

COMMITTEE STATEMENT:	ASSEMBLY:	No
	SENATE:	Yes
FLOOR AMENDMENT STATEMENTS:		No
LEGISLATIVE FISCAL ESTIMATE:		No
VETO MESSAGE:		No
GOVERNOR'S PRESS RELEASE ON SIGNING:		Yes

FOLLOWING WERE PRINTED:

To check for circulating copies, contact New Jersey State Government

Publications at the State Library (609) 278-2640 ext.103 or <mailto:refdesk@njstatelib.org>

REPORTS:	No
HEARINGS:	No
NEWSPAPER ARTICLES:	No

ASSEMBLY, No. 895

STATE OF NEW JERSEY 209th LEGISLATURE

PRE-FILED FOR INTRODUCTION IN THE 2000 SESSION

Sponsored by:

Assemblyman CHRISTOPHER "KIP" BATEMAN

District 16 (Morris and Somerset)

Assemblyman PETER J. BIONDI

District 16 (Morris and Somerset)

Co-Sponsored by:

Assemblywoman Murphy and Assemblyman Lance

SYNOPSIS

Establishes special license plate to promote agriculture.

CURRENT VERSION OF TEXT

Introduced Pending Technical Review by Legislative Counsel.



1 AN ACT concerning special license plates and supplementing chapter
2 3 of Title 39 of the Revised Statutes.

3
4 **BE IT ENACTED** by the Senate and General Assembly of the State
5 of New Jersey:

6
7 1. The Director of the Division of Motor Vehicles shall, upon
8 proper application therefor, issue "Promote Agriculture" license plates
9 for any motor vehicle owned or leased and registered in the State.
10 Under this act, any motor vehicle shall include, in addition to
11 passenger motor vehicles, all commercial, farm use and farm vehicles
12 issued registration or license plates pursuant to R.S.39:3-20, R.S.39:3-
13 24 or R.S.39:3-25. In addition to the registration number and other
14 markings prescribed by law, a "Promote Agriculture" license plate
15 shall display the words "Garden State" and an emblem indicating
16 interest in agriculture in New Jersey. The license plate shall be
17 designed by the director, in consultation with the New Jersey Farm
18 Bureau. Issuance of the "Promote Agriculture" license plates in
19 accordance with this section shall be subject to the provisions of
20 chapter 3 of Title 39 of the Revised Statutes, except as hereinafter
21 otherwise specifically provided.

22
23 2. An application for issuance of a "Promote Agriculture" license
24 plate shall be accompanied by a fee of \$15, in addition to the fees
25 otherwise required by law for the registration of the motor vehicle.

26
27 3. a. The director shall annually certify the average cost per license
28 plate incurred in the immediately preceding year by the division in
29 producing and publicizing the availability of the "Promote Agriculture"
30 license plates.

31 b. In the event that the average cost per license plate, as certified
32 by the director and approved by the Joint Budget Oversight
33 Committee, or its successor, is greater than the application fee
34 established in section 2 of P.L. , c. (C.) (now pending
35 before the Legislature as this act) in two consecutive fiscal years, the
36 director may increase the fee for a "Promote Agriculture" license plate
37 to an amount which, as certified by the director and approved by the
38 Joint Budget Oversight Committee, or its successor, is equal to the
39 average cost per license plate.

40
41 4. The director shall notify eligible motorists of the opportunity to
42 obtain "Promote Agriculture" license plates by including a notice with
43 all motor vehicle registration renewals, and by posting appropriate
44 posters or signs in all division facilities and offices. The notices,
45 posters, and signs shall be designed by the director after consultation
46 with the New Jersey Farm Bureau.

ASSEMBLY TRANSPORTATION COMMITTEE

STATEMENT TO

ASSEMBLY, No. 895

with committee amendments

STATE OF NEW JERSEY

DATED: MARCH 23, 2000

The Assembly Transportation Committee reports favorably and with committee amendments Assembly Bill No. 895.

As amended, this bill would establish a special "Promote Agriculture" license plate with the purpose of publicizing and focusing the public's attention on agriculture in the Garden State. The plates would be available to all passenger motor vehicles as well as commercial, farm use and farm vehicles. The plates would bear the words "Garden State" and an emblem designed by the Director of the Division of Motor Vehicles (DMV) in consultation with the New Jersey Farm Bureau. "Promote Agriculture" plates issued to commercial, farm use and farm vehicles would only display an emblem indicating an interest in agriculture.

The fee for such a plate would be \$15 in addition to the standard registration fees. These monies would be used to offset the costs associated with producing and publicizing the availability of the "Promote Agriculture" license plates and any initial computer programming fees which may be necessary to implement the "Promote Agriculture" license plates.

The New Jersey Farm Bureau, representing agricultural interests statewide, would contribute monies in an amount to be determined by the director of DMV, not to exceed \$50,000, which would be used to defray DMV's initial costs. The money contributed by the New Jersey Farm Bureau is to be collected from: 19 of New Jersey's County Boards of Agriculture, Lee Turkey Farm, the New Jersey Peach Promotion Council, the Direct Marketing Association, The New Jersey Farm Bureau and the Vegetable Growers' Association.

If, after two consecutive fiscal years, the average cost of the plate is greater than the application fee, the bill authorizes DMV to increase the license plate fee to an amount which, as certified by the director and approved by the Joint Budget Oversight Committee, is no greater than the average cost per license plate, or to discontinue the issuance of the plates.

The bill directs the DMV to notify eligible motorists of the opportunity to obtain "Promote Agriculture" license plates by

including a notice with all motor vehicle registration renewals, and by posting appropriate posters or signs in all division facilities and offices.

The food and agriculture industry is one of New Jersey's largest, ranking after pharmaceuticals and tourism in the economic benefits it brings to the State. There are approximately 9,400 farms throughout the State, with productive farmland covering nearly one million acres or about 20 percent of New Jersey's land area. Many of the State's farms are family-owned and operated. The "Promote Agriculture" license plate would help illustrate the State's support for the continued prosperity of the family farm in New Jersey.

The committee amendments require the New Jersey Farm Bureau to contribute an amount, as determined by the director but not to exceed \$50,000, that is to be used to offset the initial costs incurred by the DMV to produce and issue the licence plates. Receipts from the licence plate fees would first be used to reimburse the New Jersey Farm Bureau and then would be retained by the director to reimburse the division for costs incurred in producing, issuing, renewing, and publicizing the availability of "Promote Agriculture" license plates.

Additionally, the amendments provide that plates issued to commercial, farm use or farm vehicles would only display an emblem indicating an interest in agriculture in New Jersey.

The committee also adopted amendments to permit the DMV to discontinue the issuance of the "Promote Agriculture" license plate if the average cost per plate is greater than the application fee in two consecutive fiscal years.

Technical review was performed on this pre-filed bill, as required under Joint Rule 18A of the Senate and General Assembly.

[First Reprint]

ASSEMBLY, No. 895

STATE OF NEW JERSEY
209th LEGISLATURE

PRE-FILED FOR INTRODUCTION IN THE 2000 SESSION

Sponsored by:

Assemblyman CHRISTOPHER "KIP" BATEMAN

District 16 (Morris and Somerset)

Assemblyman PETER J. BIONDI

District 16 (Morris and Somerset)

Co-Sponsored by:

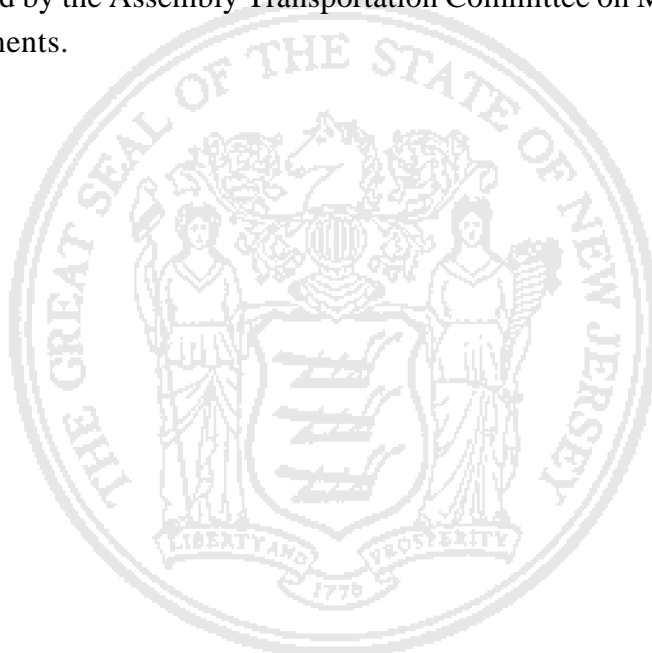
Assemblywoman Murphy and Assemblyman Lance

SYNOPSIS

Establishes special license plate to promote agriculture.

CURRENT VERSION OF TEXT

As reported by the Assembly Transportation Committee on March 23, 2000,
with amendments.



1 AN ACT concerning special license plates and supplementing chapter
2 3 of Title 39 of the Revised Statutes.

3
4 **BE IT ENACTED** by the Senate and General Assembly of the State
5 of New Jersey:

6
7 1. The Director of the Division of Motor Vehicles shall, upon
8 proper application therefor, issue "Promote Agriculture" license plates
9 for any motor vehicle owned or leased and registered in the State.
10 Under this act, any motor vehicle shall include, in addition to
11 passenger motor vehicles, all commercial, farm use and farm vehicles
12 issued registration or license plates pursuant to R.S.39:3-20, R.S.39:3-
13 24 or R.S.39:3-25. In addition to the registration number and other
14 markings prescribed by law, a "Promote Agriculture" license plate
15 shall display the words "Garden State" and an emblem indicating
16 interest in agriculture in New Jersey ¹except for a "Promote
17 Agriculture" license plate issued to a commercial, farm use or farm
18 vehicle which, in addition to the registration number and other
19 markings prescribed by law, shall display an emblem indicating interest
20 in agriculture in New Jersey¹. The license plate shall be designed by
21 the director, in consultation with the New Jersey Farm Bureau.
22 Issuance of the "Promote Agriculture" license plates in accordance
23 with this section shall be subject to the provisions of chapter 3 of Title
24 39 of the Revised Statutes, except as hereinafter otherwise specifically
25 provided.

26
27 2. An application for issuance of a "Promote Agriculture" license
28 plate shall be accompanied by a fee of \$15, in addition to the fees
29 otherwise required by law for the registration of the motor vehicle.

30
31 ¹3. The New Jersey Farm Bureau, representing agricultural
32 interests statewide, shall contribute monies in an amount to be
33 determined by the director, not to exceed \$50,000, to be used to offset
34 the initial costs incurred by the division for producing, issuing,
35 renewing, and publicizing the availability of "Promote Agriculture"
36 license plates and for any initial computer programming fees that may
37 be necessary to implement the "Promote Agriculture" license plate
38 program. Any amount remaining after the payment of the initial costs
39 shall be returned to the New Jersey Farm Bureau.¹

40
41 ¹4. The additional application fees collected pursuant to section 2
42 of this act shall first be used to reimburse the New Jersey Farm

EXPLANATION - Matter enclosed in bold-faced brackets [thus] in the above bill is not enacted and intended to be omitted in the law.

Matter underlined **thus** is new matter.

Matter enclosed in superscript numerals has been adopted as follows:

¹ Assembly ATR committee amendments adopted March 23, 2000.

1 Bureau, up to the amount contributed by the Bureau pursuant to
2 section 3 of this act, and then shall be retained by the director to
3 reimburse the division for costs incurred in producing, issuing,
4 renewing, and publicizing the availability of "Promote Agriculture"
5 license plates.¹

6
7 ¹[3.] 5¹ a. The director shall annually certify the average cost per
8 license plate incurred in the immediately preceding year by the division
9 in producing and publicizing the availability of the "Promote
10 Agriculture" license plates.

11 b. In the event that the average cost per license plate, as certified
12 by the director and approved by the Joint Budget Oversight
13 Committee, or its successor, is greater than the application fee
14 established in section 2 of ¹[P.L. , c. (C.) (now
15 pending before the Legislature as]¹ this act¹[)]¹ in two consecutive
16 fiscal years, the director may increase the fee for a "Promote
17 Agriculture" license plate to an amount which, as certified by the
18 director and approved by the Joint Budget Oversight Committee, or
19 its successor, is ¹[equal to] no greater than¹ the average cost per
20 license plate ¹or the director may discontinue the issuance of the
21 "Promote Agriculture" license plate¹.

22
23 ¹[4.] 6¹ The director shall notify eligible motorists of the
24 opportunity to obtain "Promote Agriculture" license plates by
25 including a notice with all motor vehicle registration renewals, and by
26 posting appropriate posters or signs in all division facilities and offices.
27 The notices, posters, and signs shall be designed by the director after
28 consultation with the New Jersey Farm Bureau.

29
30 ¹7. The director and the Executive Director of the New Jersey
31 Farm Bureau shall enter into a memorandum of agreement setting
32 forth the procedures to be followed by the division and the executive
33 director in carrying out the provisions of this act.¹

34
35 ¹[5.] 8¹ This act shall take effect on the 180th day after
36 enactment, but the Director of the Division of Motor Vehicles may
37 take such anticipatory acts in advance of that date as may be necessary
38 for the timely implementation of this act.

STATEMENT TO
[First Reprint]
ASSEMBLY, No. 895

with Assembly Floor Amendments
(Proposed By Assemblyman BATEMAN)

ADOPTED: MAY 11, 2000

This floor amendment would raise the application fee for a
"Promote Agriculture" license plate from \$15 to \$20.

[Second Reprint]

ASSEMBLY, No. 895

STATE OF NEW JERSEY
209th LEGISLATURE

PRE-FILED FOR INTRODUCTION IN THE 2000 SESSION

Sponsored by:

Assemblyman CHRISTOPHER "KIP" BATEMAN

District 16 (Morris and Somerset)

Assemblyman PETER J. BIONDI

District 16 (Morris and Somerset)

Co-Sponsored by:

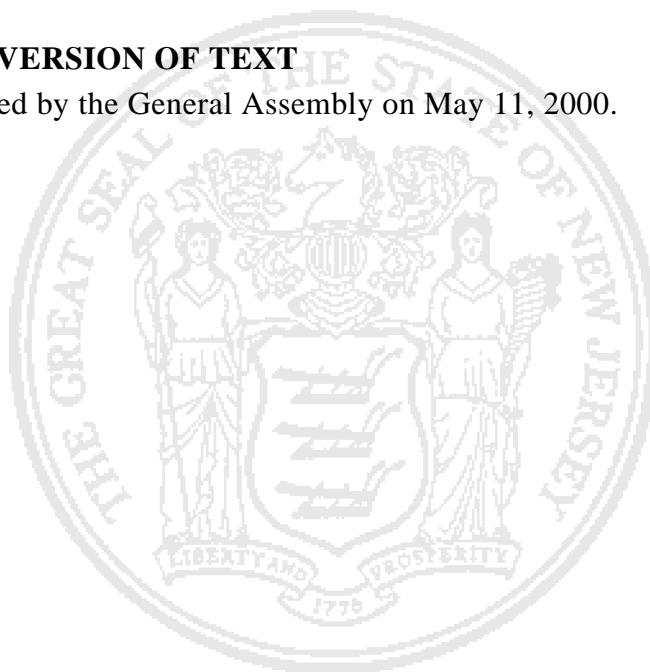
Assemblywoman Murphy, Assemblyman Lance, Senators Singer and Bark

SYNOPSIS

Establishes special license plate to promote agriculture.

CURRENT VERSION OF TEXT

As amended by the General Assembly on May 11, 2000.



(Sponsorship Updated As Of: 12/19/2000)

1 AN ACT concerning special license plates and supplementing chapter
2 3 of Title 39 of the Revised Statutes.

3
4 **BE IT ENACTED** by the Senate and General Assembly of the State
5 of New Jersey:

6
7 1. The Director of the Division of Motor Vehicles shall, upon
8 proper application therefor, issue "Promote Agriculture" license plates
9 for any motor vehicle owned or leased and registered in the State.
10 Under this act, any motor vehicle shall include, in addition to
11 passenger motor vehicles, all commercial, farm use and farm vehicles
12 issued registration or license plates pursuant to R.S.39:3-20, R.S.39:3-
13 24 or R.S.39:3-25. In addition to the registration number and other
14 markings prescribed by law, a "Promote Agriculture" license plate
15 shall display the words "Garden State" and an emblem indicating
16 interest in agriculture in New Jersey ¹except for a "Promote
17 Agriculture" license plate issued to a commercial, farm use or farm
18 vehicle which, in addition to the registration number and other
19 markings prescribed by law, shall display an emblem indicating interest
20 in agriculture in New Jersey¹. The license plate shall be designed by
21 the director, in consultation with the New Jersey Farm Bureau.
22 Issuance of the "Promote Agriculture" license plates in accordance
23 with this section shall be subject to the provisions of chapter 3 of Title
24 39 of the Revised Statutes, except as hereinafter otherwise specifically
25 provided.

26
27 2. An application for issuance of a "Promote Agriculture" license
28 plate shall be accompanied by a fee of ²~~[\$15]~~\$20², in addition to the
29 fees otherwise required by law for the registration of the motor
30 vehicle.

31
32 ¹3. The New Jersey Farm Bureau, representing agricultural
33 interests statewide, shall contribute monies in an amount to be
34 determined by the director, not to exceed \$50,000, to be used to offset
35 the initial costs incurred by the division for producing, issuing,
36 renewing, and publicizing the availability of "Promote Agriculture"
37 license plates and for any initial computer programming fees that may
38 be necessary to implement the "Promote Agriculture" license plate
39 program. Any amount remaining after the payment of the initial costs
40 shall be returned to the New Jersey Farm Bureau.¹

EXPLANATION - Matter enclosed in bold-faced brackets [thus] in the above bill is not enacted and intended to be omitted in the law.

Matter underlined thus is new matter.

Matter enclosed in superscript numerals has been adopted as follows:

¹ Assembly ATR committee amendments adopted March 23, 2000.

² Assembly floor amendments adopted May 11, 2000.

1 ¹4. The additional application fees collected pursuant to section 2
2 of this act shall first be used to reimburse the New Jersey Farm
3 Bureau, up to the amount contributed by the Bureau pursuant to
4 section 3 of this act, and then shall be retained by the director to
5 reimburse the division for costs incurred in producing, issuing,
6 renewing, and publicizing the availability of "Promote Agriculture"
7 license plates.¹

8
9 ¹[3.] 5¹ a. The director shall annually certify the average cost per
10 license plate incurred in the immediately preceding year by the division
11 in producing and publicizing the availability of the "Promote
12 Agriculture" license plates.

13 b. In the event that the average cost per license plate, as certified
14 by the director and approved by the Joint Budget Oversight
15 Committee, or its successor, is greater than the application fee
16 established in section 2 of ¹[P.L. , c. (C.) (now
17 pending before the Legislature as]¹ this act¹[)]¹ in two consecutive
18 fiscal years, the director may increase the fee for a "Promote
19 Agriculture" license plate to an amount which, as certified by the
20 director and approved by the Joint Budget Oversight Committee, or
21 its successor, is ¹[equal to] no greater than¹ the average cost per
22 license plate ¹or the director may discontinue the issuance of the
23 "Promote Agriculture" license plate¹.

24
25 ¹[4.] 6.¹ The director shall notify eligible motorists of the
26 opportunity to obtain "Promote Agriculture" license plates by
27 including a notice with all motor vehicle registration renewals, and by
28 posting appropriate posters or signs in all division facilities and offices.
29 The notices, posters, and signs shall be designed by the director after
30 consultation with the New Jersey Farm Bureau.

31
32 ¹7. The director and the Executive Director of the New Jersey
33 Farm Bureau shall enter into a memorandum of agreement setting
34 forth the procedures to be followed by the division and the executive
35 director in carrying out the provisions of this act.¹

36
37 ¹[5.] 8.¹ This act shall take effect on the 180th day after
38 enactment, but the Director of the Division of Motor Vehicles may
39 take such anticipatory acts in advance of that date as may be necessary
40 for the timely implementation of this act.

SENATE TRANSPORTATION COMMITTEE

STATEMENT TO

[Second Reprint]

ASSEMBLY, No. 895

STATE OF NEW JERSEY

DATED: NOVEMBER 13, 2000

The Senate Transportation Committee reports favorably Assembly Bill No. 895 (2R).

This bill would establish a special "Promote Agriculture" license plate with the purpose of publicizing and focusing the public's attention on agriculture in the Garden State. The plates would be available to all passenger motor vehicles as well as commercial, farm use and farm vehicles. The plates would bear the words "Garden State" and an emblem designed by the Director of the Division of Motor Vehicles (DMV) in consultation with the New Jersey Farm Bureau. "Promote Agriculture" plates issued to commercial, farm use and farm vehicles would only display an emblem indicating an interest in agriculture.

The fee for such a plate would be \$20 in addition to the standard registration fees. These monies would be used to reimburse the New Jersey Farm Bureau up to the amount contributed pursuant to section 3 of the bill and then used by the director of DMV to reimburse DMV for costs incurred in producing, issuing, renewing and publicizing the availability of the "Promote Agriculture" license plates.

The New Jersey Farm Bureau, representing agricultural interests statewide, would contribute monies in an amount to be determined by the director of DMV, not to exceed \$50,000, which would be used to defray DMV's initial costs, including computer programming fees. The money contributed by the New Jersey Farm Bureau is to be collected from: 19 of New Jersey's County Boards of Agriculture, Lee Turkey Farm, the New Jersey Peach Promotion Council, the Direct Marketing Association, The New Jersey Farm Bureau and the Vegetable Growers' Association.

If, after two consecutive fiscal years, the average cost of the plate is greater than the application fee, the bill authorizes DMV to increase the license plate fee to an amount which, as certified by the director and approved by the Joint Budget Oversight Committee, is no greater than the average cost per license plate, or to discontinue the issuance of the plates.

The bill directs the DMV to notify eligible motorists of the opportunity to obtain "Promote Agriculture" license plates by including a notice with all motor vehicle registration renewals, and by posting appropriate posters or signs in all division facilities and offices.

The bill is identical to S-1403, reported by the committee on the same day.

SENATE, No. 1403

STATE OF NEW JERSEY
209th LEGISLATURE

INTRODUCED JUNE 15, 2000

Sponsored by:

Senator ROBERT W. SINGER

District 30 (Burlington, Monmouth and Ocean)

Senator MARTHA W. BARK

District 8 (Atlantic, Burlington and Camden)

SYNOPSIS

Establishes special license plate to promote agriculture.

CURRENT VERSION OF TEXT

As introduced.



S1403 SINGER, BARK

2

1 AN ACT concerning special license plates and supplementing chapter
2 3 of Title 39 of the Revised Statutes.

3

4 **BE IT ENACTED** by the Senate and General Assembly of the State
5 of New Jersey:

6

7 1. The Director of the Division of Motor Vehicles shall, upon
8 proper application therefor, issue "Promote Agriculture" license plates
9 for any motor vehicle owned or leased and registered in the State.
10 Under this act, any motor vehicle shall include, in addition to
11 passenger motor vehicles, all commercial, farm use and farm vehicles
12 issued registration or license plates pursuant to R.S.39:3-20, R.S.39:3-
13 24 or R.S.39:3-25. In addition to the registration number and other
14 markings prescribed by law, a "Promote Agriculture" license plate
15 shall display the words "Garden State" and an emblem indicating
16 interest in agriculture in New Jersey except for a "Promote
17 Agriculture" license plate issued to a commercial, farm use or farm
18 vehicle which, in addition to the registration number and other
19 markings prescribed by law, shall display an emblem indicating interest
20 in agriculture in New Jersey. The license plate shall be designed by the
21 director, in consultation with the New Jersey Farm Bureau. Issuance
22 of the "Promote Agriculture" license plates in accordance with this
23 section shall be subject to the provisions of chapter 3 of Title 39 of the
24 Revised Statutes, except as hereinafter otherwise specifically provided.

25

26 2. An application for issuance of a "Promote Agriculture" license
27 plate shall be accompanied by a fee of \$20, in addition to the fees
28 otherwise required by law for the registration of the motor vehicle.

29

30 3. The New Jersey Farm Bureau, representing agricultural interests
31 statewide, shall contribute monies in an amount to be determined by
32 the director, not to exceed \$50,000, to be used to offset the initial
33 costs incurred by the division for producing, issuing, renewing, and
34 publicizing the availability of "Promote Agriculture" license plates and
35 for any initial computer programming fees that may be necessary to
36 implement the "Promote Agriculture" license plate program. Any
37 amount remaining after the payment of the initial costs shall be
38 returned to the New Jersey Farm Bureau.

39

40 4. The additional application fees collected pursuant to section 2
41 of this act shall first be used to reimburse the New Jersey Farm
42 Bureau, up to the amount contributed by the Bureau pursuant to
43 section 3 of this act, and then shall be retained by the director to
44 reimburse the division for costs incurred in producing, issuing,
45 renewing, and publicizing the availability of "Promote Agriculture"
46 license plates.

S1403 SINGER, BARK

3

1 5. a. The director shall annually certify the average cost per license
2 plate incurred in the immediately preceding year by the division in
3 producing and publicizing the availability of the "Promote Agriculture"
4 license plates.

5 b. In the event that the average cost per license plate, as certified
6 by the director and approved by the Joint Budget Oversight
7 Committee, or its successor, is greater than the application fee
8 established in section 2 of this act in two consecutive fiscal years, the
9 director may increase the fee for a "Promote Agriculture" license plate
10 to an amount which, as certified by the director and approved by the
11 Joint Budget Oversight Committee, or its successor, is no greater than
12 the average cost per license plate or the director may discontinue the
13 issuance of the "Promote Agriculture" license plate.

14
15 6. The director shall notify eligible motorists of the opportunity to
16 obtain "Promote Agriculture" license plates by including a notice with
17 all motor vehicle registration renewals, and by posting appropriate
18 posters or signs in all division facilities and offices. The notices,
19 posters, and signs shall be designed by the director after consultation
20 with the New Jersey Farm Bureau.

21
22 7. The director and the Executive Director of the New Jersey Farm
23 Bureau shall enter into a memorandum of agreement setting forth the
24 procedures to be followed by the division and the executive director
25 in carrying out the provisions of this act.

26
27 8. This act shall take effect on the 180th day after enactment, but
28 the Director of the Division of Motor Vehicles may take such
29 anticipatory acts in advance of that date as may be necessary for the
30 timely implementation of this act.

31

32

33

STATEMENT

34

35 This bill would establish a special "Promote Agriculture" license
36 plate with the purpose of publicizing and focusing the public's
37 attention on agriculture in the Garden State. The plates would be
38 available to all passenger motor vehicles as well as commercial, farm
39 use and farm vehicles. The plates would bear the words "Garden
40 State" and an emblem designed by the Director of the Division of
41 Motor Vehicles (DMV) in consultation with the New Jersey Farm
42 Bureau. "Promote Agriculture" plates issued to commercial, farm use
43 and farm vehicles would only display an emblem indicating an interest
44 in agriculture.

45 The fee for such a plate would be \$15 in addition to the standard
46 registration fees. These monies would be used to offset the costs

S1403 SINGER, BARK

4

1 associated with producing and publicizing the availability of the
2 "Promote Agriculture" license plates and any initial computer
3 programming fees which may be necessary to implement the "Promote
4 Agriculture" license plates.

5 The New Jersey Farm Bureau, representing agricultural interests
6 statewide, would contribute monies in an amount to be determined by
7 the director of DMV, not to exceed \$50,000, which would be used to
8 defray DMV's initial costs. The money contributed by the New Jersey
9 Farm Bureau is to be collected from: 19 of New Jersey's County
10 Boards of Agriculture, Lee Turkey Farm, the New Jersey Peach
11 Promotion Council, the Direct Marketing Association, The New Jersey
12 Farm Bureau and the Vegetable Growers' Association.

13 If, after two consecutive fiscal years, the average cost of the plate
14 is greater than the application fee, the bill authorizes DMV to increase
15 the license plate fee to an amount which, as certified by the director
16 and approved by the Joint Budget Oversight Committee, is no greater
17 than the average cost per license plate, or to discontinue the issuance
18 of the plates.

19 The bill directs the DMV to notify eligible motorists of the
20 opportunity to obtain "Promote Agriculture" license plates by
21 including a notice with all motor vehicle registration renewals, and by
22 posting appropriate posters or signs in all division facilities and offices.

23 The food and agriculture industry is one of New Jersey's largest,
24 ranking after pharmaceuticals and tourism in the economic benefits it
25 brings to the State. There are approximately 9,400 farms throughout
26 the State, with productive farmland covering nearly one million acres
27 or about 20 percent of New Jersey's land area. Many of the State's
28 farms are family-owned and operated. The "Promote Agriculture"
29 license plate would help illustrate the State's support for the continued
30 prosperity of the family farm in New Jersey.

31 The bill requires the New Jersey Farm Bureau to contribute an
32 amount, as determined by the director but not to exceed \$50,000, that
33 is to be used to offset the initial costs incurred by the DMV to produce
34 and issue the licence plates. Receipts from the licence plate fees
35 would first be used to reimburse the New Jersey Farm Bureau and then
36 would be retained by the director to reimburse the division for costs
37 incurred in producing, issuing, renewing, and publicizing the
38 availability of "Promote Agriculture" license plates.

39 Additionally, the bill provides that plates issued to commercial,
40 farm use or farm vehicles would only display an emblem indicating an
41 interest in agriculture in New Jersey.

42 The bill also permits the DMV to discontinue the issuance of the
43 "Promote Agriculture" license plate if the average cost per plate is
44 greater than the application fee in two consecutive fiscal years.

SENATE TRANSPORTATION COMMITTEE

STATEMENT TO

SENATE No. 1403

STATE OF NEW JERSEY

DATED: NOVEMBER 13, 2000

The Senate Transportation Committee reports favorably Senate Bill No.1403.

This bill would establish a special "Promote Agriculture" license plate with the purpose of publicizing and focusing the public's attention on agriculture in the Garden State. The plates would be available to all passenger motor vehicles as well as commercial, farm use and farm vehicles. The plates would bear the words "Garden State" and an emblem designed by the Director of the Division of Motor Vehicles (DMV) in consultation with the New Jersey Farm Bureau. "Promote Agriculture" plates issued to commercial, farm use and farm vehicles would only display an emblem indicating an interest in agriculture.

The fee for such a plate would be \$20 in addition to the standard registration fees. These monies would be used to reimburse the New Jersey Farm Bureau up to the amount contributed pursuant to section 3 of the bill and then used by the director of DMV to reimburse DMV for costs incurred in producing, issuing, renewing and publicizing the availability of the "Promote Agriculture" license plates.

The New Jersey Farm Bureau, representing agricultural interests statewide, would contribute monies in an amount to be determined by the director of DMV, not to exceed \$50,000, which would be used to defray DMV's initial costs, including computer programming fees. The money contributed by the New Jersey Farm Bureau is to be collected from: 19 of New Jersey's County Boards of Agriculture, Lee Turkey Farm, the New Jersey Peach Promotion Council, the Direct Marketing Association, The New Jersey Farm Bureau and the Vegetable Growers' Association.

If, after two consecutive fiscal years, the average cost of the plate is greater than the application fee, the bill authorizes DMV to increase the license plate fee to an amount which, as certified by the director and approved by the Joint Budget Oversight Committee, is no greater than the average cost per license plate, or to discontinue the issuance of the plates.

The bill directs the DMV to notify eligible motorists of the opportunity to obtain "Promote Agriculture" license plates by including a notice with all motor vehicle registration renewals, and by

posting appropriate posters or signs in all division facilities and offices.

The bill is identical to A-895 (2R), reported by the committee on the same day.

P.L. 2001, CHAPTER 13, *approved January 29, 2001*
Assembly, No. 895 (*Second Reprint*)

1 **AN ACT** concerning special license plates and supplementing chapter
2 3 of Title 39 of the Revised Statutes.

3

4 **BE IT ENACTED** *by the Senate and General Assembly of the State*
5 *of New Jersey:*

6

7 1. The Director of the Division of Motor Vehicles shall, upon
8 proper application therefor, issue "Promote Agriculture" license plates
9 for any motor vehicle owned or leased and registered in the State.
10 Under this act, any motor vehicle shall include, in addition to
11 passenger motor vehicles, all commercial, farm use and farm vehicles
12 issued registration or license plates pursuant to R.S.39:3-20, R.S.39:3-
13 24 or R.S.39:3-25. In addition to the registration number and other
14 markings prescribed by law, a "Promote Agriculture" license plate
15 shall display the words "Garden State" and an emblem indicating
16 interest in agriculture in New Jersey ¹except for a "Promote
17 Agriculture" license plate issued to a commercial, farm use or farm
18 vehicle which, in addition to the registration number and other
19 markings prescribed by law, shall display an emblem indicating interest
20 in agriculture in New Jersey¹. The license plate shall be designed by
21 the director, in consultation with the New Jersey Farm Bureau.
22 Issuance of the "Promote Agriculture" license plates in accordance
23 with this section shall be subject to the provisions of chapter 3 of Title
24 39 of the Revised Statutes, except as hereinafter otherwise specifically
25 provided.

26

27 2. An application for issuance of a "Promote Agriculture" license
28 plate shall be accompanied by a fee of ²~~[\$15]~~\$20², in addition to the
29 fees otherwise required by law for the registration of the motor
30 vehicle.

31

32 ¹3. The New Jersey Farm Bureau, representing agricultural
33 interests statewide, shall contribute monies in an amount to be
34 determined by the director, not to exceed \$50,000, to be used to offset
35 the initial costs incurred by the division for producing, issuing,
36 renewing, and publicizing the availability of "Promote Agriculture"
37 license plates and for any initial computer programming fees that may

EXPLANATION - Matter enclosed in bold-faced brackets [thus] in the above bill is not enacted and intended to be omitted in the law.

Matter underlined thus is new matter.

Matter enclosed in superscript numerals has been adopted as follows:

¹ Assembly ATR committee amendments adopted March 23, 2000.

² Assembly floor amendments adopted May 11, 2000.

1 be necessary to implement the "Promote Agriculture" license plate
 2 program. Any amount remaining after the payment of the initial costs
 3 shall be returned to the New Jersey Farm Bureau.¹

4
 5 ¹4. The additional application fees collected pursuant to section 2
 6 of this act shall first be used to reimburse the New Jersey Farm
 7 Bureau, up to the amount contributed by the Bureau pursuant to
 8 section 3 of this act, and then shall be retained by the director to
 9 reimburse the division for costs incurred in producing, issuing,
 10 renewing, and publicizing the availability of "Promote Agriculture"
 11 license plates.¹

12
 13 ¹[3.] ⁵ a. The director shall annually certify the average cost per
 14 license plate incurred in the immediately preceding year by the division
 15 in producing and publicizing the availability of the "Promote
 16 Agriculture" license plates.

17 b. In the event that the average cost per license plate, as certified
 18 by the director and approved by the Joint Budget Oversight
 19 Committee, or its successor, is greater than the application fee
 20 established in section 2 of ¹[P.L. , c. (C.) (now
 21 pending before the Legislature as] ¹ this act ¹[)] ¹ in two consecutive
 22 fiscal years, the director may increase the fee for a "Promote
 23 Agriculture" license plate to an amount which, as certified by the
 24 director and approved by the Joint Budget Oversight Committee, or
 25 its successor, is ¹[equal to] no greater than¹ the average cost per
 26 license plate ¹or the director may discontinue the issuance of the
 27 "Promote Agriculture" license plate¹.

28
 29 ¹[4.] ⁶ ¹ The director shall notify eligible motorists of the
 30 opportunity to obtain "Promote Agriculture" license plates by
 31 including a notice with all motor vehicle registration renewals, and by
 32 posting appropriate posters or signs in all division facilities and offices.
 33 The notices, posters, and signs shall be designed by the director after
 34 consultation with the New Jersey Farm Bureau.

35
 36 ¹7. The director and the Executive Director of the New Jersey
 37 Farm Bureau shall enter into a memorandum of agreement setting
 38 forth the procedures to be followed by the division and the executive
 39 director in carrying out the provisions of this act.¹

40
 41 ¹[5.] ⁸ ¹ This act shall take effect on the 180th day after
 42 enactment, but the Director of the Division of Motor Vehicles may
 43 take such anticipatory acts in advance of that date as may be necessary
 44 for the timely implementation of this act.

45
 46
 47
 48 Establishes special license plate to promote agriculture.

CHAPTER 13

AN ACT concerning special license plates and supplementing chapter 3 of Title 39 of the Revised Statutes.

BE IT ENACTED *by the Senate and General Assembly of the State of New Jersey:*

C.39:3-27.116 Issuance of "Promote Agriculture" license plates.

1. The Director of the Division of Motor Vehicles shall, upon proper application therefor, issue "Promote Agriculture" license plates for any motor vehicle owned or leased and registered in the State. Under this act, any motor vehicle shall include, in addition to passenger motor vehicles, all commercial, farm use and farm vehicles issued registration or license plates pursuant to R.S.39:3-20, R.S.39:3-24 or R.S.39:3-25. In addition to the registration number and other markings prescribed by law, a "Promote Agriculture" license plate shall display the words "Garden State" and an emblem indicating interest in agriculture in New Jersey except for a "Promote Agriculture" license plate issued to a commercial, farm use or farm vehicle which, in addition to the registration number and other markings prescribed by law, shall display an emblem indicating interest in agriculture in New Jersey. The license plate shall be designed by the director, in consultation with the New Jersey Farm Bureau. Issuance of the "Promote Agriculture" license plates in accordance with this section shall be subject to the provisions of chapter 3 of Title 39 of the Revised Statutes, except as hereinafter otherwise specifically provided.

C.39:3-27.117 Additional fee.

2. An application for issuance of a "Promote Agriculture" license plate shall be accompanied by a fee of \$20, in addition to the fees otherwise required by law for the registration of the motor vehicle.

C.39:3-27.118 Contribution from New Jersey Farm Bureau.

3. The New Jersey Farm Bureau, representing agricultural interests Statewide, shall contribute monies in an amount to be determined by the director, not to exceed \$50,000, to be used to offset the initial costs incurred by the division for producing, issuing, renewing, and publicizing the availability of "Promote Agriculture" license plates and for any initial computer programming fees that may be necessary to implement the "Promote Agriculture" license plate program. Any amount remaining after the payment of the initial costs shall be returned to the New Jersey Farm Bureau.

C.39:3-27.119 Use of additional fees.

4. The additional application fees collected pursuant to section 2 of this act shall first be used to reimburse the New Jersey Farm Bureau, up to the amount contributed by the Bureau pursuant to section 3 of this act, and then shall be retained by the director to reimburse the division for costs incurred in producing, issuing, renewing, and publicizing the availability of "Promote Agriculture" license plates.

C.39:3-27.120 Annual certification of cost per license plate; fee increase, method.

5 a. The director shall annually certify the average cost per license plate incurred in the immediately preceding year by the division in producing and publicizing the availability of the "Promote Agriculture" license plates.

b. In the event that the average cost per license plate, as certified by the director and approved by the Joint Budget Oversight Committee, or its successor, is greater than the application fee established in section 2 of this act in two consecutive fiscal years, the director may increase the fee for a "Promote Agriculture" license plate to an amount which, as certified by the director and approved by the Joint Budget Oversight Committee, or its successor, is no greater than the average cost per license plate or the director may discontinue the issuance of the "Promote Agriculture" license plate.

C.39:3-27.121 Notification of eligible motorists.

6. The director shall notify eligible motorists of the opportunity to obtain "Promote Agriculture" license plates by including a notice with all motor vehicle registration renewals, and

by posting appropriate posters or signs in all division facilities and offices. The notices, posters, and signs shall be designed by the director after consultation with the New Jersey Farm Bureau.

C.39:3-27.122 Memorandum of agreement by DMV and Farm Bureau.

7. The director and the Executive Director of the New Jersey Farm Bureau shall enter into a memorandum of agreement setting forth the procedures to be followed by the division and the executive director in carrying out the provisions of this act.

8. This act shall take effect on the 180th day after enactment, but the Director of the Division of Motor Vehicles may take such anticipatory acts in advance of that date as may be necessary for the timely implementation of this act.

Approved January 29, 2001.

PO BOX 004
TRENTON, NJ 08625

Office of the Governor
NEWS RELEASE

CONTACT: Jayne O'Connor
Laura Otterbourg
609-777-2600

RELEASE: January 29, 2001

Governor Whitman today signed the following legislation:

A-3038, sponsored by Assembly Members Malone (R-Burlington/Monmouth/Ocean) and Cottrell (R-Burlington/Monmouth/Ocean) and Senators Singer (R-Burlington/Monmouth/Ocean) and DiFrancesco (R-Middlesex/Morris/Somerset/Union), permits religious or charitable organizations to lease property to other tax-exempt entities without losing their property tax exemption.

A-1849, sponsored by Assembly Members Merkt (R-Morris) and Augustine (R-Middlesex/Morris/Somerset/Union) and Senators Singer (R-Burlington/Monmouth/Ocean), Bucco (R-Morris) and Martin (R-Essex/Morris/Passaic), permits counties to increase the maximum daily compensation for members of election boards from \$100 to an amount not to exceed \$150.

S-254, sponsored by Senators Bennett (R-Monmouth) and Bucco (R-Morris) and Assembly Member Geist (R-Camden/Gloucester), amends the law concerning the reforestation of land owned or maintained by a State entity. Under current law, whenever a State entity plans to deforest an area at least one acre in size, the entity is required to adopt a plan to reforest the area. This bill reduces the size threshold to one-half acre, requiring the State to develop a reforestation plan whenever an entity plans to deforest an area one-half acre in size.

S-382, sponsored by Senator Sinagra (R-Middlesex) and Assembly Members Weingarten (R-Essex/Union) and Kelly (R-Bergen/Essex/Passaic) makes a supplemental appropriation of \$50,000 to the Department of Community Affairs for a grant to the National Association for Children with Autism, Inc. in Livingston.

A-2614, sponsored by Assembly Members Gregg (R-Sussex/Hunterdon/Morris) and Thompson (R-Middlesex/Monmouth), modifies the eligibility requirements for unemployment insurance and temporary disability insurance benefits.

A-895, sponsored by Assembly Members Bateman (R-Morris/Somerset) and Biondi (R-Morris/Somerset) and Senators Singer (R-Burlington/Monmouth/Ocean) and Bark (R-Atlantic/Burlington/Camden), establishes a special license to promote agriculture.

S-462, sponsored by Senators Singer (R-Burlington/Monmouth/Ocean) and Kosco (R-Bergen) and Assembly Members Malone (R-Burlington/Monmouth/Ocean) and Cottrell (R-Burlington/Monmouth/Ocean), creates a drunk driver visitation program.

A-2006, sponsored by Assembly Member O'Toole (R-Essex/Union) requires a sentence imposed on inmates for assault on corrections and law enforcement employees to run consecutively to other sentences.

SCS for S-141 and S-1054, sponsored by Senators Bark (R-Atlantic/Burlington/ Camden), Singer (R-Burlington/Monmouth.Ocean), Matheussen (R-Camden/Gloucester) and Martin (R-Essex/Morris/Passaic) and Assembly Members Bodine (R-Atlantic/Burlington/ Camden) and Chatzidakis (R-Atlantic/Burlington/Camden), increases the number of tuition-free credits that a member of the National Guard may earn in undergraduate study and extends the credits to graduate study.