
33 premises is situated may place reasonable conditions upon a one-  
34 day permit for the purpose of maintaining public safety on the  
35 licensed premises and immediately surrounding area. The costs  
36 associated with the reasonable conditions placed on the one-day  
37 permit shall be assumed by the holder of this license.

38 (3) This license shall not be issued to permit the sale of  
39 alcoholic beverages in or upon any premises in which a grocery,  
40 delicatessen, drug store or other mercantile business is carried on,  
41 except as hereinafter provided. Subject to such rules and  
42 regulations established from time to time by the director, the holder  
43 of this license shall be permitted to sell alcoholic beverages in or  
44 upon the premises in which any of the following is carried on: the  
45 keeping of a hotel or restaurant including the sale of mercantile  
46 items incidental thereto as an accommodation to patrons; the sale of  
47 distillers', brewers' and vintners' packaged merchandise prepacked  
48 as a unit with other suitable objects as gift items to be sold only as a

1 unit; the sale of novelty wearing apparel identified with the name of  
2 the establishment licensed under the provisions of this section; the  
3 sale of cigars, cigarettes, packaged crackers, chips, nuts and similar  
4 snacks and ice at retail as an accommodation to patrons; or the retail  
5 sale of nonalcoholic beverages as accessory beverages to alcoholic  
6 beverages. The fee for this license shall be fixed by the governing  
7 board or body of the municipality in which the licensed premises  
8 are situated, by ordinance, at 75% of the fee fixed by said board or  
9 body for plenary retail consumption licenses. The governing board  
10 or body of each municipality may, by ordinance, enact that no  
11 seasonal retail consumption license shall be granted within its  
12 respective municipality.

13 Plenary retail distribution license. 3. a. The holder of this license  
14 shall be entitled, subject to rules and regulations, to sell any  
15 alcoholic beverages for consumption off the licensed premises, but  
16 only in original containers; except that licensees shall be permitted  
17 to conduct consumer wine, beer, and spirits tasting events and  
18 samplings on a complimentary basis pursuant to conditions  
19 established by rules and regulations of the Division of Alcoholic  
20 Beverage Control, provided however, that the holder of this license  
21 complies with the terms and conditions set forth in section 3 of  
22 P.L.2009, c.216 (C.33:1-12d).

23 The governing board or body of each municipality may, by  
24 ordinance, enact that this license shall not be issued to permit the  
25 sale of alcoholic beverages in or upon any premises in which any  
26 other mercantile business is carried on, except that any such  
27 ordinance, heretofore or hereafter adopted, shall not prohibit the  
28 retail sale of distillers', brewers' and vintners' packaged  
29 merchandise prepacked as a unit with other suitable objects as gift  
30 items to be sold only as a unit; the sale of novelty wearing apparel  
31 identified with the name of the establishment licensed under the  
32 provisions of this act; cigars, cigarettes, packaged crackers, chips,  
33 nuts and similar snacks, ice, and nonalcoholic beverages as  
34 accessory beverages to alcoholic beverages. The fee for this license  
35 shall be fixed by the governing board or body of the municipality in  
36 which the licensed premises are situated, by ordinance, at not less  
37 than \$125 and not more than \$2,500. No ordinance shall be enacted  
38 which shall raise or lower the fee to be charged for this license by  
39 more than 20% from that charged in the preceding license year or  
40 \$500.00, whichever is the lesser. The governing board or body of  
41 each municipality may, by ordinance, enact that no plenary retail  
42 distribution license shall be granted within its respective  
43 municipality.

44 Limited retail distribution license. 3. b. The holder of this license  
45 shall be entitled, subject to rules and regulations, to sell any  
46 unchilled, brewed, malt alcoholic beverages in quantities of not less  
47 than 72 fluid ounces for consumption off the licensed premises, but  
48 only in original containers; provided, however, that this license

1 shall be issued only for premises operated and conducted by the  
2 licensee as a bona fide grocery store, meat market, meat and  
3 grocery store, delicatessen, or other type of bona fide food store at  
4 which groceries or other foodstuffs are sold at retail; and provided  
5 further that this license shall not be issued except for premises at  
6 which the sale of groceries or other foodstuffs is the primary and  
7 principal business and at which the sale of alcoholic beverages is  
8 merely incidental and subordinate thereto. The fee for this license  
9 shall be fixed by the governing body or board of the municipality in  
10 which the licensed premises are situated, by ordinance, at not less  
11 than \$31 and not more than \$63. The governing board or body of  
12 each municipality may, by ordinance, enact that no limited retail  
13 distribution license shall be granted within its respective  
14 municipality.

15 Plenary retail transit license. 4. The holder of this license shall be  
16 entitled, subject to rules and regulations, to sell any alcoholic  
17 beverages, for consumption only, on railroad trains, airplanes,  
18 limousines and boats, while in transit. The fee for this license for  
19 use by a railroad or air transport company shall be \$375, for use by  
20 the owners of limousines shall be \$31 per vehicle, and for use on a  
21 boat shall be \$63 on a boat 65 feet or less in length, \$125 on a boat  
22 more than 65 feet in length but not more than 110 feet in length,  
23 and \$375 on a boat more than 110 feet in length; such boat lengths  
24 shall be determined in the manner prescribed by the Bureau of  
25 Customs of the United States Government or any federal agency  
26 successor thereto for boat measurement in connection with issuance  
27 of marine documents. A license issued under this provision to a  
28 railroad or air transport company shall cover all railroad cars and  
29 planes operated by any such company within the State of New  
30 Jersey. A license for a boat or limousine issued under this  
31 provision shall apply only to the particular boat or limousine for  
32 which issued, and shall permit the purchase of alcoholic beverages  
33 for sale or service in a boat or limousine to be made from any Class  
34 A and B licensee or from any Class C licensee whose license  
35 privilege permits the sale of alcoholic beverages in original  
36 containers for off-premises consumption. An interest in a plenary  
37 retail transit license issued in accordance with this section shall be  
38 excluded in determining the maximum number of retail licenses  
39 permitted under P.L.1962, c.152 (C.33:1-12.31 et seq.).

40 Club license. 5. The holder of this license shall be entitled,  
41 subject to rules and regulations, to sell any alcoholic beverages but  
42 only for immediate consumption on the licensed premises and only  
43 to bona fide club members and their guests. The fee for this license  
44 shall be fixed by the governing board or body of the municipality in  
45 which the licensed premises are situated, by ordinance, at not less  
46 than \$63 and not more than \$188. The governing board or body of  
47 each municipality may, by ordinance, enact that no club licenses  
48 shall be granted within its respective municipality. Club licenses

1 may be issued only to such corporations, associations and  
2 organizations as are operated for benevolent, charitable, fraternal,  
3 social, religious, recreational, athletic, or similar purposes, and not  
4 for private gain, and which comply with all conditions which may  
5 be imposed by the Director of the Division of Alcoholic Beverage  
6 Control by rules and regulations.

7 The provisions of section 23 of P.L.2003, c.117 amendatory of  
8 this section shall apply to licenses issued or transferred on or after  
9 July 1, 2003, and to license renewals commencing on or after July  
10 1, 2003.

11 Sporting facility license. 6. The holder of this license shall be  
12 entitled, subject to rules and regulations, to sell at retail or to serve  
13 any alcoholic beverages as the owner, operator, lessee, or  
14 concessionaire of a sporting facility by the glass or other receptacle  
15 or in original containers only on the premises of the sporting  
16 facility, which shall include all areas up to the security perimeter of  
17 the sporting facility.

18 Notwithstanding any other provision of Title 33 of the Revised  
19 Statutes and subject to conditions established by the director, the  
20 holder of this license may share direction and control of the  
21 premises to be licensed and share proceeds and profits from the sale  
22 of alcoholic beverages with the owner, operator, concessionaire, or  
23 lessee of the facility. The holder of this license shall be permitted  
24 to conduct consumer wine, beer, and spirits tasting events and  
25 samplings for a fee or on a complimentary basis provided, however,  
26 the license holder complies with the provisions of section 3 of  
27 P.L.2009, c.216 (C.33:1-12d) and rules and regulations promulgated  
28 thereto. Notwithstanding any law, rule or regulation to the  
29 contrary, the holder of this license shall be entitled to establish **[an]**  
30 **all-inclusive [area] areas within the licensed sporting facility**,  
31 **provided the all-inclusive area is limited to one area within the**  
32 **sporting facility for each game or event and the capacity of the all-**  
33 **inclusive area does not exceed 500 persons**]. There shall be no  
34 limit on the number, size, or capacity of the all-inclusive areas  
35 within the sporting facility.

36 The fee for this license shall be \$2,500 for venues with a  
37 capacity of less than 7,500 persons; \$5,000 for venues with a  
38 capacity of not less than 7,500 persons but not more than 14,999  
39 persons; \$7,500 for venues with a capacity of not less than 15,000  
40 persons but not more than 22,499 persons; and \$10,000 for venues  
41 with a capacity of 22,500 persons or more.

42 For the purposes of this subsection:

43 "Sporting facility" means a stadium, arena, team training facility,  
44 or similar venue located on public property where alcoholic  
45 beverages are served or sold at retail for consumption on the  
46 premises by the glass or other open receptacle or in original  
47 containers.

1 "Team training facility" shall include team offices and team  
2 headquarters.

3 (cf: P.L.2018, c.147, s.1)]<sup>1</sup>

4

5 <sup>1</sup>1. R.S.33:1-12 is amended to read as follows:

6 33:1-12. Class C licenses shall be subdivided and classified as  
7 follows:

8 Plenary retail consumption license. 1. The holder of this license  
9 shall be entitled, subject to rules and regulations, to sell any  
10 alcoholic beverages for consumption on the licensed premises by  
11 the glass or other open receptacle, and also to sell any alcoholic  
12 beverages in original containers for consumption off the licensed  
13 premises; but this license shall not be issued to permit the sale of  
14 alcoholic beverages in or upon any premises in which a grocery,  
15 delicatessen, drug store or other mercantile business is carried on,  
16 except as hereinafter provided. The holder of this license shall be  
17 permitted to conduct consumer wine, beer and spirits tasting events  
18 and samplings for a fee or on a complimentary basis pursuant to  
19 conditions established by rules and regulations of the Division of  
20 Alcoholic Beverage Control, provided however, that the holder of  
21 this license complies with the terms and conditions set forth in  
22 section 3 of P.L.2009, c.216 (C.33:1-12d). Subject to such rules  
23 and regulations established from time to time by the director, the  
24 holder of this license shall be permitted to sell alcoholic beverages  
25 in or upon the premises in which any of the following is carried on:  
26 the keeping of a hotel or restaurant including the sale of mercantile  
27 items incidental thereto as an accommodation to patrons; the sale, at  
28 an entertainment facility as defined in R.S.33:1-1, having a seating  
29 capacity for no less than 4,000 patrons, of mercantile items  
30 traditionally associated with the type of event or program held at  
31 the site; the sale of distillers', brewers' and vintners' packaged  
32 merchandise prepacked as a unit with other suitable objects as gift  
33 items to be sold only as a unit; the sale of novelty wearing apparel  
34 identified with the name of the establishment licensed under the  
35 provisions of this section; the sale of cigars, cigarettes, packaged  
36 crackers, chips, nuts and similar snacks and ice at retail as an  
37 accommodation to patrons, or the retail sale of nonalcoholic  
38 beverages as accessory beverages to alcoholic beverages; or, in  
39 commercial bowling establishments, the retail sale or rental of  
40 bowling accessories and the retail sale from vending machines of  
41 candy, ice cream and nonalcoholic beverages. The fee for this  
42 license shall be fixed by the governing board or body of the  
43 municipality in which the licensed premises are situated, by  
44 ordinance, at not less than \$250 and not more than \$2,500. No  
45 ordinance shall be enacted which shall raise or lower the fee to be  
46 charged for this license by more than 20% from that charged in the  
47 preceding license year or \$500.00, whichever is the lesser. The  
48 governing board or body of each municipality may, by ordinance,

1 enact that no plenary retail consumption license shall be granted  
2 within its respective municipality.

3 The holder of this license shall be permitted to obtain a restricted  
4 brewery license issued pursuant to subsection 1c. of R.S.33:1-10  
5 and to operate a restricted brewery immediately adjoining the  
6 licensed premises in accordance with the restrictions set forth in  
7 that subsection. All fees related to the issuance of both licenses  
8 shall be paid in accordance with statutory law.

9 Seasonal retail consumption license. 2. (1) The holder of this  
10 license shall be entitled, subject to rules and regulations, to sell any  
11 alcoholic beverages for consumption on the licensed premises by  
12 the glass or other open receptacle, and also to sell any alcoholic  
13 beverages in original containers for consumption off the licensed  
14 premises, during the summer season from May 1 until November  
15 14, inclusive, or during the winter season from November 15 until  
16 April 30, inclusive.

17 (2) In addition, the director shall issue to the holder of this  
18 license, upon request by the licensee, one-day permits that shall  
19 entitle the license holder to sell alcoholic beverages for  
20 consumption on the licensed premises during the season when the  
21 license holder is not authorized to sell alcoholic beverages pursuant  
22 to subparagraph (1) of this subsection. The number of one-day  
23 permits issued to a licensee pursuant to this subsection shall not  
24 exceed an aggregate of 14 permits in one calendar year. A one-day  
25 permit issued pursuant to this subsection shall be valid for 24  
26 consecutive hours. The fee for each one-day permit shall be \$500.

27 The governing body of the municipality in which the licensed  
28 premises is situated may place reasonable conditions upon a one-  
29 day permit for the purpose of maintaining public safety on the  
30 licensed premises and immediately surrounding area. The costs  
31 associated with the reasonable conditions placed on the one-day  
32 permit shall be assumed by the holder of this license.

33 (3) This license shall not be issued to permit the sale of  
34 alcoholic beverages in or upon any premises in which a grocery,  
35 delicatessen, drug store or other mercantile business is carried on,  
36 except as hereinafter provided. Subject to such rules and  
37 regulations established from time to time by the director, the holder  
38 of this license shall be permitted to sell alcoholic beverages in or  
39 upon the premises in which any of the following is carried on: the  
40 keeping of a hotel or restaurant including the sale of mercantile  
41 items incidental thereto as an accommodation to patrons; the sale of  
42 distillers', brewers' and vintners' packaged merchandise prepacked  
43 as a unit with other suitable objects as gift items to be sold only as a  
44 unit; the sale of novelty wearing apparel identified with the name of  
45 the establishment licensed under the provisions of this section; the  
46 sale of cigars, cigarettes, packaged crackers, chips, nuts and similar  
47 snacks and ice at retail as an accommodation to patrons; or the retail  
48 sale of nonalcoholic beverages as accessory beverages to alcoholic

1 beverages. The fee for this license shall be fixed by the governing  
2 board or body of the municipality in which the licensed premises  
3 are situated, by ordinance, at 75% of the fee fixed by said board or  
4 body for plenary retail consumption licenses. The governing board  
5 or body of each municipality may, by ordinance, enact that no  
6 seasonal retail consumption license shall be granted within its  
7 respective municipality.

8 Plenary retail distribution license. 3. a. The holder of this license  
9 shall be entitled, subject to rules and regulations, to sell any  
10 alcoholic beverages or intoxicating hemp beverages pursuant to  
11 section 5 of P.L.2024, c.73 (C.24:6I-48.2), for consumption off the  
12 licensed premises, but only in original containers except that  
13 licensees shall be permitted to conduct consumer wine, beer, and  
14 spirits tasting events and samplings on a complimentary basis  
15 pursuant to conditions established by rules and regulations of the  
16 Division of Alcoholic Beverage Control, provided however, that the  
17 holder of this license complies with the terms and conditions set  
18 forth in section 3 of P.L.2009, c.216 (C.33:1-12d).

19 The governing board or body of each municipality may, by  
20 ordinance, enact that this license shall not be issued to permit the  
21 sale of alcoholic beverages in or upon any premises in which any  
22 other mercantile business is carried on, except that any such  
23 ordinance, heretofore or hereafter adopted, shall not prohibit the  
24 retail sale of distillers', brewers' and vintners' packaged  
25 merchandise prepacked as a unit with other suitable objects as gift  
26 items to be sold only as a unit; the sale of novelty wearing apparel  
27 identified with the name of the establishment licensed under the  
28 provisions of this act; cigars, cigarettes, packaged crackers, chips,  
29 nuts and similar snacks, ice, and nonalcoholic beverages as  
30 accessory beverages to alcoholic beverages. The fee for this license  
31 shall be fixed by the governing board or body of the municipality in  
32 which the licensed premises are situated, by ordinance, at not less  
33 than \$125 and not more than \$2,500. No ordinance shall be enacted  
34 which shall raise or lower the fee to be charged for this license by  
35 more than 20% from that charged in the preceding license year or  
36 \$500.00, whichever is the lesser. The governing board or body of  
37 each municipality may, by ordinance, enact that no plenary retail  
38 distribution license shall be granted within its respective  
39 municipality.

40 Limited retail distribution license. 3. b. The holder of this license  
41 shall be entitled, subject to rules and regulations, to sell any  
42 unchilled, brewed, malt alcoholic beverages in quantities of not less  
43 than 72 fluid ounces for consumption off the licensed premises, but  
44 only in original containers; provided, however, that this license  
45 shall be issued only for premises operated and conducted by the  
46 licensee as a bona fide grocery store, meat market, meat and  
47 grocery store, delicatessen, or other type of bona fide food store at  
48 which groceries or other foodstuffs are sold at retail; and provided

1 further that this license shall not be issued except for premises at  
2 which the sale of groceries or other foodstuffs is the primary and  
3 principal business and at which the sale of alcoholic beverages is  
4 merely incidental and subordinate thereto. The fee for this license  
5 shall be fixed by the governing body or board of the municipality in  
6 which the licensed premises are situated, by ordinance, at not less  
7 than \$31 and not more than \$63. The governing board or body of  
8 each municipality may, by ordinance, enact that no limited retail  
9 distribution license shall be granted within its respective  
10 municipality.

11 Plenary retail transit license. 4. The holder of this license shall be  
12 entitled, subject to rules and regulations, to sell any alcoholic  
13 beverages, for consumption only, on railroad trains, airplanes,  
14 limousines and boats, while in transit. The fee for this license for  
15 use by a railroad or air transport company shall be \$375, for use by  
16 the owners of limousines shall be \$31 per vehicle, and for use on a  
17 boat shall be \$63 on a boat 65 feet or less in length, \$125 on a boat  
18 more than 65 feet in length but not more than 110 feet in length,  
19 and \$375 on a boat more than 110 feet in length; such boat lengths  
20 shall be determined in the manner prescribed by the Bureau of  
21 Customs of the United States Government or any federal agency  
22 successor thereto for boat measurement in connection with issuance  
23 of marine documents. A license issued under this provision to a  
24 railroad or air transport company shall cover all railroad cars and  
25 planes operated by any such company within the State of New  
26 Jersey. A license for a boat or limousine issued under this  
27 provision shall apply only to the particular boat or limousine for  
28 which issued, and shall permit the purchase of alcoholic beverages  
29 for sale or service in a boat or limousine to be made from any Class  
30 A and B licensee or from any Class C licensee whose license  
31 privilege permits the sale of alcoholic beverages in original  
32 containers for off-premises consumption. An interest in a plenary  
33 retail transit license issued in accordance with this section shall be  
34 excluded in determining the maximum number of retail licenses  
35 permitted under P.L.1962, c.152 (C.33:1-12.31 et seq.).

36 Club license. 5. The holder of this license shall be entitled,  
37 subject to rules and regulations, to sell any alcoholic beverages but  
38 only for immediate consumption on the licensed premises and only  
39 to bona fide club members and their guests. The fee for this license  
40 shall be fixed by the governing board or body of the municipality in  
41 which the licensed premises are situated, by ordinance, at not less  
42 than \$63 and not more than \$188. The governing board or body of  
43 each municipality may, by ordinance, enact that no club licenses  
44 shall be granted within its respective municipality. Club licenses  
45 may be issued only to such corporations, associations and  
46 organizations as are operated for benevolent, charitable, fraternal,  
47 social, religious, recreational, athletic, or similar purposes, and not  
48 for private gain, and which comply with all conditions which may

1 be imposed by the Director of the Division of Alcoholic Beverage  
2 Control by rules and regulations.

3 The provisions of section 23 of P.L.2003, c.117 amendatory of  
4 this section shall apply to licenses issued or transferred on or after  
5 July 1, 2003, and to license renewals commencing on or after July  
6 1, 2003.

7 Sporting facility license. 6. The holder of this license shall be  
8 entitled, subject to rules and regulations, to sell at retail or to serve  
9 any alcoholic beverages as the owner, operator, lessee, or  
10 concessionaire of a sporting facility by the glass or other receptacle  
11 or in original containers only on the premises of the sporting  
12 facility.

13 Notwithstanding any other provision of Title 33 of the Revised  
14 Statutes and subject to conditions established by the director, the  
15 holder of this license may share direction and control of the  
16 premises to be licensed and share proceeds and profits from the sale  
17 of alcoholic beverages with the owner, operator, concessionaire, or  
18 lessee of the facility. The holder of this license shall be permitted  
19 to conduct consumer wine, beer, and spirits tasting events and  
20 samplings for a fee or on a complimentary basis provided, however,  
21 the license holder complies with the provisions of section 3 of  
22 P.L.2009, c.216 (C.33:1-12d) and rules and regulations promulgated  
23 thereto. Notwithstanding any law, rule or regulation to the  
24 contrary, the holder of this license shall be entitled to establish **[an]**  
25 up to five all-inclusive **[area]** areas within the licensed sporting  
26 facility, provided the total capacity of the all-inclusive area **[is]**  
27 limited to one area] or areas within the sporting facility for each  
28 game or event **[and the capacity of the all-inclusive area]** does not  
29 exceed more than 500 persons or five percent of the total capacity  
30 of the sporting facility, whichever is greater.

31 The fee for this license shall be \$2,500 for venues with a  
32 capacity of less than 7,500 persons; \$5,000 for venues with a  
33 capacity of not less than 7,500 persons but not more than 14,999  
34 persons; \$7,500 for venues with a capacity of not less than 15,000  
35 persons but not more than 22,499 persons; and \$10,000 for venues  
36 with a capacity of 22,500 persons or more.

37 The director may, in accordance with regulations or a special  
38 ruling, issue special all-inclusive area event permits to the holder of  
39 this license authorizing the establishment of an all-inclusive area or  
40 areas in excess of these limitations for a national or international  
41 sporting event at a sporting facility with a seating capacity of  
42 50,000 or more persons, provided the issuance of the special all-  
43 inclusive area event permits is consistent with the provisions of  
44 Title 33 of the Revised Statutes and any regulations promulgated  
45 thereunder. The director may impose special conditions on  
46 the special all-inclusive area event permits deemed necessary and  
47 proper to protect the health, safety, and welfare of the public. A  
48 special all-inclusive area event permit issued pursuant to this

1 subsection shall be valid for the specified duration of the event and  
2 the fee shall be \$2,000 per day for each all-inclusive area  
3 established, but the total fee shall not exceed \$6,000 per day. Prior  
4 to the issuance of a special all-inclusive area event permit, the  
5 director may require the holder of this license to provide a bond or  
6 equivalent to the Division of Alcoholic Beverage Control in an  
7 amount to be determined by the director based on the size, scope,  
8 and conditions of the national or international sporting event and  
9 the compliance history of the sporting facility license holder.

10 For the purposes of this subsection:

11 “National or international sporting event” means a tournament-  
12 level professional event governed by a national or international  
13 sports federation or governing body, including but not limited to  
14 sporting events governed by the National Football League,  
15 International Olympic Committee, and the International Federation  
16 of Association Football.

17 "Sporting facility" means a stadium, arena, team training facility,  
18 or similar venue located on public property where alcoholic  
19 beverages are served or sold at retail for consumption on the  
20 premises by the glass or other open receptacle or in original  
21 containers.

22 "Team training facility" shall include team offices and team  
23 headquarters.<sup>1</sup>

24 (cf: P.L.2024, c.73, s.6)

25

26 2. This act shall take effect immediately.

ASSEMBLY TOURISM, GAMING AND THE ARTS  
COMMITTEE

STATEMENT TO

**ASSEMBLY, No. 5007**

with committee amendments

**STATE OF NEW JERSEY**

DATED: JANUARY 23, 2025

The Assembly Tourism, Gaming and the Arts Committee reports favorably and with committee amendments Assembly Bill No. 5007.

This bill concerns the sale of alcoholic beverages at sporting facilities. Under current law, the holder of a sporting facility license may sell or serve alcoholic beverages on the premises of the sporting facility, which is defined in part as a stadium, arena, team training facility, or similar venue located on public property. Current law also allows the holder of a sporting facility license to establish an all-inclusive area within the licensed sporting facility, provided the all-inclusive area is limited to one area within the sporting facility for each game or event and the capacity of the all-inclusive area does not exceed 500 persons.

As amended by the committee, this bill allows the holder of a sporting facility license to establish up to five all-inclusive areas within the licensed sporting facility, provided the total capacity of the all-inclusive area or areas within the sporting facility for each game or event does not exceed more than 500 persons or five percent of the total capacity of the sporting facility.

Under the bill, as amended, the Director of the Division of Alcoholic Beverage Control (ABC) may, pursuant to regulation or special ruling, issue special all-inclusive area event permits authorizing the establishment of an all-inclusive area or areas in excess of the substitute's limitations for a "national or international sporting event" at a sporting facility with a seating capacity of 50,000 or more persons in a manner consistent with current law. The bill, as amended, defines "national or international sporting event" as a tournament-level professional event governed by a national or international sports federation or governing body, including but not limited to sporting events governed by the National Football League, International Olympic Committee, and the International Federation of Association Football. The event permit would be valid for the duration of the event and the fee would be \$2,000 per day for each all-inclusive area established, but the total fee is not to exceed \$6,000 per day. As amended, the bill

allows the Director of ABC to require the holder of a sporting facility license to provide a bond or equivalent to the ABC in an amount determined by the director based on the size, scope, and conditions of the national or international sporting event and the compliance history of the licensee.

As reported by the committee with amendments, Assembly Bill No. 5007 (1R) is identical to Senate Committee Substitute for Senate Bill No. 3848, which was also reported by the committee on this date.

COMMITTEE AMENDMENTS:

The committee amended the bill to permit the holder of a sporting facility license to establish up to five all-inclusive areas within a licensed sporting facility, provided that the total capacity of the all-inclusive area or areas within the sporting facility for each game or event does not exceed more than 500 persons or five percent of the total capacity of the sporting facility.

The committee amendments also permit the Director of the Division of ABC, pursuant to regulation or special ruling, to issue special all-inclusive area event permits authorizing the establishment of an all-inclusive area or areas in excess of the bill's limitations for a "national or international sporting event" at a sporting facility with a seating capacity of 50,000 or more persons in a manner consistent with current law. The event permit would be valid for the duration of the event and the fee would be \$2,000 per day for each all-inclusive area established, but the total fee is not to exceed \$6,000 per day.

The committee amendments define "national or international sporting event" as a tournament-level professional event governed by a national or international sports federation or governing body, including but not limited to sporting events governed by the National Football League, International Olympic Committee, and the International Federation of Association Football.

The committee amendments allow the Director of ABC to require the holder of a sporting facility license to provide a bond or equivalent to the ABC in an amount determined by the director based on the size, scope, and conditions of the national or international sporting event and the compliance history of the licensee.

ASSEMBLY PUBLIC SAFETY AND PREPAREDNESS  
COMMITTEE

STATEMENT TO

[First Reprint]

**ASSEMBLY, No. 5007**

**STATE OF NEW JERSEY**

DATED: FEBRUARY 20, 2025

The Assembly Public Safety and Preparedness Committee reports favorably Assembly Bill No. 5007 (1R).

This bill concerns the sale of alcoholic beverages at sporting facilities. Under current law, the holder of a sporting facility license may sell or serve alcoholic beverages on the premises of the sporting facility, which is defined in part as a stadium, arena, team training facility, or similar venue located on public property. Current law also allows the holder of a sporting facility license to establish an all-inclusive area within the licensed sporting facility, provided the all-inclusive area is limited to one area within the sporting facility for each game or event and the capacity of the all-inclusive area does not exceed 500 persons.

The bill allows the holder of a sporting facility license to establish up to five all-inclusive areas within the licensed sporting facility, provided the total capacity of the all-inclusive area or areas within the sporting facility for each game or event does not exceed more than 500 persons or five percent of the total capacity of the sporting facility.

Under the bill, the Director of the Division of Alcoholic Beverage Control (ABC) may, pursuant to regulation or special ruling, issue special all-inclusive area event permits authorizing the establishment of an all-inclusive area or areas in excess of the bill's limitations for a "national or international sporting event" at a sporting facility with a seating capacity of 50,000 or more persons in a manner consistent with current law. The bill, defines "national or international sporting event" as a tournament-level professional event governed by a national or international sports federation or governing body, including but not limited to sporting events governed by the National Football League, International Olympic Committee, and the International Federation of Association Football. The event permit would be valid for the duration of the event and the fee would be \$2,000 per day for each all-inclusive area established, but the total fee is not to exceed \$6,000 per day. The bill allows the Director of ABC to require the holder of a sporting facility license to provide a bond or equivalent to the ABC

in an amount determined by the director based on the size, scope, and conditions of the national or international sporting event and the compliance history of the licensee.

As reported by the committee, Assembly Bill No. 5007 (1R) is identical to the Senate Committee Substitute for Senate Bill No. 3848, which also was reported by the committee on this date.

# Ahead of Major Global Sporting Events Coming to New Jersey, Governor Murphy Signs Legislation to Expand Alcohol Beverage Licensing Framework

03/12/2025

**TRENTON** – As New Jersey continues to lead as a premier location for global sporting events, including the FIFA Club World Cup 2025 and FIFA World Cup 2026, Governor Phil Murphy today signed [legislation](#) enhancing the state’s alcoholic beverage licensing framework to support operations at host venues. The legislation permits alcohol licensing exclusively for global sporting events, expanding all-inclusive areas at New Jersey’s largest venues while maintaining public safety standards.

"New Jersey could not be more thrilled to welcome to world to the upcoming FIFA Club World Cup 2025 and FIFA World Cup 2026 matches," **said Governor Phil Murphy**. "As we continue to plan for this once-in-a-lifetime opportunity, we want to provide the greatest possible entertainment experience for our guests this summer and next. By modernizing our alcoholic beverage licensing framework, we can cement New Jersey’s legacy as an ideal destination for global events while also serving as an economic engine for the state and region."

The FIFA World Cup matches played at New York New Jersey Stadium (MetLife Stadium) in 2026, including the final, are projected to generate over \$2 billion in economic impact for the NYNJ region, and to support over 14,000 jobs. Moreover, it is expected that the tournaments will bring well over one million visitors to the region. The legislation signed by Governor Murphy today will not only support planning for 2025 and 2026, but will help New Jersey continue to position itself as the ideal global destination for future sporting events.

"We thank Governor Murphy and the bill’s sponsors for the state’s continued support of FIFA World Cup 2026, the biggest sporting event in the world, and all events at MetLife Stadium," **said Ron VanDeVeen, MetLife Stadium President and CEO**. "The new licensing framework streamlines the process which is both timely and essential and reflects the state’s commitment to enhancing the fan experience for guests attending the nine FIFA Club World Cup 25 matches and eight FIFA World Cup 26 matches, including back-to-back finals."

"With the world’s biggest sporting event coming up, delivering an unforgettable fan experience is our top priority," **said Alex Lasry, CEO of the FIFA World Cup 26™ New York New Jersey Host Committee**. "We’re grateful to Governor Murphy and the bill’s sponsors for their leadership in enhancing the fan experience and regional impact."

The new licensing framework will apply to venues over 50,000 seats located on public property. The bill will also allow for the sporting facility license to establish up to five all-inclusive areas within the licensed sporting facility provided the total capacity of the all-inclusive area or areas within the sporting facility for each game or event does not exceed more than 500 persons or five percent of the total capacity of the sporting facility.

"Today’s action will help maximize the economic impact of major international events in New Jersey," **said NJSEA**

**President & CEO Nick Mammano.** “MetLife Stadium continues to bring millions of visitors to our state on an annual basis, and the upcoming FIFA soccer tournaments will further boost tourism and showcase New Jersey and the region on a global stage.”

Primary sponsors of S-3848/A-5007 include Senator Paul Sarlo and Assemblymembers Clinton Calabrese and William F. Moen Jr.

“This will bring New Jersey’s licensing laws into line with industry practices so that premiere venues like MetLife Stadium can attract and retain world-class sporting events,” said Senator Paul Sarlo, chairman of the Senate Budget Committee. “We can capitalize on the opportunities to host events such as the World Cup, the Olympics and a Super Bowl with the economic activity they generate. We want to continue to be a magnet for sports tourism here in the Garden State.”

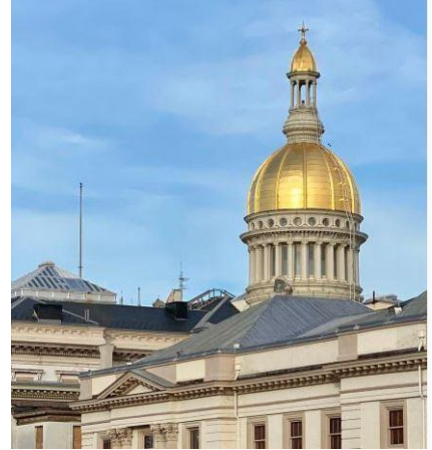
“With the FIFA World Cup rapidly approaching, this legislation will allow New Jersey’s sports venues to better serve their communities while ensuring responsible and regulated access to alcoholic beverages,” **said Assemblyman William F. Moen Jr., Chair of the Assembly Tourism, Gaming and the Arts Committee.** “Through this bill, we’re not only able to enhance the fan experience but also support our local economies, creating new opportunities for businesses, and contributing significantly to our state’s tourism.”

“Bringing world-class events to New Jersey requires smart, forward-thinking policies that balance economic opportunity with public safety,” **said Assemblyman Clinton Calabrese, Vice-Chair of the Assembly Tourism, Gaming, and the Arts Committee.** “As the sponsor of A5007 and a representative of District 36—home to the Meadowlands and MetLife Stadium—I am proud to see this legislation signed into law. By modernizing our alcohol licensing framework for global sporting events, we are ensuring that New Jersey remains a premier destination for major international sporting events, strengthening our economy, creating jobs, and enhancing our state’s competitive edge in the global sports market.”

Posted on: March 12, 2025

## **Chair & Vice Chair of Assembly Tourism, Gaming, and the Arts Committee React to Signing of A5007**

**Assemblyman William F. Moen, Jr.**, Chair of the Assembly Tourism, Gaming, and the Arts Committee, and **Assemblyman Clinton Calabrese**, Vice-Chair of the committee, issued the following statements after Governor Phil Murphy signed Bill **A5007**. The legislation seeks to modernize New Jersey’s alcoholic beverage licensing framework for major global sporting events while maintaining strong public safety protections.



“With the FIFA World Cup rapidly approaching, this legislation will allow New Jersey’s sports venues to better serve their communities while ensuring responsible and regulated access to alcoholic beverages,” **said Assemblyman Moen Jr. (D-Camden, Gloucester)** “Through this bill, we’re not only able to enhance the fan experience but also support our local economies, creating new opportunities for businesses, and contributing significantly to our state’s tourism.”

“Bringing world-class events to New Jersey requires smart, forward-thinking policies that balance economic opportunity with public safety,” **said Assemblyman Calabrese (D-Bergen, Passaic)**. “As the sponsor of A5007 and a representative of District 36—home to the Meadowlands and MetLife Stadium—I am proud to see this legislation signed into law. By modernizing our alcohol licensing framework for global sporting events, we are ensuring that New Jersey remains a premier destination for major international sporting events, strengthening our economy, creating jobs, and enhancing our state’s competitive edge in the global sports market.”