

27:12B-20a

LEGISLATIVE HISTORY CHECKLIST

NJSA 27:12B-20a (Garden State Parkway-roadsign signs)

LAWS 1981 CHAPTER 463

Bill No. A2030

Sponsor(s) Codey and Garvin

Date Introduced Sept. 29, 1980

Committee: Assembly State Govt., Federal & Interstate Relations & Veterans Affairs;
Commerce, Industry & Professions
Senate Transportation and Communications

Amended during passage Yes No Assembly Committee Substitute enacted

Date of Passage: Assembly June 15, 1981

Senate Jan. 7, 1982

Date of approval Jan. 9, 1982

Following statements are attached if available:

Sponsor statement Yes No

Committee Statement: Assembly Yes No

Senate Yes No

Fiscal Note Yes No

Veto Message Yes No

Message on signing Yes No

Following were printed:

Reports Yes No

Hearings Yes No

ASSEMBLY COMMITTEE SUBSTITUTE FOR
ASSEMBLY, No. 2030

STATE OF NEW JERSEY

ADOPTED APRIL 27, 1981

Sponsored by Assemblyman CODEY

Referred to Committee on State Government, Federal and
Interstate Relations and Veterans Affairs

AN ACT concerning certain roadside signs along the Garden State
Parkway.

1 BE IT ENACTED *by the Senate and General Assembly of the State*
2 *of New Jersey:*

1 1. Notwithstanding any other law, rule, or regulation to the
2 contrary, the New Jersey Highway Authority, established pursuant
3 to section 4 of P. L. 1952, c. 16 (C. 27:12B-4), may issue a permit
4 for off-premise advertising on any roadside sign which has been
5 located for a period of at least 25 years as of the effective date of
6 this act along the route of "The Garden State Parkway," con-
7 structed pursuant to section 20 of P. L. 1952, c. 16 (C. 27:12B-20);
8 provided, however, that such off-premise advertising shall terminate
9 10 years following the effective date of this act; and provided
10 further, however, that such roadside sign shall be removed at that
11 time unless on-premise advertising is placed upon the roadside
12 sign. For the purposes of this act, "off-premise advertising"
13 means the display of the name, symbol, mark, product, service, or
14 advertisement of any industry, commerce, business, occupation,
15 trade, or service not conducted on the property on which the sign
16 is located, and "on-premise advertising" means such a display in
17 connection with any industry, commerce, business, occupation,
18 trade, or service conducted on the property on which the sign is
19 located.

1 2. This act shall take effect immediately.

ASSEMBLY, No. 2030

STATE OF NEW JERSEY

INTRODUCED SEPTEMBER 29, 1980

By Assemblyman CODEY and Assemblywoman GARVIN

Referred to Committee on Commerce, Industry and Professions

AN ACT to amend the "Outdoor Advertising Act," approved
December 15, 1959 (P. L. 1959, c. 191).

1 BE IT ENACTED *by the Senate and General Assembly of the State*
2 *of New Jersey:*

1 1. Section 12 of P. L. 1959, c. 191 (C. 54:40-61) is amended
2 to read as follows:

3 12. No permit shall be required for the erection, use or main-
4 tenance of any sign, advertising structure, object or other device
5 which is to be used solely for any of the following purposes:

6 (1) To advertise exclusively for sale or rent the property upon
7 which such sign or other device is located;

8 (2) For legal advertising required by law to be posted or dis-
9 played;

10 (3) For any cautionary, informative or directory sign, signal
11 or device erected on any public highway in the interest of public
12 safety, convenience or health when permission has been given
13 therefor by the public authority having jurisdiction of such public
14 highway;

15 (4) For the display of a name, symbol, mark, product, service
16 or advertisement of any industry, commerce, business, occupation,
17 trade or service on any premises **[where the same is conducted]**
18 or on any equipment on such premises provided that such sign,
19 structure, object or device is not owned by a person required to
20 be licensed under this act; **[but the exception provided by this**
21 **paragraph shall not apply to such sign, structure, object or device**
22 **after the premises have been put to some different use and after**
23 **the director shall have given notice, either personally or by certified**
24 **mail, return receipt requested, to the person, firm or corporation**
25 **erecting, using or maintaining such sign or device that such person,**
26 **firm or corporation will be violating the act if such signs are not**
27 **removed within 30 days, after which the director may remove the**

**EXPLANATION—Matter enclosed in bold-faced brackets [thus] in the above bill
is not enacted and is intended to be omitted in the law.**

28 same and recover a penalty as provided in section 8 of this act;】

29 (5) For any sign or device erected, owned or maintained by or
30 for the use of the United States, the State of New Jersey, or any
31 agency thereof or any public corporation or body, by or for the
32 use of any county or municipality if erected within the boundary
33 line of such county or municipality, or for any sign or device erected
34 or maintained pursuant to the provisions of any contract to which
35 any of such governments, agencies, public corporations, bodies,
36 or any of such counties or municipalities shall be a party;

37 (6) For any private directional sign not exceeding 2 square feet
38 in area intended to direct or point towards a place, or one that
39 points out the way to a place which the director determines not
40 to be adequately designated by official signs of the kind described
41 in section 9 of this act.

42 (7) For any sign or device erected or maintained in a protected
43 area within a controlled portion of the National System of Inter-
44 state and Defense Highways under a permit issued by the 【State
45 Highway】 Commissioner of *Transportation*.

1 2. This act shall take effect immediately.

STATEMENT

This act will allow property owners who own or lease property along roadsides to advertise whatever they wish, albeit within the guidelines of existing statutes, to the extent that with the passage of this act the owners will be allowed to advertise products which are not manufactured or produced on the property where the advertisement is to be placed.

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ASSEMBLY STATE GOVERNMENT, FEDERAL AND
INTERSTATE RELATIONS AND VETERANS
AFFAIRS COMMITTEE

STATEMENT TO
ASSEMBLY COMMITTEE SUBSTITUTE FOR

ASSEMBLY, No. 2030

STATE OF NEW JERSEY

DATED: APRIL 27, 1981

SUMMARY OF THE BILL

This bill authorizes the New Jersey Highway Authority to issue a permit for off-premise advertising on any roadside sign which has been located for at least 25 years along the route of the Garden State Parkway. At present, no off-premise commercial advertising is permitted on any signs along the Parkway; only the advertising of products manufactured or produced or services provided on the property on which the sign is located is permitted.

The bill limits any off-premise advertising to a period of 10 years following enactment of this bill and requires the removal of the roadside sign after 10 years unless on-premise advertising is placed on the sign.

COMMITTEE ACTION

The committee adopted a committee substitute at the request of the sponsor because the original bill was more sweeping than the sponsor intended and did not contain time limits on the use of signs along the Parkway for off-premise advertising.

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SENATE TRANSPORTATION AND COMMUNICATIONS
COMMITTEE

STATEMENT TO
ASSEMBLY COMMITTEE SUBSTITUTE FOR
ASSEMBLY, No. 2030

STATE OF NEW JERSEY

DATED: NOVEMBER 16, 1981

This bill authorizes the New Jersey Highway Authority to issue a permit for off-premise advertising on any roadside sign which has been located for at least 25 years along the route of the Garden State Parkway. This bill limits off-premise advertising to a period of 10 years following the enactment of this legislation and requires the removal of the roadside sign after 10 years unless on-premise advertising is placed on the sign.

At present, no off-premise commercial advertising is permitted on any signs along the parkway. Only the advertising of products manufactured or produced or services provided on the property on which the sign is located is permitted.

The Assembly State Government, Federal and Interstate Relations and Veterans Affairs Committee adopted a committee substitute in order to modify the scope of the bill and to provide for time limits on the use of signs.